

## ***Course Syllabus***

### **Public Administration: Modern Public Management** Political Science- POLS 4210-01

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Fall, '02, W, 5:30, Pafford 112, 3 cr. (office hours announced in class).

#### **Course Overview:**

This course will examine the role of public management in society, as well as its planning, operations, budgeting and human resources practices.

Class objectives: Students will demonstrate that they can: Identify the nature of public management and how it compares to private and nonprofit management; identify and analyze trends in the role of technology, planning, budgeting and human resource management; identify and analyze the changing nature of public management in terms of modifications in traditional organization and practices and new relationships with the private and nonprofit sectors; and identify and analyze both critiques and defenses of public management and the impact of both on management practices.

#### **Required Texts:**

Grover Starling, *Managing the Public Sector*, 6th. ed. Forth Worth: Harcourt College Publishers, 1998.  
Robert Golembiewski, Jerry Stevenson & Michael White, 5<sup>th</sup>, *Cases in Public Management*, Itasca, IL: Peacock Publishers, 1997.

#### **Requirements: Term Paper: 35%**

A research paper approximately nine typewritten pages, double spaced, is required. The paper will first cover a case in Golembiewski, et al.'s *Cases in Public Management*. The first two pages, approximately, will identify (title and case number) and then summarize the topic in the text, and the remainder of the paper, roughly eight pages, will be a research and analysis essay about the subject related to the text case. Papers must include a summary of the article and then cover a topic related to the article, otherwise the student will receive no credit for the paper. Drafts or outlines may be submitted during the term and students should discuss the topic with the professor. Papers must effectively cover the topic and they will be graded on content, material, research and analysis related to issues dealing with public management. They must be free of spelling and grammatical errors and employ proper research form, including references. Papers must be the original researched work of the student exclusively for this class, and must be submitted by the date outlined in the syllabus or they will receive no credit.

#### **Mid-term: 25%, and Final Examination: 25%**

In order to assess the student's knowledge and grasp of the subject matter from lectures and required reading, closed book tests will be administered in short answer and essay form. Tests must be taken on the dates stipulated in the syllabus.

#### **Class Presentation: (optional 15%\*)**

Students will present an oral report. They will choose a topic that explores an element of public management as it relates to another case (other than the one chosen in the term paper) in Golembiewski's *Cases in Public Management*. Students must present their report on the date outlined in the syllabus.

\*-without presentation- midterm-30%, final- 30%, term paper- 40%.

### Class Participation

The class will be in a seminar format. Students are encouraged to share their knowledge and opinions of lectures, required readings and related materials. Outstanding class participation will result in up to two extra points on a student's grade point average. Students are expected to attend all classes and to be on time for class. Two absences will result in a deduction of two points; three absences, three points; four absences, four points; five absences, five points; six or more absences, a 14 deduction.

- 8/28: Politics, Starling, Chap. 3; Golembiewski, Case 44.  
 9/4: Interorganizational relations, Starling, Chap. 4.  
 9/11: Governmental ethics, Read Starling, Chapter 5  
 9/18: Management and planning, Read Starling, Chapter 6.  
 9/25: Managerial decisions.  
 10/2: **Mid-term exam**, Read Starling, Chapter 7.  
 10/9: Organization, Read Starling, Chapter 8.  
 10/16: Leadership, Read Starling, Chapter 9.  
 10/23: Agency evaluation, Read Starling, Chapter 10.  
 10/30-11/6: Public personnel, Starling Chap. 11.  
 11/13-11/20: Budgeting, Read Starling, Chapter 12.

**Class presentations due on 11/20.**

- 12/4: Managing information, communication, Golemb., #39.

**Term papers due. Class presentations due.**

- 12/11: **Final exam.**

#### **Additional Resources:**

Botten, *The Tough Minded Manager*;  
 Drucker, *Management Tasks and Responsibilities*;  
 Downs, *The Search for Government Efficiency*;  
 Henderson, *Human Relations Issues in Management*;  
 Peter, *The Peter Principle*;  
 Peters, *In Search of Excellence*;  
 Mitroff, Ian, *Business Not as Usual*;  
 Noble, Sara, *Managing People*;  
 Townsend, Robert, *Up the Organization*;