10 Ways to Help UWG Create Student Success

1.) **Attend a UWG athletic, cultural, or special event**
   Your presence and support helps students feel that they are truly a part of the community, which encourages retention and graduation. Plus, students who feel connected are more likely to stay in the area after graduation, which increases the region’s qualified talent pool and can help recruit new businesses.

2.) **Provide valuable internship experiences**
   Experiential learning can substantially increase a student’s marketability upon graduation and capable interns can be a valuable, affordable resource for your business. Please consider sharing your knowledge and expertise by providing internships in which students can gain or improve valuable skills such as organization, planning, inter-personal communication, and leadership.

3.) **Purchase and display UWG gear**
   This contribution is two-fold. First, the dollars you spend at our bookstore help support the facility and improve our ability to offer students low-cost book and supply options critical to their education. More importantly, wearing a Wolves sweatshirt or sporting a Go West magnet helps advertise our university and tells the world that you’re proud of UWG.

4.) **Hire UWG alumni**
   Did you know that our career services department also provides assistance for alumni at all stages of their careers? Investigate the options at westga.edu/careerservices.

5.) **Connect on social media**
   Like UWG on Facebook, follow us on Twitter, connect on Linked In, or view our videos on YouTube. Many departments and programs also have social media pages on these platforms as well as Pinterest and Instagram. Don’t forget to like, comment, and share. These activities help raise both our visibility in individual news feeds and within Google’s search algorithm. And don’t forget to bookmark our e-magazine at uwgperspective.com for news and updates.

6.) **Be an ambassador**
   It’s just a fact: your friends and family trust your opinions more than they trust our advertising. The best way to support student success is to get to know UWG so you can recommend us with confidence.

7.) **Speak up**
   As a state institution, Georgia’s political climate can affect us in a number of ways. You can keep up with hot-button issues and find links to our officials on our government relations page. Please join us in supporting legislation that creates student success.

8.) **Volunteer**
   Your experience, support, and encouragement can make a huge difference in the lives of students. We’re working on a list of volunteer opportunities. Watch the community page for forthcoming details.

9.) **Teach**
   A robust continuing education program improves the lives of our students, faculty, and staff – and adds an important educational resource to the community. Visit the Continuing Education page on our website to find out how you can use your specialized expertise to offer a course.

10.) **Give**
   We can’t stress how critical need-based and other scholarships have become for today’s students. Please consider a donation of any size if you can. Every gift matters and we are grateful for all support.