Seven Ways to Engage with the Community to Create Student Success

1.) **Shop Local**
   When you purchase goods and services from local businesses, you contribute to the local economy which, in turn, helps business owners offer jobs and internships to students.

2.) **Attend Events**
   Your support of and presence at local events shows the community that UWG faculty and staff want to connect with them as much as we want them to connect with us. It creates a sense of partnership and unity that improves the environment for everyone— including students.

3.) **Encourage Students to Connect with the Community**
   Students who develop ties to the community are more likely to stay at UWG and graduate because it becomes home for them. They may also be encouraged to remain in the area after graduation, which improves the region’s talent pool and, thus, ability to attract new businesses and employers.

4.) **Invite Community Speakers**
   Many faculty members already host guest speakers in their classes. Local community members and small business owners can be an excellent source of interesting, qualified speakers who can provide your students with new perspectives and ideas.

5.) **Wear your Gear**
   Sporting a Wolves shirt or Go West car magnet around town is a great way to remind the community about UWG and show your school spirit and pride.

6.) **Be an ambassador**
   When you’re somewhere else, talk up our communities as well as our university. From local merchants and charming downtown squares to rolling countryside and outdoor recreation, Carroll and Coweta counties have more to offer than people often realize.

7.) **Volunteer in the Community**
   Hopefully, you already take advantage of volunteer opportunities on campus. But community non-profits and projects can offer a whole new range of options to fit your passion. The positive relationships we build in the community can help encourage internship and job opportunities for our students as well as help build a more caring environment for all of us.