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Overcome Prejudice at Work by Ranna Parekh, Carl C. Bell and Karen Weintraub
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Being subtly ignored, disrespected or treated as a stereotype is hurtful and sometimes shocking, particularly when it comes from someone at work. This book explains how to cope with insults and respond constructively.

Principles and Practice of Business Continuity: Tools and Techniques, Second Edition by Jim Burtles
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Using his decades of practical experience, author Jim Burtles walks readers through handling any contingency, and explains how to bring people together to win executive support, create a Business Continuity Plan, organize response teams, and recover from the disruption, using simple, step-by-step actions and real-world examples to give you the confidence to get the job done.

Real Luxury: How Luxury Brands Can Create Value for the Long Term by Misha Pinkhasov and Rachna Joshi Nair
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Linking luxury with market forces including sustainability, the globalized economy, and the impact of technology, this book provides an accessible and innovative way of thinking about luxury brand management, with insights from current thought leaders and innovators behind the luxury brands.
Talk Is (Not!) Cheap: The Art of Conversation Leadership by Jim McCann
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ISBN: 9780544114326
Using a blend of how-to and insightful personal stories, this book argues that the gift of gab may just be the most critical (and undervalued) skill set in today’s workplace.

The Business of Sharing: Making it in the New Sharing Economy by Alex Stephany
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ISBN: 9781137376176
Including colorful original interviews with entrepreneurs and case studies of major brands from around the world, this essential book is an insider’s guide to the sharing economy for anyone thinking of entering it and profiting from the upheavals ahead.

The Executive Guide to Corporate Restructuring by Francisco J. López Lubián
Palgrave Macmillan © 2014 (177 pages)
ISBN: 9781137389350
Featuring numerous real-world examples and taking a hands-on approach to the topic, this book takes readers through the entire restructure process, from how a restructure works, to the different kinds of restructure and the role of management in the build-up, execution and aftermath of such an event.

Überpreneurs: How to Create Innovative Global Businesses and Transform Human Societies by Peter Andrews and Fiona Wood
Palgrave Macmillan © 2014 (339 pages)
ISBN: 9781137376145
Charting the lives and achievements of 36 extraordinary individuals, this book tells their unique stories and demonstrates how their entrepreneurial spirit and heroic visions are changing the world for the better.

Unlocking Potential: 7 Coaching Skills That Transform Individuals, Teams, and Organizations by Michael K. Simpson
Grand Harbor Press © 2014 (160 pages)
ISBN: 9781477824009
Authored by Michael K. Simpson, a senior consultant to FranklinCovey, who has spent more than 25 years training executives to become effective coaches, this guide will help you acquire the skills to coach your personnel from the ground up, maximizing their potential on a personal level, as members of the team, and as contributors to the organization as a whole.

Why Marketing to Women Doesn't Work: Using Market Segmentation to Understand Consumer Needs by Jenny Darroch
Palgrave Macmillan © 2014 (254 pages)
ISBN: 9781137358165
Practical and well-researched, this insightful book addresses the challenges and subtleties behind marketing to women and confronts the idea that gender alone can be used as an indicator to target your market.
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<th>Publisher</th>
<th>Year</th>
<th>Pages</th>
<th>ISBN</th>
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