

# International Business China Study Abroad Program

## **SPRING BREAK IN CHINA**

### **Beijing → Shanghai → Hong Kong**

Visit Post-Olympic China with the **Marketing** department's new 2010 spring break study abroad program. Students will take a **twelve day study abroad trip to China** over spring break 2010 – while earning class credit for a Special Topics – Business in China class (Spring 2010).

Students who recently completed the spring 2009 program, all agreed that it was an **amazing and unforgettable experience**.



The 2010 program will include a 12-day visit to China from **March 19<sup>th</sup>** through **March 30<sup>th</sup>**. Participants will be visiting three cities in China - **Beijing, Shanghai, and Hong Kong**.

The twelve day stay in these three cities will include visits to **international business firms and Chinese Universities**, talks by **Chinese University Professors** and **sightseeing tours**.

#### **Some of the sites visited include.....**

- *The Forbidden City*
- *Tiananmen Square*
- *Great Wall*
- *Shanghai University*
- *Hong Kong Stock Exchange*

The trip will cost **\$3,204\***, which will include.....

- **Roundtrip airfare to China**
- **All airfare between cities.**
- **10 overnight stays in hotels with private baths and two meals per day**
- **Visits to businesses and talks by Chinese business professors.**
- **All sightseeing visits with a full-time native language guide.**

There is a possibility of **some program related financial aid** being available. In 2009, applicants received **average scholarships of \$500**.



Students will be registered to take the International select course (MKTG 4866 or MGNT 4625) during Spring 2010 if they have not already completed this, plus a Special Topics (Business in China) course (MKTG 4885) ---- no additional cost if full-time student.

**This program is open to all business majors and minors.**

\*If a deposit of **\$95** is submitted by **Aug. 31<sup>st</sup>** the cost is **\$3,204** for students below 23 yrs and **\$3,629** for above. After this date the cost is subject to late enrollment fees. The total payment is due **Nov. 29<sup>th</sup>**. Students can go directly to the tour company website and submit a deposit –

<http://www.eftours.com/> - student tours - number 687942. Monthly auto-payment terms can also be arranged.

**For further information please come to the Marketing Department office or contact:**

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