

International Business London Study Abroad Program

SUMMER IN LONDON

Visit London in June 2010 with the **Marketing** department's summer study abroad program. Students will take a **two week study abroad trip to London**, from **June 19th** to **July 4th**, while earning class credit for a Special Topics - 'Business in the U.K.' course (Sess. III - June).



During their two week stay in London students will **visit** a variety of **international business firms** and will have numerous opportunities for **direct interaction** with **top executives & business professionals**.

Some of the organizations visited include.....

- *Coca Cola U.K.*
- *Fullers Brewery*
- *Lloyds of London*
- *McCann-Erickson*
- *BBDO Atlanta*
- *Bank of England*
- *Harrods*

Students will also have **two long "open" weekends** to enjoy the wide variety of **London's many cultural experiences**, or to make **trips to other areas of Europe** (e.g., **Paris, Rome, Dublin, Edinburg**).



The program fee is **\$3,970**, which covers.....

- **Roundtrip airfare** to London
- **2 weeks in London** with **single room accommodations** in residence halls and **two meals per day**
- **Executive speakers** and **visits to businesses**
- **London sightseeing trip.**
- **All Program related ground transportation.**

There is a possibility of **some program related financial aid** being available. In 2009, applicants received **average scholarships of \$500**.

Students will be registered to take a Special Topics - Business in the U.K. (MKTG 4885) course during session III (June 2010), plus International Marketing (MKTG 4866) if they have not already completed this. (**Note: Tuition fees are not included in the program fees**).

This program is open to all business majors and minors

Optional Sightseeing trips include:

- Day trip to Paris.
- Day trip to Brussels.
- Day trip to Stonehenge, Windsor Castle and Bath.

The application deadline is **December 7, 2009**. Capacity is limited, so **plan ahead and apply early**.

For further information please come to the Marketing Department office or contact:

Dr. Talpade stalpade@westga.edu or **Ms. Mimi Rickard** mrickard@westga.edu,

www.westga.edu/~ibssp

Application for 2010 International Business London Study Abroad Program

Complete and submit this application as soon as possible! The application deadline is Dec. 7th 2009. A \$750 deposit should accompany submission of this application. The deposit must be in the form of a check and it must be made payable to the University of West Georgia. The deposit check and a completed application form should be sent to - - - **Dr. Salil Talpade, IBSSP, Richards College of Business, Room 163, Carrollton, GA 30118**

This application will not be processed without the \$750 deposit check. The deposit will be refunded if there is insufficient enrollment to justify the program or if the applicant is not accepted to the program. If we receive more than 16 applications, priority will be given to RCOB students and admission is not guaranteed by having met the minimum academic criteria for participation. Subjective criteria may be applied by faculty to limit enrollment to 16 students. If a student is accepted but withdraws prior to the December 7, 2009 application deadline, the unused portion of the deposit will be refunded. If a student is accepted and then withdraws after the application deadline, he/she may forfeit the full \$750 deposit. A 2nd payment of \$2,000 will be due on, January 30th, 2010, and the final payment of \$1,220 is due by March 6th 2010.

NOTE: The cost of enrollment may be significantly offset by program-related stipends and financial aid. If you would like to be considered for the program-related awards, place a check here [] and someone will contact you with instructions on how to proceed.

Personal Information

First, MI, Last Name _____ Nickname _____
Student ID# _____ Date of Birth _____ / _____ / _____ Gender _____
Country of citizenship _____

Current/School Mailing Address and Contact Information

Street/P.O. Box _____
City _____ State _____ Zip _____
E-mail _____ Home Phone _____
Work Phone _____ Cell _____

Permanent/Home Mailing Address and Contact Information

Street/P.O. Box _____
City _____ State _____ Zip _____
E-mail _____ Home Phone _____
Work Phone _____ Cell _____

Academic Information

Major _____ Minor _____ Expected Graduation _____ Mo. _____ Yr. _____
Completed MKTG 4866 or another 'International Select'? Yes _____ No _____