Welcome Back!

The mission of the Richards College of Business is to educate and prepare students for positions of responsibility and ethical leadership in society.
New Family Members
Mr. Joseph Abrokwa

- Lecturer of Accounting
Ms. Laurel Lyons

- Limited Term Instructor of Accounting
Mr. David Nickell

- Limited Term Instructor of Marketing
Diane Homesley

• Associate Director of Development for the RCOB
Karen O’Connor

• Administrative Assistant
• Dean’s Office
Monica Williams Smith

- Monica Williams joined the RCOB in January as Consultant in the Small Business Development Center.
- Monica Williams married Frederick Smith on February 28, 2009.
Dr. Mary Kassis

- Mary Kassis will serve as the Interim Associate Dean of the RCOB.
- Welcome, Mary!
Tracy Richardson

- Tracy Richardson is the newest Academic Advisor in the RCOB.
Ms. Donna Robinson

• Donna Robinson is the new Director of the Small Business Development Center.
Penelope Kate McCraw

• Penelope Kate McCraw was born on Nov. 7, 2008.
• She weighed 6 lbs. 8-5 oz. and was 19 ¼ inches.
• Congratulations, Harrison.
Landon Davis Hannah was born on Nov. 19, 2008.
He weighed 8 lbs. 3 oz. and was 20 ½ inches.
Congratulations, Kasey.
Marilyn Rees Longmire

- Marilyn Rees Longmire, who was born on April 3, 2009.
- She weighed 5 lbs. 13 ozs. and was 19.5 inches.
- Congratulations, Sondra.
Mason Cole Bass

• Mason Cole Bass was born April 9.
• He weighed 7 lb. 1 oz. and was 19 inches.
• Congratulations, Hugh.
Elizabeth Neleson

- Elizabeth Nelson was born on May 14.
- She weighed 7 lb. and was 20 in.
- Congratulations, Becky.
Lauren McConnell Auer

- Lauren McConnell Auer
- Born 7/12/09
- 7 lbs 4 oz and 19.5 inches long
- Mary also has two new grandsons: Nicholas and Wyatt.
- Congratulations, Mary.

Richards College of Business

University of West Georgia
Faculty and Staff Achievements
Congratulations on Promotion

- Tom Gainey – Professor
- Adrian Austin – Associate Professor
- Brad Prince – Associate Professor
- Jeff Rooks – Senior Lecturer
Congratulations on Tenure

- Jon Anderson
- Adrian Austin
- Chris Haynes
- Sunil Hazari
- Brad Prince
Jon Anderson

• Jon Anderson advised the SIFE (Students in Free Enterprise) students, who won the regional competition and participated in the national competition.

• The SIFE team was also selected as one of 45 teams in the U.S. to attend the Capital Markets Training Seminar in Texas.
Adrian Austin

• Dr. Adrian Austin was selected and received a grant to attend a teaching innovations workshop. The workshop was sponsored by the Committee on Economic Education of the American Economic Association and funded by the National Science Foundation.
Erich Bergiel

- Erich Bergiel received the Beta Gamma Sigma Teacher of the Year Award.
Sunil Hazari

• Sunil Hazari received the UWG Certified Online Educator Mentor Award
Charles Hodges presented a seminar for the Carrollton community on financial planning during the economic downturn.
Mark Miller

- J. Mark Miller, retired dean of the RCOB, won the Community Service Award for the Carrollton Golden K Club.
• Dr. Minna Rollins completed her doctorate degree and is one of the recipients of a grant totaling 700,000 euro
Jeff Rooks

• Jeff Rooks represented the University in receiving the “Above and Beyond” award for outstanding support of UWG employees serving in the Guard and Reserve.
Sandy Thompson

• Sandy Thompson was selected as a Subject Matter Expert and team facilitator to assist the GA Department of Education, CTAE End-of-Pathway Assessment Development Project.

• Sandy was also selected to represent the state of Georgia at the national Education Association Republican Leaders Conference.
Reports, Updates, and Information
Important Payroll Information

• ALL EMPLOYEES must register with ADP.
• Faculty must enter their leave time each month.
• Anyone who fails to register will not be in the payroll system and will not receive a paycheck.
• Steps:
  – Set up registration
  – Add E-time to your profile
  – You may need to download a Java patch from ftp.westga.edu/pub/Java/jre-6u6-windows-i586-p.exe.
Funding Opportunities

- RCOB Research Scholar
- Stone Endowment

- Call for proposals will be emailed tomorrow to all.fac.
- Please return proposals by Monday, August 31 for consideration.
2008-09 Strategic Planning Committee Members

- Harrison McCraw
- Jim Yoder
- Adrian Austin
- Leland Gustafson

- Doug Turner (Chair)
- Mary-Kathryn Zachary
- Joel Haynes
- Deborah Webb
SPC Activities & Discussions:

• 11 meetings between 08/08 & 05/09
• Entrepreneurship & Mgt. Innovations Center
• Success Center
• N funding allocation
SPC Recommendations:

- RCOB restructuring, including Business Education relocation
- Review of year end money distribution
- Promotion criteria for senior lecturers
- Optional inclusion of merit evaluation and mandatory inclusion of the third year review in P&T
- Mission statement update
2009-10 Issues & Topics:

- RCOB 2015 Strategic Plan
- RCOB Admission Process
- Faculty Handbook update
- Quality Teaching measurement
- Faculty workload analysis
- Student advising & transition to work
2008-2009 Undergraduate Programs Committee Members

- Bruce Bird
- Jim Yoder
- David Boldt (Chair)
- Hilde Patron
- Joan Deng
- Bill Lankford
- Mimi Rickard
- Jim Burton
2008-09 Major UPC Accomplishments

• Reviewed assurance of learning timeline and data (ETS results, course-based assessments, etc.)
• Approved new courses and modifications in existing courses in Accounting, Business Ed., Economics, Marketing, and Management/MIS
• Reviewed and approved major changes in Business Education Program
• Reviewed and approved changes in the MIS Minor
2008-09 Major UPC Accomplishments

• Minors registering for RCOB courses
• Implemented online course submission process
• Selected RCOB scholarship recipients
• Held initial discussions on updating the RCOB “Major Status Requirements”
• Next Meeting, Tuesday, August 25 (12:30 pm)
2008-09 Graduate Programs
Committee Members

Bill Schaniel – Economics
Brad Prince – Management
Salil Talpade – Marketing & Real Estate
Kathy Moffeit (Chair) – Accounting & Finance
2008-09 Major GPC Accomplishments

- Prerequisite changes in Ed.S. in Business Education and changes consistent with Georgia Performance Standards in the Business Education Initial Certification Program.
- Approved various description changes and deletions of graduate courses.
- Continued to assess assurance of learning activities.
- Awarded three graduate scholarships totaling $3,350.
- Approved the move to a competitive admissions process for the MBA program in order to better control growth and quality. The target class size will be 35 students (based on a comparison with peer institutions).
Highlights of the approved catalog changes:

The objectives of the MBA program are to enhance the student’s ability to:

1) Communicate at a professional level in oral presentations and in writing using appropriate technologies.

2) Work effectively with others and lead in organizational situations.

3) Identify how globalization affects organizations and their environment.

4) Recognize the importance of ethical decision making.

5) Integrate analytical and problem solving skills with concepts and theories from all functional areas of business using appropriate analytical and decision making technologies.
Admissions Criteria

The MBA program in the Richards College of Business relies on a competitive admission process. In all cases final admission decisions are made by the Richards College of Business Graduate Admissions Committee. In order to be considered for admission, applicants must hold an undergraduate degree from an accredited institution and meet the following criteria:

No change in criteria
Once a student has met this criterion, all aspects of the student’s file are reviewed by the MBA admissions committee. The MBA admissions committee will then determine whether or not the applicant has provided evidence that he or she will likely succeed in the MBA program. If the committee finds that the student has provided evidence to support his or her likely success in the program, the student is admitted. If not, the student is permitted to provide further evidence of preparation and request the committee again review his or her file for admission. Students are encouraged to work closely with the RCOB Administrative Director of Graduate Programs throughout the admission process.
Summer School Enrollments

Su 08: 2,911
Su 09: 2,914
Fall Enrollments

5.43% increase

Fall 08: 5,432
Fall 09: 5,727

Richards College of Business
UNIVERSITY of West Georgia
Fall Headcount

4.47% decrease

Fall 08: 1,960
Fall 09: 1,903

Richards College of Business
UNIVERSITY of West Georgia
Headcount Decreases In:

- Finance
- Pre-Finance
- Pre-Econ BBA
- Econ BS Sec. Ed
- IEA
- Management
- Pre-Management
- MIS

- Marketing
- Pre-Marketing
- Real Estate
- Pre-Real Estate
- MBA
- WebMBA
- MPAcc
- Grad Business Ed
Enrollment Increase

- **Headcount**
- **FTE**

**Richards College of Business**

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**UNIVERSITY of West Georgia**
Total Budget Trendline

FY 2006: $5.0B
FY 2007: $5.4B
FY 2008: $5.7B
FY 2009: $6.1B
FY 2010: $6.2B
FY 2010 Total Budget: **Sources of funds:**

- State, $2.08B
- Tuition, $1.1B
- Sponsored, $1.5B
- Auxiliary, $677M
- DS&S, $205M
- Student Activities, $101M
- Capital Outlay, $152M
- Stimulus, $93M
- Other General, $333M

Total: $6.2 Billion
State Appropriations per FTE Student, FY 2008

<table>
<thead>
<tr>
<th>State</th>
<th>Appropriations per FTE Student, FY 2008</th>
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<tbody>
<tr>
<td>Delaware</td>
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<tr>
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<td>North Carolina</td>
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<td>South Carolina</td>
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<td>Mississippi</td>
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<td>Virginia</td>
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<td>West Virginia</td>
<td>$12,921</td>
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Tuition & fees per FTE Student, FY 2008

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RCOB Visionary Endowment

$190,000
Richards College of Business

The University of West Georgia’s Richards College of Business was endowed with a gift from the Richards family to support continued excellence in education. This support has been instrumental in our ability to provide students with an educational setting where positive learning experiences prepare them for future positions of responsibility and ethical leadership in society. Read more of the Welcome from Dean McIntyre...

Statement of Ethical Expectations

The mission of the Richards College of Business is to educate and prepare students for positions of responsibility and ethical leadership in society. Achieving this mission requires the commitment of all RCOB community members (administrators, faculty, staff and students) to certain shared principles. This commitment includes abiding by the following standards:

- Honesty and integrity in interactions and undertakings
- Respect for the rights, differences, and dignity of others
- Accountability for personal behavior
AACSB:
Coming Fall 2011
## AACSB Timeline

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>July –November 2009</strong></td>
<td>Processing of application</td>
</tr>
<tr>
<td><strong>December 2009</strong></td>
<td>Maintenance of Accreditation Committee (and Accounting Accreditation Committee if applicable) assesses requested scope of accreditation review, including requests for exclusion of specific programs</td>
</tr>
<tr>
<td><strong>January 2010</strong></td>
<td>Accreditation Coordinating Committee assesses requested scope of accreditation review, including requests for exclusion of specific programs</td>
</tr>
<tr>
<td><strong>February 2010</strong></td>
<td>Letter confirming the scope of accreditation review is sent to the applicant</td>
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<tr>
<td><strong>February 2010</strong></td>
<td>Applicant is given the opportunity to nominate individuals to serve on the peer review team, as well as to suggest specific dates for team visit</td>
</tr>
<tr>
<td><strong>May / June 2010</strong></td>
<td>Proposed peer review team provided to the applicant for approval</td>
</tr>
<tr>
<td><strong>June / July 2010</strong></td>
<td>Invitations sent to proposed peer review team members; team and date confirmed</td>
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## Comparison Groups Business

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<td>University of Tennessee Chattanooga</td>
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<tr>
<td>Weber State University</td>
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<td>Winthrop University</td>
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## Comparison Groups Accounting

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<tr>
<td>Weber State University</td>
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<td>Valdosta State University</td>
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Upcoming Dates
Classroom AV Training

- Thursday, August 13
  10:15 Adamson Hall Conference Room

- Friday, August 14
  10:00 Business Building Room 123
University Open Meeting

• Friday, August 14
• 3:00 - ?
• Room TLC 1-303
RCOB Fall Party

- Friday, August 14 from 6:00 – 9:00 p.m.
- UWG Campus Center Ballroom
- *Game Room* opens at 6:00
- Dinner at 7:00
- Door prizes at ~ 8:15

- If you need assistance getting to the Campus Center, please contact Nancy.
RCOB Cookout for Students, Faculty, and Staff

- Friday, August 21
- 11:30 a.m. – 1:00 p.m.
- Adamson Hall patio
Open Meeting

- Open Faculty/Staff meeting
- Thursday, September 10
- 9:00 – 11:00 a.m.
- Business Building Room 127
Individual Chats

• Throughout the year, I will ask to chat with each person individually for 15 – 30 minutes.
• These informal meetings are to discuss whatever you see as key issues as we move forward.
Pedagogical Research Seminar

- Friday, September 11 from 2:00 – 4:00 p.m.
- Adamson Conference Room
- This seminar will focus on pedagogical research methods and tips on publishing process, followed by discussion of current projects.
- Anyone willing to help present, please contact me.
Accounting Interview Days

• Wednesday and Thursday, September 23 and 24
Board of Visitors

- Friday, October 2
- Board meeting from 8:45 a.m. until 1:00 p.m.
Fall Break

• Thursday and Friday, October 15 and 16
• No Classes!
Executive in Residence

• Wednesday, Oct. 21
• Stuart Roesel, Director of Marketing EarthLink
• 9:30 – 10:45 Coffee and talk with faculty about EarthLink’s analytics and marketing strategies
• 4:45 – 5:15 Cookie break with faculty and staff
RCOB Interview Days

- Wednesday and Thursday, October 21 and 22.

Future Professors Lunch

- Wednesday, October 21
Economic Forecast Breakfast

- Tuesday, October 27 at 7:30 a.m.
- UWG Campus Center
- Presentations by Donald Ratajczak and William J. Smith.
Party!

- Christmas Lunch
- Thursday, December 3
- 11:30 a.m. – 1:30 p.m.
- Adamson Hall Conference Room
Executive Roundtable

• TBA
2009 Faculty and Staff Awards

Photos will be taken after the retreat!
Questions and Comments
I do not know.
لست أدرى
我不知道
En tiedä
Je ne sais pas
Ich weiß nicht
私は知りません
Я не знаю
Yo no sé
Jag vet inte
Non so
Δεν ξέρω
I do not know.