Fall Faculty Meeting
2004
Welcome Back!
New Family Members
Dianne Cannon

- Secretary
- Dean’s Office
Tracy Richardson

- Secretary
- Management and Business Systems
Troy Hilley

- Assistant Director of Technology
Jonathan Anderson

• Assistant Professor
• Management and Business Systems
Roger Johns

- Lecturer
- Management and Business Systems

Richards College of Business

State University of West Georgia
Cheryl Brown

- Instructor
- Marketing and Real Estate
Brian Rutherford

- Instructor
- Marketing and Real Estate
Welcome Back
Deborah Webb

• Assistant Professor
• Marketing and Real Estate
Summer Moves

• Moved to Adamson Hall:
  – Dean’s Office
  – Assistant Dean’s Office
  – Management Information Systems
  – Business Education

• Moved to Business Building:
  – Small Business Development Center

• Vacated Cobb Hall
Leadership Changes

- Interim Dean
- Associate Dean (half time)
- Chair, Dept. of Management & Business Systems
- Director, Management Area
- Director of Technology Services

- Faye McIntyre
- Ron Best
- Tom Padgett
- Dave Hovey
- Diane Williamson
Faculty and Staff Achievements
Promotion and Tenure

• Tenure
  – Tom Gainey

• Promotion to Associate Professor:
  – Tom Gainey

• Promotion to Professor:
  – Faye McIntyre
Dr. Gainey

- Tom Gainey won the Student Government Association Teacher of the Year Award for the State University of West Georgia.
Dr. Gustafson

• Leland Gustafson was honored with the “Teaching Fellow” award of the Academy of Economics and Finance for 2004.

• The Academy of Economics and Finance also recognized him for more than 20 years of service to the organization when he was elected a Service Fellow in 2003.
Dr. North

- Alexa North received the 2003 Senior College/University Teacher of the Year Award from the Georgia Business Education Association.
- She was inducted into the Academic Keys Who’s Who, a Business Education award based on publication record.
Dr. Burton

• Jim Burton was presented with the Excellence in Leadership Award from the Ambassadors for Peace and the American Leadership Initiative.

• He also sponsored two real estate students at 2004 Big Night and won the University competition.
Dr. Gaytan

• Jorge Gaytan is presiding over the Carroll County Chamber of Commerce’s Hispanic Relations Council.

• He was also inducted into Who’s Who Among American Teachers, an honor bestowed on only 5% of teachers in the U.S. last year.
Dr. Hodges

• Charles Hodges’ research resulted in citations in a number of national publications, including the Wall Street Journal.
Dr. Haynes and Ms. Rickard

• Joel Haynes and Mimi Rickard won a competition and were awarded laptop computers for developing syllabi for online courses in Principles of Real Estate and Consumer Behavior, respectively.

• The competition was sponsored by the VPAA’s office.
Dr. Colley and Dr. Volkan

• Ron Colley and Ara Volkan received a Best Paper award at the 2003 International Business and Economics Research Conference.
Mrs. Runyan and Mr. Hickman

- Liz Runyan and Jonathan Hickman were noted for their assistance to students with disabilities.
- The Student Disability Services and the Disabled Student Services identified faculty and staff that have been of particular help to students with disabilities at UWG.
Dr. Sethna

• Beheruz Sethna’s marketing course was designated as one of the nation’s top three best instructional innovations of the year by the Decision Sciences Institute.

• The “marketing carnival” provides students with a unique method of data collection.
Other Achievements and Recognitions
Economic Education Workshop

• The Center for Economic Education observed International Education Week by sponsoring a Wide World of Trade workshop for social studies teachers, student teachers, and staff development leaders.

• The Center also sponsored a number of summits, workshops, retreats, and meetings throughout the year.
Beta Gamma Sigma

• UWG Chapter held its 20th annual initiation ceremony.
• Thirty undergraduate and six graduate students were inducted.
• Bill Loftin, co-owner of Fashion Star, Bleyle, Sewells and other local clothing manufacturing companies, was named honorary member.
WebMBA

• The WebMBA was ranked among the ten best and most affordable online MBA programs in the country by GetEducated.com.

• It was also designated as “Best Buy MBA” (review of 120 programs accredited or under review by AACSB-I).
WebMBA

- WebMBA team won second place in Georgia Turnaround Management Association 2004 MBA Competition.
- UWG student, Brian Bussey, was a team member.
- UGA won first place and GA Tech won third.
RCOB

• According to the July 9-15, 2004 issue of the *Atlanta Business Chronicle*, the RCOB ranks 4\textsuperscript{th} in area business schools by enrollment.

• The RCOB MBA program ranks 14\textsuperscript{th} in area programs by enrollment.
UWG

• UWG was included in the *Princeton Review*’s first edition of its guidebook to colleges and universities across the Southeast.

• UWG was identified as one of the top 100 colleges and universities in the Southeastern region.
Enrollment Update:
John Wells
Credit Hours

- Graduate
- Upper Level
- Lower Level

Years:
- 1999-2000
- 2000-2001
- 2001-2002
- 2002-2003
- 2003-2004

Credit Hours:
- 0
- 5000
- 10000
- 15000
- 20000
- 25000
- 30000
- 35000
- 40000
Lower Level Credit Hours

Years:
- 1999-2000: 10966
- 2000-2001: 11689
- 2001-2002: 13431
- 2002-2003: 13686
- 2003-2004: 12183
Upper Level Credit Hours

- 1999-2000: 16889
- 2000-2001: 17394
- 2001-2002: 18530
- 2002-2003: 21527
- 2003-2004: 22270
Summer Credit Hours

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## Majors
(all pre-majors, majors, & graduates)

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Technology and Telephone Updates: Diane Williamson
Dean’s Search Update: Leland Gustafson
From the Dean’s Office
Heads Up

• Learning objectives on course syllabi
• No food or drinks in classrooms
• Pre-major advisor position forthcoming
• Document security issues
• Building names
My Goal for 2004-05

• To ensure that the RCOB is “dean ready” for July 2005:
  – Internal
  – External
  – AACSB-I
Upcoming Events
RCOB Fall Get-Together

• Friday, August 20 at 6:00 p.m.
• Historic Banning Mills Conference Center in Whitesburg
• See Nancy for directions.
Adamson Hall Dedication
Board of Visitors

• Friday, October 1
• Board meeting from 8:45 a.m. until 1:00 p.m.
• Faculty/Staff/Student focus groups 10:30 until 11:45; followed by lunch
• Please let Nancy know if you can attend.
Executive in Residence and Executive Roundtable

• Tentatively set for Tuesday and Wednesday, October 19 – 20.
• More information will be forthcoming.
Homecoming

• Saturday, October 23
• Alumni Reception from 1:00 until 3:00 p.m.
• Adamson Hall entry and patio
Economic Forecasting Breakfast

- Thursday, November 4
- Lower Level TLC Building
- Presentations by:
  - Dr. Mike Raper, UWG
  - Milton Ezrati, Senior Economic Strategist for Lord Abbett
Global Economy Seminar

• Hosted by Department of Economics
• Spring Semester
• Date and Speaker TBD
AACSB-I

• The process continues!
• 2006-2007 Visitation
2004 Faculty and Staff Awards

Please stay for pictures!