Fall Faculty & Staff Meeting 2005
Welcome Back!
Big News!
Robert J. Stone Endowment for Entrepreneurial Studies

The purpose of the endowment is to support the efforts of Richards College of Business faculty in conducting and disseminating research in entrepreneurship.
RCOB Donation in Memory of Karen Hardy

Funds will be used in development of an electronic newsletter for the ROCB
Dr. Michael Raper
Memorial Scholarship
New Family Members
Becky Nelson

- Secretary
- Dean’s Office
Meral Anitsal

• Assistant Professor
• Marketing and Real Estate
Sheryl Davis

- Lecturer
- Accounting and Finance
Natalie Anne Anderson

- Born: August 25, 2004
- Weight: 8lbs 9oz
John Lexin Caldwell

- Born: Sept. 20, 2004
- Weight: 7lbs 11oz
- Length: 20½ in.
Carson Reed Clenney

- Born: May 9, 2005
- Weight: 5lbs 8oz
- Length: 18 in.
Evan O’Meara Brown

• Born: 7/7/05
• Weight 7lb, 7oz.
Samuel Bryant Turner

- Born: 7/29/05
- Weight 8 lbs. 1 oz.
- Length 21 inches
Leadership Changes

• Chair, Dept. of Management & Business Systems
  • Tom Gainey

• Chair, Dept. of Marketing and Real Estate
  • Salil Talpade

• Director of WebMBA
  • Diane Williamson
Faculty and Staff Achievements
Promotion and Tenure

• Tenure
  – Carol Dole
  – Doug Turner

• Promotion to Associate Professor:
  – Carol Dole
  – Doug Turner
  – Jorge Gaytan
Dr. Boldt

• David received the UWG First-Year Student Advocate Award from the Excel Center Fall 2004.
Dr. Dole

• Carol Dole won a Distinguished Research Award at the Allied Academies Conference.

• Carol was also named Outstanding Faculty Member of the Year by the UWG Student Government Organization.
Dr. Anderson

• Jon Anderson successfully completed his dissertation and is now officially *Dr.* Anderson.

• Jon also won second place in the Distance Education Extreme Online Photo Contest.

• [http://distance.westga.edu/~distance/distancenews/](http://distance.westga.edu/~distance/distancenews/)
Ms. Smith

- Sondra Smith received her certification and is now a Certified Public Accountant.
Ms. Richardson

• Tracy Richardson received her Associate Degree from West Central Technical College.
Ms. Bailey

- Rori Chandler-Bailey is now a Certified Education Specialist trained by eBay.
Ms. Richardson

• Tracy Richardson received the Academic Achievement Award from the Multicultural Achievement Program.
Drs. Bird and McCraw

• Bruce Bird and Harrison McCraw received a federal grant to fund the Low Income Taxpayer Clinic for a second year.
## Faculty Research Productivity

<table>
<thead>
<tr>
<th>Category</th>
<th>Accounting &amp; Finance</th>
<th>Economics</th>
<th>Management &amp; Business Systems</th>
<th>Marketing &amp; Real Estate</th>
<th>RCOB Total</th>
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<tr>
<td>Peer-Reviewed Journals</td>
<td>17</td>
<td>7</td>
<td>13</td>
<td>5</td>
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<tr>
<td>Non-Peer Reviewed Journals</td>
<td>0</td>
<td>3</td>
<td>12</td>
<td>0</td>
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<tr>
<td>Proceedings and Paper Presentations</td>
<td>23</td>
<td>13</td>
<td>16</td>
<td>9</td>
<td>61</td>
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<td>Professional and Academic Offices Held</td>
<td>8</td>
<td>3</td>
<td>8</td>
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<td>Academic Meetings Attended</td>
<td>13</td>
<td>31</td>
<td>11</td>
<td>5</td>
<td>60</td>
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<td>Grants and Other Income Received</td>
<td>$50,000</td>
<td>$37,524</td>
<td>$15,000</td>
<td>$4,518</td>
<td>$107,042</td>
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Economic Education

• The Center for Economic Education received a full Five-Year Affiliation status from the National Council on Economics Education.

• The Center recently hosted an international delegation from Russia, who were visiting some of the country’s best Centers to discuss best practices.
Beta Gamma Sigma

• UWG Chapter held its 21\textsuperscript{th} annual initiation ceremony.
• A record number of students were inducted, and a record percentage of those invited were inducted, making the RCOB a Premier Chapter and eligible for a scholarship from BGS.
• Fred Hutchins and Fred O’Neal were named honorary members.
RCOB

• According to the July 8-14, 2005 issue of the *Atlanta Business Chronicle*, the RCOB ranks 4th in area business schools by enrollment.

• The RCOB MBA program ranks 13th in area programs by enrollment.
RCOB

• The RCOB now ranks fourth in the University System of Georgia in study abroad enrollments.

• Major players in this achievement are Bill Schaniel, Bob Pearce, Ron Best, Becky Cole, and Liz Runyan.
Technology and Telephone Updates: Diane Williamson
From the Dean’s Office
Heads Up

- USG Program Reviews
- Assessment of Learning Objectives
- AACSB consultant visits
- Second pre-major advisor position forthcoming
Business Meeting
<table>
<thead>
<tr>
<th>University Committees</th>
<th>College Committees</th>
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<tbody>
<tr>
<td>UAPC</td>
<td>Undergrad Curr.</td>
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<tr>
<td>AP&amp;P</td>
<td>Undergrad Scholarship</td>
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<tr>
<td>FASP</td>
<td>Grad Curr.</td>
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<tr>
<td>Learning Resources</td>
<td>P&amp;T</td>
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<tr>
<td>Student Life</td>
<td>Post-Tenure Review</td>
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<td>University Matters</td>
<td>Tech Committee</td>
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<td>Institutional Studies</td>
<td>Beta Gamma Sigma</td>
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<td>Intercollegiate Athletics</td>
<td>Recording Sec.</td>
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<tr>
<td>Tech Planning</td>
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<tr>
<td>COGS</td>
<td>AACSB Committees:</td>
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<tr>
<td>Honors College</td>
<td>Creed/Vision</td>
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<td>5 + Staff + 2 Students</td>
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<td>Fac/Staff Grievances</td>
<td>Eligibility Procedures</td>
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<td>Grade Appeals</td>
<td>Strategic Mgt</td>
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<td>Grad Fac Research</td>
<td>Participants</td>
</tr>
<tr>
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<td>7</td>
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<td>Student Judicial</td>
<td>AOL</td>
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<td>8 + Asst &amp; Assoc Deans</td>
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<td>Disciplinary Appeals</td>
<td>Acct. Accreditation</td>
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<td>Post-Tenure Review</td>
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<td>Univ. Big Night</td>
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<td>Gen Ed</td>
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<td>BOR Program Review</td>
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<td>Tech Fee Committee</td>
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<td>Univ. Admissions Appeals</td>
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<tr>
<td>Total</td>
<td>38</td>
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<tr>
<td>Total</td>
<td>56 + Acc. Fac</td>
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# Proposal

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<th>Proposed Structure</th>
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<td>Undergrad Curr.</td>
<td>Strategic Planning: 8</td>
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<tr>
<td>Undergrad Scholarship</td>
<td>Mission, Vision, Ethics</td>
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<td>Creed/Vision</td>
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<td>P&amp;T 8</td>
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<td>Participants</td>
<td>Post-Tenure Review 4</td>
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<td>Acc. Accreditation Acc. Faculty</td>
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<tr>
<td>Total</td>
<td>56 + Acc. Fac</td>
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<tr>
<td></td>
<td>33 + Acc. Fac</td>
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</tbody>
</table>
Mission Statement
AQ/PQ Definitions
Department Meetings
Dean’s Report
Service

Member of:
– PAC
– Chamber of Commerce Board
– Chamber Education Committee
– FASP
– A&S Dean’s Search Committee
– Senior Marketing Team
– Mascot Committee
– Rotary
Professional Development

Attended:
- Four AACSB Conferences
- Four AACSB Seminars
- One AACSB One-day Workshop
- Three AACSB Half-day Workshops
- Two SBAA Conferences
- One BOR Deans Conference
- Leadership Conference
- Violence on Campus Seminar
- Budget Workshop
- CASE Development Seminar
- Fundraising Seminar
Misc. Activities

• Open Houses and Ribbon Cuttings
• Receptions for A DAY, FYRST, International Night, etc.
• Adamson Open House
• Homecoming Reception
• Revised Executive Roundtable Agreement
• Completion of Stone Endowment Agreement
• Executive in Residence
• WebMBA Planning Sessions
• Scholarship Dinner
• Economics Education Lunch
• Spoke to Carrollton Industrial Leaders Group
• Meeting with Alums in Marietta, Orlando, Chicago, San Francisco
Misc. Activities

- UWG Board of Trustees Meeting
- Organized Leadership Southwire
- Graduation Gifts
- Revitalized Board of Visitors
- Excel Center Advising
- Data Analysis for College and Departments
- Classroom Utilization Analysis
- Budget
- Beta Gamma Sigma
- On-air Interview with WLBB
- Breakfast at Midnight
- Revised New Student Orientation
- Management Capacity Study
- Advertisements in *Atlanta Business Chronicle* and *Georgia Trend*
AACSB Activities

• Annual Survey
• Kathryn Martell Visit
• Met with Aspirant and Peer Institution Deans at AACSB Conferences re: Team Membership
• Shared Data with Other Deans
• Requested Visitation Team
• Met with Jerry Trapnell and John Fernandes
• Revised Strategic Plan
• Ordered Custom Reports re: Aspirant and Peer Institutions
Personal Productivity

• Had one article published
• Had one article accepted for publication
• Had one conference presentation and proceedings published
• Taught two classes, Fall 2004
• Taught one class in London Program, Summer 2005
• Lots of relationship building and beginning plans for RCOB Capital Campaign

Richards College of Business
UNIVERSITY of West Georgia
My Goals for 2005-06

• To ensure that the RCOB is AACSB ready
• To increase external visibility and fundraising activities
Upcoming Events
RCOB Fall Get-Together

• Friday, August 19 from 6:00 – 8:00 p.m.
• Sunset Hills Country Club
• Casino Night!
Board of Visitors

• Friday, October 7
• Board meeting from 8:45 a.m. until 1:00 p.m.
Homecoming

- Saturday, October 8
- Alumni Reception tentatively scheduled from noon until 2:00 p.m.
- Adamson Hall entry and patio
Executive Roundtable

• Joseph Parker, President Georgia Hospital Association
• Thursday, September 22 at 6:30 p.m.
• Lower level of Z-6
AACSB Consultant Visit

• Ron Shiffler, Dean, College of Business Administration at Georgia Southern University

• Presenter at AACSB Continuous Improvement Seminar, “Strategies for Developing and Reporting AQ/PQ Faculty”

• Date TBA
Open Meeting

- Open Faculty/Staff meeting
- Wednesday, September 28
- 9:00 – 11:00 a.m.
- Conference Room A & B
Executive in Residence

• Gene Winters, Chief Financial Officer and Co-owner Regency Hospital Company
• Tuesday, October 11
• Open Breakfast from 8:30 – 9:30 in Conference Room A & B
Economic Forecasting Breakfast

• Thursday, November 10 at 7:30 a.m.
• Lower Level Z - 6 Building
• Presentations by Don Ratajczak and Michael J. Chriszt
Party!

- Christmas Lunch
- Thursday, December 1
- 11:30 a.m. – 1:30 p.m.
- Conference Room A & B
Meeting

- Faculty/Staff Meeting
- Friday, December 9
- Reading Day
- Noon – with lunch served
- Business Building Lecture Hall
AACSB-International

- The process continues!
- 2006-2007 Visitation
University Initiative:
RPG
Retention
Promotion
Graduation
Student Success

- Student retention and graduation are linked to significant interaction with faculty or another adult outside of class.

- \( \frac{802 \text{ majors}}{2} / 55 = 7 \)
- \( \frac{802 \text{ majors}}{3} / 55 = 5 \)
Learning Pyramid

Average Retention Rate

- Lecture: 5%
- Reading: 10%
- Audio-Visual: 20%
- Demonstration: 30%
- Discussion Group: 50%
- Practice by Doing: 75%
- Teach Others / Immediate Use: 90%
Requests for Fall

• Please encourage RCOB students with a GPA 3.2 or higher to enroll in the Honor’s College.
• Let me know if you are interested in or have any experience with the study of nanotechnology.
• Let me know if you are interested in the study of entrepreneurship.
• Please send a note with the name and title of all guest speakers in your classes or student groups so we can keep a master list in the Dean’s Office.
2005 Faculty and Staff Awards

Please stay for pictures!