Fall Faculty & Staff Meeting 2007

Welcome Back!

The mission of the Richards College of Business is to educate and prepare students for positions of responsibility and ethical leadership in society.
New Family Members
Dr. Hilde Patron

- Assistant Professor of Economics
- Department of Economics
Dr. Jack Wei

- Assistant Professor of Marketing
- Department of Marketing and Real Estate
Mr. Joe Cali

• Limited Term Instructor
• Department of Economics
Ms. Sandra Thompson

• Limited Term Instructor
• Department of Management
Ms. Kasey Davis

• Pre-Major Advisor
Ms. Donna Robinson

- Business Consultant
- Small Business Development Center
Dr. Brian Rutherford

• Brian received both his undergraduate and MBA degrees from UWG and completed his PhD this year.

• Though we are sad to lose him, we are happy for him and Leann.
Mr. and Mrs. Nolan Peterson

- Nolan and Carley Peterson
Mr. and Mrs. Sunil Hazari

- Sunil and Sangita Hazari
Mary Covington

• Mary Covington and Jerry Woods
Mr. and Mrs. Brian Rutherford

- Brian and Leanne Rutherford
Lucas Alexander Burton

- Jim Burton’s seventh grandchild was born on September 6.
- He weighed 8 lbs and was 21 inches long.
Henry Kai Peterson

- Henry Kai Peterson was born on September 19.
- He weighed 9 pounds 5 ounces.
Austin James Haynes

• Chris Haynes’ step-grandson was born on September 23.
• He weighed 8 ½ lbs. and was 20 inches long.
Katie Jane Anderson was born November 19. She weighed 7 lbs 14 ounces and is 20 inches long.
David Anderson Purvis

• Doug Turner’s first grandson was born on January 12.
• He weighed in at 7 pounds 14 ounces and was 21 ½ inches.
Matthew William Lankford

• Bill Lankford’s first grandson was born on March 18.
• He weighed 7 lb. and 12 oz.
Conor Michael Clendenin

- Conor Michael Clendenin born March 15.
- He was 8 pounds and is 21 inches long.
Hayden Everett Prince

- Hayden Everett was born May 2.
- He weighed in at 8 pounds, 10 ounces, and was 21 inches long.
Timmy Wei

• Timmy Wei was born June 7.
• Timmy was 6lbs 14 oz and 53 cm (22in) long.
Reports and Updates from 2006-07
Undergraduate Programs Committee
Major Accomplishments 2006-07

- Reviewed assurance of learning data (ETS results, course-based assessments, etc.)
- Approved Sales Certificate Program
- Approved modifications in the RCOB double major requirement
- Approved new courses and modifications in existing courses
- Approved major changes in the MIS degree program
- Approved a number of prerequisite changes for existing courses
- Selected RCOB scholarship recipients
MBA Program

Now offered at University of West Georgia
Newnan Center

Preparatory coursework now consists of

– Financial Accounting (ACCT 2101)
– Managerial Accounting (ACCT 2102)
– Macroeconomics (ECON 2105) OR Microeconomics (ECON 2106)
– Statistics for Business & Finance (ECON 3402)
– Corporate Finance (FINC 3511)
– Legal & Ethical Environment of Business (BUSA 2106)
MBA Program, cont.

- Equivalent learning modules in the variable credit course—Introduction to Business Processes (BUSA 5100).

- A comprehensive exam is incorporated into MGNT 6681; students who earn less than a “B” in this course will be required to take an oral exam administered by the Graduate Programs Committee.

- Applicants with substantial management experience in rank and tenure and a strong academic background may be granted a GMAT waiver by the MBA Director.
MBA Program, cont.

Total hours of 30 or 33 with the following 18 – 21 credit hours of required courses listed below:

- Managerial Accounting (ACCT 6232)
- Managerial Economics (ECON 6450)
- Finance (FINC 6532)
- Organizational Theory & Behavior (MGNT 6670)
- Strategic, Ethical, and Global Management (MGNT 6681)
- Marketing Strategy (MKTG 6815)
- For students without an undergraduate business degree- Readings in Business Administration (MGNT 6685)
Assurance of Learning - MBA

The Committee will be reviewing the data gathered for assurance of learning and assessing the outcomes.

The Committee will be reviewing the process to make sure it is positively influencing student and professor learning experiences.
# Fall 2007 - Admitted MBA Students

<table>
<thead>
<tr>
<th>Program</th>
<th>Students</th>
<th>GMAT</th>
<th>GPA</th>
<th>GMAT Waivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carrollton</td>
<td>24</td>
<td>470</td>
<td>3.22</td>
<td>3</td>
</tr>
<tr>
<td>Newnan</td>
<td>15*</td>
<td>503</td>
<td>3.22</td>
<td>4</td>
</tr>
<tr>
<td>WebMBA</td>
<td>8</td>
<td>505</td>
<td>2.98</td>
<td>2</td>
</tr>
</tbody>
</table>

*4 additional students transferred to the Newnan Program
Technology Update

- Networked copiers in both buildings
- 15 new laptops for faculty and staff
- RAM memory upgrades for other laptops
- PCs for labs 126 and 135 and for four classrooms in the RCOB (from Student Tech Fees)
- Several new printers (department and individual)
- LCD TVs for the Learning Labs (rooms in operation by mid to late September)
- Defibrillators for each building (training to come)
- New security cameras in both buildings (inside and out)
- USB Presentation Mice for each faculty member
- New Classroom Control Systems for RCOB classrooms
Summer School

Course Enrollments

Credit Hours

13.7% Increase

11% Increase
Promotion and Tenure

• Tenure
  – Mary Kassis

• Promotion to Associate Professor:
  – Mary Kassis

• Promotion to Professor
  – David Boldt
Ron Colley

• Dr. Ron Colley accepted the position as Chair, Department of Accounting and Finance January 2007.
Dave Hovey

• Dave’s strategy students entered a national competition and won the following awards:
  – 1\textsuperscript{st}, 3\textsuperscript{rd}, 4\textsuperscript{th} and 7\textsuperscript{th} places in stock price
  – 2\textsuperscript{nd}, 3\textsuperscript{rd}, 5\textsuperscript{th}, and 9\textsuperscript{th} places in cumulative profit
  – 1\textsuperscript{st}, 5\textsuperscript{th}, and 8\textsuperscript{th} places in ROE
Jack Johnson

- Jack Johnson received the Revision of the Year Award for 2006 from the College Division of McGraw-Hill/Irwin.
- Jack’s book was chosen from over 100 to receive this award.
Monica Williams

• Monica was selected as one of 30 Young Leaders Under 30 by *Ebony Magazine*.
Jorge Gaytan

• Jorge was named the 2006 Southern Business Education Association’s Collegiate Teacher of the Year.
Jon Anderson

• Jon completed and published his book, *Entrepreneurs of West Georgia: Selected Cases*, along with the accompanying video.

• Jon and his Students in Free Enterprise (SIFE) club won Rookie Chapter of the Year for the region.
Roger Johns

- Roger was named Faculty Member of the Year by members of Beta Gamma Sigma.
- Roger was also named managing editor of the *Journal of Legal Studies in Business* and as assistant editor-in-chief of the *Southern Law Journal*. 
Jeff Rooks

• Jeff was named Outstanding Faculty Member by the UWG Student Government Association.
Nolan Peterson

• Nolan earned his GIAC Security Essentials Certification this year.
# Faculty Research Productivity

<table>
<thead>
<tr>
<th></th>
<th>Accounting &amp; Finance</th>
<th>Economics</th>
<th>Management &amp; Business Systems</th>
<th>Marketing &amp; Real Estate</th>
<th>RCOB Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer-Reviewed Journals</td>
<td>11</td>
<td>8</td>
<td>35</td>
<td>9</td>
<td>63</td>
</tr>
<tr>
<td>Conference Proceedings and Paper Presentations</td>
<td>17</td>
<td>15</td>
<td>27</td>
<td>3</td>
<td>62</td>
</tr>
<tr>
<td>Professional and Academic Offices Held</td>
<td>3</td>
<td>3</td>
<td>5</td>
<td>1</td>
<td>12</td>
</tr>
<tr>
<td>Grants and Other Income Received</td>
<td>$25,000</td>
<td>$20,346</td>
<td>$7,250</td>
<td>$1,350</td>
<td>$53,946</td>
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The RCOB’s International Finance and Economics Study Abroad Program was recognized as one of the top three international programs in Georgia at the Governor’s International Awards Gala at the World Trade Center in Atlanta.
The local chapter of Delta Pi Epsilon was recognized with a Certificate of Merit in recognition of “outstanding chapter new memberships” for the second consecutive year.
RCOB

• The RCOB was included in *Princeton Review’s “Best Business Schools”* publication.

• This recognition is based on a survey of the RCOB’s academic programs, RCOB student satisfaction, UWG’s student body, and campus life at UWG.
Celebrations!

- UWG Centennial Celebration
- RCOB Tenth Anniversary Celebration
  - New brochures are available.
From the Dean’s Office
Department Moves

• Department of Accounting and Finance is now in Adamson Hall
  – Department Office – Room 201

• Business Education and MIS faculty are now in Business Building
  – Tracy’s Office – Room 8
RCOB Visionary Endowment $148,675
I-85 Peachtree City Exit

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Effective • Flexible • Affordable

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mba@westga.edu
678-839-6467

Richards College of Business
UNIVERSITY of West Georgia
John Bohannon Real Estate Scholarship

Donation of $500
James B. Lipham Scholarship

Donation of $51,187.40
Requests for Fall

• If you will be using WebCT/Vista this fall and need assistance, please contact Trey or Nolan.
• Please encourage RCOB students with a GPA 3.2 or higher to enroll in the Honor’s College.
• Please send a note to your department chair with the name and title of all guest speakers in your classes or student groups so we can keep a master list.
Requests for Fall

• Encourage colleagues in business to serve as a mentor to an RCOB student this fall.

• Please consider serving as a reviewer for B Quest. We continue to get more and higher quality submissions, so the need for reviewers is growing as well.

• New RCOB Directory will be available next week. Please let Becky know if your contact information has changed or if you want your home info to remain private.
Movie Time!

• The RCOB retrospective was introduced at the Tenth Anniversary Celebration.
Upcoming Events
Our Changing World

• Dr. Sethna will give a presentation on the new USG Strategic Plan on Wednesday, August 15 at 3:00 in Room 5 of the Education Center.

• Implications for UWG will also be discussed.
Open Meeting with Dr. Sethna

• Open faculty and staff meeting with Dr. Sethna will be held on Thursday, August 23 from 9:00 – 11:00 in Adamson Hall Room 217.

• Breakfast will be served.
RCOB Fall Get-Together

- Friday, August 11 from 6:00 – 9:00 p.m.
- Sunset Hills Country Club
- *Game Room* opens at 6:00
- Dinner at 7:00
- Door prizes at ~ 8:00
- A special prize will be awarded to the person who comes up with a better name for this annual event.
Special Ceremony

• On Monday, August 20, the University will award a posthumous degree to Michael Hullender, former pre-MIS major.

• Please sign the card to his family before leaving today.
RCOB Student/Faculty/Staff Cookout

• Friday, August 24 from 11:30 a.m. – 1:00 p.m.

• Adamson Hall patio
Open Meeting

- Open Faculty/Staff meetings
- Tuesday, September 4 and Wednesday, September 5
- 9:00 – 11:00 a.m.
- Business Building Room 127 (new conference room)
Executive in Residence

- Bob Stone
- Founder and Chairman of the Board, Systems & Methods, Inc.
- Thursday, August 30
- Open Breakfast from 8:30 – 9:30
- Location TBA
Executive in Residence

• Matt Echols
• Director of Government Relations, Coca-Cola Company
• Thursday, September 27
• Open Breakfast from 8:30 – 9:30
Location TBA
Executive Roundtable

- TBA
Homecoming

• Saturday, September 29
• Alumni Reception tentatively scheduled from noon until 2:00 p.m.
• Adamson Hall entry and/or patio
Board of Visitors

• Friday, October 5
• Board meeting from 8:45 a.m. until 1:00 p.m.
Fall Break

• Thursday and Friday, October 11 and 12
• No Classes!
RCOB Interview Days

- Wednesday and Thursday, October 24 and 25.
- New this year: Future Profs Lunch
Economic Forecast Breakfast

• Tuesday, October 30 at 7:30 a.m.
• New Campus Center
• Presentations by Rajeev Dhawan, Director of the Forecasting Center at Georgia State University and William J. Smith, University of West Georgia
UWG Events

🔥 A DAY Ice Cream Social
Friday, August 24, 3:00 – 4:00
Near the Gill Fountain

🔥 Faculty/Staff Cook-out
Friday, September 14, 11:30 – 1:30
From Campus Lawn

🔥 FNBG Run for A DAY
Thursday, October 4
Near UCC
Party!

• Christmas Lunch
• Wednesday, December 5
• 11:30 a.m. – 1:30 p.m.
• Adamson Hall Room 127 (Conference Room)
Thanks to J. Mark Miller for Low Carb, No Sugar Chocolate Wolves
2007 Faculty and Staff Awards

Please stay for pictures!