New Family Members
Todd Anduze

- Todd Anduze has joined the RCOB as Director of the Small Business Development Center.
Other News
SAS Certificate Program

• RCOB faculty are working with the SAS Institute to develop a certificate program for students.

• This will include training of RCOB faculty and an in-kind donation of $98,000.
Sunken Garden

• The Skeen Family Foundation has donated $4,000 toward renovation of the sunken garden.
• We are in the process of requesting additional funds to complete the project.
Records Retention Issues

• Information Ownership and Responsibility
• Course and Exam Records
• Search Records and Committee Records
• Securing Information
• Email Storage and Retention
• If in doubt, ask your department staff! 😊
Proposal from SPC
1. Membership:
   a. Two full-time faculty members from each department (at least one of the two members from each department must be tenured or tenure-track), and the Associate Dean and the Assistant Dean (both serve as ex-officio, non-voting members).
   b. Faculty members may be selected by their respective departments in the manner the department members deem appropriate (e.g., election by department members or appointment by chair). If a member is unable to complete their term, the department should select a replacement to serve the remainder of his/her term.
   c. Department chairs are ineligible to serve as regular committee members (they may serve as substitutes for regular members from their department).
   d. Committee members who are unable to attend a meeting may designate as a substitute any full-time faculty member from their department.
   e. Faculty committee members serve four-year terms. There are no term limits. Committee members should be selected during Spring Semester with their terms commencing on the official start date of the following Fall Semester. Terms are staggered such that the terms of two members from different departments end each year.
   f. Either a member of the RCOB SPC should be appointed as a RCOB representative to the University Strategic Planning Committee, or the USPC representative should serve as a non-voting member of the RCOB SPC.
• The Committee Chair:
  – Elected during Spring Semester to a two-year term by voting faculty committee members. All voting faculty committee members whose terms extend beyond the official start date of the following Fall Semester are eligible to serve as chair. The Chair’s term begins on the official start date of the following Fall Semester.
  – May create subcommittees and task forces that report back to the Committee.
  – The Committee Chair may choose to nominate a Vice Chair. Upon confirmation by vote of the committee, the Vice Chair will serve as Chair when the Committee Chair is unable to attend meetings. The Vice Chair may also assume any duties conveyed by the Chair.
  – Will attend RCOB DAC meetings as a faculty representative.
Summer School Enrollments

- 2483 for Su 11
- 2301 for Su 12
Fall Enrollments

- Fall 11: 4174
- Fall 12: 4447
Fall Headcount

1151  1170

Fall 11  Fall 12
Awards, Scholar, and Stone Grant

- RCOB Faculty and Staff Awards
- RCOB Scholar
- Stone Grant for Entrepreneurial Studies
- All applications must be submitted no later than Monday, May 21, 2012.
- [http://www.westga.edu/rcob/index_13384.php](http://www.westga.edu/rcob/index_13384.php)
Fall 2012 Dates

• Faculty contract dates
• New faculty orientation
• UWG Faculty meeting
• RCOB Faculty/Staff meeting
• RCOB Fall Party
• Classes begin
• Cookies and ice cream for students

• August 1, 2012 – May 3, 2013
• Aug 13 & 14
• Wednesday, Aug 15 9:00 a.m.
• Wednesday, Aug 15 11:30 a.m. – 1:30 p.m.
• Friday, Aug 17
• Monday, Aug 20
• Tuesday, Aug 28
• BB&T Lecture in Free Enterprise
• Open Faculty/Staff meeting
• Board of Visitors
• Economic Forecast Breakfast
• Thanksgiving Break
• Holiday Lunch
• Graduation

• Thursday, Sept 13
• Wednesday, Sept 19 and Thursday, Sept 20
• Friday, October 5
• Tuesday, Oct 30
• Week of Nov 19
• Tuesday, Nov 27
• Saturday, Dec 8
Dean’s Update
# Richards College of Business
## Strategic Action Items 2011-2016

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| **Student Development**: Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals. | • Revise home page as recruitment tool  
• Recruit minors  
• Expand mentor program via e-contact  
• Develop plan for freshman integration into RCOB  
• Build interdisciplinary programs (e.g., analytics, health care) | • Expand recruitment efforts in Atlanta area  
• Develop systematic plan for international opportunities  
• Formalize exit interview process across departments  
• Begin comprehensive curricula review  
• Expand internships | • Complete curricula review and begin plan implementation  
• Expand placement opportunities for undergrad and graduate students | • Review admission standards for majors | • Examine potential for creation of Student Success Center |
| **Academic Professional Growth**: Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus. | • Provide faculty training for enhancing credentials (e.g., new distance education technologies, curriculum innovation)  
• Facilitate international research collaborations | • Develop and begin implementation of faculty exchange  
• Expand the impact of B-Quest | • Review Faculty Handbook  
• Secure Fulbright Fellowship for at least one faculty | • Review RCOB vision, mission, strategic goals, and ethical values statements | |
| **Administration and Infrastructure Support**: Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment. | • Integrate graduate school operations  
• Develop plans for RCOB building patio  
• Hold DAC retreat  
• Expand marketing efforts | • Complete funding for Visionary Endowment  
• Hold staff retreat | • Secure funding for at least two endowed chairs | • Secure funding for at least one endowed chair | |
Strategic Goals and Action Items 2011-12

Strategic Goals
• Student Development
• Academic Professional Growth
• Administration and Infrastructure Support

Action Items 2011-12
• Revise home page
  ✓ Recruit minors
  ✓ Expand mentor program
  ✓ Plan for freshman integration
  ✓ Build interdisciplinary programs
• Provide faculty training
  ✓ Facilitate international research collaborations
• Integrate grad school ops
  ✓ Develop plans for ROCB patio
  ✓ Hold DAC retreat
  ✓ Expand marketing
2011-12 Accomplishments

• Completion of Maintenance report
• Successful AACSB Maintenance visit
• Served as chair of AACSB visitation team for other universities
• Added new BOV member; began restructure
• Expanded open faculty/staff meetings
• Expanded training opportunities for faculty and staff
• Worked with Dean’s Council of Student Leaders for expanded projects and restructuring
• Continued relationship with ZUEL; expanded relationship with ESCEM; signed agreement with SIFT
• Hosted alumni receptions in Dallas and Philadelphia
• Development of promotional materials for website
• Expanded work with EA and SE-CIBER
• Expanded advertising of RCOB (EA, GPB, Billboards, ABC)
• Continued efforts at fundraising
• Taught MKTG 6815 Spring 2012
• Opening sessions for Conversations in Culture and Hispanic Heritage Celebration
• One academic conference proceedings
• Two AACSB affinity group presentations
• Attended Mastering Leadership Dynamics seminar
• Oxford Roundtable on Higher Education Reform
• UWG Honorary Degree Committee
• Chair Joint Finance Committee CCCC/CT
• West Georgia Salvation Army Board
• Heflin Industrial Development Board member
• Atlanta Business Chronicle Who’s Who in Education
Strategic Goals

Student Development: Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals.

Action Items 12-13
- Expand recruitment efforts in Atlanta area
- Develop systematic plan for international opportunities
- Formalize exit interview process across departments
- Begin comprehensive curricula review
- Expand internships
- Develop and begin implementation of faculty exchange
- Expand the impact of B-Quest
- Complete funding for Visionary Endowment
- Hold staff retreat

Academic Professional Growth: Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus.

Action Items 14-15
- Review admission standards for majors
- Review RCOB vision, mission, strategic goals, and ethical values statements

Action Items 15-16
- Examine potential for creation of Student Success Center
- Revise Strategic Plan
- Secure funding for at least one endowed chair

Administration and Infrastructure Support: Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.

Action Items 16
- Integrate graduate school operations
- Develop plans for RCOB building patio
- Hold DAC retreat
- Expand marketing efforts
- Complete funding for Visionary Endowment
- Hold staff retreat
- Secure funding for at least two endowed chairs
- Secure funding for at least one endowed chair
Thanks to
Doug Turner
Associate Dean!
Thank you to all the faculty and staff of the RCOB for another great year!

Question?