Spring Faculty and Staff Meeting
April 17, 2013
New Family Members
Simone Lee

• Simone Lee
• Director of External Services & Programs
Rick Sigman

• Rick Sigman
• Business Consultant in SBDC
Chad Slappey

• Chad Slappey
• IT Staff for Richards College of Business
Other News
Congratulations

- James Murphy was named UWG Honors Professor of the Year.
UWG Alumni Gala

• J. Owen Moore Faculty Award (given to a current or retired faculty member) will be presented to Dr. J. Mark Miller.

• Honorary Alumnus Award will go to Dr. David Hovey.

• John Harris will receive the Achievement Award for the Richard College of Business.

• Nichole Fannin will receive the 30 Under 30 Young Alumni Award.
Parking News!
Charlotte Sewell Worley Memorial Garden

- Tentative date for dedication ceremony is 11:00 a.m. on Friday, May 17.
- Please join us to thank our donors and enjoy the garden.
2013-14 Committee Assignments
## UWG (TERM BEGINS / ENDS WITH MAYMESTER START DATE)

### UWG FACULTY SENATOR REPRESENTATIVES

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Start Year</th>
<th>Term Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Susana Velez-Castrillon (Student Affairs)</td>
<td>Management</td>
<td>2016</td>
<td>3 years</td>
</tr>
<tr>
<td>Sandra Thompson (Grad Programs)</td>
<td>Mark &amp; Real</td>
<td>2016</td>
<td>3 years</td>
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<tr>
<td>Mary Kassis (Faculty Development)</td>
<td>Economics</td>
<td>2014</td>
<td>3 years</td>
</tr>
<tr>
<td>Kathy Moffeit (Facilities &amp; Services)</td>
<td>Accounting &amp; Finance</td>
<td>2014</td>
<td>3 years</td>
</tr>
<tr>
<td>Minna Halonen-Rollins (Univ Relations)</td>
<td>At Large</td>
<td>2014</td>
<td>3 years</td>
</tr>
<tr>
<td>Leanne DeFoor (Budget)</td>
<td>At Large</td>
<td>2015</td>
<td>3 years</td>
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### UNIVERSITY COMMITTEES SERVED ON BY RCOB FACULTY

#### NON SENATOR REPRESENTATIVES

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Start Year</th>
<th>Term Years</th>
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</thead>
<tbody>
<tr>
<td>Kim Green</td>
<td>Undergrad Programs</td>
<td>2015</td>
<td>2 years</td>
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<tr>
<td>Michael Hopper</td>
<td>Academic Policies</td>
<td>2014</td>
<td>2 years</td>
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<tr>
<td>Adrian Austin</td>
<td>Fac Development</td>
<td>2014</td>
<td>2 years</td>
</tr>
<tr>
<td>Cheryl Brown</td>
<td>University Relations</td>
<td>2014</td>
<td>2 years</td>
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<tr>
<td>Susan Hall</td>
<td>Student Affairs</td>
<td>2015</td>
<td>2 years</td>
</tr>
<tr>
<td>Kim Holder</td>
<td>Facility and Service</td>
<td>2014</td>
<td>2 years</td>
</tr>
<tr>
<td>Cheryl Brown</td>
<td>Strategic Planning</td>
<td>2014</td>
<td>2 years</td>
</tr>
<tr>
<td>Brad Prince</td>
<td>Intercollegiate Athletics</td>
<td>2015</td>
<td>2 years</td>
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<tr>
<td>Jennie Pridemore</td>
<td>Graduate Programs</td>
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<td>2 years</td>
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<tr>
<td>Mary-Kathryn Zachary</td>
<td>Honors Program</td>
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<tr>
<td>David Nickel</td>
<td>Technology</td>
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<td>Jeff Rooks</td>
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<td>Ron Best</td>
<td>Rules</td>
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<td>David Boldt</td>
<td>XIDS Core Review</td>
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<td>Leader</td>
<td>Department</td>
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<td>Leanne DeFoor</td>
<td>Management</td>
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<td>ALTERNATIVE DISPUTE RESOLUTION</td>
<td>Jack Wei</td>
<td>Marketing &amp; Real</td>
<td>Ongoing</td>
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<td>BANNER STEERING COMMITTEE</td>
<td>Diane Williamson</td>
<td>Dean’s Office</td>
<td>Ongoing</td>
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<td>BOARD OF REGENTS 5-YR</td>
<td>Sandra Thompson</td>
<td>Marketing &amp; Real</td>
<td>Ongoing</td>
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<tr>
<td>CLASSROOM TECHNOLOGY</td>
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<td>DIST ED ONLINE TASK FORCE</td>
<td>Salvador Lopez</td>
<td>Economics</td>
<td>Ongoing</td>
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<td>ED.D. SHARED GOVERNEANCE</td>
<td>Sunil Hazari</td>
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<td>FACILITIES AND SERVICES</td>
<td>Kathy Moffiet</td>
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<td>FEDERAL WORK STUDY ALLOCATION</td>
<td>Nancy Lott</td>
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<tr>
<td>HONORARY DEGREE COMMITTEE</td>
<td>Faye S. McIntyre</td>
<td>Deans Office</td>
<td>Ongoing</td>
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<tr>
<td>INTERNAL AUDIT SEARCH</td>
<td>Kathy Moffeit, Director</td>
<td>Accounting &amp; Finance</td>
<td>Ongoing</td>
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<td>IRB</td>
<td>Hilde Patron-Boenheim</td>
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<td>POST TENURE REVIEW APPEALS</td>
<td>Faramarz Parsa</td>
<td>Management</td>
<td>2014</td>
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<td>PRESIDENTS DISCIP APPEALS</td>
<td>Joe Abrokwa</td>
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<td>Mike Sinkey</td>
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<td>PROGRAM REVIEW COMMITTEE</td>
<td>Jim Burton</td>
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<td>SGA ELECTION COMMISSION REP</td>
<td>Tom Gainey</td>
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<td>STUDENT ORGANIZATION JUDICIAL</td>
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<td>STUDENT PUBLICATION BOARD</td>
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<td>STUDENT RESEARCH ASSISTANT</td>
<td>David Boldt</td>
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<td>UNIVERSITY GENERAL EDUCATION</td>
<td>Michael Sinkey</td>
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<td>UNIVERSITY STUDENT TECH FEE</td>
<td>Bruce Bird</td>
<td>Accounting &amp; Finance</td>
<td>2013</td>
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<td>UNIVERSITY GRADE APPEALS</td>
<td>Leanne DeFoor</td>
<td>Management</td>
<td>Ongoing</td>
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<tr>
<td>UNIV COUNCIL FOR ED PREP</td>
<td>Susan Hall</td>
<td>Marketing &amp; Real</td>
<td>2014</td>
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Proposals from UPC
• Prerequisite changes to the MBA program which will be met if the student has completed the following **Five** modules using IVY Software.
  
  – Financial Accounting
  – Managerial Accounting
  – Corporate Finance
  – Business Statistics
  – Economics
• Eliminate the requirement of any and all letters of purpose or intent to receive admission to the MBA
• Any student who has completed an RCOB bachelor’s degree with a 3.0 or higher overall GPA will be admitted without the GMAT requirement to the MBA program.
• Creation of a Certificate in International Programs for the MBA degree. The certificate can be earned by completing six Credit Hours of courses on campus relevant to international studies and three Credit hours in a non-domestic location.
Summer School Enrollments

![Bar Chart]

- **Su 12**: 2301
- **Su 13**: 2031

UWG | Richards College of Business
Fall Enrollments

- Fall 12: 4447
- Fall 13: 4041

UWG Richards College of Business
Awards, Scholar, and Stone Grant

• RCOB Faculty and Staff Awards
• RCOB Scholar
• Stone Grant for Entrepreneurial Studies
• All applications must be submitted no later than Monday, May 6, 2013.
• http://www.westga.edu/business/faculty_staff_awards_grants.php
May Payroll

• May payroll for faculty will be May 15.
Fall 2013 Dates

- Faculty contract dates
- New faculty orientation
- UWG Faculty meeting
- RCOB Faculty/Staff meeting
- RCOB Fall Party
- Classes begin
- Labor Day
- Cookies and ice cream for students

- August 1, 2013 – May 2, 2014
- Aug 22 & 23
- Wednesday, Aug 21 9:00 a.m.
- Wednesday, Aug 21 11:30 a.m. – 1:30 p.m.
- Friday, Aug 23
- Monday, Aug 26
- Monday, Sept 2
- Thursday, Sept 5
• Open Faculty/Staff meeting
• Board of Visitors
• BB&T Lecture in Free Enterprise
• Economic Forecast Breakfast
• Thanksgiving Break
• Holiday Lunch
• Graduation

• Wednesday, Sept 18 and Thursday, Sept 19
• Friday, October 4
• Tuesday, Oct 8
• Tuesday, Oct 29
• Week of Nov 25
• Wednesday, Dec 4
• Saturday, Dec 14
Dean’s Update
**Student Development**: Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals.

- Expand recruitment efforts in Atlanta area
- Develop systematic plan for international opportunities
- Formalize exit interview process across departments
- Begin comprehensive curricula review
- Expand internships
- Develop and begin implementation of faculty exchange
- Expand the impact of B-Quest

**Academic Professional Growth**: Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus.

- Develop and begin implementation of faculty exchange
- Expand internships
- Complete funding for Visionary Endowment
- Expand the impact of B-Quest
- Review Faculty Handbook
- Secure Fulbright Fellowship for at least one faculty
- Review RCOB vision, mission, strategic goals, and ethical values statements

**Administration and Infrastructure Support**: Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.

- Complete funding for Visionary Endowment
- Hold staff retreat
- Secure funding for at least one endowed chair
Accreditation and AACSB Issues

• Served as chair of AACSB visitation team for other university
• Presentation at SBAA on maintenance of accreditation visits
• Begun discussions about new AACSB standards
• Begun strategic planning cycle with engagement of faculty, staff, students, and board members

Student Development and Engagement

• Worked with Dean’s Council of Student Leaders for projects; planned each meeting around work topic for members
• Continued relationships with ZUEL, SIFT and fBS
• Held conversations with Catholic University of La Santisima Concepcion (Chile) University of Hertsfordshire (UK), and Fatih University (Turkey)
• Presentations for Anthropology class, UWG Marketing Club and student assembly at CUSU
• Funded student competition in India and misc. student travel needs
• Participated in UWG Breakfast at Midnight

Faculty/Staff and UWG Engagement

• Held faculty/staff retreat for mission revision/strategic planning
• Held open faculty/staff meetings, lunch (b’fast) with departments, coffee with DAC
• Funded training opportunities for faculty and staff
• UWG Honorary Degree Committee
• UWG Strategic Planning Committee
• Led faculty research program with fBS
• Hosted Future Faculty Luncheon
• Attended UWG Chairs Workshops
• Professional development presentation for EXCEL Center staff
• Lead Dean for WebMBA: two orientations, faculty retreat, GB meetings, budget, etc.
Fundraising Successes

• 100% participation of Richards College faculty and staff in 2012-13 A Day campaign
• Southwire Sustainable Business Honors Program - $1.1 million
• Charlotte Sewell Worley Memorial Garden - $4,000 from Skeen Foundation; $10,000 from Sewell Foundation
• SAS Certification program - $98,000 in-kind donation
• Continued funding from Johnson donation ($50k) for CBER, analytics certificate, and SAS Day
• Center for Business & Economic Research - $10,000 from Franklin Foundation (fifth year);
• Funding for study of community banks - $18,000 from Main Street Solutions (Wall Street Journal Market Watch, NPR’s Market Place Morning Report, and more)
• Cookerly Public Relations - $10,000 Gift in Kind
• Mark Camp/Advantage Office Solutions - $50,000 for Visionary Endowment
• Implementation of annual $100,000 BB&T donation
• First donation from Wal-mart.com for CEE with request for future proposals
• Planned gift for Planas estate
• Board member funding for two students’ participation in National Conference on Ethics in America (U.S. Military Academy at West Point)
• Funded or added funding for several scholarships
External Engagement

• Added new BOV members; completed restructure of Board; began conference call updates; hosted dinner for out-of-state members
• Hosted alumni receptions at Homecoming
• Participated in UWG alumni reception in Istanbul, Turkey
• Completion of promotional materials for website
• Began shift of advertising to PR focus
• Continued relationship with Atlanta Business Chronicle
• Member, CCCC Workforce Education Committee, Past Chairs Group, and Nominating Committee
• Member, West Georgia Salvation Army Board; bell ringer
• Member, Heflin Industrial Development Board
• Attended UWG Foundation Board dinner
• Participated in misc. events: SAS Day, Banking Forum, mentor dinner, Roundtable, BGS, etc.
• Member, West Georgia Youth Entrepreneur Academy Program

Personal and Professional Activities/Awards

• One article at revision stage
• Completed Mastering Leadership Dynamics development
• Atlanta Business Chronicle Who’s Who in Education
• Invited participant in Istanbul Center trip to Turkey (most expenses paid)
• Attended AACSB Deans Conference and Annual Conference
• Attended SBAA Annual Conference
Action Items 13-14

- Complete curricula review and begin plan implementation
- Expand placement opportunities for undergrad and graduate students

Action Items 14-15
- Review admission standards for majors

Action Items 15-16
- Examine potential for creation of Student Success Center

Student Development: Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals.

- Revise home page as recruitment tool
- Recruit minors
- Expand mentor program via e-contact
- Develop plan for freshman integration into RCOB
- Build interdisciplinary programs (e.g., analytics, health care)
- Expand recruitment efforts in Atlanta area
- Develop systematic plan for international opportunities
- Formalize exit interview process across departments
- Begin comprehensive curricula review
- Expand internships
- Complete curricula review and begin plan implementation
- Expand placement opportunities for undergrad and graduate students
- Review admission standards for majors
- Examine potential for creation of Student Success Center

Academic Professional Growth: Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus.

- Provide faculty training for enhancing credentials (e.g., new distance ed technologies, curriculum innovation)
- Facilitate international research collaborations
- Develop and begin implementation of faculty exchange
- Expand the impact of B-Quest
- Review Faculty Handbook
- Secure Fulbright Fellowship for at least one faculty
- Review RCOB vision, mission, strategic goals, and ethical values statements

Administration and Infrastructure Support: Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.

- Integrate graduate school operations
- Develop plans for RCOB building patio
- Hold DAC retreat
- Expand marketing efforts
- Complete funding for Visionary Endowment
- Hold staff retreat
- Secure funding for at least two endowed chairs
- Secure funding for at least one endowed chair
- Revise Strategic Plan
- Secure funding for at least one endowed chair
Topic for discussion: Testing Security for Online Classes
Instructions for Listserv Delivery in Gmail - Migrated Users Only!!

• Sign in to your Google Account through a web browser (https://gmail.com)
• Click on the “Settings” icon in the upper right corner of the Gmail interface and select “Settings” from the displayed list.

• Click on the “Accounts and Import” link from the menu options displayed across the top.

• Click on the “Add a POP3 mail account you own” link.

• Enter your account name with “@frodo.westga.edu” appended to it (e.g. jdoe@grodo.westga.edu) then click “Next Step”
Complete the following fields:

- **Username** (e.g. jdoe)
- **Password:** Use your former email password that you had used to previously check your email before the migration occurred.
- **POP Server:** pop.westga.edu
- **Port:** 995
- **Check the box for “Always use a secure connection (SSL) when retrieving mail.”**
- Leave all other boxes unchecked.
- **Click on “Add Account.”**
- **Answer “No” to the prompt on the next page and click “Finish.”**
- Listserv messages will now be received by your Google Account.
- Once all listservs are moved to new Google Groups, instructions will be given to turn this option off.
Thank you for another great year!

Questions?