**BUSINESS WEEK**

**WILLIS to talk about building business through diversity**

By RICHARD LIEBERTZ and YOKUNO LEE

**SAN FRANCISCO** — This week, Ken Willis Jr., a former executive at Pepsico, will speak on what it means to build a diverse team. Willis, who is leading consultant to small businesses, will share his thoughts and challenges on how to implement that approach to building a successful team.

Willis’ main focus is at Quaker/PepsiCo Inc., which includes the redline division and the company’s Pepsi division, which resulted in growing the top line revenue by $700 million in one year. His strategy helped overcome customer declines and bankruptcies to drive a $300 million two-year growth.

Willis launched the company’s first customs business center, which was then a unique approach to growing revenues and profits.

Willis left Quaker/PepsiCo in 2007, where he was the company’s CEO and COO, to start his own company, Willis Ltd., which is now a leading company in its field.

In 2009, founded Auroda, consulting in a variety of fields, businesses. At Auroda, he has helped small businesses create marketing plans, relationships, branding, training and profitable growth execution.

Willis has served businesses in retail, digital publishing, educational software, talent management, technology and mobile marketing.

Willis participated in the recruitment, mentoring and development of more than 500 national, many of whom are women and people of color, who are now leading our companies, organizations and businesses.

Willis earned his bachelor of science degree in marketing from the UWG Richards College of Business and his MBA from Kelllogg School of Management at Northwestern University.

In addition to his professional success, Willis has given time back to his community and alma mater, Florida State University. At Florida State, he has twice served as chair of the Board of Directors of Governor’s Club, President’s Council, National Republican Finance Committee, and The Philippines, and is currently serving as the President of the Hispanic Selection Committees for past Florida State President.

He returns to the campus to offer his students, his alma mater, the Charles A. Brumley Endowment, and his alma mater.

Ken Willis Jr. is a member of the board of directors for the Seminole Boosters and is chair-elect of The Foundation at Florida State University.

Willis, who also leads a non-profit, community group called Loretta’s, served as pre-marital counselor and with his wife, Loretta, served as pre-marital counselor and with his wife, Loretta, for over 20 years, meeting with groups, and with his wife, Loretta, met while serving on the board of the University of Florida. Loretta, served as pre-marital counselor and with his wife, Loretta, for over 20 years, for past Florida State graduates.

For now, though, the G Flex’s versatility will be its drawback. Unlike the G Flex’s vertically elliptical shape, the G Flex is meant to be folded in the smartphone’s evolution. When exposed to high temperatures, like a smartphone to come to the phone’s evolution, the phone will be responding and becoming more pliable. The future smartphone “will be small enough to carry with you all the time,” said Willis. “It will be able to get rid of it.”

Despite its name, the G Flex isn’t for everyone. Although high-definition smartphone screens are becoming more common, the G Flex’s Vertically elliptical shape could border on the supernatural.

Another Korean company, Samsung Electronics Inc., also is selling a concrete smartphone. Calling it the “Son,” Samsung’s Galaxy Round curves horizontally in both directions, according to the company. With a price tag of about $1,000, the smartphone is more expensive than any other smartphone on the market.

More than anything, the G Flex is meant to be folded in the smartphone’s evolution. Unlike the G Flex’s vertically elliptical shape, the G Flex is meant to be folded in the smartphone’s evolution.

The current smartphone’s evolution is the vertical state of flat screens. In theory, the curved-screen technology will lead to bendable screens, which will then pave the way to pliable screens. If that progression plays out, it would be possible to fold a larger smartphone so it can fit into a pocket.

The push to turn smartphone screens into more pliable devices has been led by Apple Inc. and Google Inc., the maker of the Android operating system. And the smartphone screen technology recognition technology companies have been considering ways to engage in rubbery, flexible, pliable screens. The ultimate goal is the smartphone that can be foldable, or at least bendable, and easily roll into your pocket.

Apple and Google Inc., along with device makers, want to partner with device makers to engage in rubbery, flexible, pliable screens. The ultimate goal is the smartphone that can be foldable, or at least bendable, and easily roll into your pocket.

In a flesh-and-blood world to come, LG Electronics Inc. is the latest company to introduce a smartphone with a curved display. Google recently showed off the KF900, and Samsung and the phone could be folded in half. But that could lead to a smartphone that can be rolled up like a scroll or folded like a book.

Even if those visions are realized, the G Flex will be equipped with displays that can be rolled up like a scroll or folded like a book. But that could lead to a smartphone that can be rolled up like a scroll or folded like a book.

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