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**PRESS RELEASE**

**JOHN T. MAZZOLA  
RECERTIFIED AS CERTIFIED FACILITIES EXECUTIVE**

Carrollton, Georgia – John T. Mazzola, CFE; Coliseum Director for the University of West Georgia’s UWG COLISEUM recently earned recertification of the Certified Facilities Executive (CFE) award designation from the International Association of Venue Managers (IAVM) through 2016.

With more than 3,880 IAVM members internationally, John Mazzola is one of only 271 active IAVM venue managers and directors that have earned the Certified Facilities Executive designation.

Among sports and entertainment management professionals, the CFE designation is an indication of skill in leadership, a commitment to best practices in the industry and displays a demonstrated expertise in managing private and public assembly facilities.

Mazzola is no stranger to Georgia sports and entertainment. During the Centennial Olympic Games held in Atlanta, Mazzola served as a senior member for the venue management team at the Lake Lanier Olympic Venue hosting rowing and canoe-kayak sprints.

He has also served as the Civic Center Director for the Albany (GA) Civic Center arena and conference center and the Albany (GA) Municipal Auditorium, a performing arts center that is listed on the National Register of Historic Places.

As a veteran venue manager, Mazzola has served as a director or general manager in a variety of sports and entertainment spectator facilities such as stadiums, arenas, auditoriums and amphitheaters as well as conference, convention and civic center meeting facilities.

Mazzola served as Director of Upstate Operations for national tour promoter and concert producer Metropolitan Entertainment, a New York City based company producing live concert events in Buffalo, Rochester and Syracuse, New York.

*The International Association of Venue Managers is the world's largest professional association dedicated to issues relevant to the management of public assembly facilities. Members of the association manage public assembly facilities such as amphitheaters, arenas, auditoriums, convention centers/exhibit halls, performing arts venues, stadiums and university complexes; or provide products, services or attractions to support the industry. IAAM has more than 3,800 members worldwide.*

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