

Public Relations Concentration - Four Year Student Plan (students entering in FALL)

Years 1-2	Core Curriculum Areas A-F
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Year 3	Fall	Hrs	Spring	Hrs
	COMM 3301: Writing & Reporting	3	COMM 4413: PR Case Studies	3
	COMM 3313: PR Principles	3	COMM 4451: PR Writing	3
	Elective*	3	COMM 4484: Mass Communications Research	3
	Minor	3-4	Elective*	3
	Minor	3-4	Minor	3-4
	15-17		15-16	

Year 4	Fall	Hrs	Spring	Hrs
	COMM 4414: PR Management	3	COMM 4454: Media Law	3
	Elective*	3	COMM 4444: PR Campaigns	3
	Elective*	3	Elective*	3
	Minor	3-4	Elective*	3
	Minor	3-4	Minor (or Elective* if Minor completed)	3-4
	15-17		15-16	

*Recommended electives:

COMM 3303 Layout and Design; COMM 3330 Advanced Communication Skills;
 COMM 3352 Fundamentals of Video Production; COMM 3354 Digital Social Media and Society;
 COMM 3357 Diversity and Mass Media; COMM 4402 Feature Writing;
 COMM 4421P Student-Managed Public Relations Firm; COMM 4486 Internship

Public Relations Concentration - Four Year Student Plan (students entering in SPRING)

Years 1-2	Core Curriculum Areas A-F
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Year 3	Spring	Hrs	Fall	Hrs
	COMM 3301: Writing & Reporting	3	COMM 4414: PR Management	3
	COMM 3313: PR Principles	3	COMM 4451: PR Writing	3
	Elective*	3	COMM 4484: Mass Communications Research	3
	Minor	3-4	Elective*	3
	Minor	3-4	Minor	3-4
	15-17		15-16	

Year 4	Spring	Hrs	Fall	Hrs
	COMM 4413: PR Case Studies	3	COMM 4454: Media Law	3
	Elective*	3	COMM 4444: PR Campaigns	3
	Elective*	3	Elective*	3
	Minor	3-4	Elective*	3
	Minor	3-4	Minor (or Elective* if Minor completed)	3-4
	15-17		15-16	

*Recommended electives:

COMM 3303 Layout and Design; COMM 3330 Advanced Communication Skills;
 COMM 3352 Fundamentals of Video Production; COMM 3354 Digital Social Media and Society;
 COMM 3357 Diversity and Mass Media; COMM 4402 Feature Writing;
 COMM 4421P Student-Managed Public Relations Firm; COMM 4486 Internship

Public Relations Concentration - Six Year Student Plan

Years 1-3	Core Curriculum Areas A-F			
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Year 4	Fall	Hrs	Spring	Hrs
	COMM 3301: Writing & Reporting	3	COMM 4413: PR Case Studies	3
	COMM 3313: PR Principles	3	COMM 4484: Mass Communications Research	3
	Minor	3-4	Elective	3
	9-10		9	

Year 5	Fall	Hrs	Spring	Hrs
	COMM 4414: PR Management	3	COMM 4454: Media Law	3
	COMM 4451: PR Writing	3	Elective	3
	Elective	3	Minor	3-4
	Minor	3-4	9-10	
	12-13			

Year 6	Fall	Hrs	Spring	Hrs
	COMM 4444: PR Campaigns	3	Elective	3
	Elective	3	Elective	3
	Minor	3-4	Minor (or Elective if Minor is complete)	3-4
	9-10		9-10	

*Recommended electives:

COMM 3303 Layout and Design; COMM 3330 Advanced Communication Skills;
 COMM 3352 Fundamentals of Video Production; COMM 3354 Digital Social Media and Society;
 COMM 3357 Diversity and Mass Media; COMM 4402 Feature Writing;
 COMM 4421P Student-Managed Public Relations Firm; COMM 4486 Internship