Bachelor of Business Administration

**University**

**of** Major: MARKETING

West Georgia

**Name \_\_\_\_\_\_**

**2012-2013**

**Student ID#: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course & No.** | **Credit**  **Hrs.** | **Term**  **Taken** | **Grade** |
| **CORE CURRICULUM** | | | |
| **A. ESSENTIAL SKILLS 9 HOURS** | | | |
| ENGL 1101 | 3 |  |  |
| ENGL 1102 | 3 |  |  |
| MATH 1111 | 3 |  |  |
| **B. INSTITUTIONAL PRIORITIES 5 HOURS** | | | |
| Elect. (COMM 1110 or ENGL 2050)\* | 3 |  |  |
| Elect. (LIBR 1101 or CS 1020)\* | 2 |  |  |
| **C. HUMANITIES 6 HOURS** | | | |
| Fine Arts Elective | 3 |  |  |
| Humanities Elective  (COMM 1154\*) | 3 |  |  |
| **D. NATURAL SCIENCES, MATH, & TECH 10 HRS** | | | |
| LAB SCI | 4 |  |  |
| NON-LAB SCI | 3 |  |  |
| MATH 1413 | 3 |  |  |
| **E. SOCIAL SCIENCES 12 HOURS** | | | |
| HIST 1111 **OR** 1112 | 3 |  |  |
| HIST 2111 **OR** 2112 | 3 |  |  |
| POLS 1101 | 3 |  |  |
| Elective (PSYC 1101 or SOCI 1101)\* | 3 |  |  |

**Specific Requirements:**

1) Attain a minimum overall grade point average of 2.0

for graduation.

2) 2.0 GPA required to take Area F courses.

3) Attain a minimum of 2.0 for the business junior core

and Area F.

4) Attain a minimum of 2.0 for the major field

requirements.

No more than one “D” is accepted in courses

presented to satisfy major field requirements.

5) Complete the following courses ASAP:MATH 1111,

MATH 1413, ENGL 1101, ACCT 2101, and

ECON 2105 or 2106. These courses must be completed

to be eligible be a major in the College of Business.

|  |  |  |  |
| --- | --- | --- | --- |
| **Course & No.** | **Credit**  **Hrs.** | **Term Taken** | **Grade** |
| **F. MAJOR SPECIFIC COURSES 18 HOURS** | | | |
| ACCT 2101 | 3 |  |  |
| ACCT 2102 | 3 |  |  |
| BUSA 2106 | 3 |  |  |
| CISM 2201 | 3 |  |  |
| ECON 2105 | 3 |  |  |
| ECON 2106 | 3 |  |  |
| **◆ BUSINESS CORE 27 HOURS** | | | |
| ABED 3100 | 3 |  |  |
| CISM 3330 | 3 |  |  |
| ECON 3402 | 3 |  |  |
| ECON 3406 | 3 |  |  |
| FINC 3511 | 3 |  |  |
| MGNT 3600 | 3 |  |  |
| MGNT 3615 | 3 |  |  |
| MKTG 3803 | 3 |  |  |
| International Select\*\* (MKTG 4866\*) | 3 |  |  |
| ◆ **MAJOR COURSES 24 HOURS** | | | |
| MKTG 4864 | 3 |  |  |
| MKTG 3808 | 3 |  |  |
| **MKTG ELECTIVES:**  **( CHOOSE 4)** |  |  |  |
| MKTG 3801, 3805, 3809, 3810, 3839, 4805, 4831, 4861, 4866, 4808, MKTG 3805/RELE 3705 |  |  |  |
|  |  |  |
|  |  |  |
| 3 |  |  |
| 3 |  |  |
| **APPROVED ELECTIVES\*\*\* 9 HOURS** | | | |
| Bus. Elective 1 (MKTG or RELE\*) | 3 |  |  |
| Bus. Elective 2 (MKTG or RELE\*) | 3 |  |  |
| Elective 3 | 3 |  |  |
| **TOTAL 120 Hours** | | | |

\* Recommended selections.

\*\* Select one from MKTG 4866, FINC 4521, ECON 4450, MGNT 4625.

\*\*\* At least two of these must be in the college of Business.