

## **James H. Burton**

The University of West Georgia  
Marketing & Real Estate  
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### **EDUCATION**

PhD, Georgia State University, 1978.  
Emphasis/major: Business Administration

MBA, Georgia State University, 1966.  
Emphasis/major: Real Estate

BBA, Georgia State University, 1964.  
Emphasis/major: Real Estate

### **Qualifications**

University of West Georgia - August 12, 1990  
Current Rank: Professor  
Tenure Decision Year: 1994  
Faculty Rank and Date of Attainment:  
Professor: August 1990

### **Professional Licenses and Certifications**

American Real Estate & Urban Economics Association, AREUA.  
American Real Estate Society, ARES.  
Approved Appraisal Instructor, Georgia Real Estate Appraisers Board.  
Valuation Principles & Income Property Valuation, Society of Real Estate Appraisers.  
Lambda Alpha, Honorary Land Economics Society. (1982 - 2018).  
Rho Epsilon, National Real Estate Fraternity. (1978 - 2018).  
Certified Real Estate Appraiser, State of Georgia. (1990 - September 30, 2018).  
Licensed Real Estate Broker, State of Georgia. (1964 - September 30, 2018).  
Associate General Member, Appraisal Institute. (1990 - 2017).  
Approved D.O.T. Appraiser (Level 3), Georgia Department of Transportation. (1990 - 2016).  
Associate Member, Appraisal Institute. (January 1990 - December 2015).

### **WORK EXPERIENCE**

#### **Academic Positions**

Academic Year (2015-2016): Marketing & Real Estate, Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2014-2015): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2013-2014): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

Academic Year (2012-2013): , Professor, Tenured, Graduate Faculty, Academically Qualified, Participating, Graduate Teaching, Other Service and Outreach Responsibilities, Research, Undergraduate Teaching.

## **Professional Positions**

### **Academic**

Adjunct Professor, Clark Atlanta University. (1987 - 1990).  
Adjunct Professor, Temple University. (1983 - 1986).  
Associate Professor, University of Southern Mississippi. (August 1975 - May 1982).  
Adjunct Instructor, Georgia State University. (1966 - 1974).

### **Military**

1st Lieutenant, USAR. (1963 - 1968).  
Lance Corporal, USMCR. (1958 - 1963).

### **Professional**

President, Burton Appraisal Group, Inc. (1989 - 2020).  
Appraiser, Pritchett, Ball and White. (1986 - 1988).  
President, Kastle Security Systems. (1982 - 1986).  
President, Burton, Sattele and Associates. (1973 - 1975).  
Vice President, Ackerman and Company. (1972 - 1973).  
Vice President, Selig Enterprises, Inc. (1968 - 1972).  
Commercial Loan Officer, Scott Hudgens Realty & Mortgage. (1964 - 1967).  
Assistant to the President, The Massell Companies. (1962 - 1964).

## **Teaching Experience**

### **The University of West Georgia**

MKTG 3801, Fall 2013, 2 sections.  
MKTG 3801, Summer 2013, 1 section.  
MKTG 3801, Fall 2014, 2 sections.  
MKTG 3801, Spring 2014, 1 section.  
MKTG 3801, Summer 2014, 1 section.  
MKTG 3801, Fall 2015, 2 sections.  
MKTG 3801, Spring 2015, 1 section.  
MKTG 3801, Summer 2015, 1 section.  
MKTG 3801, Fall 2016, 4 sections.  
MKTG 3801, Spring 2016, 1 section.  
MKTG 3801, Summer 2016, 2 sections.  
MKTG 3801, Fall 2017, 2 sections.  
MKTG 3801, Spring 2017, 1 section.  
MKTG 3801, Summer 2017, 1 section.  
MKTG 3801, Spring 2018, 1 section.  
MKTG 3805, Summer 2013, 1 section.  
MKTG 3805, Summer 2014, 1 section.  
MKTG 3805, Fall 2015, 1 section.

MKTG 3805, Summer 2015, 1 section.  
MKTG 3805, Fall 2016, 1 section.  
MKTG 3805, Spring 2016, 1 section.  
MKTG 3805, Summer 2016, 1 section.  
MKTG 3805, Fall 2017, 1 section.  
MKTG 3805, Spring 2017, 1 section.  
MKTG 3805, Spring 2018, 1 section.  
MKTG 4805, Fall 2014, 1 section.  
MKTG 4805, Summer 2014, 1 section.  
MKTG 4805, Spring 2015, 1 section.  
MKTG 4805, Summer 2015, 1 section.  
MKTG 4805, Summer 2016, 1 section.  
MKTG 4805, Summer 2017, 1 section.  
MKTG 4886, Spring 2017, 1 section.  
MKTG 5805, Summer 2017, 1 section.  
RELE 3701, Fall 2013, 2 sections.  
RELE 3701, Summer 2013, 1 section.  
RELE 3701, Fall 2014, 2 sections.  
RELE 3701, Spring 2014, 1 section.  
RELE 3701, Summer 2014, 1 section.  
RELE 3701, Fall 2015, 2 sections.  
RELE 3701, Spring 2015, 1 section.  
RELE 3701, Summer 2015, 1 section.  
RELE 3701, Fall 2016, 4 sections.  
RELE 3701, Spring 2016, 1 section.  
RELE 3701, Summer 2016, 2 sections.  
RELE 3701, Fall 2017, 2 sections.  
RELE 3701, Spring 2017, 1 section.  
RELE 3701, Summer 2017, 1 section.  
RELE 3701, Spring 2018, 1 section.  
RELE 3705, Summer 2013, 1 section.  
RELE 3705, Summer 2014, 1 section.  
RELE 3705, Fall 2015, 1 section.  
RELE 3705, Summer 2015, 1 section.  
RELE 3705, Fall 2016, 1 section.  
RELE 3705, Spring 2016, 1 section.  
RELE 3705, Summer 2016, 1 section.  
RELE 3711, Fall 2013, 1 section.  
RELE 3711, Fall 2014, 1 section.  
RELE 3711, Fall 2015, 1 section.  
RELE 3711, Fall 2016, 1 section.  
RELE 3711, Fall 2017, 1 section.  
RELE 3730, Spring 2014, 1 section.  
RELE 3730, Spring 2015, 1 section.  
RELE 3730, Fall 2016, 1 section.  
RELE 3730, Spring 2016, 1 section.  
RELE 3730, Spring 2017, 1 section.  
RELE 3730, Spring 2018, 1 section.  
RELE 4705, Summer 2016, 1 section.  
RELE 4706, Fall 2015, 1 section.  
RELE 4706, Fall 2016, 2 sections.  
RELE 4706, Fall 2017, 2 sections.  
RELE 4706, Spring 2017, 1 section.  
RELE 4706, Summer 2017, 1 section.  
RELE 4706, Spring 2018, 1 section.  
RELE 4707, Spring 2014, 1 section.

RELE 4707, Spring 2015, 1 section.  
RELE 4707, Fall 2016, 1 section.  
RELE 4781, Fall 2013, 1 section.  
RELE 5781, Spring 2018, 1 section.

## **Consulting**

Member, Board of Directors, Universal Worship, Inc., Richmond,VA. (January 2015 - Present).

International Youth Service Projects, Religious Youth Service; Interfaith Service International, International. (1990 - 2019).

Management, Management Training, Atlanta, Mississippi & Philadelphia. (1978 - 2019).

Real Estate Consulting & Appraisal Experience, Real Estate Consulting & Appraisal Experience, Atlanta, Mississippi & Philadelphia. (1975 - Present).

Management, Leadership Academy, Carroll County Chamber of Commerce, Carrollton, GA. (1998 - 2020).

## **Non-Credit Instruction Taught**

Workshop, Carroll County Chamber of Commerce. (February 25, 2020).

Workshop, Carroll County Chamber of Commerce. (April 23, 2019).

Workshop, Carroll County Chamber of Commerce. (February 26, 2019).

Workshop, Carroll County Chamber of Commerce. (April 24, 2018).

Workshop, Carroll County Chamber of Commerce. (February 27, 2018).

Seminar, Student Rotaract Club. (January 25, 2018).

Workshop, Carroll County Chamber of Commerce. (April 25, 2017).

Workshop, Carroll County Chamber of Commerce. (February 21, 2017).

Workshop, Carroll County Chamber of Commerce 2015 Leadership Academy. (May 12, 2015).

Workshop, Carroll County Chamber of Commerce 2015 Leadership Academy. (February 17, 2015).

Seminar, Walmart.com Managers. (February 10, 2015).

Workshop, Carroll County Chamber of Commerce. (May 6, 2014).

Workshop, Carroll County Chamber of Commerce. (February 18, 2014).

## **RESEARCH**

### **Editorial Activities**

Ad Hoc Reviewer, Papers, B-QUEST,, Applied or Integration/Application Scholarship. (January 15, 2014 - March 21, 2014).

## **Publications**

### **Journal Articles**

Burton, J. H., Rickard, M. K., Thoreson, C. H. (2016). Real Estate Development, Step Three of the Twelve Step Process. *B-Quest*, 2016, 10. Applied or Integration/Application Scholarship.

## **Projects Underway**

Are Professors at UWG Politically Liberal or Conservative?

Draft of survey has been completed; next step is to get approval from University to administer survey.

Human Nature Meditations in Arabic

My book has been translated to Chinese and now Arabic.

Investigation of the Housing Market in Georgia and the Tax Assessment Controversy

This is an investigation of how housing prices in particular counties in Georgia are proof that the housing market is unfairly being assessed by tax commissioners across the state of Georgia and the implications on homeowners and county revenue.

Real Development Revisited

An analysis of how supply and demand may be estimated.

## **SERVICE**

### **Professional Activities**

#### **College**

Member, Undergraduate Curriculum Committee. (January 5, 2008 - Present).

#### **International**

Program Organizer, Religious Youth Service. (June 15, 1990 - Present).

#### **Member, Board of Directors, Universal Worship, Inc.**

Board of Directors, Universal Worship, Inc. (January 30, 2015 - Present).

#### **Professional**

Presenter, National. (January 1, 1978 - Present).

#### **Public/Community**

Member, Board of Directors, Heard County Development Authority (September 2020 – Present).

Member, American Clergy Leadership Conference. (January 15, 2013 - Present).

Presenter, Local. (March 15, 1990 - Present).

Board of Directors, Universal Worship Board of Directors Retreat. (January 18, 2018 - January 21, 2018).

Member, American Clergy Leadership Conference-Korea. (September 4, 2017 - September 10, 2017).

#### **Student Organization**

Faculty Advisor, Sigma Nu Fraternity. (January 30, 1994 - February 9, 2018).

## **The University of West Georgia**

Committee Member.

Member, Institutional Planning Committee. (January 8, 2018 - Present).

## **Professional Development**

### **Attended Conference**

Advanced Practices Group, Rising Tide International, Sarasota, FL. (January 30, 2018 - February 4, 2018).

Unification and Peace in Korea, American Clergy Leadership Conference, Seoul, South Korea. (September 4, 2017 - September 10, 2017).

Faith & Freedom, Faith & Freedom Coalition, Washington, DC. (June 7, 2017 - June 11, 2017).

Leadership Conference, Inayati Order, New Lebanon, NY. (March 30, 2017 - April 2, 2017).

Advanced Practices Group, Rising Tide International, Sarasota, FL. (February 1, 2017 - February 5, 2017).

Advanced Practices Group, Rising Tide International, Sarasota, FL. (February 3, 2016 - February 8, 2016).

### **Continuing Education**

USPAP Standards Update, Daystar Academy, Moreland, GA. (August 15, 2016).

Uniform Standards of Professional Appraisal Practice, Datstar Academy, Moreland, GA. (September 8, 2014).

### **Led Workshop**

Personal Branding & Leadership, Walmart.com, Carrollton, GA. (February 10, 2015).

### **Personal Spiritual Retreat**

40-Day Silent Retreat, Sufi Retreat Center, Amherst, Massachusetts. (July 1, 2014 - August 10, 2015).

### **Seminar**

Dropbox and Turnitin Tools, UWG, Carrollton, GA. (May 7, 2014).

### **Workshop**

Increasing Self-Confidence, Carroll County Chamber of Commerce, Carrollton, GA. (April 24, 2018).

Improving Your Strengths, Carroll County Chamber of Commerce, Carrollton, GA. (February 27, 2018).

Building Self-Confidence, Leadership Academy, Carroll County Chamber of Commerce, Carrollton, GA. (April 25, 2017).

Improving Our Strengths, Leadership Academy, Carroll County Chamber of Commerce, Carrollton, GA. (February 21, 2017).

Building Self-Confidence, Carroll County Leadership Academy, Carrollton, GA. (May 10, 2016).

Improving Our Strengths, Carroll County Leadership Academy, Carrollton, GA. (February 16, 2016).

Building More Self-Confidence, Carroll County Chamber of Commerce, Carrollton, GA. (May 12, 2015).

Improving Our Strengths, Carroll County Chamber of Commerce, Carrollton, GA. (February 17, 2015).

Building More Self-Confidence, Carroll County Chamber of Commerce, Carrollton, GA. (May 13, 2014).

Team Building at Banner Mills, Carroll County Chamber of Commerce, Carrollton, Georgia. (March 18, 2014).

Improving Our Strengths, Carroll County Chamber of Commerce, Carrollton, Georgia. (March 11, 2014).

### **Funded Grants**

A Predictive Model for Housing Prices in Georgia, Robert J. Stone Endowment Award for Entrepreneurial Studies, \$1000. (August 2013 - July 2014).

### **Honors and Awards**

RCOB Teaching Award, Richards College of Business. (August 2017).

## **OTHER ACTIVITIES**