

Jeff A Rooks

The University of West Georgia
Management Information Systems
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EDUCATION

-Boise State University, 2010
Emphasis/major: Online Teaching
-MBA, State University of West Georgia, 1998.
Emphasis/major: Master of Business Administration
-BBA, West Georgia College, 1986.
Emphasis/major: Bachelor of Business Administration in Economics
Banking and Related Institutions
Minor Sociology

MILITARY EDUCATION

-Naval War College, Newport, RI 2009
-Joint Forces Staff College, Norfolk, VA 2008
-Air Force War College, Montgomery, AL 2007
-Marine Corps University, Quantico, VA 2004

QUALIFICATIONS

University of West Georgia - June 2001
Current Rank: Senior Lecturer

WORK EXPERIENCE

Academic Positions

Academic Year (2010-2011): Management Information Systems, Senior Lecturer, Non-Tenure Track, Graduate
Academic Year (2009-2010): Management Information Systems, Senior Lecturer, Non-Tenure Track, Graduate
Academic Year (2008-2009): Management Information Systems, Senior Lecturer, Non-Tenure Track, Graduate
Academic Year (2007-2008): Management Information Systems, Lecturer, Non-Tenure Track, Graduate Faculty, Professionally Qualified, Participating, Undergraduate Teaching
Academic Year (2006-2007): Management Information Systems, Lecturer, Non-Tenure Track, Graduate Faculty, Professionally Qualified, Participating, Undergraduate Teaching

Academic Year (2005-2006): Management Information Systems, Lecturer, Non-Tenure Track, Professionally Qualified, Participating, Undergraduate Teaching
Academic Year (2004-2005): Management Information Systems, Lecturer, Non-Tenure Track, Professionally Qualified, Supporting, Undergraduate Teaching
Academic Year (2003-2004): Management Information Systems, Lecturer, Non-Tenure Track, Professionally Qualified, Supporting, Undergraduate Teaching
Academic Year (2002-2003): Management Information Systems, Visiting/Adjunct Faculty, Non-Tenure Track, Professionally Qualified, Supporting, Undergraduate Teaching
Academic Year (2001-2002): Management Information Systems, Visiting/Adjunct Faculty, Non-Tenure Track, Professionally Qualified, Supporting, Undergraduate Teaching
Academic Year (2000-Present) Marine Corps University, Command and Staff Distance Education Faculty

PROFESSIONAL POSITIONS ACADEMIC

Instructor, University of West Georgia. (June 2001 - Present)
Instructor, Marine Corps University, (June 2000 – Present)

MILITARY

Active Reserve, UNITED STATES MARINE CORPS. (October 1986 - Present)
Anti-Terrorism Battalion Executive Office (October 2010 – Present)
SOCOM (Special Operations Command) Historian (October 2008 – 2010)
MEPLO (Marine Emergency Preparedness Liaison Officer) (October 2005 – September 2008)
Prior Service Recruiting (July 2003 – September 2005)
Marine Aviation Group – 13, UNITED STATES MARINE CORPS. (January 2003 - June 2003)
Marine For Life Design Team, UNITED STATES MARINE CORPS. (June 2002 - January 2003)
Active Duty Special Work, UNITED STATES MARINE CORPS. (September 2001 - May 2002)
Naval Air Station, UNITED STATES MARINE CORPS. (May 1992 - May 1994)
Marine Corps Air Station, UNITED STATES MARINE CORPS. (November 1989 - April 1992)

PROFESSIONAL

PROJECT MANAGER, SETCO Grading. (May 1999 - June 2001)
ASSISTANT VICE PRESIDENT, Citizens Bank and Trust. (May 1994 - May 1999)

RESEARCH

Peer Reviewed Journal Articles

-Gainey, T., Anderson, J., Rooks, J., (2010) Computer-Based Classrooms in Business Schools: Factors Impacting Student Preferences
-Deng, J., Prince, B., Rooks, J., Turner, D. (2007) Measuring Retention of Video Information Among College of Business Students

- Rooks, J., Lankford., B. (2007). Emergency Preparedness and Data Sharing. *Journal of Ethics and Critical Thinking*
- Gainey, T.W. & Rooks, J. (2008) "Preparing Future Managers For a Competitive New World: The Role of Academia." *Business Research Yearbook*

PRESENTATIONS

- Rooks., J and Gainey, T.W. (2008) "Blended Learning in Academia; Suggestions for Key Stakeholders." To be presented at the SE Informs Annual Meetings in October, 2008
- Gainey, T.W. & Rooks, J. (2008) "Preparing Future Managers For a Competitive New World: The Role of Academia." Paper presented at the International Academy of Business Disciplines Conference, Houston, TX
- MERLOT ELIXR Project University of Southern California

SERVICE

- General Education Subcommittee, 2009 2010
- USG Georgia Military Initiative OMEGA, Organization for Military Education in Georgia 2007 2008 2009 2010
- Core Curriculum Committee, 2008 2009 2010
- WebCT Vista Migration Team, 2005
- Distance and Distributed Education Steering Committee, 2006
- Intercollegiate Athletics Committee, 2006
- Advisor UWG Triathlon Team 2007
- Advisor Alpha Kappa Psi 2007 2008 2009 2010
- Search Committee VP University Advancement 2006 Technology Planning Committee, 2007
- Chari UWG Veterans Day Committee, 2006 2007 2008
- Participants Committee 2005
- ACSBI Committee, 2004

Professional Activities **Public/Community**

- Kiwanis Club of Carrollton
- Marine Corps League
- Naval War College Foundation
- Veterans of Foreign Wars