

DR. LESSELL MARTINY (MARTY) BRAY

Associate Professor
Instructional Innovation & Foundations
University of West Georgia

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EDUCATION

Doctor of Philosophy, Instructional Systems Technology (1998)
Indiana University, Bloomington, Indiana

Master of Science in Education, Instructional Systems Technology (1995)
Indiana University, Bloomington, Indiana

Master of Library Science (1991)
Appalachian State University, Boone, North Carolina

Bachelor of Science, History Education (1986)
Appalachian State University, Boone, North Carolina

PROFESSIONAL EXPERIENCE

University of West Georgia, Carrollton, Georgia
Associate Professor, Department of Media and Technology (2005-Present)
Program Coordinator, M.Ed. in Instructional Technology (2009-Present)

California State University, Fullerton, Fullerton, California
Associate Professor, Department of Elementary and Bilingual Education (2003-2005)

University of North Carolina at Charlotte, Charlotte, North Carolina
Assistant Professor, Department of Software and Information Systems (1998-2003)
Allied Faculty, Department of Software and Information Systems (1998-2003)
Graduate Faculty, Department of Software and Information Systems (1998-2003),

Davidson County Community College, Lexington, North Carolina
Director of Information Systems and Technology (1996-1998)

McDowell County Schools, Marion, North Carolina
Secondary Computer Coordinator (1992-1993)

McDowell High School, Marion, North Carolina
Media Coordinator (1990-1993)

Whitnel Elementary School: Caldwell County Schools, Lenoir, North Carolina
Special Education Teacher, Behaviorally/Emotionally Handicapped (1988-1989)

Bertie High School: Bertie Schools, Windsor, North Carolina
Special Education Teacher, Career/Vocational Education (1987-1988)

CERTIFICATIONS

Associate Media Coordinator (K-12), North Carolina, License #075

Instructional Technology Specialist-Computers (K-12), North Carolina, License #075

Media Coordinator (K-12), North Carolina, License #076

History (9-12), North Carolina, License #420

Behaviorally/Emotionally Disabled (K-12), North Carolina, License #88085

Academically Gifted (K-12), North Carolina, License #88087

PROFESSIONAL WORKSHOPS

Harvard University, Cambridge, Massachusetts

Program for Change Leadership: Innovation & Transformation in Public Education Systems (2002)

TEACHING/CURRICULUM DEVELOPMENT

Courses Taught

| | |
|-----------|---|
| MEDT 8461 | Diffusion of Innovation |
| MEDT 7471 | Data Networks for Instruction |
| MEDT 7473 | Advanced Multimedia |
| MEDT 7467 | Web Design for Instruction |
| MEDT 7462 | Internet Tools |
| MEDT 6491 | Internship in Instructional Technology |
| MEDT 6487 | Practicum |
| MEDT 6466 | Media Programs |
| MEDT 6465 | Selection of Materials |
| MEDT 6401 | Instructional Technology |
| IDT 520 | Instructional Design Issues for Technology Based Instruction |
| IDT 530 | Planning Designing and Evaluating Technology-Based Instruction |
| IDT 540 | Web Based Teaching and Learning |
| ELED 511 | Survey of Educational Research |
| ELED 439A | Student Teaching in the Elementary School |
| ELED 437 | Social Studies Curriculum and Instruction in Elementary School Teaching |
| ELED 430C | Supervised Fieldwork in Elementary Teacher Education |
| EIST 4100 | Computer Applications in Education (Undergraduate) |
| EIST 5100 | Computer Applications in Education (Graduate) |
| EIST 6000 | Topics in Instructional Technology (Graduate) |
| EIST 6100 | Readings in Instructional Systems Technology (Graduate) |
| EIST 6120 | Advanced Topics in Instructional Systems Technology (Graduate) |
| EIST 6121 | Instructional Courseware Authoring (Graduate) |
| EIST 6130 | Instructional Development I (Graduate) |
| EIST 6135 | Learning Media, Resources and Technology (Graduate) |
| EIST 6140 | Instructional Development II (Graduate) |
| EIST 6800 | Instructional Systems Technology: Individual Study (Graduate) |
| EIST 8120 | Advanced Topics in Instructional Systems Technology (Doctorate) |

Course Development

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|-----------|-------------------------------|
| MEDT 7473 | Advanced Multimedia |
| MEDT 7467 | Web Design for Instruction |
| MEDT 7471 | Data Networks for Instruction |

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| IDT 510 | Research Practices in Instructional Design and Technology |
| IDT 540 | Web Based Teaching and Learning |
| IDT 597 | Instructional Design and Technology Project |
| EIST 6102 | Readings in Research in Instructional Systems Technology (Graduate) |
| EIST 6150 | Systemic Design of Educational Systems (Graduate) |
| EIST 6160 | Design of Educational Information Systems (Graduate) |
| EIST 8150 | Systemic Design of Educational Systems (Doctorate) |
| EIST 8160 | Design of Educational Information Systems (Doctorate) |
| EIST 8800 | Instructional Systems Technology: Individual Study (Doctorate) |
| EIST 8102 | Readings in Research in Instructional Systems Technology |

Curriculum Development

MEDT 7473: Advanced Multimedia; University of West Georgia: 2007.
 MEDT 7467: Web Design for Instruction; University of West Georgia: 2006.
 MEDT 7471: Data Networks for Instruction; University of West Georgia: 2006.
 IDT 510: Research Practices in Instructional Design and Technology; California State University, Fullerton: 2004.
 EIST 6121/8121: Readings and Research in IST; University of North Carolina at Charlotte: 2003.
 EIST 6150/8150: Systemic Design of Educational Systems; University of North Carolina at Charlotte: 2001.
 EIST 6160/8160: Design of Educational Information Systems; University of North Carolina at Charlotte: 2001.
 Telecommunications and Internet Technologies: 12th Grade; Highland School of Technology, Gaston County Schools: 2000.
 Multimedia: 9th Grade; Highland School of Technology, Gaston County Schools: 2000.
 Video Production: 12th Grade; Highland School of Technology, Gaston County Schools: 2000.
 Graphic Applications I: Design Fundamentals; Highland School of Technology, Gaston County Schools: 2000.
 Graphic Applications II: Digital Image Creation; Highland School of Technology, Gaston County Schools: 2000.
 Graphic Applications III: Output Technologies; Highland School of Technology, Gaston County Schools: 2000.

ADVISING

Graduate Advisees: 66; University of West Georgia
 1; California State University, Fullerton
 32; University of North Carolina at Charlotte.

STUDENT GRADUATE COMMITTEES

Doctoral Committees; Member: 1
 Masters Committees; Chair: 10, Member: 10
 Educational Specialist Committees; Member: 20

RESEARCH

Publications
 (* = data-based)

Books

Bray, M., Brown, A., Green T. (2004). Technology and the Diverse Learner: A Guide to Classroom Practice. Thousand Oaks, CA: Corwin Press, Inc.

Book Chapters

- Wilmoth, F. S., Prigmore, C., & Bray, M. (2010). HPT models: An overview of the major models in the field. In R. Watkins & D. Leigh (Eds.), *Handbook of Improving Performance in the Workplace: Vol 2: Selecting and Implementing Performance Interventions* (pp. 5-26). San Francisco, CA: Pfeiffer.
- Frick, T. W., Corry, M., & Bray, M. (1997). Preparing and managing a course web site: Understanding systemic change in education. In Khan, B. H. (Ed.), *Web-based Instruction* (pp. 431-436). Englewood Cliffs, NJ: Educational Technology Publications.

Published Articles

- *Bray, J., Mills, M., Bray, L.M., Lennox, R., McRee, B., Goehner, D., & Higgins-Biddle, J. (2009). Evaluating Web-Based Training for Employee Assistance Program Counselors on the Use of Screening and Brief Intervention for At-Risk Alcohol Use. *Journal of Workplace Behavioral Health*, 24 (3), 307-319. Retrieved from <http://www.informaworld.com/10.1080/15555240903176146>.
- *Huett, J., Moller, L., Young, J., Bray, M. & Huett, K. (2008). Supporting the distant student: Using ARCS-based strategies to improve confidence and performance. *Quarterly Review of Distance Education* 9(2), 113-126.
- *Bray, M., Pugalee, D., Flowers, C.P., Algozzine, R. (2007). Accessibility of middle schools' web sites for students with disabilities. *The Clearing House: A Journal of Educational Strategies, Issues, and Ideas* 80 (4), 169-176.
- *Veal, W., Bray, M., & Flowers, C. (2005). Developing an online accessible science course for all learners. *Contemporary Issues in Technology and Teacher Education*. 5(3), 271-289. AACE.
- *Lee, J., Bray, M., Carter-Wells, J., Glaeser, B., Ivers, K., Street, C., (2004). Discovering the meaning of community in an online master's degree program. Fullerton, CA: California State University, Fullerton. (ERIC Document Reproduction Service No. ED485112)
- *Algozzine, B., Beattie, J., Bray, M., Flowers, C., Gretes, J., Howley, L., Mohanty, & G., Spooner, F. (2004). Student evaluation of college teaching: A practice in search of principles. *College Teaching* 52(4), 134-141.
- *Baker, J.J., Bray, M., & Seashore, B. (2003). Reclassifying infusion therapy space at the University of Arizona: A case study. *The Health Care Manager* 22(3), 203-210.
- *Bray, M., Flowers, C., & Gibson, P. (2003). Accessibility of school districts' web sites: A descriptive study. *Information Technology in Childhood Education Annual 2003*(1), 209-221. [Online]. Available: <http://www.aace.org/DL/index.cfm/fuseaction/View/paperID/12651>
- *Bray, M., Smith, S., Flowers, C.P., Algozzine, R. (2003). Accessibility of elementary schools' web sites for students with disabilities. *Education* 123(4), 815-830.
- *Flowers, C.P., Bray, M., Furr, S., Algozzine, R. (2002) Accessibility of counseling education programs' web sites for students with disabilities. *Journal of Technology in Counseling* 2(2).
- *Hancock, D. R., Bray, M., & Nason, S. A. (2002). The influence of conceptual levels and instructional methods on college students' achievement and motivation in a technology course. *The Journal of Educational Research* 95(2), 365-372.
- Wilmoth, F. S., Prigmore, C., & Bray, M. (2002). HPT models: An overview of the major models in the field. *Performance Improvement* 41(8), 14-22.
- *Flowers, C., Bray, M., & Algozzine, R.F. (2001, November). Content accessibility of special education organizations' web sites. *Journal of Research in Special Educational Needs*. [Online: <http://www.nasen.org.uk>]
- *Flowers, C., Bray, M., & Algozzine, R.F. (2001). Content accessibility of community college web sites. *Community College Journal of Research and Practice*, 25, 475-485.
- Bray, M. (2001). *Integrating technology into teaching and learning: The creation of student portfolios and online lesson plans in one special education classroom*. Charlotte, NC: The University of North Carolina at Charlotte. (ERIC Document Reproduction Service No. ED462959)
- Bray, M. (2000). *The evolution of communication protocols in an online web discussion site: A case study*. Charlotte, NC: The University of North Carolina at Charlotte. (ERIC Document Reproduction Service No. ED462961)
- *Flowers, C.P., Bray, M., & Algozzine, B. (2000). Accessibility of schools and colleges of education home pages for students with disabilities. *College Student Journal*, 34(4), 550-556.
- *Flowers, F., Bray, M., & Algozzine, R. (1999). Accessibility of special education program home pages. *Journal of Special Education Technology*, 14(2), 21-26.
- *King, K., Boling, E., Anelli, J., Bray, M., Cardenas, D., & Frick, T. (1996). Relative perceptibility of Hypercard buttons using pictorial symbols and text labels. *Journal of Educational Computing*

Research, 14(1), 67-81.

Bray, M. (1992). DIALOG at McDowell High School: Acquisition, instruction, and management. *North Carolina Libraries*, 50, 154-157.

Papers Published in Conference Proceedings

- Huett, J., Moller, L., Bray, M., Young, J., & Huett, K (2009). The effects of ARCS-based confidence strategies on learner confidence and performance in distance education. In *Volume #1: Proceedings of Selected Research and Development Papers for the Association for Educational Communications and Technology International Convention*, Dallas, TX.
- Bray, M. (2005). Alcohol screening and brief intervention on the web: A first look at WBT through the four lenses of Kirkpatrick's levels of evaluation. In Richards, G. (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2005* (pp. 560-563). Chesapeake, VA: AACE.
- Ozkan, B., McKenzie, B., & Bray, M. (2005). How to make and break online classes: Lessons learned. In Richards, G. (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2005* (pp. 993-998). Chesapeake, VA: AACE.
- Bray, M., Green, T., & Brown, A., (2005). Integrating technology in the inclusive classroom: Issues and instructional strategies. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2005* Norfolk, VA: Association of Advancement of Computers in Education.
- Bray, M., Renne, C., (2005). Taking shape: Linking geometry and technology. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2005* Norfolk, VA: Association of Advancement of Computers in Education.
- Bray, M. (2004). Elementary school websites: An accessibility study. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2004* Norfolk, VA: Association of Advancement of Computers in Education.
- *Bray, M., Flowers, C.P., Pugalee, D. (2003) Middle school websites: An accessibility study. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2003* Norfolk, VA: Association of Advancement of Computers in Education.
- Bray, M. (2003). Reinventing education³: Visioning and developing a model for pre-service teacher education using IBM's Learning Village/Riverdeep technology. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2003* Norfolk, VA: Association of Advancement of Computers in Education.
- *Bray, M., & Flowers, C. (2002) School district websites: An accessibility study. In D. A. Willis, J. Price, & N. Davis (Eds.) *Information Technology & Teacher Education Annual: Proceedings of SITE 2002* (pp. 365-366). Norfolk, VA: Association of Advancement of Computers in Education.
- *Hancock, D. R., & Bray, M. (2001) Effects of direct vs. non-direct instruction in a teacher preparation technology class. In W. Fowler, & J Hasebrook (Eds.) *Proceedings of WebNet 2001-World Conference on the WWW and Internet* (pp. 104-106). Norfolk, VA: Association of Advancement of Computers in Education.
- *Bray, M., Flowers, C., & Algozzine, R. (2001) Community colleges World Wide Web home pages: Accessibility and design. In W. Fowler, & J Hasebrook (Eds.) *Proceedings of WebNet 2001-World Conference on the WWW and Internet* (pp. 107-110). Norfolk, VA: Association of Advancement of Computers in Education.
- *Flowers, C., Bray, M., & Algozzine, R. (2001) Individuals with disabilities and the World Wide Web: Accessibility at institutions of higher education. In G. Davies, and C. Owen (Eds.) *Proceedings of WebNet 2000-World Conference on the WWW and Internet* (pp. 696-697). Norfolk, VA: Association of Advancement of Computers in Education.
- Bray, M., & Flowers, C. (2001) Accessibility of special education program home pages. *Proceedings of the 17th International Conference on Technology and Education*. Arlington, TX: International Conferences on Technology and Education, Inc.
- Bray, M., & Flowers, C. P. (2001) "Initiating a distance education program: One college of education's planning process". *Proceedings of the 17th International Conference on Technology and Education*. Arlington, TX: International Conferences on Technology and Education, Inc.
- Bray, M. (2000) The evolution of communication protocols in an online web discussion site: A case study". *Proceedings of 13^e Congr s international of The World Association of Education Research/Association mondiale des sciences de l' ducation*. (pp. 30) Sherbrooke, Canada:  ditions du CRP, Facult  d' ducation Universit  de Sherbrooke.
- *Flowers, C. P., & Bray, M. (2000) "Accessibility of schools and colleges of education home pages for students with disabilities". *Proceedings of 13^e Congr s international of The World Association of*

Education Research/Association mondiale des sciences de l'éducation. (pp. 30) Sherbrooke, Canada: Éditions du CRP, Faculté d'éducation Université de Sherbrooke.

- Bray, M. (1999) "Reading the front page: delivery of a graduate readings class on the Web using Front Page '98". *Proceedings of the 16th International Conference on Technology and Education* (pp. 248-250). Arlington, TX: International Conferences on Technology and Education, Inc.
- * Flowers, C.P., Bray, M., & Algozzine, R. (1999). "Accessibility of institutions of higher education World Wide Web home pages". *Proceedings of the 16th International Conference on Technology and Education* (pp. 274-276). Arlington, TX: International Conferences on Technology and Education, Inc.
- Hughes, D., Bateman, L., Bray, M., Flowers, C.P., Green, M., & Gretes, J. (1999). "Instruction anywhere/anytime: Using Windows NT to provide instructional support for the college of education courses". *Proceedings of the 16th International Conference on Technology and Education* (pp. 387-389). Arlington, TX: International Conferences on Technology and Education, Inc.
- *Bray, M. (1998). Authoring World Wide Web pages in the elementary school classroom: Using collaborative writing/planning as an instructional tool. *Proceedings of the Fifteenth International Conference on Technology and Education.* (pp. 15-17). Arlington, TX: International Conferences on Technology and Education, Inc.
- Bray, M. , & Youngkin, B. (1995). Composition strategies for authoring in a hypermedia environment. *Proceedings of the Fourth Annual Multimedia in Education and Industry Conference.* 34-36.

Curriculum Guides, Technical Reports

- Bray, M. (2002). North Carolina department of public instruction state evaluation committee report: North Carolina State University instructional systems technology masters program. Department of Public Instruction, Raleigh, NC.
- Bray, M. (2002). North Carolina department of public instruction state evaluation committee report: North Carolina State University instructional systems technology doctoral program. Department of Public Instruction, Raleigh, NC.
- Bray, M. (2002). North Carolina department of public instruction state evaluation committee report: North Carolina State University special education program. Department of Public Instruction, Raleigh, NC.
- Bray, M., & Gretes, J. (2001). North Carolina department of public instruction state evaluation committee report: University of North Carolina at Wilmington instructional systems technology program. Department of Public Instruction, Raleigh, NC.
- Bray, M. (2000). Departmental report: Instructional systems technology. Department of Public Instruction, Raleigh, NC.
- Bray, M. (2000). Advanced technology competencies: Curriculum. NCTeach Technology Committee Lateral Entry Curriculum Project.
- Bray, M. (2000). Telecommunications and internet technologies: 12th Grade. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Bray, M. (2000). Video production: 12th Grade. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Bray, M. (2000). Graphic applications I: Design fundamentals. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Bray, M. (2000). Graphic applications II: Digital image creation. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Bray, M. (2000). Graphic applications III: Output technologies. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Gretes J. & Bray, M. (2000). Multimedia: 9th Grade. (Curriculum Guide). Gastonia, NC: Highland School of Technology, Gaston County Schools.
- Bray, M. (1998) Review of computer services for York School District number one (Technical Report) York, SC: York School District Number One.

Technological Applications

- Bray, M. (2007). Getting Started with Dreamweaver and Fireworks: A Tutorial for Instructional Technology Students at the University of West Georgia. (Available online: <http://martybray.net/tutorial>). Carrollton, GA.
- Bray, M. (2002). North Carolina 079 Endorsement Website. (Available online: <http://ist.uncc.edu/endorsement>). Charlotte, NC.
- Bray, M. (2000). ISPI Carolinas World Wide Web Site. (Available online: <http://www.ispicarolinas.org>). Lexington, NC: ISPI Carolinas.
- Bray, M. (2000). Praxis Discussion Web Site. (Available online: <http://ist.uncc.edu/praxis>). Charlotte, NC.

- Bray, M. & Slemph, C. (1995) DID World Wide Web Site (Available online: <http://www.indiana.edu/~didweb>). Bloomington, IN: Division of Instructional Design: Association of Educational Communications and Technology.
- Bray, M., & Frick, T. (1995) Indiana University School of Education World Wide Web Site (Available online: <http://education.indiana.edu>). Bloomington, IN: Indiana University.
- Frick, T., & Bray, M. (1996) SIGGS World Wide Web Site (Available online: <http://copper.ucs.indiana.edu/~ist/siggs.html>). Bloomington, IN: Indiana University.

CONFERENCE PRESENTATIONS

(# = refereed presentations)

National/International Presentations

- Bray, M. (2009) Messages in a Bottle: Accessibility of Georgia Districts' Website Homepages. Association for Educational Communications and Technology International Convention, Louisville, KY.
- Bray, M. (2009) Machines and Distant Networks: Best Practices for Using Virtual PC in an Online Class. Association for Educational Communications and Technology International Convention, Louisville, KY.
- Bray, M., & Baylen, D. (2009). Online Collaboration and Cross-Cultural Connection Through Moodle: Inquiry into Undergraduate Filipino Students' Educational Experiences with Technology. Association for Educational Communications and Technology International Convention, Louisville, KY.
- Bray, M., Huett, J., & Baylen, D. (2008). Do you have Prince Albert's University in a laptop? : How to create your own LMS using Moodle Association for Educational Communications and Technology International Convention, Orlando, FL.
- Baylen, D. M., Huett, J., Bray, M. (2007). Perceptions of Value, Usefulness, and the Challenges of Using eBooks in and out of the classroom. Association for Educational Communications and Technology International Convention, Anaheim, CA.
- Huett, J., Bray, M., Baylen, D. M. (2007). Supporting the Distance Student through Motivational Emails. Association for Educational Communications and Technology International Convention, Anaheim, CA.
- #Putney, D., Bennett, E., Bray, M., Haynes, L., Huett, J., & Snipes, P. (2007). Just in time: Web-based aids for student/teacher success. The International Society for Technology in Education's (ISTE) National Educational Computing Conference (NECC), Atlanta, GA.
- #Huett, J., Moller, L., Bray, M. (2006). The effects of ARCS-based confidence strategies on learner confidence and performance in distance education. Featured Research at the Association for Educational Communications and Technology International Convention, Dallas, TX.
- #Bray, L. (2005). Alcohol screening and brief intervention on the web: A first look at WBT through the four lenses of Kirkpatrick's levels of evaluation. E-Learn, Vancouver, BC.
- #Ozkan, B., McKenzie, B., Bray, M. (2005). How to make and break online classes: Lessons learned. E-Learn, Vancouver, BC.
- #Bray, M., Green, T., & Brown, A., (2005). Integrating technology in the inclusive classroom: Issues and instructional strategies. Society for Information Technology and Teacher Education, Phoenix, AZ.
- #Bray, M., Renne, C., (2005). Taking shape: Linking geometry and technology. Society for Information Technology and Teacher Education, Phoenix, AZ.
- #Bray, M. (2004). Elementary school websites: An accessibility study. Society for Information Technology and Teacher Education, Atlanta, GA.
- #Bray, M. (2003). Reinventing Education3: Visioning and developing a model for pre-service teacher education using IBM's Learning Village/Riverdeep technology.. Association for Educational Communications and Technology, Anaheim, CA.
- #Bray, M., Flowers, C.P., Pugalee, D. (2003). Middle school websites: An accessibility study. Society for Information Technology and Teacher Education, Albuquerque, NM.
- #Bray, M. (2003). Reinventing education3: Visioning and developing a model for pre-service teacher education using IBM's Learning Village/Riverdeep technology. Society for Information Technology and Teacher Education, Albuquerque, NM.
- #Bray, M. & Flowers, C., & Algozzine, R (2002). School districts' websites: How accessible are they?. Association for Educational Communications and Technology, Dallas TX.
- #Bray, M. & Flowers, C. (2001). Web accessibility of community colleges' web pages. Association for Educational Communications and Technology, Atlanta GA.
- #Bray, M. (2001). Of online passports, portfolios and lesson plans: The story of a special education class and their student teacher. Association for Educational Communications and Technology, Atlanta, GA.

- #Slemp, C., & Bray, M. (1997). Adapting CAI for Java: Delivering instruction on the Web. Association for Educational Communications and Technology, Albuquerque, NM.
- #Slemp, C., Hawley, C., Bray, M., Byun, P., Sluder, K., & Duffy, T. (1997). Creating a showcase for technological innovation: The DID Web Site. Association for Educational Communications and Technology, Albuquerque, NM.
- Corry, M., Bray, M., & Frick, T. (1995). Understanding systemic change: Using the Web in collaborative research. HyperMedia '95, Bloomington, IN.
- #Frick, T., Bray, M., Nelson, L. M., & Schwen, T. (1995). Hypermedia on the Internet: Developing a World Wide Web server. Association for Educational Communications and Technology, Anaheim, CA.
- #King, K., Boling, E., Bray, M., & Cardenas, D. (1995). Research-based design principles for on-screen buttons. Association for Educational Communications and Technology, Anaheim, CA.
- Frick, T., Bray, M., Nelson, L. M., Wise, A. & Miller, B. (1994). Hypermedia on the Internet: Developing a World Wide Web server, Hypermedia '94, Muncie, IN.

State/Regional Presentations

- Bray, M. (2010) Accessibility of Elementary Schools' Web Sites for Students with Disabilities Eastern Educational Research Association, Savannah, GA.
- Bray, M. (2009) Moodling Around: Installing Moodle on Your Laptop. Georgia Educational Technology Conference, Atlanta, GA.
- Bray, M. (2009) Web Accessibility of Georgia Districts' Web Pages--Eastern Educational Research Association, Sarasota, FL.
- Bray, M., Georgia Association of Teacher Educators: Foster Collaboration and Empowerment Through Teacher Education: Focus on Standards--Annual Conference October-10, 2008. Atlanta, GA
- Bray, M., Bray, M., Heggeland, K., Bray, T. (2007) Of Shoes and Ships and Sealing Wax: Broadcasting Multimedia Book Reports. Georgia Council of Media Organizations, Jekyll Island, GA.
- Bray, M., Huett, J. (2006). How I increased my "cool" factor with my teenagers: Creating a podcast with iLife and a Mac mini. Georgia Council of Media Organizations, Athens, GA.
- Bennett, E., Putney, D., Snipes, P., & Bray, M. (2006). A media specialist's guide to SACS standards and federal and state legal issues. Georgia Council of Media Organizations, Athens, GA.
- Bray, M., & Tolley, S. (2001). Reading writing and technology portfolios. University-School Teacher Education Partnership Conference, Charlotte, NC.
- Gibson, P. & Bray, M., & Flowers, C. (2002). Accessibility of school districts' websites: A descriptive study. North Carolina Association for Educational Communications and Technology, Charlotte, NC.
- Bray M. (2000). Reading, writing, and technology portfolios: Incorporating technology into a special education classroom through the development of activities for reading literacy, writing literacy, and the North Carolina technology portfolio requirement. Presentation at the 18th Annual Teacher Education Forum, Raleigh, NC.
- Hay, K., Bonk, C., Fischler, R., & Bray, M. (1995). Students as multimedia composers: Weather you like it or not . Presentation at the Hoosier Educational Computer Coordinators Fall Conference, Terra Haute, IN.
- Bray, M. (1993). But where do I plug the computer in? (Networking Your Media Center). Presentation at the Technology and Teaching Conference Sponsored by East Carolina University, Greenville, NC.
- Bray, M. (1993). Networking your media center. North Carolina Association of Educational Computers and Technology, Raleigh, NC.
- Bray, E. & Bray, M. (1987). The academically gifted learning disabled student. Presentation at the North Carolina Parents for the Advancement of Gifted Education, Wilmington, NC.
- Lundquist, A. & Bray, M. (1986). Academically gifted learning disabled students and learning disabled college students. Presentation at Appalachian State University's Post Secondary Conference of Learning Disabilities, Boone, NC.
- Bray, E. & Bray, M. (1986). Typing skills and the learning disabled student. Presentation at the North Carolina Association for Children with Learning Disabilities, Greensboro, NC.
- Bray, E. & Bray M. (1983). Developing writing skills for the learning disabled student. Presentation at the North Carolina Council for Exceptional Children, Charlotte, NC.
- MacLennan, T., Wilson, G., & Bray, M., (1983). Written language skills and the learning disabled student. Presentation at the North Carolina Association for Children with Learning Disabilities, Charlotte, NC.

Invited Presentations

- Bray, M. (2003) Reinventing education: teacher professional development. The 2003 NC Partners Event, Wilmington, NC.
- Bray, M. (1999) Y2K preparedness: Issues and controversies. Phi Delta Kappa International Albemarle Area Chapter Meeting, Elizabeth City, NC.
- Bray, M. (1999) Living with a disability: A personal testimony. Mitchell Community College, Statesville, NC.
- Bray, M (1999) Developing new stories: Finding uses for new technology multimedia computing in the classroom environment. (Session Leader), ATE-NC Fall Forum, Raleigh, NC.
- Bray, M (1999) Principals of Web page and online course design. UNC Charlotte Top-Class Training Program, Charlotte, NC.
- Bray, M. (1999) Copyright and fair use: Principals for classroom teachers. Presentation to ELED 3220, Charlotte, NC.
- Bray, M. (1998) Copyright and fair use: Principals for classroom teachers. Presentation to ELED 3220, Charlotte, NC.
- Bray, M. (1997). Students as World Wide Web authors: A case study. Presentation at NCAECT, Raleigh, NC.

GRANTS AND CONTRACTS

State/Local Grants and Contracts

- Bray, M. & Tolley, S. (2001) Online Portfolios and Technology Based Lesson Plans. A USTEP-Mini Grant funded for one year at \$1000.00.
- Bray, M. & Tolley, S. (2000) Reading, Writing, and Technology Portfolios at North Belmont Elementary School. A USTEP-Mini Grant funded for one year at \$1500.00.
- Bray, M. & Tolley, S. (2000) Reading, Writing, and Technology Portfolios: Incorporating Technology into a Special Education Classroom Through the Development of Activities for Reading Literacy, Writing Literacy, and the North Carolina Technology Portfolio Requirement. A USTEP-Mini Grant funded for one year at \$1500.00.

University Faculty Development Grants

- Bray, M. (2009) Improving Web Accessibility for Students with Disabilities in Georgia's Schools. A University of West Georgia LRC Grant funded for one year at 1213.59.
- Bray, M. (1998) Delivering Instruction Using the Internet: Development of Course Modules for Instructional Systems Technology. An UNC Charlotte CID Grant funded for one year at \$4,038.00.

Student Technology Fee Grant

- Bray, M. (2010) : Computer Lab Access For All: The Virtual Lab Laptop Cart (VLLTC). A University of West Georgia Student Technology Fee Grant funded for one year at 21917.00

SERVICE

Service to the University

Committees

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|-----------|---|
| 2009-2010 | University of West Georgia: UWG 1101 Text Book Planning Committee |
| 2009 | University of West Georgia: Multicultural Ball Planning Committee |
| 2009 | University of West Georgia: Student Work Committee |
| 2008-2009 | University of West Georgia: Chair Information Technology Strategic Planning Committee |
| 2008 | University of West Georgia: Faculty Senate Rules Committee |
| 2006-2008 | University of West Georgia: Chair Technology Planning Committee |

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| 2006-2008 | University of West Georgia: Faculty Senate |
| 2008 | University of West Georgia: Chair UWG Information Technology Plan Development Committee |
| 2006-2007 | University of West Georgia: Information Technology Organization Subcommittee |
| 2005-2007 | University of West Georgia: Member and Chair Student Technology Fees Committee |
| 2004 | California State University, Fullerton: Information Technology Committee |
| 2004 | California State University, Fullerton College of Education: Faculty Grant and Development Committee |
| 2004 | California State University, Fullerton College of Education: Faculty Technology Committee |
| 2004 | California State University, Fullerton College of Human Development and Community Service: Personal Upgrade Day Participant |
| 2003-2004 | California State University, Fullerton Masters of Instructional Design and Technology Program Committee |
| 2003-2004 | California State University, Fullerton College of Human Development and Community Service: HOTSIG Committee |
| 2002-2003 | College of Education: Faculty Advisory Library Committee |
| 2001-2002 | College of Education: Information Technology Advisory Committee |
| 2001 | Search Committee, Chair Department of Software and Information Systems |
| 2000-2002 | Department of Educational Leadership: Library Advisory Committee |
| 2000-2001 | University of North Carolina at Charlotte Faculty Council Alternate |
| 1999-2000 | University of North Carolina at Charlotte College of Education Student Awards Committee |
| 1999-2002 | University of North Carolina at Charlotte University-School Teacher Education Partnerships Advisory Board |
| 1999-2000 | University Web Course Evaluation Committee |
| 1999 | Media Services Web Supervisor Employment Committee |
| 1999 | College of Education Individual Access Exploratory Committee |
| 1999-2000 | Faculty Council |
| 1998-Present | Instructional Technology Collaborative (Region Six) |

Service to the College of Education

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|------|---|
| 2010 | University of West Georgia College of Education : NCATE Virtual Evidence Room Committee Chair |
| 2010 | University of West Georgia College of Education: Technology Committee Chair |

- 2009-2010 University of West Georgia College of Education: Personnel Committee
- 2009-2010 University of West Georgia College of Education: Post Tenure Committee
- 2005-2007 University of West Georgia College of Education: Research Committee
- 2005-2006 University of West Georgia College of Education: Distance Education Committee
- 2005-2007 Distance Education Mentoring Program
- 2005-2006 University of West Georgia College of Education: Doctoral Committee

Service to the Department of Media and Instructional Technology

- 2010 University of West Georgia Department of Media and Instructional Technology: M.Ed. in Instructional Technology Program Coordinator
- 2010 University of West Georgia Department of Media and Instructional Technology: School Library Media Faculty Search Committee
- 2010 University of West Georgia Department of Media and Instructional Technology: Post-Tenure Review Committee
- 2009-2010 University of West Georgia Department of Media and Instructional Technology: Pre-Tenure Review Committee
- 2005-2006 University of West Georgia Department of Media and Instructional Technology: Chair Instructional Technology Faculty Search Committee
- 2006 University of West Georgia Department of Media and Instructional Technology: Instructional Technology Faculty Search Committee
- 2005-2008 Foliotek Administration for Students in the Instructional Technology Program

Presentations

- 2006 Podcasting with Camtasia: Faculty Workshop for the University of West Georgia College of Education Faculty
- 2006 Introduction to Podcasting: Faculty Workshop for the University of West Georgia College of Education Faculty
- 2006 Paperless Printing: Faculty Workshop for the University of West Georgia College of Education Faculty
- 2003 Issues in Distance Learning and Adding Technology to Your Teaching: Faculty Discussion Panel at California State University Fullerton Personal Upgrade Day
- 2003 Electric Assessment: Using Technology to Assess Programmatic and Learner Needs: Presentation at California State University Fullerton Personal Upgrade Day
- 2003 Making Your Thinking Visible: Using Inspiration and PowerPoint to Develop and Make Presentations: Presentation at California State University Fullerton Personal Upgrade Day
- 2001 Living and Learning in the Information Age: Presentation for the Intercultural Outreach Program
- 2001 PowerPoint Demonstration, Mu Tau Beta

- 1999 Departmental PowerPoint Presentation for Chancellor and Provost. Topic: Yearly progress in Department of Educational Administration, Research and Technology.
- 1999 Presentation to Undergraduate Education class. Topic: Copyright and fair use in the classroom.
- 1999 Assisted with presentation to Student Teacher Seminar Topic: Ethics and fair use of technology in the classroom.

Service to the Profession

Professional Leadership Positions

- 2009-2010 Communications Officer for the Division of School Media and Technology: Association of Educational Communications and Technology
- 2008-Present Reviewer: Association of Educational Communications and Technology
- 2001-Present Editorial Board: The Journal of Technology and Teacher Education
- 2002-Present Program Committee: E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education
- 2002 North Carolina Department of Public Instruction: Accreditation Visitation Team: North Carolina Central University
- 2002 North Carolina Department of Public Instruction: Accreditation Visitation Team: North Carolina State University
- 2001-2002 NCTeach Web Development Committee
- 2001-2002 NCTeach Technology Module Development Committee
- 2001 North Carolina Department of Public Instruction: Accreditation Visitation Team: University of North Carolina at Wilmington
- 2001-2002 Program Committee: WebNet 2001: World Conference on the WWW and Internet
- 1999-2002 Vice President for Communications: International Society for Performance Improvement: Carolinas Chapter.
- 1999-2000 NCTeach Technology Committee Lateral Entry Curriculum Project

Professional Consultations

- 2004- Present Consultant on NIH/NIAA Grant for Research Triangle Institute funded for five years at \$1,500,000.
- 2004 Consultant on HP Technology Grant for Sierra Vista School funded for one year at \$35,000.00.
- 2001-2002 Development of online courses for College of Nursing and Health Professions
- 2000-2001 Development of online courses for the North Carolina Partnership for Excellence
- 2000 Development of Graphic Applications Three Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.
- 2000 Development of Graphic Applications Two Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.

- 1999 Development of Graphic Applications One Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.
- 1999 Revision of Multimedia Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.
- 1999 Development of Telecommunications Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.
- 1999 Development of Video Production Curriculum for Highland School of Technology. Gastonia, NC: Gaston County Schools.
- 1998 Review of Computer Services For York School District Number One. York, SC: York School District Number One.

Service to the Community and Practitioners

Community Workshops, Talks, Grants

- 2000 Information on the World Wide Web: A Panel Discussion" Hugh O' Brian Foundation, Charlotte, NC

Memberships

- 2006-Present Georgia Library Media Association
- 2000-Present Association for the Advancement of Computers in Education
- 1993-Present Phi Delta Kappa (PDK) Bloomington, IN Chapter
- 1993-Present Association of Educational Communications and Technology (AECT)
- 1999-2003 International Society for Performance Improvement: Carolinas Chapter