**Bruce R. Daniel/Lecturer**

Department of Mass Communications

University of West Georgia

1601 Maple Street

Carrollton, GA 30118

678-839-4928

**ACAEMIC ACHIEVEMENT**

A.B.D. University of Kansas 1985-88

Communication Studies Lawrence, KS

Graduate Work University of Southern California 1979-80

Communication Studies Los Angeles, CA

M. A. Eastern Illinois University 1978-79

Speech Communication Charleston, IL

M. A. Seminar Papers:

The Leadership of Woodrow Wilson, Professor Jack Rang, advisor

A Philosophical Defense of Intercollegiate Debate, Professor B. F. McClerran, advisor

B. S Southwest Missouri State University 1974-78 (Cum laude)

Political Science Springfield, MO

**TEACHING APOINTMENTS**

Lecturer/pre-major advisor Fall 2012—continuing

Department of Mass Communications, University of West Georgia

Lecturer Fall 2010-Fall 2012

Department of Mass Communications, University of West Georgia

Temporary Instructor Fall 2003-10

Department of Mass Communication and Theatre Arts

State University of West Georgia

Part-time Instructor 1995-2003 Department of Mass Communication and Theatre Arts

State University of West Georgia

Instructor/Debate Coach 1988-95 Department of Mass Communication and Theatre Arts

West Georgia College

Graduate Teaching Assistant 1985-88 Department of Communication Studies

University of Kansas Lawrence, Kansas

Lecturer in Speech 1980-85 Division of Speech Department of English

Texas A&M University College Station, Texas

Lecturer in Speech 1980 Department of Communication Arts

California State Polytechnic University Pomona, California

Graduate Teaching Assistant 1979-80 Department of Communication Arts and Sciences

University of Southern California, Los Angeles, CA

Graduate Teaching Assistant 1978-79 Department of Speech Communication

Eastern Illinois University Charleston, Illinois

**COURSES TAUGHT**

Advanced Communication Skills

Argumentation

Argumentation and Debate

Debate Practicum

Fundamentals of Communication

Independent Study Introduction to Debate Coaching

Introduction to Debate

Introduction to Rhetoric and Social Influence

Persuasion

Persuasive Speaking for the Professions

Public Speaking

**PROFESSIONAL EXPERIENCE (DEBATE COACHING)**

1988-1995 Debate Coach West Georgia College Eight teams qualified for the National

Debate Tournament Ninth Place, 1991

1985-88 Graduate Assistant University of Kansas Coach Lawrence, KS

Eight teams in the top 16 at the National Debate Tournament

1980-85 Assistant Debate Coach Texas A&M University College Station, TX,

Qualified for the National Debate Tournament for first time; qualified 4 of the 5 years

1979-80 Graduate Assistant Coach University of Southern California Los Angeles, CA

Quarterfinalist at the National Debate Tournament

1978-79 Graduate Assistant Eastern Illinois University Charleston, IL

Top 16 finish at the National Debate Tournament

**ADMINISTRATIVE EXPERIENCE**

1988-1995 Debate coach West Georgia College

Responsible for oversight of the debate team travel budget, scheduling and tournament hosting

1988-95 Director West Georgia College Summer debate Camps

Responsibilities included planning, budgeting, hiring, advertising, and administering an

institute for 50-150 high school students and a staff of 8 to 12 (2 sessions each summer)

Summer 1988 Director University of Kansas Midwestern Speech and Debate Institute. Lawrence, KS

Responsibilities included planning, budgeting, hiring, advertising, and administering an

institute for 250-300 high school students and a staff of 15 to 20.

Summer 1987 Associate Director University of Kansas Midwestern Speech and Debate Institute.

Responsibilities included planning, budgeting, hiring, advertising, and administering an

institute for 250-300 high school students and a staff of 15 to 20.

Summer 1986 Instructor University of Kansas Midwestern Speech and Debate Institute.

Responsibilities included lecturing on debate theory and working with 14 HS students.

Summer 1981 Instructor University of Texas Arlington H S Debate Workshop.

Responsibilities included lecturing on debate Theory and working with a lab group of10

HS students

Summer 1980 Assistant Director SMSU Southwest Missouri State U Debate Workshop

Responsibilities included: organizing and scheduling workshop sessions, assigning staff,

lecturing on debate theory, running the debate tournament, and working with a lab

group.

**SELECTED PUBLICATIONS**

Twice yearly, 1988-1995, privately published booklets on the High School Debate topic;

*Strategies for Debating Pollution Reduction Through United States Trade and Aid Policies: The*

*1992-93 High School Debate Topic*, Fall 1992.

*Exploring United States Aid and Trade Policies and Worldwide Pollution Reduction*,

privately published, Spring 1992.

*Strategies for debating Social Service Provision to Homeless Americans: the 1991-92 High School*

*Debate Topic*, privately published, Fall 1991.

*Homelessness in America: What Should Be the Government’s Response?,*

privately published, Spring 1991.

*Strategies for Debating Space Exploration: The 1990-91 High School Debate Topic*,

privately published, Fall 1990

*United States Space Policy: Exploring the Final Frontier*, editor and contributing author,

privately published, Summer 1990.

*Exploring Outer Space: Strategies for the 1990-91 High School Debate Topic*,

privately published, Spring 1990

*Strategies for Reducing Prison Overcrowding: Debating the 1989-90 High School Debate Topic*,

privately published, Fall 1989.

*Combating Prison Overcrowding The 1989-90 High School Debate Topic*, privately published, Spring 1989.

**PAPERS READ AND PRESENTATIONS**

Georgia Communication Association Panel Presentation,

“Symposia at the University of West Georgia: Compelling Reasons for development”,

February 22nd, 2013

Master of Ceremonies, 7th, 8th, 9th, 10th, 11th and 12th Annual Gibson Public Speaking Contest, 2010-2015

Georgia Communication Association Panel Presentation

“Recording Public Speeches at the University of West Georgia: An

Historical Journey”, February 24th, 2012

Public Speaking Program Fall Retreat, August 11th, 2011

Lead discussion on “Consistency in Grading Speeches”

Participated in additional activities of the Public Speaking Core Advisory Committee on

assessment, video recording methods and development of an Organizational Communication

minor

Department of Mass Communications Fall Retreat, August 1-2, 2011

Discussion leader for Strength portion of SWOT as preparation for Strategic Planning for the

Department

Discussant on development of Speech Organizational Communication minor, including

suggested courses, number of hours, name of minor, included research on peer

institutions in the USG for minors offered, number of hours required, and courses

required

“Assessment Development for the Basic Course”, Public Speaking Faculty Retreat, August 6, 2009

“Teaching Persuasion in the Public Speaking Course,” Public Speaking Faculty Retreat, August 6, 2009

“Debate Coaching and Tenure: the Mid-sized College Perspective,” Speech Communication Association Convention, Miami, November 1993

“Debate Coaching and Tenure: the Mid-sized College Perspective,” Quail Roost Conference on Debate

and Tenure Standards,” May 1993

“Behavioral Intentions: Symbolic Rehearsals for Action.” with Thomas Beisecker.

Western Social Science Association Meeting, Symbolic Interaction Division, April 27-30, 1988.

“Iranscam: Chinks in Reagan’s Teflon Armor.” Speech Communication Association Meeting, Presidential

Studies Division, November 5-8, 1987

**CONFERENCES AND PROGRAMS ATTENDED**

Georgia Communication Association Feb 2013

Georgia Communication Association Feb 2012

Georgia Communication Association Feb 2009

Own L. Coon Open Forum on the 1995-96 National Debate Topic, Northwestern University, February 12,

1995

Owen L. Coon Open Forum on the 1994-95 National Debate Topic, Northwestern University, February 7,

1994

Owen L. Coon Open Forum on the 1993-94 National Debate Topic, Northwestern University, February 9,

1993.

Speech Communication Association, National Convention, Miami, November, 1993.

Owen L. Coon Open Forum on the 1992-93 National Debate Topic, Northwestern University,

February 8, 1992

Owen L. Coon Open Forum on the 1991-92 National Debate Topic, Northwestern University,

February 10, 1991.

District VI National Debate Tournament Representative, meetings at Wake Forest (Fall), West Georgia

(Spring), and the annual District Tournament in February each year, 1990-1995.

District VI representative, American Forensic Association Business Meeting sessions, American Forensic

Association Convention, Chicago, October 28-November 1, 1990.

Speech Communication Association, National Convention, Chicago, October 28- November 1, 1990.

Speech Communication Association, National Convention, Boston, November 5-8, 1987

**HONORS/AWARDS**

Visionary Leadership Award, Student Scholarship Initiatives,

Department of Mass Communications, University of West Georgia, WG March 2012

Student Activities Advisor of the Year Award, West Georgia College, 1991

E. C. Buehler Teaching Fellowship for excellence in teaching beyond the basic course,

University of Kansas, 1987

E. C. Buehler Outstanding Teacher Award for the Basic Course,

University of Kansas, 1987.

**COMMITTEE MEMBERSHIPS**

Fall 2014 Member, Speech Lecturer Search Committee

Fall 2013 Member, Speech Lecturer Search Committee

Fall 2012 Member, EXCELL CENTER Advisor search committee

Fall 2012 Member, Speech Lecturer Search Committee

Fall 2012- Member, Mass Communications Department Mission/Vision Statement Task Force

Spring 2010--continuing Chair, Mass Communication Scholarship Selection Committee

Feb 2009 Georgia Communication Association Host Committee

2008 Georgia Communication Association Host Planning Committee

2007—continuing Speech Advisory Committee UWG department of Mass Communication

1991-92 Mass Communication Assessment Program

Assistant to Dr. Glenn Novak in promoting outside evaluation of mass communication majors.

1991-92 West Georgia College, Instructional Support Served on SACS self-evaluation Committee study,

1992 West Georgia College, Student Activities Advisor Award Selection Committee

**STUDENT ORGANIZATION ADVISING**

Circle K International (College Kiwanis) Fall 2010 –August 2014

Our Daily Bread Campus Ministry Fall 2008 to Spring 2012

**TOURNAMENT HOSTING AND ADMINISTRATION**

National Debate Tournament co-host; Assisted hosting 1995 National Debate Tournament,

West Georgia Campus

National Debate Tournament co-host; Assisted hosting 1990 National Debate Tournament,

West Georgia Campus

Richard B. Russell Georgia Allstate Debate Championships 1988-1995 Co-Director and Administrator of

the Overall State High School Debate Championships

Georgia High School Association State Debate Championships, Class AAAA, 1988-1997 Co-Director and

Administrator of the Georgia Class AAAA State High School Debate Championships.

Georgia High School Association State Debate Championships, Class AAA, 1988-1997 Co-Director and

Administrator of the Georgia Class AAAA State High School Debate Championships.

Georgia High School Association State Debate Championships, Class AA, 1988-1997 Co-Director and

Administrator of the Georgia Class AAAA State High School Debate Championships.

Georgia High School Association State Debate Championships, Class A, 1988-1997 Co-Director and

Administrator of the Georgia Class AAAA State High School Debate Championships.

Georgia Independent School Association State Debate Championships Class AAA, 1988- 95. Co-host and

administrator for the Georgia Independent Schools Debate Championships.

Georgia Independent School Association State Debate Championships Class AA, 1988- 95. Co-host and

administrator for the Georgia Independent Schools Debate Championships.

Region 5 Quad A Georgia High School Association State Qualifying Debate Tournament, 1988-1995.

Co-host and Administrator for this regional qualifying Debate tournament.

Robert D. Tisinger Debate Tournament, 1988-1995. Co-host and administrator of the

West Georgia College annual debate tournament, traditionally one of the strongest and finest

debate tournaments in the nation.

Ernest l Boyd High School Debate Tournament, 1988-1995. Co-host and administrator of the largest

Georgia High School Debate Tournament.

**HIGH SCHOOL DEBATE WORKSHOPS**

West Georgia College Summer Debate Workshops 1988 to 1995 Hosted, administered, taught and

budgeted 2 summer debate camps for high school students, through continuing education. 30

to 100 high school debaters were on campus each summer for 3 weeks.

West Georgia College Fall Debate Workshop 1988-1995 Prepared, directed, administered and taught

this one day debate camp for Georgia High School students. Debate theory and practice were

taught to 300 high school debaters and coaches each year.

West Georgia College Spring Debate Workshop 1988-1995 Prepared, directed, administered and taught this one day debate camp for Georgia high school students. Debate theory and practice were taught to 300 high school debaters and coaches each year.

**ON CAMPUS DEBATE FORUMS**

Received a College Foundation Work Study grant for developing a series of on campus public debates.

Responsible for developing this program and for selecting participants and serving as moderator for each campus debate.

May 19, 1992 “Do the media go too far in disclosing private information about public figures?”

February 18, 1992 “Should the United States Aid the Commonwealth of Independent States (the former Soviet Union)?”

November 14, 1991 “Should West Georgia College adopt a speech code?”

Texas A&M Forum. Co-administrator, of a monthly student debate forum on various topics, 1980-1985

**GUEST JUDGING**

Critic for the Georgia Speech Communication Association student research paper competition, 1992

Optimist Oratorical Contest regional Finals, Carrollton, Ga 1992

Guest judge at numerous Georgia High School debate tournaments (1988-1997)

Guest judge at numerous Georgia High School debate tournaments (2000-present)

Moderator, USC Public Debate between Laffler and Stubblenine on CA Prop 13. 1980

**PARTICIPATION IN EDUCATIONAL ACTIVITIES**

“Effective Communication for School Administrators” State University of West Georgia April 20, 1994

“Persuasion in Presidential Campaigns” West Georgia College October 29, 1992

“Effects topicality” October 23, 1992 Central-Carrollton High School Debate Team

“Critiquing the Public Speech” Bryan-College Station Optimist Clubs, Bryan TX March 27, 1983

“Negative Brief Building” Bryan High School debate team, Bryan TX August 13-15, 1982.

“Counterplans: Viable Negative Strategy or Waste of Valuable Time?” Bryan High School debate team,

Bryan TX, December 9, 1981.

**PARTICIPATION IN COMMUNITY ACTIVITIES**

Member, Carrollton Kiwanis 2008 to present

“West Georgia College Debate” October 20, 1991. Presentation to the Lion’s Club of Carroll County.

Served as guest commentator for WKNG sponsored Gingrich-Worley Congressional Election Debate,

October 1990.

**MEMBERSHIPS AND OFFICE IN SCHOLASTIC HONORARIES**

Delta Sigma Rho-Tau Kappa Alpha, National Forensics Honorary Society, 1976 to present.

President, Southwest Missouri State University Chapter, 1976-1978.

**MEMBERSHIPS AND OFFICES IN PROFESSIONAL SOCIETIES**

American Forensic Association, Life Member

Topic Advisory Committee 1990-1995

Speech Communication Association, 1978-1995

Georgia Speech Communication Association, 1992-1995, 2003-present

Critic, Student research Competition, 1992

International Communication Association, 1980-85

Central States Speech Communication Association, 1980-1985.

Southern Speech Communication Association, 1980-1985.

**LISTED IN DIRECTORIES**

Who’s Who in American Education, 1994-95.

Outstanding Young Men in America, 1991.

Who’s Who Among Students in American Colleges and Universities, 1978-79.

Who’s Who Among Students in American Colleges and Universities, 1977-78,