

Sally Roberts

Carrollton, GA 30117 • (770) 356-8856 • sroberts@westga.edu

Department of Publications and Printing • University of West Georgia • Carrollton, Ga.

Director – Since November 1993

Oversee university printing, duplication, and related services.
Manage in-house offset printing and digital quick copy duplication units including personnel, budgets, and equipment, to meet the needs of faculty, staff, and students.

EXPERIENCE

Southern Association of Colleges and Schools • Decatur, GA

Director of Communications - 1986 to 1993

Directed publishing projects, printing, and media relations for the region's educational accrediting agency. Edited and produced bi-monthly Association magazine-style newsletter, wrote and edited the annual meeting *Proceedings* publication, edited hardbound membership directory profiling the 12,000 member schools, coordinated the production and updating of more than 50 Association brochures, prepared news releases, maintained news media contacts, assisted with Annual Meeting planning.

Carroll Publishing Company • Carrollton, GA

Senior reporter/Photographer, Night Editor, Entertainment Editor – 1974 to 1986

As night editor, responsible for editing and layout of news and feature pages, including the front page, for 18 – 24 page daily. Coordinated and edited special editions. Directed the activities of the 6-person newsroom from 6 p.m. to midnight including releasing the completed editions to press. As a reporter, covered government, education, and police beats, wrote features, took photographs, assisted in darkroom work; edited the entertainment supplement.

EDUCATION

M.A. in Journalism, University of Georgia, 1985

B.A. Cum laude, in English, French; minor in Journalism, teacher certification, University of West Georgia, 1974

PROFESSIONAL AFFILIATIONS

- Printing Industry Association of Georgia
 - Association of College and University Printers
 - Georgia Press Women, past state president
 - National Federation of Press Women, past member
 - Sigma Delta Chi, Atlanta Chapter, past member
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PROFESSIONAL HONORS

- Georgia School Public Relations Association, Award of Merit, 1989, 1988
 - Georgia Press Women Communications Contest, annual writing, photography, editing awards, 1984 – 1988
 - National Federation of Press Women, editing, newspapers 5,000- to 25,000 circulation, 1984
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ACADEMIC HONORS

- Phi Kappa Phi Honor Society
 - Alpha Lambda Delta
 - Who's Who in American Universities and Colleges
 - Presidential Scholar
 - Gordon Watson Award – English
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SERVICE/ORGANIZATIONS

- Carrollton Optimist Club, Director, 1996 - 1997
 - Abraham Baldwin Chapter NSDAR, Recording Secretary, 2009 – 2010
 - William Wofford Chapter Colonial Dames XVII Century, Treasurer, 2009 – present
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STUDENT POSITIONS, 1973- 1982

Walton Press • Monroe, GA

Reporter/Photographer – 1982 On special assignment while completing M.A. in journalism at UGA.

University of Georgia • Athens, GA

Staff Writer – 1982, *The Red and Black* student newspaper

West Georgia College • Carrollton, GA

Student Assistant, Public Relations Department – 1973- to 1974

Researched and wrote news releases and features

Editor, *The West Georgian* – 1972 to 1973
