

Crystal Shelnett, Senior Lecturer
University College
University of West Georgia
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Spring 2024

Education

Ed.D., Higher Education Leadership and Practice, 2021	<i>University of North Georgia</i>
M. B. A., 2015	<i>Kennesaw State University</i>
M.A., English, 2006	<i>University of West Georgia</i>
B.A., English, 2003	<i>University of West Georgia</i>

Teaching Experience (2007-present)

University of West Georgia

Courses Taught (multiple sections of each):

ABED 3100: Administrative System/Business Education & Communication
English 1101: Readings and Composition I (General Population, Business Learning Communities, & STEM Learning Communities)
English 1102: Readings and Composition II (General Population, Honors Section, Business Learning Communities, & STEM Learning Communities)
English 2120: British Literature (Survey)
English 3405: Professional & Technical Writing (Traditional; Online; Hybrid; & eMajor versions)
Film 2080: Introduction to the Art of Film
XIDS 2100: Interdisciplinary Course Myth & Religion (Arts & Ideas)
XIDS 2100: Interdisciplinary Course Detective Fiction (Arts & Ideas)
XIDS 2100: Interdisciplinary Course IGNITE (Media & Arts)

Presentations, Publications, Panels

April 2022 • Presenter: "Innovation and Higher Education in the 21st Century," University of North Georgia Symposium on Higher Education and National Security, 2022.

March 2022 • Presenter: "The Professional Writing Classroom: Experiential Learning & Cultural Competencies," Gordon College, Teaching Matters Conference, 2022.

July 2021 • "Campus Parking Ticket in the Midst of COVID-19 as Viewed through Dr. James Ryan's Five Essential Questions." *Academe Blog*:

December 2021 • U. S. Workforce Opportunity for Rural Communities (WORC) Grant: "Start it Up Appalachia": Under supervision of Drs. Adams and Lanford (UNG) conducted qualitative research exploring the perceptions of high school teachers and

industry representatives to the development and implementation of a new entrepreneurship curriculum intended to foster greater economic vitality in the North Georgia region

March 2020 • Presenter: “Work-based Learning and Private Sector Efforts toward Undergraduate Degree Completion,” San Antonio, Texas, Association of Business Communicators/Federation of Business Disciplines

March 2020 • Conference Paper under revision for resubmission: Association of Business Communicators/Federation of Business Disciplines

Spring 2020 • Book Review (*Reconceptualizing Faculty Development in Service-Learning/Community Engagement: Exploring Intersections, Frameworks, and Models of Practice*) accepted for publication: *Journal for Community Engagement and Scholarship*

Spring 2020 • Book Review (*Becoming Hispanic-Serving Institutions: Opportunities for Colleges and Universities*) under revision for possible publication: *The Review of Higher Education*

Summer 2019 • Editor, in conjunction with Dr. Ann McCleary: Smithsonian’s Museum on Main Street Travelling Exhibit: *Crossroads in America*, UWG sponsored catalogue for rotating Smithsonian exhibit throughout Georgia

November 2011 • Presenter: “I Do Not Like *Green Eggs and Ham*”: Introducing the Aesthetic Pleasures of Poetry in the Composition Classroom, Atlanta, Georgia, SAMLA 83rd Annual Convention.

November 2011 • Panel Chair: “Digging Down and Down’: Excavating Poetry’s Techno-Cultural Significance in the Freshman Composition Classroom and Beyond,” Atlanta, Georgia, SAMLA 83rd Annual Convention.

April 2011 • Presenter: “Poetry Matters: Recovering Poetry’s Cultural Significance in the Freshman Composition Classroom and Beyond,” Gordon College, Teaching Matters Conference, 2011.

March 2010 • Presenter: From the Proverb to the Propositional: Keeping to the Old Paths in Classical Rhetoric with the Modern Student,” Gordon College, Teaching Matters Conference, 2010.

April 2008 • Panel Chair: “Good ‘Boys,’ Bad Girls, and White Patriarchy in the American ‘Race’ Film.” University of West Georgia’s English Department’s Undergraduate Conference.

April 2006 • Panel Chair: “Twentieth Century ‘Realities,’” University of West Georgia’s English Department’s first annual Undergraduate Conference.

October 2003 • Presenter: “A Mother is only as Happy as Her Saddest Child: Mothers, Daughters, and Metafiction in Carol Shields’s *Unless*,” West Virginia University, Twenty-Ninth Annual Colloquium on Literature and Film.

Works-in-Progress

- Post-dissertation research: Innovation in Higher Education—corporate partnerships and higher education trend toward apprenticeships and new credentialing as means of expediting degree attainment
- Portfolio Teaching in the Professional & Technical Writing Classroom
- Early ecology and the post-equilibrium vision of William Kittredge in selected essays of *Owning it All* (conference paper: Texas Tech University’s Sowell Collection in Literature, History, and the Natural World Conference)
- Workplace Writing Pedagogy: Professional Standards as Rhetoric or Practice? (potential conference paper: Association for Business Communication regional conference)

Professional Honors & Awards

Recipient of Best of the West Imperative Recognition Award. Fall, 2019

Recipient of University of West Georgia’s “Best of the West” Cross Divisional Recognition Certificate and nominated for divisional “Best of the West” award. September, 2016

Subject matter expert (SME) selected by USG to design and develop customized course on professional and technical writing for UWG’s eMajor in Organizational Leadership. May - Sept 2016 and May - Aug 2019

Recipient of Texas Tech University’s Special Collections/ Southwest Collection Formby Research Fellowship. In residence: May 2013.

Martha Saunders Excellence in Teaching First-Year Writing Award, Spring 2009

Four Member Student Panel Accepted for Presentation at UWG’s English Department’s Spring 2009 Undergraduate Conference: “First Year Writing: The Study of Poverty”

Three Member Student Panel Accepted for Presentation at UWG’s English Department’s Spring 2008 Undergraduate Conference: “First Year Writing: Poetry”

Institution and Department Service

2024 - current: Faculty Fellow for UWG’s Quality Enhancement Plan

2023: SACSCOC: Extensive writing and editing of 10 SACSCOC standards to prepare documents for submission to consultants.

2023: Completed ALG grant to secure funding for FYW Toolkit for Students

2022 - 2023: Mentor/Supervisor: English Graduate Teaching Assistant

2022: Member: LEAP & HIP Committee

2022: Panel & Committee Member interviewing three candidates for Executive Director of Accreditation and Quality Enhancement

2021: Organizer and Facilitator: Medical School Preparedness and Writing (physician guest speakers, Q & A for pre-professional students in English 3405)

2021-2022: Member: University College's Executive Committee

2021—current: Member and Faculty Senate Representative: UWG's Institutional Planning Committee

2021—2023: Member, UWG's LEAP, HIP Committee

2019: Guest lecturer: taught a series on writing (professional portfolios, paper revisions, and assignments) for Dr. Ann McCleary's senior seminar in Public History

2019: Instructor: presented English 3405 Professional/Technical Writing course on Newnan campus to gauge interest in satellite enrollment for workplace writing

2018: Guest lecturer: UWG's Continuing Education Department—conducted four-week seminar on business and media writing at Newnan Campus

2018: Presenter: UWG's Professional Writing Series/Writing Café at Newnan campus

2019 (partial year): Member: UWG's General Education Assessment Committee

2015 – 2018: Mentor: new faculty members in the First Year Writing Program

Fall 2018: Guest lecturer: taught seminar on professional staging to Dr. Emily Hipchen's ENGL 4405 Publishing & Editing Capstone

2018: Collaborator: In conjunction with Dr. Emily Hipchen initiated and developed entire course sequence and accompanying course syllabi/documents for certificate in professional writing: approved by UWG Faculty Senate

Spring 2017: Guest speaker: led a three-hour seminar on professionalism and professional writing for UWG seniors approaching graduation—a student-led civic group: "Love Travels"

Spring 2016-Summer 2016: Hired by the University System of Georgia as subject matter expert to design an online course in professional and technical writing for the eMajor undergraduate completion degree in Organizational Leadership

Fall 2014-Spring 2015: Member of UWG's Quality Enhancement Plan's sub-committee, First-Year Writing Course: WOLF (Writing Online for First Years)

- Created, designed, and implemented introductory online course for incoming first-year students, consisting of three modules: academic culture, academic expectations, & academic resources

Fall 2012-2019: Member: University of West Georgia's Admission Appeals Committee

Fall 2010: Mentor: Graduate Teaching Fellow in English Department's Graduate Program

Fall 2008-Spring 2015: Member: English Department's First Year Writing Committee

- Charged with advising and serving to ensure effective implementation of the First Year Writing Committee's responsibilities as outlined on its Mission Statement and instrumental in selection of shared texts for English Department's First Year Writing Program

Fall 2008: Faculty Volunteer: New Student Information/Assistance Stations

Fall 2007-Spring 2008: Member: English Department's Events Committee

Professional Development

Spring 2022: Attended conference: University System of Georgia's Momentum Series

Spring 2022: Attended webinar: *The Chronicle of Higher Education's* "Work-Based Learning"

Spring 2022: Attended webinar: *The Chronicle of Higher Education's* "Active Learning in the Classroom"

Spring 2022: Attended webinar: Jeff Selingo and *Higher Education*: "Innovation in Higher Education"

Spring 2022: Completed USG Momentum's Online HIP Course

Fall 2021: Completed Data Visualization Workshop, UWG

Fall 2019: Completed CITI Training: Research Ethics and Compliance Training (now certified)

Fall 2018: Completed Qualtrics Training

Spring 2017: Completed USG's G2C conference: Clayton State University

Spring 2016: Completed USG's eMajor Faculty Orientation

Spring 2015: Completed Director of Film Studies Dr. Erin Lee Mock's "Film Pedagogy Workshop Series"

Additional Professional Development/Service

- Reviewer: Distinguished Paper Award, Association of Business Communication, Southwest Division

- Appointed by president of Association of Business Communication to the "Marketing & Membership" Committee

- In collaboration with team from across the U.S., created a comprehensive proposal for an ABC-sponsored certificate in business communication which was unanimously approved by the Board

- In collaboration with team from across the U. S., created a proposal for the first SIG in Workplace Writing for CCCC; approved unanimously and SIG now included at CCCC's annual conferences.

Membership Associations

Association for Business Communication
Beta Gamma Sigma, International Honor Society, Business
Omicron Delta Kappa, National Collegiate Leadership Honor Society
Phi Kappa Phi, National Honor Society

Research Interests

Higher Education Innovation, Business Ethics, Coaching/mentoring/professional Development, Professional and Technical Writing, Managerial and Organizational Communication, Conflict resolution/negotiation, Intercultural communication, Pedagogy, Rhetoric/rhetorical theory, Organizational Social Responsibility, Distance/online teaching and learning, Student Engagement/LEAP (Liberal Education and America's Promise: AAC&U)

Business Experience:

(Over twenty years' experience in the non-profit and private sectors)

Carrollton, GA: *King's Chapel Presbyterian*

Financial Administrator: Responsible for all accounts payable, tax liabilities, payroll, interviewing and hiring hourly personnel and general non-profit operation

San Bernardino, San Dimas, and Anaheim, CA: *Levitz Furniture*

Store Manager: Responsible for all aspects of business development, including store and personnel reorganization, initiation of marketing plans, training and managing sales force, office, maintenance, and warehouse personnel, resolving and developing of long- and short-term budgets.

Logistical Buyer: Responsible for selection, purchase, and display of merchandise, establishment of pricing, profitability, and liquidation of assets

References:

Available upon request