**Monica Williams Smith, Ed.D.**

Carrollton, GA 30118

678-839-6467

monicas@westga.edu

**EDUCATION**

##### VALDOSTA STATE UNIVERSITY, Valdosta Georgia December 2021

Doctorate of Education, Leadership

Concentration: Higher Education Leadership

Dissertation: *Exploring the Experiences and Retention Decisions of African-American Male College Students*

##### UNIVERSITY OF WEST GEORGIA, Carrollton, Georgia

Master of Business AdministrationAugust 2001

##### VALDOSTA STATE UNIVERSITY, Valdosta, Georgia

Bachelor of Business Administration, Finance December 1999

**ACADEMIC EXPERIENCE**

UNIVERSITY OF WEST GEORGIA (UWG), Carrollton, Georgia

RICHARDS COLLEGE OF BUSINESS (RCOB)

*Associate Dean for Student Success and Engagement* July 2022-present

*Assistant Dean* July 2016-July 2022

* Supervises the staff and operations of the RCOB Office of Graduate Student Services and provides a dotted line of oversight to the Richards College Advising Center
* Administers student services decisions for RCOB students to include administrative drop/adds, grade appeals, hardship withdrawals, academic standing, faculty/student course issues, international student administration, and individual student issues related to registration, fee payment, and financial aid
* Oversees the maintenance and utilization of the business building
* Manages and provides strategic direction for the career readiness activities for the college to include corporate engagement and professional development activities
* Oversees the awarding of business college scholarships
* Develops and manages a variety of student focused programming to include the Truist Emerging Leaders Certification (serves as an External Facilitator to lead the certification for UWG students), the RCOB student ambassadors’ program, and special initiatives for incoming business freshmen
* Cultivates various corporate relationships and campus partnerships for enhanced student engagement
* Represents the Dean’s office on a variety of campus committees, events, panels, orientations, etc.

*Stone Family for Family Business, Innovation & Entrepreneurship* August 2023-December 2023

*Center Manager*

* Managed the daily operations, staff, and programming for the center while leading the search for a center director
* Directed the social media plan and events for the center to include guest lectures in family business and entrepreneurship, panels, and roundtable discussions
* Managed targeted student programming with the creation of a chapter of the Collegiate Entrepreneurs Organization (https://www.c-e-o.org/)

*Project Advocate, Roy Richards Sr. Hall*  October 2018-August 2021

65,000 square foot business building

* Served as the RCOB representative for the planning and construction of a new business building ($26 million dollar project)
* Attended design and construction meetings and made critical design and material decisions
* Organized faculty/staff participation with the project to include design ideas and move schedules
* Collaborated with various internal and external partners for project engagement to include meetings with the Board of Regents liaisons for new building projects and the UWG President’s Office
* Worked with UWG Advancement for donor engagement opportunities

*Senior Lecturer, Department of Management* January 2011-present

* Courses Taught: Entrepreneurship and Small Business Management, Principles of Management, and Creative Start Up/New Venture Management
* Adjunct Instructor in 2006 and 2010 and taught Entrepreneurship and Small Business Management and Principles of Management

*Sam Walton Free Enterprise Fellow (Faculty Advisor), Enactus* January 2011-July 2016

* Provided leadership for this student organization whose mission is “to enable progress through entrepreneurial action”
* Assisted students with various entrepreneurial community-based projects that were presented in various forums and competitions
* Awards: 2016 Regional Winner, 2015 UWG Outstanding Community Service Award, 2013 Regional 1st runner up, 2013 UWG Outstanding Community Service Award, and 2011 Regional Winner

*Business Consultant, Small Business Development Center*January 2009-January 2011

* Provided consulting services for new and existing business owners in six counties in the west Georgia area (Carroll, Coweta, Polk, Douglas, Haralson, and Heard)
* Courses Taught: Starting a Business, Finding Money for your Small Business, Writing an Effective Business Plan

UNIVERSITY OF PHOENIX, Columbus, Georgia

COLLEGE OF BUSINESS

*Adjunct Instructor* June 2004-December 2005

* Course Taught: Critical Thinking and Decision Making

**CORPORATE AND GOVERNMENT EXPERIENCE**

SYNOVUS FINANCIAL CORPORATION

BANK OF NORTH GEORGIA, Carrollton, Georgia

*Assistant Vice President, Business Banking* June 2005-December 2008

* Managed a high dollar loan and deposit portfolio and provided lending and service for commercial customers, conducted sales calls for new and existing customers, and specialized in Small Business Administration (SBA) lending
* Served as a *Branch Manager* and managed personnel and a large deposit and loan portfolio, provided leadership for team members, administered sales goals for branch, and provided lending service to business and retail customers

SYNOVUS FINANCIAL CORPORATION

COLUMBUS BANK AND TRUST, Columbus, Georgia

*Banking Officer, Retail Banking*  August 2001-June 2005

* Provided leadership for team members, administered sales goals for branch, and provided lending service to small business and retail customers as an *Assistant Branch Manager*
* Served as a *Commercial Underwriter* and provided corporate lenders with a detailed financial analysis of a company to determine credit quality and ability to service debt
* Started banking career in the Synovus *Management Associate* training program

CENTRAL INTELLIGENCE AGENCY, Langley, Virginia

*Finance Assistant, Undergraduate Co-op Program*  January 1998-December 1998

* Assisted officers with classified financial assignments in the Administration and Central Intelligence departments (Top Secret and Sensitive Compartmented Information (SCI) clearances)

**HONORS, AWARDS, AND SPECIAL RECOGNITIONS**

* 2020 Engage West Fellow (UWG Leadership Program)
* 2018 UWG Career Services Faculty Recognition Award
* 2017 UWG Best of the West Divisional Winner
* 2016 RCOB Faculty Teaching Award
* 2015 RCOB Student Research Award
* 2014 Faculty Service Award
* 2013 RCOB Faculty Teaching Award
* Selected and featured as one of “Who’s Carroll 2010” by a local newspaper (article featured community leaders in Carroll County, Georgia)
* Selected and featured as one of the 2007 “30 Young Leaders Under 30” for EBONY magazine

**ACADEMIC AND COMMUNITY SERVICE ACTIVITIES**

SERVICE TO THE UNIVERSITY OF WEST GEORGIA

* Organizer, Collegiate Entrepreneurs Organization (2023-present)
* Chair, RCOB’s Career Readiness Task Force (2021-2023)
* Organizer (chartering advisor), National Association of Black Accountants (2020-present)
* Faculty Advisor, RCOB Student Ambassadors (2021-present)
* Committee Member, Post-Graduation Outcomes Task Force (2021)
* Committee Member, Academic Advising Leadership Council (2020-2022)
* Committee Member, President’s Strategic Planning Steering Team (2020-2021)
* Committee Member, Momentum Year Task Force (2020-2021)
* Faculty Advisor, Alpha Kappa Alpha Sorority, Inc. (2019-2021)
* Faculty Advisor, Omega Psi Phi Fraternity, Inc. (2019, 2021)
* Faculty Co-Chair, Campus Certificate Task Force (2018-2019)
* Faculty Co-Chair, Best of the West (2018-2020)
* Faculty Co-Chair, A-Day (2018)
* Committee Member, UWG Barrier’s Team (2017-2019)
* Committee Member, Pre-Majors to Majors Task Force (2017)
* Committee Co-Chair, Administrative Drop/Add Task Force (2017)
* Committee Member of the following in RCOB: Strategic Planning Committee, Undergraduate Programs Committee, Graduate Programs Committee, Dean’s Advisory Council, and the Southwire (local company) Business Leadership Program (2016-present)
* Committee Member of the following UWG position searches: Financial Aid Director, Graduate Student Services Director, Director of Alumni Relations, Organization Development Manager, Coordinator for Student Volunteer Programs, University College Dean, Career Services Director, and Advising Center Director; Chaired searches for RCOB Marketing Director and Director for the Stone Center for Entrepreneurship, Family Business, and Innovation (2015-present)
* Committee Member, UWG Registration Task Force (2016-2017)
* Committee Member, Campus Scheduling System (2016)
* Task Force Member, UWG Office of Community Engagement (2015-2016)
* Committee Member, President’s Disciplinary Appeals Committee (2015-2016)
* Faculty Organizer, Walmart Interview Day for RCOB students (2014)
* Committee Member, Department of Management Mission Statement Revision (2014)
* Faculty Sponsor, RCOB Big Night for student research (2013-2015); *2015 1st place winner*
* Committee Member, Department of Management Lecturer Search (2013)
* Faculty Representative, UWG Spring Preview Day (2013, 2015)
* Faculty Sponsor, Morehouse College’s Business Plan competition (2012)
* Participant, UWG Career Services focus group (2012)
* Sam M. Walton Free Enterprise Fellow (Faculty Advisor), Enactus (2011-2016)
* Faculty Sponsor, Social Business and Microcredit Forum hosted by the University System of Georgia and Georgia Tech (2011)
* Visiting Business Consultant, Small Business Development Center (2011)
* Committee Member, Small Business Development Center Director Search (2011)

SERVICE TO THE COMMUNITY

* Treasurer, Carrollton City Schools Foundation (2022-present)
* Executive Committee Member, West Georgia Chapter of The Links, Incorporated (2020-present)
* Board Member, Community Foundation of West Georgia (2019-present)
* Committee Member, Carrollton City Schools Enrichment Committee (2019-present)
* Parent Ambassador, Carrollton City Schools (2017-present)
* Committee Member, Grants Panel for the Community Foundation of West Georgia (2017)
* Board Secretary, Carroll County Board of Elections (2015-2020)
* Advisory Board Member, Arts for All (local non-profit) (2015-2021)
* Participant, Accreditation Stakeholder Panel, Carrollton City Schools (2015)
* Committee Member, Teacher of the Year for Carrollton City Schools (2014)
* Leadership Academy Graduate, Carroll County Chamber of Commerce (2013)
* Committee Member, Youth Entrepreneurship Academy, Carroll County Small Business Incubator (2012)
* Guest Reader, Carrollton Elementary School’s Literacy Night (2012)
* Consultant and Mentor, Carroll County Small Business Incubator (2011-2016)
* Committee Member, Carroll County Chamber of Commerce’s Small Business Committee (2010)
* Board Member, Carroll County Parks and Recreation Advisory Board (2007-2015)
* Member, Lion’s Club International (2006-2009)
* Member and past Chapter Officer, Alpha Kappa Alpha Sorority, Inc. (1996-present)

SERVICE TO PROFESSION

* Member, Women in Business Education (WiBE) (2020-present)
* Truist Emerging Leaders Certification Facilitator (2020-present)
* Attendee, various conferences and seminars for Associate/Assistant Deans for the Association to Advance Collegiate Schools of Business (AACSB) (2016-present)
* Committee Member, Sam Walton Fellow Think Tank, Enactus (2014-2015)
* Committee Member, Location Planning and Logistics, Enactus (2014-2015)
* Member, Academy of Business Education (2014-2015)
* Reviewer, Southern Management Association, Entrepreneurship track (2013, 2015)
* Member, Georgia Association of Women in Higher Education (2013-present)
* Member, North American Case Research Association (2012)
* Committee Member, Georgia Small Business Development Center’s New Consultant’s Orientation Training (2010)
* Committee Member, Georgia Small Business Development Center’s Consultant’s Training Conference planning team (2010)
* Attendee, numerous department, business college, and university meetings, trainings, and workshops (2009-present)

**ACADEMIC RESEARCH ACTIVITIES**

PUBLICATIONS AND PAPERS

Smith, M.W. (2021). *Exploring the Experiences and Retention Decisions of African-American Male College Students* (Publication No. 28964130) [Doctoral dissertation, Valdosta State University]. ProQuest Dissertations and Theses Global.

Green, K. M. and Smith, M.W. 2017. Analogies and a Student’s Understanding of Similarity in Business. *Journal of the Academy of Business Education,* Volume 18.

Smith, M.W. and Green, K. 2015. A Class Exercise to Explore Crowdfunding. *Business Education Innovations Journal,* Volume 7(1).

Green, K. and Smith, M.W. 2012. Opportunity Identification Exercises as an Introduction to Entrepreneurship. *Journal of Business Cases and Applications,* Volume 7.

Green, K. and Smith, M.W. 2012. An Introductory Case in Feasibility and Exit Strategy Assessment for Entrepreneurship. *Journal of Business Cases and Applications,* Volume 6.

Smith, M.W. (2010-2011). How Efficient Is Your Bank? You Need to Know. *Georgia Trend Small Business Guide.*

ACADEMIC PRESENTATIONS

Smith, M.W. 2023. Exploring the Experiences of African-American Male College Students. *Black Doctoral Network Conference,* Atlanta, GA.

Smith, M.W. 2016. The Advantages of a Student’s Vantage Point. *University System of Georgia Teaching and Learning Conference,* Athens, GA.

Green K. and Smith, M.W. 2015. Students’ Use of Analogies as a Problem-Solving Tool. *Innovations in Pedagogy Conference,* Carrollton, GA.

Smith, M.W. 2015. Using Technology for Entrepreneurial Studies. *Conference on Instructional*

*Technologies, Innovations, and Educational Strategies,* Valdosta, GA*.*

Smith, M.W. and Green, K. 2014. If Three’s a Crowd, How About 300? *Academy of Business*

*Education,* Savannah, GA.

Green, K. and Smith, M.W. 2013. **Analogies and Students' Understanding of Similarity in Business. *Southern Management Association,* New Orleans, LA.**

Smith, M. W. and Velez, S. 2012. To Move or Not to Move: That is the Question. *North American Case Research Association Conference*, Boston, MA.

CONFERENCE PROCEEDINGS

Smith, M.W. 2023. Exploring the Experiences of African-American Male College Students. *Black Doctoral Network Conference,* Atlanta, GA.

Smith, M.W. and Green, K. 2014 If Three’s a Crowd, How About 300? *Academy of Business*

*Education,* Savannah, GA*.*

Green, K. and Smith, M.W. 2013. **Analogies and Students' Understanding of Similarity in Business. *Southern Management Association,* New Orleans, LA*.***

Smith, M. W. and Velez, S. 2012. To Move or Not to Move: That is the Question. *North American Case Research Association Conference*, Boston, MA.