**John Ike Sewell**

Curriculum Vitae

Assistant Professor, Convergence Journalism

Advisor, *The West Georgian*

The University of West Georgia

**Contact Information**

Office: Office: 678-839-4927

147 Humanities Email: johns@westga.edu

The University of West Georgia

1401Maple St., Carrollton, GA 30018

**Education**

Ph.D. – Public Communication

Georgia State University, Atlanta

*Completed August 2012*

MA – Professional Communication

East Tennessee State University, Johnson City

*Completed May 2006*

BS – Communication: Journalism

The University of Tennessee, Knoxville

*Completed May 1997*

**Teaching Appointments**

January 2014 – present

Assistant Professor, Convergence Journalism

Advisor, *The West Georgian* newspaper

Department of Mass Communications

The University of West Georgia

August 2012 – December 2013

Lecturer and Student Newspaper Advisor: The University of West Georgia, Department of Mass Communications

August 2007 – August 2012

Graduate Teaching Assistant: Georgia State University, Department of Communication

August 2006 - July 2007

Lecturer: East Tennessee State University, Department of Communication

**Courses Taught**

(Instructor of record for all courses)

**Courses Sections Taught**

COMM1154: Intro to Mass Communications 2 (one online)

COMM 2254: Media Ethics 3

COMM 3301: Writing & Reporting for Newspapers 9

COMM 3302: Public Affairs Reporting 1

COMM 3303: Layout & Design 1

COMM 4402: Feature Writing 3

COMM 4421N: Newspaper Practicum 6

FILM 4800: The Culture Industry 1

JOUR 1000: Introduction to Mass Media 3

JOUR 3070: Mass Communication Theory 1

SPCH 1000: Intro to Communication/Human Comm. 11

SPCH 1500: Public Speaking 7

SPCH 2050: Media, Culture, and Society \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_7\_

Total # of Courses Taught: 55

*Nine of the above sections were large format (110+ students).*

**Research Interests:** Critical Theory, Cultural Studies, Identity Studies, Gender Studies, Queer Studies, Subculture Studies

**Publications**

“‘Becoming Rather than Being’: Queer’s Double-Edged Discourse as Deconstructive Practice.” *Journal of Communication Inquiry, 38*.4. 291-307.

Video: “‘Becoming Rather Than Being’: Queer’s Double-Edged Discourse as Deconstructive Practice. Sage Video: Media, Communication and Cultural Studies Collection, August, 2015. http://sk.sagepub.com/video/becoming-rather-than-being-queers-double-edged-discourse-as-deconstructive-practice

Book Review: *The Virtual Transformation of the Public Sphere: Knowledge, Politics, Identity* edited by Desai, G., *Journalism and Mass Communication Quarterly,* 92 (June, 2015): 514-516.

Book Review: *Inclusive Masculinity* by Anderson, A. *Electronic Journal of Communication*, 25, 1 & 2 (2015), published by SUNY. <http://www.cios.org/www/ejc/v25n12toc.htm>

**Academic Presentations & Conference Participation**

“‘The Singular They’: Trandgender’s Pronominal Revolution.” Individual paper presented at NCA conference, Las Vegas, NV, Fall 2015.

Respondent at paper session for “Queering and Postfeminist Concerns” panel sponsored by Feminist and Women’s Studies Division at NCA conference, Chicago, IL, Fall 2014.

Respondent at paper session for the “Communication as a Social Construction” Division at NCA conference, Chicago, IL, Fall 2014

“Women in Higher Education: Establishing Connections and Creating a Cultural Climate of Inclusion in the Classroom.” Presenter/Participant in Women’s Caucus panel discussion at NCA conference, Washington, DC, Fall 2013.

“Queering and Postfeminist Concerns.” Respondent at paper session sponsored by Feminist and Women’s Studies Division at NCA conference, Washington, DC, Fall 2013.

“The ‘Madness’ of Capitalism’s Reckless Warrior Priest: Neoliberalism, Transnational Business Masculinity and ‘Mad Money’ after the 2008 Meltdown.” Individual paper presented at AEJMC conference, Washington, DC, Summer 2013.

“Double-Edged Discourse: An Analysis of the LGBT Community’s Appropriation of ‘Queer’ as an Empty Signifier.” Individual paper presented at AEJMC conference, Washington, DC, 2013.

“‘The Mirror-Man’: Successful Strategies of Performed Presidential Masculinity in Barack Obama’s 2008 Campaign.” Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

“‘The Great Reconciler’: Conflicting Themes of Unity, Self-Reliance, and Masculine Essentiality in Eugene V. Debs’s ‘Labor’s Struggle for Supremacy.’” Individual paper presented at NCA conference, Orlando, Florida, Fall 2012.

“‘Pure F\*\*\*ing Armageddon’: Theorizing the Transgressive in Black Metal Subculture.” Individual paper presented at AEJMC conference, Chicago, August 2012.

“‘It’s Like They Were Writing My Life’: Young women’s Perceptions of Masculinity in Emo Culture.” Individual paper presented at NCA conference, New Orleans, Fall 2011.

“Expanding on the Ever-Expanding: Differential Consciousness, Identity Politics and the Logic of Equivalence in Postmodern Feminist Coalition.” Individual paper presented at NCA conference, New Orleans, Fall 2011.

“Queering the Core: Straightedge Hardcore as a Variable Phototropic Discourse.” Individual paper presented at NCA conference, New Orleans, Fall 2011.

**Academic Presentations & Conference Participation (continued)**

“Presidential Femininity: Executive Gender Performance and the social Imaginary.” Individual paper presented at NCA conference, San Francisco, Fall 2010.

“Doing it for The Dudes: The Impact of ‘Mook Culture’ Television Advertisements on Identity-Shaping and Social Reality for Young Men.” Individual paper presented at NCA conference, San Diego, Fall 2008.

“Representation of the Chinese Product Crisis in Major Local Newspapers in the American South.” Co-authored with Dr. Hongmei Li, presented at NCA conference, San Diego, Fall 2008

**Awards**

Top Paper for National Communication Association’s GLBTQ Communication Studies Division, Fall 2015: “‘The Singular They’: Trandgender’s Pronominal Revolution.”

**Organizational Affiliations**

* National Communication Association (NCA)
* Association for Education in Journalism and Mass Communication (AEJMC)
* Georgia College Press Association
* Associated Press
* College Media Advisors Organization

**Academic Service**

* Advisor for the University of West Georgia student newspaper, *The West Georgian* (Aug. 2012 to present)
* Chair of Experiential Learning Labs Committee, The University of West Georgia (February, 2013 to present)
* Interim Sequence Head, Convergence Journalism, The University of West Georgia (January, 2015 to July, 2015)
* Member of Faculty Senate Rules Committee, The University of West Georgia (August, 2015 to present)
* Member of Curriculum Advisory Committee, The University of West Georgia (January 2014 to present)
* AECJMC Mission/Vision Committee member, The University of West Georgia (Aug. 2012 through May 2014)
* Member of Convergence Journalism Lecturer Search Committee, The University of west Georgia (March 2014 to present)
* College Media Advisors Association member (Aug. 2012 to present)
* Georgia College Press Association member (Aug. 2012 to present)
* Paper Reviewer: NCA Communication as Social Construction Division (Fall 2012 to fall 2014)
* Paper Reviewer: NCA Feminist and Women’s Studies Division (Fall 2011 to present)

**Academic Service (continued)**

* Member of WRAS (Georgia state University college radio station) Advisory Committee (Fall 2011 to Fall 2012)

**Journalism Employment History**

**Feature Writer/Reviewer**

*Stomp* & Stammer magazine, Atlanta, Georgia

Winter 2013 to the present

Job Description: feature writer, music reviewer

**Medical News Correspondent**

East Tennessee Medical News, Johnson City, Tennessee

Fall 2006 to the present (still an active freelance contributor.)

Job Description: feature writer

**Staff Writer/Calendar Editor**

Metro Pulse Magazine, Knoxville, Tennessee

Spring 1997 to summer 2014. (*Metro Pulse* ceased publication in July, 2014.)

Job Description: feature writer, music, film, and literature reviewer, columnist, news reporter, calendar editor

**Freelance Contributing Writer**

The Bristol Herald Courier/TriCities.com, Tri-Cities, Tennessee/Virginia

Fall 2004 to Fall 2007

Job Description: music reviewer, feature writer

**Freelance Contributing Writer**

Mean Street Magazine, Los Angeles, California

Spring 2002 to Fall 2006

Job Description: feature writer, music reviewer, film reviewer

**Columnist/Freelance Contributing Writer**

Baltimore City Paper, Baltimore, Maryland

Spring 1999 to Fall 2001

Job Description: columnist, music and literature reviewer

**Business Correspondent**

Volunteer Valley Business Journal, Knoxville, Tennessee

Summer 1997 to Fall 2001

Job Description: business feature writer

**Freelance Contributing Writer**

The Farragut Press Enterprise, Farragut, Tennessee

Summer 1997 to Fall 2001

Job Description: news reporter, feature writer

**Journalism Employment History (continued)**

**Feature Writer**

The Nashville Network Club Dance Magazine

Cinetel Productions, Knoxville, Tennessee

Spring 1998 to Summer 1999

Job Description: feature writer

**Web Content Writer**

HGTV (Home and Garden Television)

Cinetel Productions, Knoxville, Tennessee

Spring 1996 to Summer 1997

Job Description: program guide editor

**Advising**

Advisor, *The West Georgian*, University of West Georgia (August 2012 to present)

**Academic References**

Dr. Marian J. Meyers

Associate Professor of Communication

(404) 413-5636 [mmeyers@gsu.edu](mailto:mmeyers@gsu.edu)

P. O. Box 4000

Georgia State University Department of Communication

1022 One Park Place, Atlanta, GA 30302

Dr. Tomasz Tabako

Assistant Professor of Communication

(404) 413-5634 ttabako@gsu.edu

P.O. Box 3982

Georgia State University Department of Communication

1022 One Park Place, Atlanta, GA 30302

Dr. Megan J. Sinnott

Associate Professor of Women’s Studies

(404) 413-6584 [megansinnott@gsu.edu](mailto:megansinnott@gsu.edu)

P.O. Box 3969

Georgia State University Women’s Studies Institute

140 Decatur St. Suite 1003

Atlanta, GA 30302

Dr. Ted Friedman

Associate Professor of Communication

(404) 413-5612 [tedf@gsu.edu](mailto:tedf@gsu.edu)

P.O. Box 4000

Georgia State University Department of Communication

1022 One Park Place, Atlanta, GA 30302

**Academic References (continued)**

Dr. Patricia G. Davis

Assistant Professor of Communication

(404) 413-5670 [pdavis20@gsu.edu](mailto:pdavis20@gsu.edu)

P.O. Box 4000

Georgia State University Department of Communication

1022 One Park Place, Atlanta, GA 30302