

joseph • gagliardi

Mission: To pioneer where art and science converge by creating, implementing, testing, and optimizing means of communication and cooperation.

SKILLS

Data

MySQL + MySQLi + PDO + PL/SQL
Analytics + SEO

Design

UI/UX prototyping + design + development
Application design + testing
Software Development + implementation + support

Leadership

Project management + research + reporting
Curriculum planning + writing + training

EXP

University of West Georgia - Current

Web Designer and Front-end Developer

Web Design, Analytics, Search-Engine Optimization, Server Management, Programming
CMS Support, Curriculum Planning, Graphic Design, Front-end Development, Technical
Writing, Research, Project Management

Achievements: Successfully launched 20+ websites, developed training curriculum,
presented at 2013 USG Tech Conference, 2014 All Things Open

past

H&R Block

District Marketing Manager - Tallahassee, SE Alabama, Middle Georgia

Market research, strategic planning, content strategy;
Oversaw forty-two stores across three states in two districts.

Achievements: Successfully secured large-scale regional impact partnerships and
streamlined both planning and accountability through implementation of web
based utilities.

Samsung Electronics

Guerilla marketing, QA Testing + UI testing; device support, promotion, and education.

Onyx Creative Consulting Studio

Branding Specialist + Lead Copywriter

Content Strategy, Copy-writing, Public Relations, Market Research, Product Management,
Information Architecture, Graphic Design, Branding, Messaging

Achievements: Won 2013 Addy Awards GOLD for layout and Copywriting on Full Press
Apparel and F4 Devices Websites; 2013 Addy Awards Silver for three other sites.

Homes.com

Project Manager + Design Lead

HTML5 + CSS3 + Javascript web development, Debugging, Graphic Design, training, SEO;
Worked to coordinate 40+ concurrent design projects at any given time.

Achievements: Successfully led department both in site launches and revenue totals. Met
deadlines while producing superlative work. Introduced new strategies
to expedite and improve design process.