

Curriculum Vitae

T. Randahl Morris, Ph.D., APR

Assistant Professor, Mass Communications Department

Faculty, Women's Studies Program

Co-Coordinator, Mass Communications Learning Community

Founding & Co-Advisor, **b-l-u-e-s-t-o-n-e**, The Student Public Relations Firm at UWG

University of West Georgia

1601 Maple Street

Carrollton, GA 30118

770-487-1348

Academic Achievement

PhD, Public Communication with a Certificate of Excellence in College Teaching, Georgia State University, 2012. Emphasis: Communication Ethics, Social Justice, Visual Communication.

Dissertation: "Reconsidering Testimonial Forms and Social Justice: A Study of Official and Unofficial Testimony In Chile"

Master of Arts, Mass Communications, Corporate Communications Emphasis, Texas Tech University, 1981

Bachelor of Science, Public Relations & Journalism, Design Emphasis, Colorado State University-Pueblo, 1979

Teaching Appointments

Assistant Professor, 2013-2017, Mass Communications Department

Visiting Professor, 2013, Department of Mass Communications, Georgia College and State University, Milledgeville, Ga.

Instructor & Research Assistant, 2008-2012, Department of Communication, Georgia State University, Atlanta, Ga.

Adjunct Instructor, 1986, Marketing Department, Golden Gate University, Fairfield, Calif.

Adjunct Instructor, 1981, College of Media & Communications, Texas Tech University, Lubbock, Tex.

Courses Taught

University of West Georgia, 2013-2017:

Introduction to Mass Communication, COMM 1154

Public Relations Principles, COMM 3313

Public Relations Cases, COMM 4413

Public Relations Management, COMM 4414

Public Relations Campaigns, COMM 4444

Public; Public Relations Writing, COMM 4451

Public Relations Firm, COMM 4421P
Visual Communication, COMM 4484
Mass Communications Research, COMM 4485

Georgia College and State University, 2013:
Public Relations Principles, MC 3340
Public Relations Administration, MC 4442

Georgia State University, 2008-2012:
Human Communication, S1000
Media Writing, J1010
Introduction to Public Relations & PR Writing, J3500
Editorial & Critical Writing, J3180
Public Relations Research, J3950
Human Communication, S1000
Visual Communication, SJ4500
Public Relations Cases & Campaigns, J4540

Golden Gate University, 1986:
Marketing Management (MS program), MKT 300

Texas Tech University, 1981:
Principles of Public Relations, PR 3310

Advising/Mentoring

Academic Advisor, 2014-2017

Mass Communications Department, University of West Georgia
Founding & Co-Advisor, bluestone - Student Public Relations Firm, 2013-2017
Mass Communications Department, University of West Georgia
Co-Advisor, Public Relations Student Society of America, 2015-2017
Mass Communications Department, University of West Georgia
Faculty Accreditation Mentor, Public Relations Society of America, 2016-2017
Faculty Sponsor, Bateman Campaign Competition for the Student Veterans of America, Public Relations Student Society of America, University of West Georgia Chapter, 2016
Developer, Career Ready Certificate for Public Relations Concentration, Department of Mass Communications, University of West Georgia, 2016
Roundtable Leader, 2015-2016, Fall General Faculty Meeting & Engage West Faculty Edition
Presenter & Committee Member, New Faculty Orientation, Fall 2015

Student Projects Advisor

National Center for Civil and Human Rights - Grand Opening
Student Veterans of America - National Bateman Competition
International Mounted Archery Tournament
Georgia River Network - Flint River Water Trail
Sustainability Council, University of West Georgia
Go Back-Move Ahead Adult Learning Initiative, University of West Georgia

Cherokee Rose Writing Project, University of West Georgia
Southern Conservation Trust - The Ridge Nature Area
Southern Conservation Trust - Social Media Development
Southern Conservation Trust - Member Engagement
Carroll County Family Connection, Foster Parent Program
West Georgia Library System - STEAM Initiative
Penelope Melson Society, University of West Georgia
Media Day - Social Media Development, University of West Georgia
Southern Sunset Undergraduate Film Festival
Ferst Center for Childhood Literacy
Rapha Clinic

Professional Experience

Publisher, 2005-present, 2B Press, Peachtree City, GA,
Developer, 2003-Present, Peachtree PathFinder, Path Maps & Guide Book, Fayette County, GA,
Owner, Communication Strategies, 1989-2003, Public Relations & Corporate Communications,
Oakland, CA, & Peachtree City, GA
Director of Corporate Communications, 1988-1989, Catholic Healthcare West, San Francisco,
CA
Vice President of Public Relations, 1984-1988, NorthBay Healthcare, Fairfield, CA
National Home Computer Communications/Special Projects Director, 1982-1984, Texas
Instruments, Lubbock, TX
Public Relations/Volunteer Services Director, 1981-1982, Community Hospital of Lubbock,
Lubbock, TX
Managing Editor, 1981, HUB Magazine, Lubbock, TX
Advertising & Internal Communications Coordinator, Texas Instruments, Lubbock, TX, 1980-
1981

Research Interests

Visual Communication, Communication Ethics, Public Relations, Social Justice, Social
Movements, Social Media for Mobilization, Women's Studies, Scholarship of Teaching &
Learning, Course Assessment

Publications/Creative Works

Primary Investigator, Research in Progress 2016, Women and Civic Engagement
Paper, From Healing to Hope: The Continuing Influence of the
Chilean Arpilleras, *Kritika Kultura*, No. 26, Spring 2016. <http://journals.ateneo.edu/ojs/kk>
Primary Investigator, Research in Progress 2016, Student Perceptions of Public Relations
Media Portrayals
Book Review: "BENDING THE FRAME, Photojournalism, Documentary, and the Citizen," by
Fred Ritchin, *Visual Communication Quarterly*. 2015.
Paper, From Healing to Hope: The Continuing Influence of the Chilean,
Arpilleras. *Arts, Peace & Conflict Working Paper Series No. 4*. Liverpool, England:
Archbishop Desmond Tutu Centre for War and Peace Studies. Retrieved 2014, from
<http://tutu.hope.ac.uk/media/liverpoolhope/contentassets/documents/archbishopdesmondutucentre/media/42369.en.pdf>

"Exposing the VisComm Curriculum," Viewpoints, Newsletter of the National Communication Association Visual Communication Division, Vol. 13, No. 2, Summer 2013.
Book Review, "Photography Changes Everything", edited by Marvin Heiferman, *10000icons*, <http://10000icons.wordpress.com/2012/12/03/photography-changes-everything/>
Editorial Board Member, *International Journal of Communication and Health*, 2013-2016
Book Chapter: "Guerilla Polling: Pinpointing the Moral Compass in International Human Rights Work. Underground Surveys and the Syrian Crisis. " In *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in the Globalized World*, edited by Koji Fuse, Michael Land and Bill Hornaday. Spokane: Marquette Books, 2013.
Conference Organizer and Curator. *The Impact of Arpilleras in Post-Allende Chile: Human Rights Conference & Arpillera Exhibit*, Georgia State University, November 2011.
Disobedience Project, January 2010: Georgia State University, Welch School of Art & Design, Invited Symposium Participant and Arpillera Film Presentation and Discussion Host.
Disobedience Catalogue, Fall 2010
Invited Presenter, November 2009: *Scraps of Life* Presentation, Film Screening, Human Rights Discussion, South Atlantic Modern Language Association, Atlanta.

Conferences - Refereed

Chair, November 2016, *Unifying the Caliphate: The Visual Media Strategies of ISIS*, National Communication Association Conference, Visual Communication Division
Presenter, November 2016, *Breaking the Political Ceiling: An Intersectional Exploration of Women, Politics, and the Right to Communicate*, National Communication Association Conference, Feminist and Women Studies Division
Presenter, November 2016, *Making Visual Communication Tangible: A Selection of Teaching Strategies to Engage Students*, National Communication Association Conference, Visual Communication Division
Chair & Participant, March 2016: *Justice, Democracy & Peace: Contributions of Testimony to Reconciliation after Human Atrocities*, International Studies Association Conference, Atlanta, Ga.
Research Presentation, March 2016: *Human Rights Violations & Social Justice: A Call for an Ethics of Testimony*, International Studies Association Conference, Atlanta, Ga.
Chair, November 2015, *The Study of Visual Argumentation: Embracing Opportunities for Research in Visual Forms of Apologia and Tropes*, National Communication Association Conference, Visual Communication Division
Chair, November 2015: *Scholars Roundtable - Protest Images as Catalysts for Social Change*, National Communication Association Conference, Visual Communication Division
Respondent, November 2015: *Competitive Papers in Public Relations*, National Communication Association Conference, Public Relations Division
Research Presentation, October 2015: *Research in Barberia - Running of the Horses, Protest Murals, and Sardinian Stones*, 30th Annual Interdisciplinary Conference in Humanities, University of West Georgia, Carrollton, GA
Panel Presentation, August 2015: *Super Bowls Ads as In-Class Entertainment and Learning*, Accessing Hollywood: Using Entertainment News To Foster Learning And Understanding, Association for Education in Journalism and Mass Communication

Annual Conference, San Francisco, Calif.

Conference Paper Presentation, June 2015: Protest Participation in Variable Communication Ecologies - Meanings, Modalities, & Implications, *Longitudinal Study of the Impact of Media Technologies on the Circulation of Protest Images and Protest Participation*, University of Sassari, Alghero, Sardinia, Italy

Research Presentation & Roundtable, April 2015: *Another survey? How multiple course assessments benefit faculty*. Innovations in Pedagogy Conference, University of West Georgia, Carrollton, GA

Conference Paper Presentation, November 2014: Closing the Loop by Developing, Interpreting and Applying Customized Assessment Data, Communication Assessment Division, National Communication Association Annual Conference

Conference Paper Presentation, July 2014: *From Healing to Hope: The Continuing Influence of the Chilean Arpilleras*, International Arts, Peace & Conflict Conference Paper, Archbishop Desmond Tutu Centre for War and Peace Studies, Liverpool Hope University, Liverpool, England

Invited Presenter, February 2014: *The Legacy of the Chilean Arpilleras - Quilts in Motion*, Southeastern Textile Museum, Carrollton, GA

Conference Paper Presentation, November 2013: *Taking the Personal to the Power: Individual Human Rights and the Phenomenon of Elizabeth Cady Stanton's 1892 Solitude of Self Speech in Washington D.C.*, Urban Spaces & Public Oratory Panel, Public Address Division, National Communication Association Annual Conference

Scholar to Scholar Presentation, November 2012: *The Legacy of the Chilean Arpilleras: Catalysts for Social Justice*, National Communication Association Annual Conference

Panel Organizer/Presenter, 2012: *When Life Interrupts the Syllabus: Seizing the Pedagogical Day*. Georgia State University Center for Innovative Instruction Annual Conference.

Paper Presentation, 2009: *Shared Platform Model of the Media*, International Division, National Communication Association Annual Conference

Paper Presentation, 2009: *The International Discourse of the Arpilleras*, Visual Communication Division.

Paper Presentation, 2009: *Extending the Classroom Space through Wikis*, Communication Technology Division. National Communication Association Annual Conference

Paper Presentation, 2008: National Communication Association, *College Teaching and Learning: Merging Theoretical and Pragmatic Goals*, Experiential Learning Division, National Communication Association Annual Conference

Paper Presentation, 2008: *Experiential Learning Lessons*, Georgia State University Center for Teaching & Learning Conference.

Awards, Fellowships, Grants, Funded Research

University System of Georgia 2016 Regents' Teaching Excellence Award, Department of Mass Communications, University of West Georgia

Visionary Leadership Award, 2015-2016, Department of Mass Communications, University of West Georgia

Nominee, 2016 Governor's Teaching Fellows Summer Symposium, University of West Georgia

Student Research Assistant Program Grant, May 2016, Social Media & Media Day, University of West Georgia

Dean's Research Grant, May 2016, International Protest Images, Research in Progress, College of Social Sciences, University of West Georgia

Sustainability in the Curriculum Initiative, March 2016, Selected Faculty Council Participant, University of West Georgia

Online Teaching Workshop Grant, December 2015, Applying the Quality Matters Rubric, University of West Georgia

Society of Teaching & Learning Fellow, Summer 2015, Center for Teaching and Learning, University of West Georgia

Online Teaching Training Grant, May 2015, College of Social Sciences, University of West Georgia

Dean's Research Travel Grant, Summer 2015, Protest Participation in Variable Communication Ecologies - Meanings, Modalities, & Implications, *Longitudinal Study of the Impact of Media Technologies on the Circulation of Protest Images and Protest Participation*, University of Sassari, Alghero, Sardinia, Italy

National Endowment for the Humanities, Summer Stipend Grant Proposal, *Testimonial Textiles – Visual Contributions to Social Justice after Human Rights Abuses, Denied*, 2015

Grant Writing Workshop Grant, May 2014, College of Social Sciences, University of West Georgia

Presidential Development Grant Recipient, Spring 2014, **b•l•u•e•s•t•o•n•e**, The UWG Student Public Relations Firm, University of West Georgia

SAFBA Grant Proposal, Spring 2014, **b•l•u•e•s•t•o•n•e**, The UWG Student Public Relations Firm, University of West Georgia

Project Team Member and Seminar Presenter, 2013, SOROS Grant for Public Relations Curriculum Development at the University of Baghdad, Dr. Michael Bruner, Associate Professor, Georgia State University, Project Director.

Research Assistant, 2009-2011, Dr. Natalie Tindall, Georgia State University, Public Relations Projects & Research

Dissertation Research Activities: Chilean Bicentennial, Chilean Embassy, New York , 2010; Textile Museum of Canada, Toronto, 2009.

University of Connecticut, 2008, Benton Museum of Art, Arpillera Collection Research

International Quilt Show, 2008, Derry, N. Ireland, Northern Ireland Good Friday Anniversary Events, Mural Projects in Derry/Belfast

Research Team Member, 2009, Church Use of facebook, Georgia State University

Research Assistant, 2008-2009, Dr. Carol Winker, Associate Dean, Georgia State University College of Arts & Sciences

Investigator and Project Assistant, 2008-2009, International Debate Project, with Dr. Carol Winkler

Research Assistant, 2008, Dr. Doug Barthlow, GSU Student Advising and At-Risk Retention Grant Activities

Professional Memberships/Offices

Nominating Committee, National Communication Association, 2016

Chair, National Communication Association, Visual Communication Division, 2015

Member, Legislative Assembly, National Communication Association, 2015-2016

First Vice Chair & National Conference Coordinator, National Communication Association, Visual Communication Division, 2014-2015

Second Vice Chair, National Communication Association, Visual Communication Division,
2012-2013

Professional Accreditation Mentor, Public Relations Society of America, National and Georgia
Chapter, APR Divisions, 2013-2014

Mentor/Instructor, PRSSA Beta Accreditation Program, University of Georgia, 2012

President, California Writers Club, Berkeley, CA, 1998-2000

Board Member, National Public Relations Society of America, Health Academy, 1986-1995

Conference Chair, Public Relations Society of America, West Coast Symposium, San Diego,
CA, 1992

Conference Chair, Hospital PR & Mkt. Assoc. of Northern Calif., Unique Challenges of Health
Care Public Relations & Marketing, Oakland, CA, 1990

President, Healthcare PR/Marketing Association of Northern California, 1987-1989

Committee/Institution/Community Service

Department

Co-Director, Mass Communication Learning Community, 2015-2017

Co-Chair, Media Day, 2016 & 2017

Faculty Sponsor, Bateman Campaign Competition for the Student Veterans of America, Public
Relations Student Society of America, University of West Georgia Chapter

Chair, Tenure Track Faculty Search Committee, 2015

Member, Tenure Track and Lecturer Faculty Search Committees, 2014 - 2017

Member, Media Day Committee, 2014 & 2015

Member, Scholarship Selection Committee, Department of Mass Communications, University of
West Georgia, 2014-2017

Member, Curriculum Advisory Committee, Department of Mass Communications, University of
West Georgia, 2013-2017

Developer, Career Ready Certificate for Public Relations Concentration, Department of Mass
Communications, University of West Georgia, 2014

College

Chair, Lab Directors Committee, College of Social Sciences, University of West Georgia,
2016-2017

Member, Lab Directors Committee, College of Social Sciences, University of West Georgia

University

Member, Sustainability Council, 2014-2017, University of West Georgia

Member, Strategic Planning Committee, 2014-2017, University of West Georgia

Member, SoTL Learning Community, 2014-2015, Center for Teaching and Learning, University
of West Georgia

Master's Thesis Committee Member, "Social Media Sister: Applying Interaction Ritual Theory
To Sorority Women And Their Social Media Usage," Victoria Beaver, Spring 2016

Professional Association Memberships

Public Relations Society of America

National Communication Association

Association for Education in Journalism and Mass Communications
International Studies Association

Professional Development

Online Teaching Certificate, Applying the Quality Matters Rubric (APPQMR), 2015
Online Teaching Certificate, Quality Matters Designing Your Online Course, 2015
NCA Faculty Development Institute, 2015 and 2013: Hope University, National
Communication Association, Hope, Mich. Tracks: Visuality & Place, Listening, Pedagogy,
Health Communication
University System of Georgia Collaborative Institutional Training Initiative Certification,
2008-2016
Conflict Analysis Certificate, United States Institute of Peace Academy 2010
Negotiation & Conflict Management Certificate, United States Institute of Peace Academy,
2010
Interfaith Conflict Resolution Certificate, United States Institute of Peace Academy, 2010
Georgia State University Ethics Training, 2010
Language Comprehension Certification, Visualizing & Verbalizing, Linda Moode Bell, Colo.
Springs, CO, 2002
Financial Management Certificate for Non-Financial Managers, Stanford University, 1987
Certified by the American Society for Healthcare Public Relations & Marketing, 1984
Accredited by the Public Relations Society of America, 1982

Community Service & Leadership

Board Chair, Southern Conservation Land Trust, Peachtree City, Ga., 2014, 2015, 2016
Board Chair, Fayette County Hospital Development Authority, Fayetteville, Ga., 2016
Education Committee Member, Fayette Visioning Initiative, Fayette County, Ga., 2015-2016
Board Member, Southern Conservation Land Trust, Peachtree City, Ga., 2012, 2013
Board Member, Fayette County Hospital Development Authority, 2014-2015
Steering Committee Member, Fayette College and Career Academy, 2012-2013
Board Consultant, Fayette County Board of Education, 2008-2016
Committee Member, National Food Security Conference, Atlanta, GA, 2005-2006