



Comment on the Commentary of the Day

by

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3 April 2007

News Editor, USA Today

Dear Editor:

When criticizing Circuit City's decision to lay off many of its employees, you miss two crucial facts ("Circuit City's harsh layoffs give glimpse of a new world," April 3).

First, Circuit City is responding to consumers. As electronic products become less expensive and easier to use, consumers have less need for on-site personal service. This fact is one reason why consumers buy increasingly from on-line retailers.

Second, the money that consumers save by buying on-line doesn't disappear. Each dollar is either saved and invested or is spent on goods and services that previously were too expensive for most consumers. Either way, the economy grows.