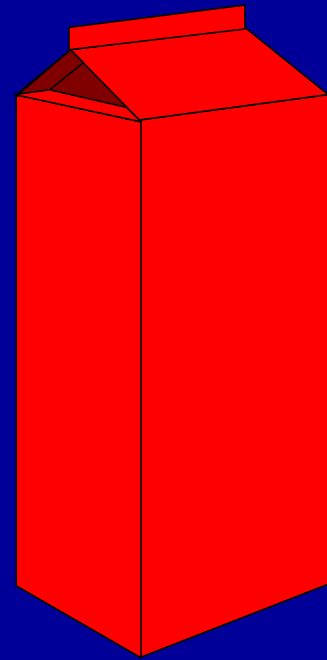

Graphic Design Principles for PowerPoint

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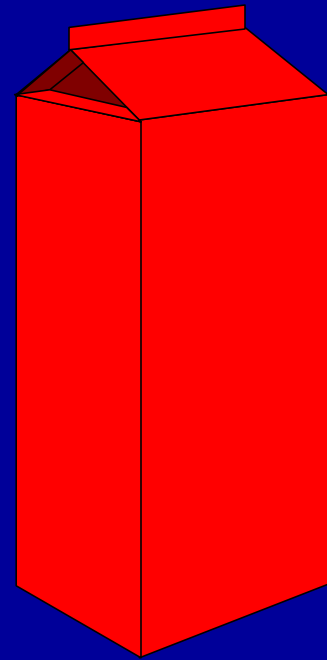
Importance of Design



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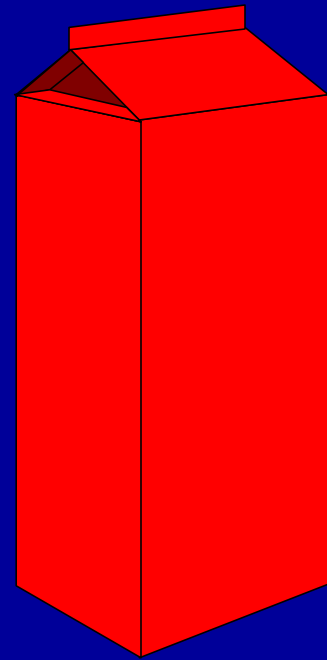
Importance of Design

- ◆ Makes something easier to use or to understand

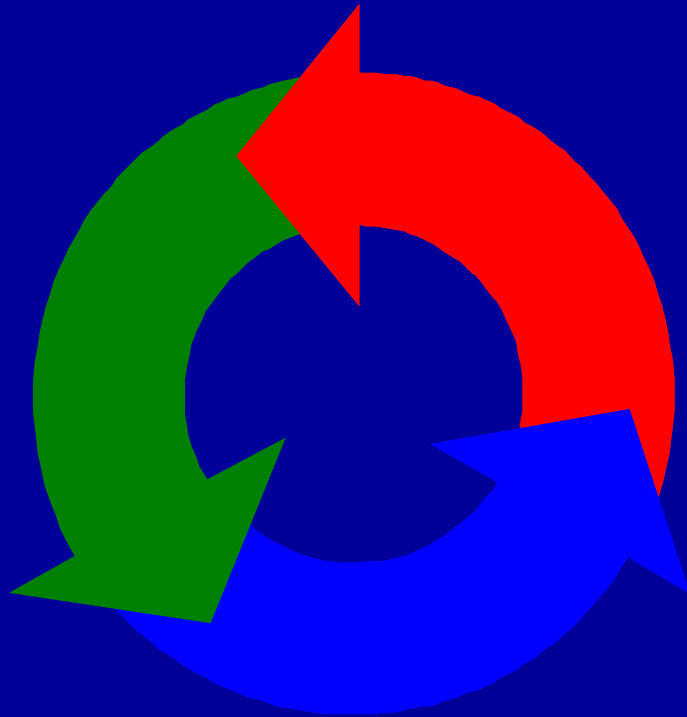


Importance of Design

- ◆ Makes something easier to use or to understand
- ◆ Serves as visual representation of your information



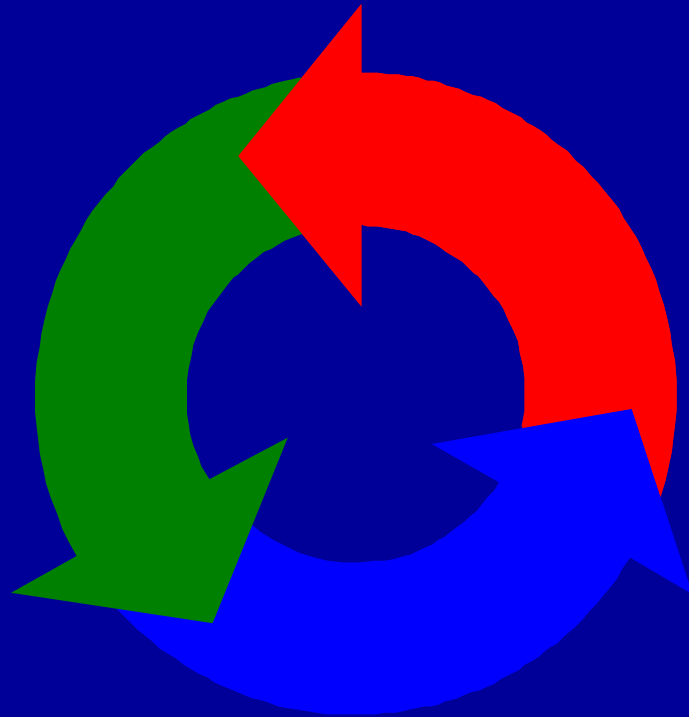
Use of Color



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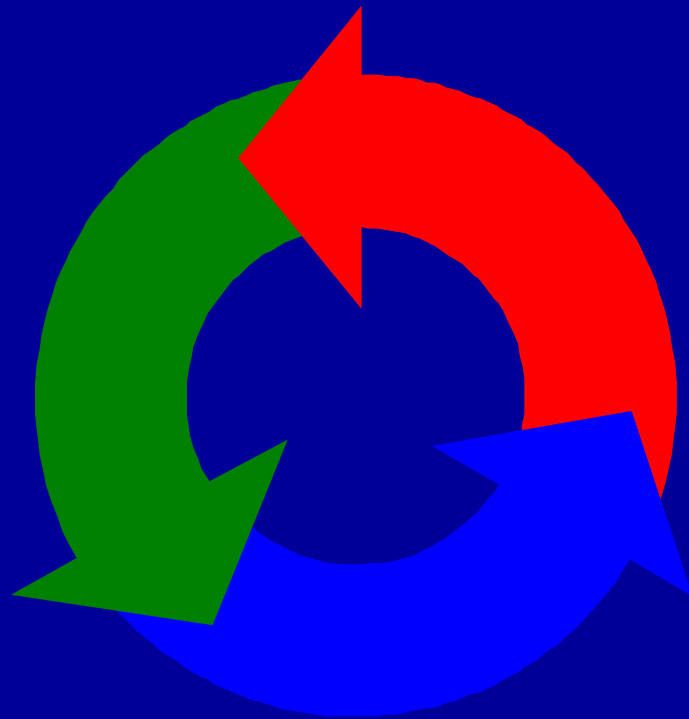
Use of Color

- ◆ Use white, black or very dark blue

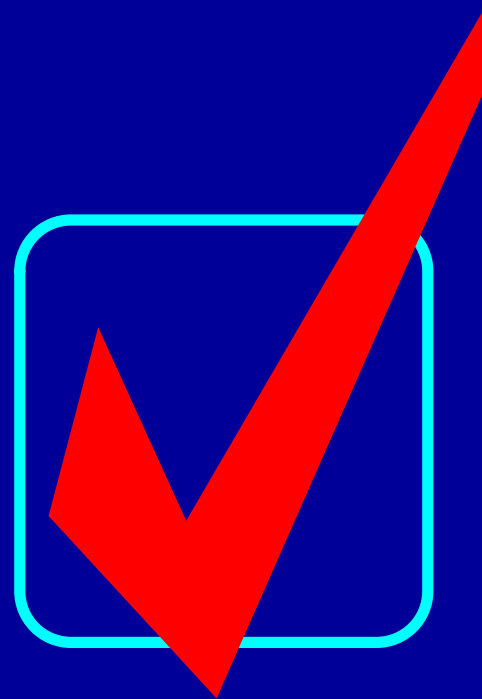


Use of Color

- ◆ Use white, black or very dark blue
- ◆ Text should have high contrast



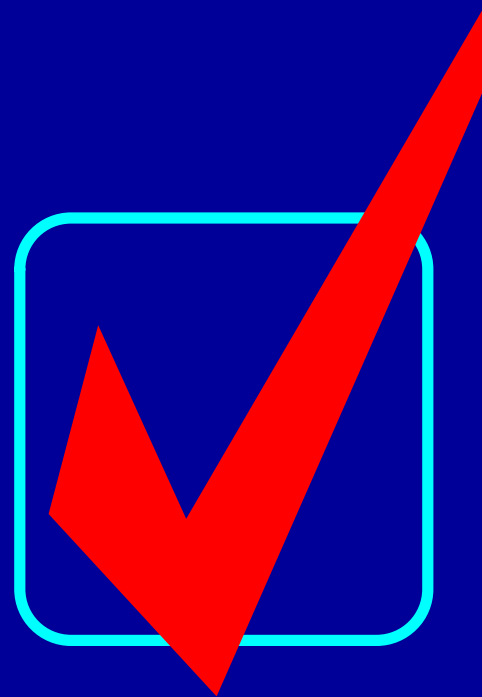
Tips for Text



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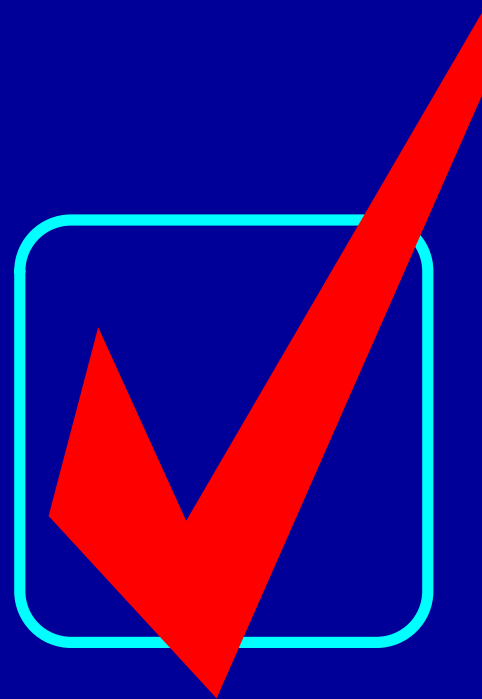
Tips for Text

- ◆ No smaller than 36 points



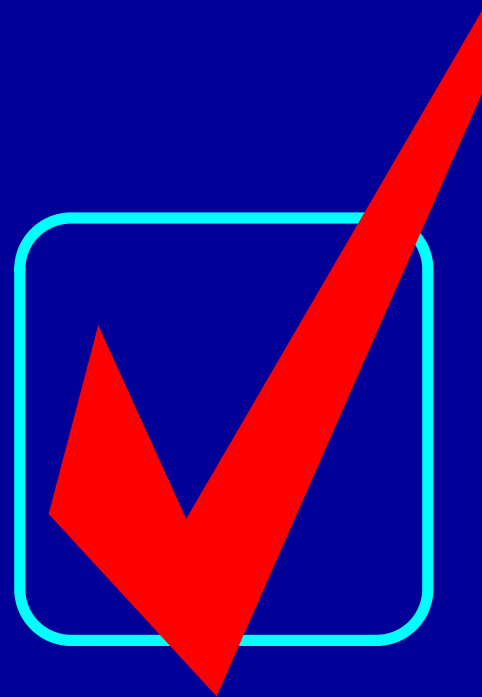
Tips for Text

- ◆ No smaller than 36 points
- ◆ Settle on one or two sans-serif typefaces



Tips for Text

- ◆ No smaller than 36 points
- ◆ Settle on one or two sans-serif typefaces
- ◆ *Avoid cursive or italics*

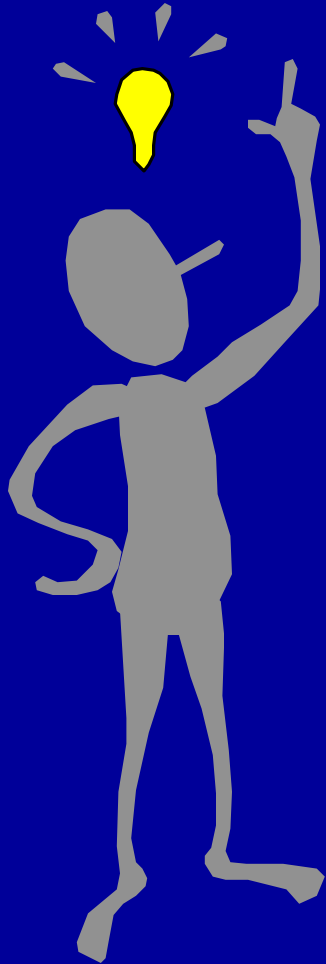


More About Text



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More About Text



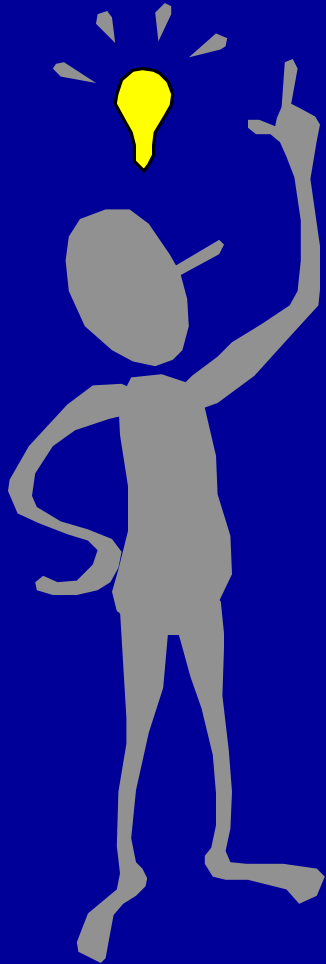
- ◆ Don't try to put too much on one slide

More About Text



- ◆ Don't try to put too much on one slide
- ◆ **Limit to 5 lines**

More About Text



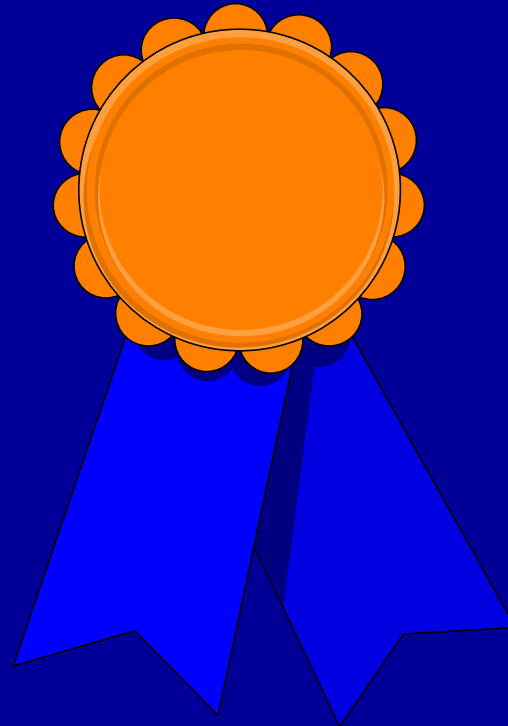
- ◆ Don't try to put too much on one slide
- ◆ Limit to 5 lines
- ◆ **NEVER EVER, EVER USE ALL CAPS**

See How Bad it Looks!

LONG BLOCKS OF TEXT THAT ARE IN ALL CAPS ARE DIFFICULT FOR THE READER BECAUSE THERE IS NO DIFFERENCE IN THE SIZE OF THE LETTERS. USE BOLD OR COLOR FOR EMPHASIS INSTEAD. ALL CAPS SHOULD GENERALLY ONLY BE USED FOR HEADLINES.

Graphics - Less is More

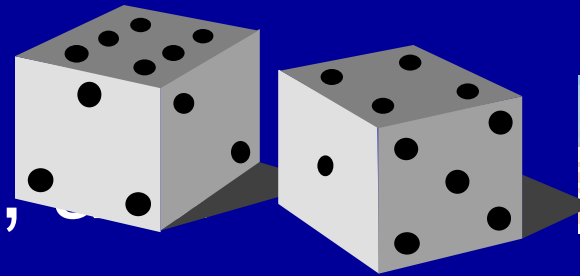
- ◆ This slide is pretty good
- ◆ It has less than 5 lines of text
- ◆ There is only one focal point



Don't Do This



- ◆ This slide is pretty gross
- ◆ There's too much stuff going on
- ◆ Tacky, distracting, ugly



Questions for You

UWG Distance Ed

Questions for You

1. What does the acronym GSAMS stand for?

Questions for You

1. What does the acronym GSAMS stand for?
2. What are the three colors that can be used for the background in GSAMS powerpoint slides?

Questions for You

1. What does the acronym GSAMS stand for?
2. What are the three colors that can be used for the background in GSAMS powerpoint slides?
3. What is the minimum point size to use? — UWG Distance Ed

Questions

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Questions

4. WebCT is:

Questions

4. WebCT is:

a. used for on-line learning but not in GSAMS courses

Questions

4. WebCT is:

a. used for on-line learning but not in GSAMS courses

b. used as a supplement for ALL GSAMS courses

Questions

4. WebCT is:

a. used for on-line learning but not in GSAMS courses

b. used as a supplement for ALL GSAMS courses

c. as a supplement for GSAMS courses only when the instructor requests it

Questions

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Questions

5. Where are the three UWG GSAMS rooms located?

Questions

5. Where are the three UWG GSAMS rooms located?
6. What year did UWG first offer distance courses?

Questions

5. Where are the three UWG GSAMS rooms located?
6. What year did UWG first offer distance courses?
7. True or false: Distance courses tend to be more learner-centered than traditional courses.

Questions

UWG Distance Ed

Questions

8. True or false: Technical problems with GSAMS have never resulted in an entire class period being lost.

Questions

8. True or false: Technical problems with GSAMS have never resulted in an entire class period being lost.
9. In a GSAMS course, instructors should a) lecture for no more than 20 min. at a time; b) lecture for at least 30 min. at a time; c) never lecture.

Questions

UWG Distance Ed

Questions

10. What is the name of the greatest distance education coordinator in the state of Georgia?