

LELAND VERNE GUSTAFSON

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 Carrollton, Georgia 30117
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EDUCATION

<u>Degree</u>	<u>School</u>	<u>Year</u>
Ph.D. in Economics	Florida State University	1974
M.S. in Economics	Florida State University	1968
A.B. in Economics (Mathematics)	Westmar College	1964

**Ph. D. Dissertation : "The Theoretical and Empirical Effects of City Migration
 on the Benefit-Cost Ratios for Impure Pure Public Goods"**

TEACHING EXPERIENCE

<u>Date</u>	<u>Title</u>	<u>Institution and Department</u>
2007 – present	Part Time Instructor	University of West Georgia Department of Economics
1985 - 2007	Professor of Economics	University of West Georgia Department of Economics
1981- 1999	Adjunct Professor MSA	Central Michigan University Off Campus Programs
1975 - 1985	Associate Professor of Economics	University of West Georgia Department of Economics
1975,77,78,83,84	Visiting Professor	Troy State University European MBA Program
1971 - 1975	Assistant Professor of Economics	University of West Georgia Department of Economics
1969 - 1971	Assistant Professor of Economics	East Carolina University Department of Economics
1967 - 1969	Instructor	Florida State University

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PUBLICATIONS

Most Recent

“The Effects of DeFacto Public School Segregation on College Performance.” *Review of Business Research, forthcoming with Adrian Austin, 8 (6) 2008.*

”Impact of Course Length on Student Learning.” *Journal of Economics and Finance Education, with Adrian Austin, Vol 5 No. 1 Summer 2006, pp. 26-37.*

“Determining the Saving Rate Necessary for a Comfortable Retirement,” *Journal of Personal Finance, with David Boldt & Bruce Bird, Vol. 4, No. 3, 2005, pp. 62-78.*

“The Dynamics of US GDP: A Simultaneous Test of Nonstationarity and Nonlinearity. *Clarion Business and Economic Review, with Swarna Dutt & Dipak Ghosh, Vol. 5, No. 1, 2005, pp. 70-86.*

“Integrating the Internet in the Classroom: Examples From Economics,” The College Student Journal with David Boldt, Vol. 32, No. 3, Sept. 1998, pp 405-415.

“The Internet: A Curriculum Warehouse for Social Studies Teachers,” The Social Studies, with David Boldt and Jack Johnson, Vol 86, No. 3, May/June 1995, pp. 105-112.

PRESENTATIONS

Most Recent

“Impact of Course Length on Student Performance.” Presentation at the Annual Meeting of the Academy of Economics and Finance with Adrian Austin, Houston, TX, February 10, 2006.

“Determining the Saving Rate Necessary for a Comfortable Retirement,” Presentation at the University of Hawaii with David Boldt & Bruce Bird, Hilo, Hawaii, February, 2006.

“Saving: The Key Element in Retirement Planning,” Presentation at the Annual Meeting of the Academy of Economics and Finance, with David Boldt, Myrtle Beach, SC, February 10, 2005.

“Impact of Course Length on Student Performance.” Presentation at the Sixth Economics and the Classroom Conference, Moran, Wyoming, September 17, 2004.

“Impact of Course Length on Student Performance.” Presentation at the Annual Meeting of the Academy of Economics and Finance with Adrian Austin, Biloxi, MS, February 12, 2004.

“Building Collaboration between Colleges of Business and Education.” Presentation at the National Council on Economic Education / National Association of Economic Educators Annual Meeting, New Orleans, LA., October 16, 2003.

“Use of the Internet in the Economic Classroom.” Presentation at The Academy of Economics and Finance Annual Meeting, Pensacola, FL, February 15, 2002.

“A Saving Model for Retirement Planning,” paper presented at the Annual Meeting of the Academy of Economics and Finance, February 15, 2001, Biloxi, MS.

“Surfing the Internet for Success: A Course Taught by Economics Faculty,” presentation (with David Boldt) at the Annual Meeting of the Academy of Economics and Finance, Nashville, TN, February 11, 2000.

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PRESENTATIONS (continued)

Most Recent

"How Much do you need to Save in Order to Retire Comfortably," paper presented with Bruce Bird at the Academy of Economics and Finance Annual Meeting, Little Rock, AR, February 12, 1999.

"The New Roth IRA or the Old Deductible IRA: Which is Better," paper presented at the Academy of Economics and Finance Annual Meeting, Montgomery, AL, February, 1998.

"Using the Internet in the Classroom On-line Teaching in Business and Economics," paper presented with David Boldt, Academy of Economics and Finance Annual Meeting, Montgomery, AL, February 1998.

"The Inflation-Interest Nexus: Fisher Revisited," paper presented with Swarna Dutt and Dipak Ghosh Missouri Valley Economics Association annual Meeting, Kansas City, MO, February 1998.

"Internet in the Social Studies Classroom: Internet Resources for Teaching Global Studies," presentation with David Boldt, Georgia Educational Technology Conference, Macon GA, April, 1997.

"Time Diversification: Fallacy or Not?," paper presented at the Academy of Economics and Finance Annual Meeting, Lafayette, LA, February, 1997. Member of the Executive Board of the Academy of Economics and Finance, 1996-2000

"Using the Internet in an Introductory Economics Class," presentation given with David Boldt, Georgia Association of Economics and Finance Meeting, Albany, Georgia, April 1996.

"Integrating the Internet into the teaching of Consumer Economics," presentation with David Boldt, Georgia Educational Technology Conference, Macon, Georgia, April 1996.

"Using the World Wide Web as a Resource in Teaching Consumer Economics and Personal Finance," paper presented at the Midsouth Academy of Economics and Finance Meeting, Atlanta, Georgia, February, 1996.

"Integrating the Internet into Social Studies Instruction," paper presented with David Boldt, Georgia Educational Technology Conference, Columbus, Georgia, April 1995.

"The World Wide Web and Economic Education," paper presented, Midsouth Academy of Economics and Finance Meeting, Biloxi, MS, February, 1995.

OTHER PROFESSIONAL ACTIVITIES

Most Recent

Director, Center for Economic Education, University of West Georgia, 2002 - present

Discussant, "Health Savings Accounts: A New Prescription for Healthcare," John T. Lee, Annual Meeting of the Academy of Economics and Finance, Myrtle Beach, SC, February 10, 2005.

Session Chairperson, Economic Education, The Academy of Economics and Finance Annual Meeting, Savannah, GA, February, 12, 2004.

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OTHER PROFESSIONAL ACTIVITIES (continued)

Most Recent

Session Chairperson, Consumer Economics, The Academy of Economics and Finance Annual Meeting, Savannah, GA, February, 14, 2003.

Member of the Teaching Fellow Committee for the Academy of Economics and Finance, 2006-2008

Served as Treasurer for the program paper submission phase for the Academy of Economics and Finance Annual meeting in Jacksonville, FL, February 2007.

Served on the Advisory Committee for the Georgia Professional Standards Commission to review the final version of the "Test for Certification of High School Economics Teachers," January 19, 2007.

Attended Annual Meeting of the Academy of Economics and Finance, Houston, TX, February 8-10, 2006.

Attended the Annual Workshop for Center Directors of the Georgia Council on Economic Education in Pine Mountain, Georgia, September 9-10, 2005 Organization provides teaching resources for economic educators.

Attended Economic Forecasting Breakfast, sponsored by the Economics Department, November 2005. Provided good background information that was helpful for teaching Consumer Economics and Managerial Economics.

Discussant, "Automobile Insurance Premiums: Determinants and Scope for Containment," , The Academy of Economics and Finance Annual Meeting, Savannah, GA, February 13, 2003.

Session Chairperson, Economic Education . The Academy of Economics and Finance Annual Meeting, Pensacola, FL, February, 15, 2002.

Treasurer, Academy of Economics and Finance & Journal of Economics and Finance, 1998- 2002.

Discussant, "More Coaching, Less Teaching: An Innovative Approach to Learning," Midsouth Academy of Economics and Finance, Annual Meeting, Biloxi, MS, Feb. 1995.

Session Moderator, Public Sector Economics, Midsouth Academy of Economics and Finance, Annual Meeting, Biloxi, MS, February, 1995.

Area Coordinator for General Economics Topics, Midsouth Academy of Economics and Finance, Annual Meeting, Biloxi, MS, February, 1995.

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PUBLICATIONS

Prior to 1995

"The Internet---A Resource in the Teaching of Economics and Beyond," Business Education Forum, with David Boldt and Jack Johnson, Vol. 49, No. 1, October, 1994

"Integrating the Internet into the Classroom: Applications in Economics," Business, Education and Society: Building Bridges and Networks. Referred Proceedings of the Fifth Annual Business Teaching Conference, Minneapolis, MN, with David Boldt, November 10-12, 1994.

"Preparing Business students - Can We Market Them Successfully?," Business Education Forum, with Jack Johnson, Vol. 47, No. 4, April 1993, pp. 23-26.

"Portable or Non-Portable Retirement Benefits: What are the Options?," Journal of Economics and Finance, Vol. 16, Proceedings, 1992, pp. 295-300.

"A Comparative Analysis of the General Sales and Selective Sales Tax in the Southern States," Journal of Economics and Finance, with Richard Guynn, Vol.16, Proceedings, 1992, pp. 301-309.

"The Georgia Revenue System: A Comparative Analysis," West Georgia College Review, with Richard Guynn, Vol. 20, May 1990, pp. 43-56.

"The Fiscal Capacity and Fiscal Effort of the Midsouth States: 1980-1985,@ Midsouth Journal of Economics and Finance, with Richard Guynn, Vol. XIII, No. 4, Proceedings, Winter 1990.

"Time and Rate Differentials Needed to Cover Mortgage Points: A Borrower's Perspective," Midsouth Journal of Economics and Finance, with Richard Guynn, Vol. 14, No. 2, Proceedings, Fall 1990, pp. 203-210

"Interstate Comparison of State Tax Revenues," Midsouth Journal of Economics and Finance, with Richard Guynn, Vol. XII, No. 4, Proceedings, Winter 1989, pp. 425-433.

"Mortgage Refinancing: The Minimum Holding Period to be Cost Effective," Midsouth Journal of Economics and Finance, with William Schaniel, Vol. XII, No. 4, Proceedings, Winter 1989, pp. 505-510.

"Preparations for the Wrongful Death and Wrongful Injury Case," Midsouth Journal of Economics and Finance, with Richard Guynn, Vol XI, No. 4, Proceedings, Winter 1988, pp. 601-606.

An Economic Comparison of Qualified and Non-Qualified Tax Shelters," Midsouth Journal of Economics and Finance, with Richard Guynn, Vol XI, No. 3, Fall 1987.

"When Are SPDAs A Good Retirement Investment," The Financial Planner, Vol. XII No. 1, January, 1983.

"Investing in Solar Energy: Some Financial Considerations," Midsouth Journal of Economics, Vol. VII, No. 2, August 1983.

"Analysis of the Single Premium Deferred Annuity as an Alternative to Corporate and Municipal Bonds," Midsouth Journal of Economics, Vol. VI, No. 1, May 1982.

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PUBLICATIONS (continued)

Prior to 1995

"After Tax Return on Equity and the Optimal Holding Period for Rental Property," Midsouth Journal of Economics, Vol. V, No. 3, December 1981.

"When is the Early Withdrawal of CD's Worthwhile," The Financial Planner, with William Phillips, Vol. IX, No. 3, March 1980.

"A Rule of Thumb for When to Save and When to Borrow," The Financial Planner, Vol. VIII, No. 8, August 1979.

"Some Rules of Thumb for Retirement Planning," The Financial Planner, with James Jenkins, Vol. VII, No. 7, July 1978.

PRESENTATIONS

Prior to 1995

"Redesigning a School of Business Curriculum to Meet Changing Standards," paper presented with Noel Powell and William Schaniel, Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

"Program Evaluation: Determining Whether a Current School of Business Curriculum is Adequate," paper presented with William Schaniel and Noel Powell, Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

"What is our Mission? The Process of Developing a School of Business Mission Statement," paper presented with Noel Powell and William Schaniel, Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

"What Should Schools of Business Teach to Prepare Students for Successful Careers in Business?," paper presented, Midsouth Academy of Economic and Finance, Annual Meeting, Hot Springs, Arkansas, February, 1993.

"The Diminishing Effect of Monetary Policy on Economic Growth," paper presented Midsouth Academy of Economics and Finance, Annual Meeting, Hot Springs, Arkansas, February 1993.

"Portable or Non-Portable Faculty Retirement Benefits: What are the Options?," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, Annual Meeting, Mobile, Alabama, February, 1992.

"Productivity of Alternative Sources of State Tax Revenue," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, Annual Meeting, Mobile, Alabama, February, 1992.

"Market Economies and Ethical Evolution," paper presented with William Schaniel, Midsouth Academy of Economics and Finance, February, 1990.

PRESENTATIONS (continued)

Prior to 1995

"Are Georgia Taxes Too High," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, February, 1990.

"Time and Rate Differentials Needed to Cover Mortgage Points: A Borrower's Perspective," paper presented, Midsouth Academy of Economics and Finance, February, 1990.

"The Fiscal Capacity and Fiscal Effort of the Midsouth States: 1980-1985," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, February, 1989.

"Interstate Comparison of State Tax Revenues," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, February, 1988.

"Mortgage Refinancing and Maturity: Decisions Affecting Wealth Accumulation," paper presented with William Schaniel, Midsouth Academy of Economics and Finance, February, 1987.

"Preparation for the Wrongful Death and Wrongful Injury Case," paper presented with Richard Guynn, Midsouth Academy of Economics and Finance, February, 1987.

"The Indifference Conditions for Investing in a Qualified or Non-Qualified Tax Shelter," paper presented, Midsouth Academy of Economics and Finance, Feb. 1986

"Problems and Issues in Collection of Data About Primitive and Prehistoric Economic Systems," paper presented with William Schaniel, Midsouth Academy of Economics and Finance, February, 1986.

"Investing in Solar Energy: Some Financial Considerations," paper presented, Midsouth Academy of Economists, February, 1983.

"Analysis of the Single Premium Deferred Annuity as an Alternative Investment to Corporate and Municipal Bonds," paper presented, Midsouth Academy of Economists, February, 1982.

"After Tax Return on Equity and the Optimal Holding Period for Rental Property," paper presented, Midsouth Academy of Economists, February, 1981.

"Human Capital and the Welfare Effects of Migration on Metropolitan Areas," paper presented, Business and Economic Research Seminar, Greenville, North Carolina, March 1971.

Session Moderator, Economics of Health, Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

Discussant, "Computer Network Resources for Economists," Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

Area Coordinator for General Economics Topics, Midsouth Academy of Economics and Finance, Annual Meeting, Nashville, Tennessee, February, 1994.

PRESENTATIONS (continued)

Prior to 1995

Discussant, "Does Sex Discrimination Exist in Academia: A Case Study of Salary Structure at a Four-Year Public College," Midsouth Academy of Economics, Annual Meeting, Mobile, Alabama, February, 1993.

Discussant, "The Light of Financial Research: How Does It Shine on Practical Application," Midsouth Academy of Economics and Finance, February, 1990.

Session Moderator, Issues In Higher Education, Midsouth Academy of Economics and Finance, February, 1990.

Discussant, "Demand and Supply: Hedonic Prices for Research, Teaching, and Amenities for Economics Faculty," Midsouth Academy of Economics and Finance, February, 1988.

Discussant, "Permanent Income and the Demand for Automobiles," Midsouth Academy of Economics and Finance, February, 1988.

Discussant, "The Financial Planner as the Quarterback - Who is Prepared to Lead?," Midsouth Academy of Economics and Finance, February, 1987.

Discussant, "A Comparison of Potential Awards for Personal Injury or Death Between White and/or Minorities," Midsouth Academy of Economics and Finance, February, 1987.

Discussant, "Adam Smith and Thorstein Veblen on Economics," Midsouth Academy of Economics and Finance, February, 1986.

OTHER PROFESSIONAL ACTIVITIES

Prior to 1995

Discussant, "Consumer Rationality and the Poor," Western Economic Association, July, 1985.

Discussant, "MRP; Who le Answer, Part Answer or no Answer," Western Economic Association, July 1985.

Discussion "Future of ODE - Economic Honorary," Round Table, Southern Economics Association, November, 1984.

Discussant, "An Economic Evaluation of Real Property Sold in Rutherford County, Tennessee, July 1981 - June 1982," Midsouth Academy of Economists, February, 1983.

Chaired Session on Public Finance at the Midsouth Academy of Economists, February, 1981.

Discussant, "Development of Consumer Protection in the European Economic Community," Consumer Protection Conference, Izmir, Turkey, 1977.