

**Camilla Gant, Ph.D.**  
Director & Professor  
Mass Communications

## **Education**

Ph.D., Telecommunication & Electronic Media, 1994  
The Ohio State University, Columbus, OH  
Dissertation: *African American Newscast Presentations & Decisionmaking Research: Toward an Integrated Framework*

M.A., Broadcast Journalism/Television, 1990  
The Ohio State University, Columbus, OH  
Patricia Roberts Harris Fellow  
Thesis: *Detecting Information Bias in the News From the TV Journalist's Perspective: Three Reporters*

B.A., Mass Communication/News Editorial (magna cum laude), 1989  
Clark Atlanta University, Atlanta, GA

## **Administrative Appointments**

Director of Mass Communications, August 2007 - Present  
Department of Mass Communications & Theatre Arts  
University of West Georgia, Carrollton, GA

Faculty Assistant to the President, August 2005 - May 2007  
Office of the President  
University of West Georgia, Carrollton, GA

Interim Chair, January 2001 - July 2001  
Department of Mass Communications & Theatre Arts  
University of West Georgia, Carrollton, GA

Leadership Fellow, January 1997 - June 1997  
Office of the Vice President for Academic Affairs  
University of West Georgia, Carrollton, GA

## **Professional Experience**

Newsroom Fellow, Summer 2002  
KMOL TV/NBC Affiliate, San Antonio, TX  
*Component of Excellence in Journalism Education Fellowship; Observed and worked alongside producers, reporters, & photojournalists, including writing news stories (VOs and VO/SOTs) for the 6pm & 10pm weekday newscasts*

Contributing News Writer, September 1991 - August 1992  
*The Call & Post*, Columbus, OH  
Wrote feature education stories

Public Relations Graduate Associate, August 1990 - August 1992  
Office of Minority Affairs  
The Ohio State University, Columbus, OH  
*Designed & wrote copy for quarterly newsletter, advertisements, press releases, Vice Provost annual reports, & ceremonial awards*

Intern/Contributing News Writer, August 1987 - August 1989  
WSB TV/ABC Affiliate, Atlanta, GA  
*Assisted with management of assignment desk; maintained video library; logged news feeds; conducted field interviews; covered & wrote weekend news stories (VOs)*

### **Teaching Appointments**

Professor, August 2010 - Present  
Associate Professor, August 2001 - July 2010  
Assistant Professor, June 1995 - July 2001  
Department of Mass Communications & Theatre Arts  
University of West Georgia, Carrollton, GA

Assistant Professor, August 1994 - May 1995  
Department of Communication Arts  
Ashland University, Ashland, OH

Lecturer, January 1994 - June 1994  
Graduate Teaching Associate, September 1992 - December 1993  
Department of Communication  
The Ohio State University, Columbus, OH

### **Courses Taught**

Broadcast News Writing & Reporting  
Critical Issues in Mass Communications  
Diversity & Mass Media  
Introduction to Mass Communications  
Mass Media & Society  
Mass Communications Research  
Telecommunication & Electronic Media Industries

## **Research Interests**

Race, Gender & TV News  
TV News Decision-Making  
Computer Mediated Communication

## **Fellowships**

Journalism & Mass Communication Leadership Institute for Diversity, June 2001 - August 2002

Association for Education in Journalism & Mass Communication

Association of Schools of Journalism & Mass Communication

*Mentorship Component of Diversity Leadership Institute for Journalism Administrators*

Excellence in Journalism Education, June 2002

Radio Television News Directors Foundation, Washington, D.C.

1 of 25 educators selected from national applicant pool

Diversity Across the Curriculum, June 2001

The Poynter Institute, St. Petersburg, FL

1 of 18 educators selected from national applicant pool

Diversity Leadership Institute for Journalism Administrators, June 2000

The Freedom Forum Pacific Coast Center, San Francisco, CA

1 of 17 educators selected from national applicant pool

Connecting Teachers & Technology Faculty Development Workshop, December 1996

University System of Georgia Board of Regents, Athens, GA

1 of 60 faculty selected from system-wide applicant pool

## **Publications**

Gant, C. (In Revision). *Aversive Framing: A Kerner Commission Update Concerning Race, Ethnicity & TV News Presentations*.

Gant, C. (In Progress). *Social Control in the Classroom: Lessons of Racial Bias in Broadcast News Stylebooks*.

Gant, C. (2008). Review of *Screening Difference: How Hollywood's Blockbuster Films Imagine Race, Ethnicity, and Culture*. *Journalism & Mass Communication Quarterly*, 85(3).

Gant, C. (2007, Fall). *Assessing Asynchronous Discussions: An Exploratory Hybrid Model*. *Online Journal of Distance Learning Administration*, 10(3).

Gant, C. (2007). *Advancing Cultural Literacy in the Core Curriculum*. *Diversity & Democracy*, 10(30).

Gant, C. (2007). Review of *We Interrupt This Newscast: How to improve Local News and Win Ratings, Too*. *Journalism & Mass Communication Quarterly*, 84(4).

Gant, C. (2001). Review of *White News: Why Local News Programs Don't Cover People of Color*. *Mass Communication & Society*, 4(3).

Gant, C. (2000). *Code-Editing: An Evaluation and Coaching Tool for Rewriting News*. *Feedback*, 41(1).

Gant, C., & Dimmick, J. (2000). *Making Local News: A Holistic Analysis of Sources, Selection Criteria, and Topics*. *Journalism & Mass Communication Quarterly*, 77(3).

Gant, C., & Dimmick, J. (2000). *African Americans & TV News: From Description to Explanation*. *Howard Journal of Communications*, 11(3).

Gant, C. (1999). Review of *Media Literacy*. *Journal of Communication*, 49(1).

### **Invited Textbook Reviews**

Thomson Wadsworth, 2007

*Media Impact: An Introduction to Mass Media* (8th Edition) by Shirley Biagi

McGraw-Hill, 2005

*Mass Communication: Living in a Media World* by Ralph E. Hanson

Allyn & Bacon, 2004

*Broadcast News Writing Stylebook 3/e* by Robert Papper

McGraw-Hill, 2004

*Television in a Multi-platform World: Writing, Practice & Performance* by Kenneth C. Killebrew and Debora Halpern

Allyn & Bacon, 2003

*An Interpretive Introduction to Mass Communication* by David Demers

Houghton Mifflin, 1999

*Media Today: An Introduction to Mass communication 1/e* by Joseph Turow

### **Newsletter Articles**

Gant, C. (2008, Summer). *A Time for Historical, Critical Reflection & Advocacy*. *Minorities & Communication News*, Association for Education in Journalism & Mass Communication.

Gant, C. (2007, Fall). *Assessing & Repositioning: The State of the Discipline & MAC*. *Minorities & Communication News*, Association for Education in Journalism & Mass Communication.

## **Refereed Research & Panel Presentations**

Presenter, June 2010

*News Blogs: Transforming Learning in the Traditional Lecture Course*. Invited Panel at the Distance Learning Administration conference, Jekyll Island, GA.

Presenter, August 2008

*Strategic Directions: Re-envisioning Minorities & Communication Division*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Chicago, IL.

Presenter, August 2007

*Computer Mediated Discussions: Reversing the Spiral of Silence for Race, Gender, Media Discourse*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Washington, DC.

Presenter, August 2007

*How to Publish Scholarly Research in Specialized Areas*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Washington, DC.

Presenter, June 2007

*Scoring Asynchronous Discussions: An Exploratory Assessment Model* (Best Paper Award). Referred paper session at the Distance Learning Administration conference, St. Simons Island, GA.

Presenter, August, 2001

*Discussing Controversial Media Issues Asynchronously*. Panel presentation at the annual Association for Education in Journalism & Mass Communication national convention, Washington, DC.

Presenter, August, 1998

*Sensing, Valuation, & the Portrayal of African American TV Newsmakers*. Refereed paper (John Dimmick, co-author) presented at the annual Association for Education in Journalism & Mass Communication national convention, Baltimore, MD.

Presenter, April, 1996

*African Americans & TV News: Advancing Beyond Content Analysis*. Refereed paper (John Dimmick, co-author) presented at the annual Broadcast Education Association national convention, Las Vegas, NV.

## **Panel Discussant/Moderator**

Moderator, August 2010

Refereed paper session at the annual Association for Education in Journalism & Mass Communication national convention, Denver, CO.

Discussant, August 2005

*Cultural Disparities Beyond the Classroom*. Refereed research paper session at the annual Association for Education in Journalism & Mass Communication national convention, San Antonio, TX.

Moderator, August 2000

*Who Represents Me? Gender and Race in the Media*. Refereed paper session at the annual Association for Education in Journalism & Mass Communication national convention, Phoenix, AZ.

Moderator, August 1996

*Newspapers & the Documentation of Black History*. Refereed paper session at the annual Association for Education in Journalism & Mass Communication national convention, Anaheim, CA.

## **Panel Chair**

Chair, August 2008

*State of the Division & Discipline: Re-envisioning Minorities & Communication*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Chicago, IL.

Chair, August 2007

*Teaching Diversity Excellence: Best Practices & Challenges*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Washington, DC.

Chair, August 2001

*Internet as Ally in Teaching: Giving Voice to the Peoples*. Panel session at the annual Association for Education in Journalism & Mass Communication national convention, Washington, DC.

## **Ad Hoc Reviewer**

Refereed Research Reviewer, 2003 - 2006; 2010

Minorities & Communication Division

Association for Education in Journalism & Mass Communication

National Convention

Refereed Research Reviewer, 2007  
Minorities & Communication Division  
Association for Education in Journalism & Mass Communication  
Mid-Winter Conference

Faculty Advisor, 2003  
*Globalization in Public Relations* by Nuria Baldello  
Refereed Research Paper Accepted for Presentation  
National Conference for Undergraduate Research, University of Utah

Invited External Evaluator, 2003  
Dr. Alisa White Tenure & Promotion (Associate) Candidacy  
Department of Communication, University of Texas at Arlington

Invited Refereed Research Reviewer, 1999 - 2000  
Howard Journal of Communications

### **Funded Research/Teaching Support - University of West Georgia**

Online Course Development Initiative Grant, 2010  
College of Arts & Sciences (\$2000)

Online Course Development Initiative Grant, 2009  
College of Arts & Sciences (\$2000)

Dell Inspiron Laptop Competition, 2005  
Office of the Vice President for Academic Affairs

Faculty Research Grant, 2000  
*Hispanics in TV News: An Analysis of Newsmaker Roles and News Story Topics*  
Faculty Senate Learning Resources Committee (\$1000)

### **Honors/Awards**

Standing Committee on Teaching, Nominee  
Association for Education in Journalism & Mass Communication  
1 of 6 nominees selected from international membership base of 3600

Who's Who Among Executives & Professional Women, nominated 2009  
Biltmore 2009 Honors Edition

National Association of Professional Women, nominated, 2009

Presidential Citation, 2008  
Association for Education in Journalism & Mass Communication

Outstanding Service Plaque, 2008  
Minorities & Communication Division  
Association for Education in Journalism & Mass Communication

*Best Paper Award, 2007*  
Refereed Paper Competition  
Distance Learning Administration Conference, St. Simons Island, GA

*NAACP Unity Award, 2006*  
NAACP West Georgia Chapter  
University of West Georgia

Letter of Commendation, 1998, 1999, 2000, 2002, 2003  
Identified by Graduating Seniors for Positive Impact  
Office of Public Relations  
University of West Georgia

Appreciation Plaque, 1999  
Minority Achievement Program  
University of West Georgia

Distinguished Service Award, 1998, 1999  
Student Disability Services  
University of West Georgia

Faculty of the Week, 1998  
*West Georgian*  
University of West Georgia

### **Professional Offices/Service**

Head, October 2007 - September 2008  
Minorities & Communication Division  
Council of Divisions  
Association for Education in Journalism & Mass Communication

Vice Head/Programming Chair, October 2006 - September 2007  
Council of Divisions  
Minorities & Communication Division  
Association for Education in Journalism & Mass Communication

Co-Vice Head, October 2002 - September 2004; October 2005 - Sept 2006  
Council of Divisions  
Minorities & Communication Division  
Association for Education in Journalism & Mass Communication

Secretary/Newsletter Editor, October 2001 - September 2002  
Minorities & Communication Division  
Association for Education in Journalism & Mass Communication

### **Association Memberships**

Member, 1994 - Present  
Association for Education in Journalism & Mass Communication

Member, 1994 - Present  
Broadcast Education Association

Member, 2010 - Present  
Texas Distance Learning Association

### **Committee Service - University-Wide - University of West Georgia**

Member, 2010 - Present  
Search Committee for Provost & Vice President of Academic Affairs  
Office of the President

Elected Member, 2005 - 2007; 2009 - Present  
Undergraduate Academic Programs Committee  
Standing Committee of the Faculty Senate

Member, 2009  
Board of Review Grievance  
Office of the President

Member, 2000; 2007- 2008  
Strategic Planning Committee  
Office of the President

Chair, 2006 - 2007  
Curriculum Advisory Committee for Minority Affairs  
Office of Social Equity & Minority Affairs

Member, 2006 - 2007  
Minority Affairs Advisory Committee  
Office of Social Equity & Minority Affairs

Member, 2006 - 2007  
Advisory Board of the Black Student Alliance  
Office of the Vice President for Student Services & Dean of Students

Member, 2005 - 2007  
President's Advisory Committee  
Office of the President

Member, 2005 - 2006  
Campus Marketing & Communications Team  
Office of University Communications & Marketing

Member, 1998 - 2001, 2004 - 2005; Chair, 1999; 2005 - 2006  
Faculty Review Committee on Disciplinary Appeals  
Office of the President

Member, 2004  
Search Committee for Dean of Richards College of Business  
Office of the Vice President for Academic Affairs

Elected Member, 2001 - 2003  
Academic Policies & Procedures Committee  
Standing Committee of the Faculty Senate

Member, 1995 - 1999; Chair, 2000  
Committee on Re-admissions Appeals  
Sub-committee of Academic Policies & Procedures Committee  
Standing Committee of the Faculty Senate

Member, 1997  
Search Committee for Director of Development & Alumni Services

**Committee Service - College of Arts & Sciences - University of West Georgia**

Retention, Progression, Graduation Guide, 2008 - Present

Task Force on Female Leadership Development, 2009 - 2010

Member, 2008  
Ad Hoc Committee on the Structure of Arts & Sciences

Member, 2007  
Social Science Associate Dean Interview Committee

Member, 2001, 2002, 2004  
Promotion & Tenure Advisory Committee

Member, 1997 - 1998  
Faculty Advisory Committee

Member, 1995 - 1996  
Humanities Interdisciplinary Core Option Planning Committee

**Committee Service - Mass Communications - University of West Georgia**

Member, 2004 - 2006; Chair, 1995 - 2003; 2007 - Present  
Curriculum Advisory Committee

Member, 2009 - Present  
Experiential & Service Learning Committee

Chair, 2005, 2006; Member, 1996, 1997, 1999, 2007 - Present  
Media Day Steering Committee

Chair, 2010  
Search Committee for Convergence Journalism Assistant Professor

Chair, 2010  
Third-Year Review Advisory Committee  
Candidate: Dr. Amber Smallwood

Member, 2010  
Third-Year Review Advisory Committee  
Candidate: Dr. Patrick Hadley

Chair, 2009  
Search Committee for Department Chair (Internal Search)

Chair, 2008, 2009  
Search Committee Mass Communications Instructor

Chair, 2002 - 2003; 2007 - 2008  
Board of Regents Comprehensive Program Review Committee

Member, 1997, 1999 - 2003, 2005 - 2008  
Search Committee for Mass Communications Assistant Professor (three lines)

Member, 2006  
Promotion & Tenure Advisory Committee  
Candidates: Mr. Alan Yeong, Dr. David Goff

Member, 2006  
Third-Year Review Advisory Committee  
Candidate: Dr. Amy Cuomo

Chair, 2005  
Promotion & Tenure Advisory Committee  
Candidates: Dr. Bradford Yates, Mr. Thomas Cox

Member, 2005  
Search Committee for UTV Director & Adjunct Professor

Chair, 2004  
Promotion & Tenure Advisory Committee  
Candidate: Ms. Rochelle Elman

Co-Chair, 2002 -2003  
By-Laws Committee

Chair, 2003  
Third-Year Review Advisory Committee  
Candidates: Dr. Bradford Yates, Mr. Thomas Cox

Chair, 2002 - 2003  
Senior Portfolio Review Committee  
Member, 2001 - 2002  
SACS Self-Study Committee

Chair, 2002  
Third-Year Review Advisory Committee  
Candidate: Ms. Rochelle Elman

Chair, 2001 - 2002  
Promotion & Tenure Criteria Committee

Chair, 2001  
Board of Student Publications

### **Advising/Mentoring - University of West Georgia**

Advisor, Pre-majors, Majors, Prospective Majors, Minors  
Mass Communications, College of Arts & Sciences, Excel Center

Advisor, Numerous Mass Communications Independent Studies & Internships

Advisor, Women of Diversity, 2005 - 2006

Mentor, Multicultural Achievement Program, 2004 - 2006

Advisor, SONshine Campus Ministry, 1999 - 2000

## **Typic Academic Support/Student Affairs Service - University of West Georgia**

Participant, Commencement

Participant, Honors Convocation

Presider, Multicultural Achievement Program Annual Academic Awards Ceremony

Program Representative, New & Transfer Student Orientations (Parent & Student Sessions)

Program Representative, Preview Days/Visitation Days

Program Representative, Mardi Gras of Majors/Festival of Majors

## **Community Service**

Judge, 1997

High School Oratorical Contest

Carrollton Optimist Club, Carrollton, GA

Guest Lecturer, 1997

Career Applied Vocational Education Class

Carrollton High School, Carrollton, GA

Public Relations Consultant, 1996

Committee to Elect Angela B. Clarke Fulton County Superior Court Judge

## **Ashland University - Ashland, OH**

Member, 1995

Leadership Awards Committee

Office of Leadership Development

Member, 1994 - 1995

Curriculum Committee

Department of Communication Arts (Radio/TV)

Member, 1994 - 1995

Tenure & Promotion Committee

Department of Communication Arts (Radio/TV)