

William Lankford

The University of West Georgia
Management Information Systems
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EDUCATION

PhD, Georgia State University, 1995.
Emphasis/major: Production and Operations Management

MBA, State University of West Georgia, 1977.
Emphasis/major: Management

BA, State University of West Georgia, 1970.
Emphasis/major: Physics

Qualifications

University of West Georgia - March 1993
Current Rank: Professor
Tenure Decision Year: August 2001
Faculty Rank and Date of Attainment:
Professor: August 2006

WORK EXPERIENCE

Academic Positions

Academic Year (2006-2007): Management Information Systems, Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Academic Year (2005-2006): Management Information Systems, Associate Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Academic Year (2004-2005): Management Information Systems, Associate Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Academic Year (2003-2004): Management, Associate Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Academic Year (2002-2003): Management, Associate Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Academic Year (2001-2002): Management, Associate Professor, Tenured, Academically Qualified, Participating, Undergraduate Teaching.

Professional Positions

Academic

Associate Professor of Management, University of West Georgia. (August 2001 - Present).
Assistant Professor of Management, University of West Georgia. (September 1996 - August 2001).
Assistant Professor of Management, East Texas State University. (August 1994 - September 1996).
Temporary Assistant Professor, University of West Georgia. (September 1993 - June 1994).
Graduate Research Assistant and Graduate Teaching Assistant, Georgia State University. (September 1991 - September 1993).
Part Time Instructor, University of West Georgia. (March 1993 - June 1993).
Coordinator of Business Programs, University of West Georgia. (March 1988 - September 1991).

Professional

Materials Manager, Goetze Corporation of America. (May 1987 - March 1988).
Purchasing Manager, Atlantic Richfield Corporation. (May 1980 - 1987).
Purchasing Agent, Sun Products Corporation. (July 1976 - May 1980).
Buyer, Southwire Company. (February 1972 - July 1976).

Teaching Experience

The University of West Georgia

CISM 3340, Fall 2002, 1 section.
CISM 3340, Spring 2002, 1 section.
CISM 3340, Fall 2003, 1 section.
CISM 3340, Spring 2003, 1 section.
CISM 3340, Fall 2004, 1 section.
CISM 3340, Spring 2004, 1 section.
CISM 3340, Fall 2005, 1 section.
CISM 3340, Spring 2005, 1 section.
CISM 3340, Fall 2006, 1 section.
CISM 3340, Spring 2006, 1 section.
CISM 3340, Spring 2007, 1 section.
CISM 3350, Fall 2002, 1 section.
CISM 3350, Spring 2002, 1 section.
CISM 3350, Fall 2003, 1 section.
CISM 3350, Spring 2003, 1 section.
CISM 3350, Fall 2004, 1 section.
CISM 3350, Spring 2004, 1 section.
CISM 3350, Fall 2005, 1 section.
CISM 3350, Spring 2005, 1 section.
CISM 3350, Fall 2006, 1 section.
CISM 3350, Spring 2006, 1 section.
CISM 3350, Spring 2007, 1 section.
CISM 4330, Spring 2003, 1 section.
CISM 4330, Summer 2003, 1 section.
CISM 4330, Spring 2004, 1 section.
CISM 4350, Fall 2003, 1 section.
CISM 4350, Spring 2003, 1 section.
CISM 4390, Fall 2002, 1 section.
CISM 4390, Spring 2003, 1 section.
MGNT 3615, Spring 2002, 1 section.
MGNT 3615, Summer 2002, 2 sections.
MGNT 3615, Summer 2003, 1 section.

MGNT 3615, Fall 2004, 1 section.
MGNT 3615, Summer 2004, 2 sections.
MGNT 3615, Fall 2005, 1 section.
MGNT 3615, Spring 2005, 1 section.
MGNT 3615, Summer 2005, 2 sections.
MGNT 3615, Fall 2006, 1 section.
MGNT 3615, Spring 2006, 1 section.
MGNT 3615, Summer 2006, 2 sections.
MGNT 3615, Fall 2007, 2 sections.
MGNT 3615, Spring 2007, 1 section.
MGNT 3615, Summer 2007, 2 sections.

RESEARCH

Papers Presented

The Strategic Oasis, UWG, Las Vegas, Nevada. (October 2007).

Publications

Peer Reviewed Journal Articles

Prince, B., Lankford., B. The Strategic Oasis. *Journal of International Business Strategy*.

Rooks, J., Lankford., B. (2007). Emergency Preparedness and Data Sharing. *Journal of Ethics and Critical Thinking*.

Turner, D., Lankford., B. Information Technology Infrastructure: A Historical Perspective of Flexibility. *Journal of Information Technology Management, XVI(2)*.

Lankford., B. (2005). The Changing Climate of Operations Management. *Business Journal for Entrepreneurs*.

Lankford., B. (2004). Supply Chain Management and the Internet. *Online Information Review, 28(4)*.

Brooks, B., Lankford., B. (2003). E-Commerce: Understanding the Basics. *Insights to a Changing World Journal*.

Other

Prince, B., Lankford., B. *Principle Key Success Factors*. Insights for a Changing World.

Lankford., B. (2005). *Database Design, Application Development and Administration*.

Lankford., B. (2003). *Business-Driven Technology: Business First; Technology Second*. McGraw-Hill/Irwin.

Lankford., B. (2003). *Effects of Situational Conditions on Students' Views of Business Ethics" by Matsui, Kakuyama, and Tsuzuki*. Psychological Reports: Perceptual and Motor Skills.

SERVICE

Professional Activities

Church

Member, First United Methodist Church.

College

Member, RCOB Undergraduate Curriculum subcommittee for scholarships.

Member, RCOB Undergraduate Curriculum Committee. (2007).

Chairperson, faculty search committee for Management. (December 31, 2006).

Professional

Committee Member, American Production and Inventory Control Society, Inc..

Committee Member, Beta Gamma Sigma National Scholastic Honor Society.

Member, Carroll County Chamber of Commerce.

Committee Member, Decision Science Institute.

Committee Member, Georgia Adult Education Association.

Committee Member, International Association for Computer Information Systems.

Committee Member, Production and Operations Management Society.

Committee Member, Purchasing Management Association of West Georgia.

Committee Member, Southern Management Association.

Reviewer, Addison Wesley Publishing Company. (September 9, 2006).

Reviewer, Franklin Publishing. (May 5, 2006).

Reviewer, McGraw-Hill/Irwin. (November 17, 2003).

Reviewer, Psychological Reports: Perceptual and Motor Skills. (February 2003).

Public/Community

Reviewer, Franklin Publishing. (2006 - February 3, 2007).

Reviewer, Psychological Reports: Perceptual and Motor Skills. (October 30, 2006).

Reviewer, Michael Mannino for McGraw- Hill/Irwin. (July 28, 2005).

Student Organization

Student Org Advisor (Professional Org), Delta Chi Chapter.

Member, UWG Student Employment Advisory Committee.

The University of West Georgia

Member, UWG Enrollment Management Committee.

Professional Development

Attended Conference

Academic Coach Training, Pi Kappa Phi.

Beginning XP Access, Kennesaw State University, Kennesaw, GA.

Fast Track to Dreamweaver, Macromedia Education.

Intermediate Dreamweaver, Kennesaw State University, Kennesaw, GA.

Intermediate XP Access, Kennesaw State University.

Oracle Data Modeling and Relational Database Design, Oracle Education.

WebCT, Upgrading to 3.0, State University of West Georgia, Carrollton, GA.

Continuing Education

Effective Negotiating, Dr. Chester L. Karrass.

Quality Improvement Process Management, Phillip Crosby Associates.

Workshop

Contract Negotiation, N.A.P.M. Training Seminar.

Introduction to Oracle: SQL and PL/SQL, Oracle Education.

Oracle Database Administration, Oracle Education.

Oracle Designer: First Class, Oracle Education.

WebCT 2.0 Training OIIT, University System of Georgia Board of Regents.

Honors and Awards

Academic Coach, State University of West Georgia for Pi Kappa Phi.

Associate member, Georgia Southern University College of Business Graduate Faculty.

inclusion in the Academic Keys, Who's Who in Business Higher Education. (July 2003).

Received letters of recognition for being mentioned as a faculty member that influenced students., Office of Public Relations, State University of West Georgia. (December 18, 2002).

OTHER ACTIVITIES