

IV. Text:

- A. There will be no required textbook for the course. Materials will be posted in CourseDen.
- B. The BankExec™ simulation will be used (it will require a fee).

V. Special or Unique Student Materials:

Additional handouts from various sources will be distributed during the session.

VI. Special or Unique University Facilities:

Access to the Richards College of Business Computer Lab.

VII. Expanded Description of the Course and Instructional Methods:

- A. Expanded Course Description: The course provides a framework within which key financial decisions and risks relating to banking within the international environment are analyzed. Analytical techniques such as financial analysis of banking data, duration, gap management, securitization, key elements relating to bank capital management, and analysis of various different risks faced by the banking organization are considered.
- B. Instructional Methods
 - a) Lecture and problem solving: Financial markets and institutions topics are discussed in lectures (both in-class and online) presented by the instructor. During lectures, students contribute through their comments and their evaluation of analytical problems.
 - b) Simulation Participation and Presentation: Student groups of 4-6 members manage the activities of a simulated bank. Each bank competes with other banks in the economy. Students obtain a hands-on experience in managing the various functions of a commercial bank.

VIII. Methods of Evaluating the Outcomes:

- A. Evaluation Tools

GRADING WEIGHTS

Exam 1	30%
Exam 2	30%
Quizzes	15%
BankExec Journal	10%
BankExec Presentation	10%
BankExec Participation	5%

GRADING SCALE

Letter Grade	Final Average
A	90
B	80
C	70
D	60
F	Below 60

The quiz schedule will be posted in CourseDen. Your BankExec grade will include a peer evaluation by your group members that will affect all BankExec grade components.

Work submitted for credit in other courses will not be accepted for credit in this course.

There is no extra credit in this course beyond that explicitly stated in the course syllabus or announced in class by the instructor. I reserve the right to "curve" grades.

Administrative Policies

- a) Information regarding test scores will not be given over the telephone. If you are absent when exams are returned, you must contact me in person or access CourseDen to receive your grade.
- b) Requests for adjustments to exam scores must be made in writing within ONE WEEK of the return of the test.
- c) **Attendance/Participation Policy:**
 - i. **Regular Class Meetings:** You are expected to attend all scheduled face-to-face class meetings. You start the semester with two Rounding Points. These points will be added to your overall average grade at the end of the semester. However, each class absence results in a 1 point deduction from your overall final average unless the absence is excused by the instructor. Attendance will be taken using a seating chart and signup sheet. It is your responsibility to sign the roll. You will be dropped from the class if you exceed four unexcused absences. There will be a participation grade assigned by your peers that affects your BankExec Grade.
 - ii. **Scheduled Exams:** There are no makeup quizzes. If you fail to complete a quiz in the allotted time, you will receive a zero on that quiz. Your lowest quiz grade will be dropped. If you do not complete an exam in the allotted time, you must take a makeup exam that may include an oral examination portion. Please notify me in advance if you will be unable to take an exam at the scheduled time. If you do not contact me within one week of the missed exam, you will receive a zero.
 - iii. **General:** You are responsible for knowledge of any administrative announcements (test information, schedule changes, etc.) that are made at any time during scheduled class periods regardless of whether you are in attendance. It is recommended that you make a reciprocal agreement with a classmate to share missed notes and other class information.
- d) **Code of Conduct:** Honesty and integrity are necessary to the academic and professional functions of business. Dishonesty undermines the foundation of the academic environment. Improper academic conduct shall be interpreted to mean the obtaining and using of information during an examination by means other than those permitted by the instructor, including supplying such information to other students. All forms of academic dishonesty, including cheating, plagiarism, and falsification of academic records are subject to disciplinary action.

B. Learning Domains

- a) Cognitive: Knowledge; comprehension; synthesis; analysis; evaluation.
- b) Affective: Receiving; responding; valuing; organization; characterization.

IX. TENTATIVE SCHEDULE (This schedule could require modification.)

Jan	9	Introduction/Orientation	
	11	Interest Rates	
	13	Self-Test Introduction	
	16	MLK Holiday	
	18	What is a bank?	
	20	Online Quiz 1 (closes 1/23)	
	23	Bank Financial Statements	
	25	Guest Speaker: Danny Jett (Bank Regulation)	
	27	Review	
	Feb	30	Bank Financial Statements
		1	Loans and Investments
3		Online Quiz 2 (closes 2/6)	
6		Loans and Investments/Bank Funding	
8		Bank Funding	
10		Online Quiz 3 (closes 2/13)	
13		Simulation Introduction	
15		Simulation Introduction	
17		Decision 1 and Online Quiz 4 (closes 2/20)	
20		Decision 1	
22		Decision 1 Discussion	
24	Exam 1 Review		
Mar	27	Exam 1	
	29	Decision 2	
	2	Decision 2 (March 2 – Last day to withdraw with grade of W)	
	5	Decision 2 Discussion	
	7	Decision 3	
	9	Decision 3	
	12	Decision 3 Discussion	
	14	Decision 4	
	16	Decision 4	
	19-23	Spring Break Holiday	

	26	Decision 4 Discussion
	28	ALM
	30	Decision 5
Apr	2	ALM and Decision 6
	4	ALM
	6	Decision 7 and Online Quiz 5 (closes 4/9)
	9	ALM and Decision 8
	11	ALM
	13	Online Quiz 6 (closes 4/16)
	16	Presentations
	18	Presentations
	20	Presentations/Review Session
April	23	Exam 2: 8:00 – 10:30 am

X. Notes:

- A. Note 1: This course covers the following AACSB perspectives: influences of legal and regulatory issues; ethical issues; oral communication; international issues; social issues.
- B. Note 2: This course covers the following teaching objectives: develops oral communication skills; develops ability to do research; develops problem solving (analytical) skills; develops critical thinking; encourages social responsibility; provides depth in major.

Contacting Me:

I am in my office most days. I check “regular” email most often (rbest@westga.edu). If calling, try my office number first, 678-839-4812. **If you have a problem that needs immediate attention, call or text me at my cell number: 678-378-8573.** You may also call me at home: 770-838-9165 (leave a message if I am not available to take your call). Please do not call before 8:00 am or after 9:30 pm.