

The program review for the Department of Sociology, Anthropology & Criminology consists of six (6) documents: one each for its three (3) undergraduate degree programs (BA Anthropology, BS Criminology, BS Sociology), one each for its two (2) Master of Arts degree programs (Gerontology, Sociology), and one composite document that assesses the department as a whole. The time period covered is Fall 1998-Spring 2002.

Assessing a department that houses 5 degree programs is complicated because of overlap in the duties of the faculty, overlap in expenditure of the departmental operating budget (no program has a dedicated budget or dedicated line in the budget), overlap in the use of secretarial and workstudy student staff, overlap in the assignment of Graduate Research Assistants, and related problems of calculating the costs of the programs. Because each degree program must be assessed on its own, the program faculty for each program have produced a document that reflects the mission, goals, and objectives of their respective programs.

Each degree program's faculty assessed its individual program and worked together to produce its report. The leader or chair for each program's assessment process was the program's coordinator or director (BA Anthropology – Lisa Gezon, BS Criminology – Ron Hunter, BS Sociology – Marc LaFountain, MA Gerontology – Jan Purk, MA – Jane McCandless). The Departmental Assessment Committee was formed to utilize information from 5 individual reports to produce the comprehensive departmental report. The members of the Departmental Assessment Committee were the coordinators listed above, as well as Lee-jan Jan, who had worked on previous databases, and Marc LaFountain, department Chair. A special committee (Hunter, Jan, McCandless, and Steinen) was formed to develop common procedures for calculating “cost efficiency” for each program and the department as a whole. Calculations were complicated, however, because each program is unique, each graduate program draws on different members of the Anthropology, Criminology, and Sociology faculties, and there is no simple way to weight each of the program's costs within the larger department.

Because the comprehensive departmental report is a composite of the individual program data, the reader is referred to the individual reports for specific data.

The department's centrality to the UWG Mission includes:

Each program contributes to the University's mission in the following ways:

- Each program offers courses (core and upper-level) that contribute to a strong liberal arts education and preparation for graduate school and/or professional employment. The department supports the Core in areas B2 (ANTH 1100) and E (ANTH 1102, SOCI 1101 and 1160), as well as the XIDS program (e.g., XIDS 2001, 2202, 2300). See program reports for additional information.
- Course offerings at the undergraduate and graduate levels emphasize general problem-solving skills, independent and critical thinking skills, contribution to the

- social life of the larger community, and global and cultural literacy. See each program's assessment of its courses student learning outcomes and their relation to the programs' curriculum learning outcomes.
- Instructional excellence is achieved through close faculty-student interactions through advisement, collaborative research, and classroom supervision. Faculty teaching is evaluated annually by the department chair, in matters of contract renewal for tenure-track faculty and in matters of tenure and promotion and post-tenure review by the departmental Personnel Committee (a committee of the whole of tenured faculty) and by the department chair, and part-time instructors (effective Spring 2001) are evaluated each semester by departmental faculty and the department chair. 100% of the department faculty have assigned advisees and, beginning Fall 2002, advising procedures are being evaluated via a student survey. All faculty have active research agendas whose results are integrated into their courses and community service, each undergraduate program has an active student club, and each program's faculty work to include students in active research via sponsoring student research projects at professional conferences and involving students in research projects via independent studies projects.
 - The Department contributes to the education of exceptional students by teaching courses for the Honor's College (4 faculty who regularly offer ANTH 1102, SOCI 1101 and 1160, as well as others who make special arrangements for students to receive Honors credit for courses that are not designated as Honors courses per se), and by participating in the Advanced Academy (2 faculty).
 - A particular strength of the department is the extent of faculty-led student research.
 - Anthropology faculty led 28 faculty-directed research projects and sponsored 12 student presentations, oversaw 27 students attending professional meetings, and had 18 paid research assistants.
 - Sociology faculty sponsored 20 undergraduates student presentations and Gerontology and Sociology faculty facilitated 1 publication and 28 presentations by Gerontology and Sociology graduate students.
 - Criminology faculty facilitated 6 student publications and 5 student research presentations.
 - Public service and regional outreach:
 - Anthropology faculty had a total of 7 involvements in cooperative consulting
 - Criminology faculty had a total of 14 involvements in cooperative consulting
 - Sociology and Gerontology faculty were involved in 32 community service activities

The department's contributions to UWG's "bread and butter" and "visionary" goals are summarized in the following matrices:

Contributions to UWG's Bread and Butter Goals

	Anthropology	Criminology	Sociology (undergraduate)	Graduate (Gerontology & Sociology)
1. Commitment to UWG's mission & goals	X	X	X	X
2. Enrollment management	X	X	X	X
3. Academic programs	X	X	X	X
4. Public relations	X	X	X	X
5. The university experience	X	X	X	X
6. Student, faculty, & staff morale	X	X	X	X
7. External relations	X	X	X	X
8. Regional collaboration for economic and community development	X	X	X	X
9. Information technology	X	X	X	
10. Campus Infrastructure				
11. Capital campaign	X			

Contributions to UWG's Visionary Goals

	Anthropology	Criminology	Sociology (undergraduate)	Graduate (Gerontology & Sociology)
1. Faculty directed student research	X	X	X	X
2. The Honors College & Advanced	X	X	X	

Academy				
3. The First-Year Program	X	X	X	
4. Technology across the curriculum	X	X	X	X
5. Innovations in professional preparation		X		

II. Departmental Statement of Goals, Processes to Assess these Goals, and Assessment Results

Each program's faculty devised their own assessment documents, in light of the department's mission, in order to respect the autonomy of each degree program and to be sensitive to the particular mission and emphases of each program. Anthropology and Criminology do not have graduate programs, Sociology has both undergraduate and graduate programs, and Gerontology has only a Masters program (however, the Human Services/Gerontology concentration in the undergraduate sociology program is very popular and is serviced by both sociology and Gerontology program faculty). See item **II** in each report for a statement of each program's mission, goals, objectives, methods for assessing, and assessment results.

Each program has quality as a central component of its mission. This is measured by:

The successful completion of courses that have specific learning outcomes that address the overall program's mission and statement of learning outcomes. This includes such measures as exams, research papers, journals, presentations, and various other written exercises, role plays, debates, small group activities, and student portfolios. The Senior Capstone/Seminar course for all undergraduate courses utilizes a common template to assure majors are knowledgeable about writing skills, the use of technology for research and graduate school and job searches, resume preparation and letter writing, and ethics.

All programs include opportunities for field trips, for student attendance and presentations professional meetings, for student involvement in research projects, and opportunities for paid research assistantships. Anthropology also measures this through exposure to the work of professional and academic anthropologists who speak on campus.

Criminology, Gerontology, and Sociology also assess quality through internships and performance evaluations by supervisors.

Information on students' assessments of the quality of advising, graduating seniors' assessments of their programs, and stakeholders' (employers and graduate schools) assessments of the quality of our graduates is currently being gathered. During Fall 2002, surveys were distributed to majors to assess advising and to gather information about graduating seniors and their assessments of their degree programs. We will commence systematic data gathering from stakeholders during the Spring 2003 semester.

III. Department Statement of Curriculum Learning Outcomes, Processes to Assess these Outcomes, and Assessment Results for each degree program.

Program curriculum outcomes were assessed by each program's faculty in the light of their assessment of current trends within their disciplines and the job market. The program learning outcomes were assessed by determining which undergraduate or graduate courses met one or more of the program's curriculum learning outcomes. Each course itself was assessed in terms of its own student learning outcomes and how those outcomes were met according to the course's syllabus, e. g., exams, research papers, journals, presentations, various written exercises, etc. Matrices were created for each course to identify which program curriculum outcomes its stated student learning outcomes met and how each course's student learning outcomes were met. Because there are approximately 170 courses listed in the undergraduate and graduate catalogs, space did not permit including the matrix for each individual course. (Individual course matrices are available in the office of the department chair.) Criminology and the BS Sociology program utilized a matrix for all courses to identify which courses met particular program curriculum outcomes, whereas Anthropology and the graduate programs utilized a narrative format to discuss courses and their relation to program learning outcomes. See item **III** for each program's assessment of curriculum learning outcomes.

IV. General Statement of Department's Condition

Selected Program Highlights that enhance the profile of the department as a whole:

Anthropology

- The Waring Anthropology Endowment offers scholarships each year to Anthropology majors and recruits in high schools via an essay contest and awards.
- Students have the opportunity to engage in hands-on applied learning and foster original research at the Waring Archaeological Laboratory.
- Contributes courses to the Core Curriculum (areas B2 [ANTH 1100], D2 [XIDS 2202], E4 [ANTH 1102]).
- Faculty members are active in the College of Arts & Sciences' interdisciplinary programs, e.g., Africana Studies, Environmental Studies, Global Studies, Latin American Studies.
- There is an active undergraduate Anthropology Club.

- Undergraduates present at professional meetings and win awards for original research.
- This program hosts the Distinguished Anthropology Careers Speakers Series and the Waring Public Lectures Series.
- A professionally active and research-oriented faculty that devotes time to community services on campus and in the larger Carrollton community.

Criminology

- The Criminology program is the only such program in the University of Georgia system. It is a liberal arts based program that contains an applied emphasis, but it is not focused exclusively on applied elements as are more traditional Criminal Justice programs.
- The Criminology program is the only program in the College of Arts and Sciences that is designated an evening program.
- An internship program that enhances the applied focus of the curriculum and increases opportunities for employment of graduates.
- There is an active Criminology Club and honor society.
- A professionally active and research-oriented faculty that devotes time to community services on campus and in the larger Carrollton community.

Sociology

- Faculty members are leaders in the College of Arts & Sciences' interdisciplinary programs, e.g., Environmental Studies and Women's Studies, and are also active in Global Studies.
- An internship program that enhances the applied focus of the curriculum and increases opportunities for employment of graduates.
- Contributes courses to the Core Curriculum (areas D2 [XIDS 2202] and E4 [SOC 1101, 1160, including Honors sections of the latter, and XIDS 2300]).
- There is an active Sociology Club and honor society.
- A professionally active and research-oriented faculty that devotes time to community services on campus and in the larger Carrollton community.

Gerontology Masters Program

- We are the only institution in the state to offer a Masters degree in Gerontology.
- The gerontology program has not only increased enrollment, but has increased the number of students matriculating on a semester-by-semester basis.
- The number of students presenting original research at state and regional conferences continues to increase.
- A newsletter is published each semester to reflect the activities of the program. It is distributed to the local community involved in aging services, graduates of the program, and the larger West Georgia community.
- A professionally active and research-oriented faculty that devotes time to community services on campus and in the larger Carrollton community.

Sociology Masters program

- A sustained increase in number of enrollment and in number of Graduate Research Assistantships awarded.
- A sustained increase in student presentations of original research.

- A professionally active and research-oriented faculty that devotes time to community services on campus and in the larger Carrollton community.

Utility

Demand for the degree programs at the undergraduate and graduate levels is consistently strong, as is the demand for courses offered within the department. The tables below indicate the department's performance on two key indicators of utility. For Table 1 it is significant to note that the rankings and %s produced by the department are accomplished *without* any of its courses being required in the Core. Those departments that rank higher than Sociology, Anthropology & Criminology, except for Psychology, all offer courses required in the Core (English, Math, History). Table 2 documents consistently strong performance, and in the last two years, shows increasing strength. Tables 3 and 4 illustrate consistently strong demand for the departments' majors and minors at the undergraduate and graduate levels. While tables 2 and 3 document a strength that highlights utility, they also highlight departmental contributions that double as a weakness in the undergraduate and graduate programs in Sociology, the graduate program in Gerontology, and the undergraduate program in Criminology (see individual program SWOT charts as well as the comprehensive SWOT chart below).

*Table 1. Department's Ranking and % Contribution in Total Credit Hour Production in College of Arts & Sciences, Fall and Summer Semesters, 1999-2001**

	Fall 1999	Fall 2000	Fall 2001	Sum 1999	Sum 2000	Sum 2001
Rank	4	5	5	4	5	5
% total hours produced	8.8	8.0	8.3	9.5	8.8	7.9

*includes undergraduate and graduate programs. Data provided by Office of Institutional Research & Planning. Data available only for Fall 1999 – Summer 2002.

*Table 2. Department's Ranking (including # of degrees) in Total # of Degrees Conferred by College of Arts and Sciences, 1998-2002**

	UG** 1998	UG 1999	UG 2000	UG 2001	UG 2002	G** 1998	G 1999	G 2000	G 2001	G 2002
Rank	3 (74)	3 (56)	2 (65)	1 (80)	1 (78)	5 (1)	4 (6)	5 (0)	2 (12)	2 (14)

*Data provided by Office of Institutional Research & Planning.

**UG = undergraduate G = graduate

*Table 3. Total Number of Majors (undergraduate and graduate), Spring 1999-Spring 2003**

	Spring 1999	Spring 2000	Spring 2001	Spring 2002	Spring 2003
Total majors	234	304	307	303	311

* Data provided by Office of the Registrar. Totals include Pre-Criminology majors. Pre-Criminology majors declare their major in the department and are assigned advisors; they do not become Criminology majors until they complete Core A-E with a GPA of 2.5.

*Table 4. Total Number of Minors, Fall 1998-Spring 2003**

	Spr 03/Fall 02	Spr 02/Fall 01	Spr 01/Fall 00	Spr 00/Fall 99	Spr 99/ Fall 98
Anthro	17	20	12	19	11
Criminology	71	91	88	70	52
Sociology	180	192	158	156	155
Total	268	303	258	245	218

*Data provided by Office of the Registrar (Spring 2003).

Below are some program specific indicators that enhance the whole department's utility:

- The department strongly supports the WAC program. 100% of the faculty are WAC certified. Every academic year, excluding summer semester, we offer 10 WAC courses (4 of these are senior capstone courses – 2 each in the Fall and Spring semesters for the Criminology and Sociology programs). Because we consistently offer so many courses, and because other departments do not, we have had numerous demands for our WAC courses. The problem of other majors enrolling in our courses and excluding our students became so acute that we worked with the Registrar's Office to block a number of seats in each course for our own majors.
- The department strongly supports the XIDS program. Two departmental faculty members direct programs, e.g., The Chair of the Environmental Studies Curriculum Committee and the Directors of the Women's Studies program. Other faculty members are active leaders in Africana Studies, Global Studies, and Latin American Studies and offer courses such as XIDS 2002, 2202, 2300 that support Core Areas B2, D2, and E4.

Anthropology

- There is an increasing demand for Anthropology as a major, as evidenced by the increasing number of Anthropology majors since Fall 1998.
- The Anthropology Program contributes significantly to core offerings through the

- following courses: ANTH 1100, 1102, XIDS 2002, and XIDS 2202.
- The program sponsors two distinguished lectures and several off campus speakers on UWG's campus each year, drawing attendance from anthropology majors, students in other majors, faculty throughout the university, and university administrators.
 - The Anthropology Program includes the Antonio J. Waring, Jr. Archaeology Laboratory, which provides curation services for the state of Georgia and laboratory and research experience for undergraduates.
 - The Antonio J. Waring, Jr. Anthropology Endowment has provided over \$100,000 in scholarships to students since 1998, contributing greatly to the quality of student life at the State University of West Georgia.

Criminology

- We have the only Criminology program in the state, with the rest being Criminal Justice programs or Justice Studies programs, most of which are housed within Political Science Departments.
- Because student demand for the Criminology major was so great prior to semester conversion, the Dean's Office identified the Criminology program (1998) as one of three popular programs (along with Mass Communications and Psychology) for which students must achieve a 2.5 GPA in the completed Core A-E.
- The interdisciplinary nature of our liberal arts oriented program makes it very attractive to students from the other social sciences who take many of our courses.

Undergraduate Sociology program

- The demand for the Sociology Program is strong. Between 1998-99 and 2001-02 the program produced 210 graduates, with only six faculty members and assistance from the criminology faculty. In addition the same faculty served the growing graduate program and undergraduate core offerings.
- From 1998-99 through 2001-02 the Sociology Program generated 7.2% of the credit hours within the College of Arts and Sciences during the regular academic year and 15% during the Summer sessions.
- Sociology faculty were also involved in teaching XIDS courses (e.g. 2202 Environmental Studies and 2300 Chinese Society, including a trip to China), team taught courses (BIO 4495, SOC 805/ENG 811), and Honors courses (SOC 1101 and 1160).
- The Director of the Women's Studies Program and the Chair of the Environmental Studies Curriculum are Sociology faculty members. Other faculty members are active in the Global Studies, Women's Studies and the Environmental Studies programs.

Gerontology graduate program

- Enrollment within the graduate program continues to increase each year.
- The courses and associated programming offered within the gerontology program are not limited to students pursuing a degree in gerontology or sociology. Specifically the gerontology graduate program meets the needs of students in a variety of fields including but not limited to, the fields of psychology, education,

sociology, and political science.

Sociology graduate program

- Enrollment within the graduate program continues to increase each year.
- The courses and associated programming offered within the graduate programs are not limited to students pursuing a degree in gerontology or sociology. Specifically the gerontology and sociology graduate programs meet the needs of students in a variety of fields including but not limited to, psychology, education and political science.

Vitality

The vitality of the department's programs, and the department as a whole, is highlighted by a professionally productive faculty whose active research agendas keep them current in their disciplines and in interdisciplinary studies. The faculty monitor and modify their degree programs in the light of developments in their respective disciplines and job markets. Faculty members teach within their specialties, including introductory level courses, and incorporate their research into their courses, thus ensuring their quality. Faculty members serve on numerous committees across the university. Departmental faculty members are also active public servants, in many cases volunteering their expertise as part of their service activities.

Below are some program specific indicators that enhance the whole department's vitality:

Anthropology

- 100 % of the Anthropology faculty are involved in the design, delivery of, and advising for the program.
- Each of the faculty is active in conducting research and in integrating their research into the classroom in research presentations and readings, as well as in the course of lecture and classroom discussions.
- Faculty have integrated technology into the classroom using WebCT, PowerPoint, ELMO, Videos, and overheads.
- The Biannual Waring Distinguished Public Lecture Series in Anthropology draws significantly from the community, including local residents and scholars from regional universities.
- The Antonio J. Waring, Jr. Archaeology Laboratory is the only facility of its type in Georgia, specifically designed to meet both academic needs and federal standards for the curation of archaeological collections.
- Our program co-founded and actively participates in the Multicultural Community Alliance Center for Outreach and Learning, founded in 1999. The center provides research and volunteer opportunities for Anthropology students, allowing them to do undergraduate fieldwork research related to immigrant populations in Carroll County.

Criminology

- Each of the faculty is active in conducting research and in integrating their research into the classroom in research presentations and readings, as well as in the course of lecture and classroom discussions.
- 100 % of the Criminology faculty are involved in the design, delivery of, and advising for the program.
- Our program is strong in terms of professional activities of faculty and faculty involvement in the larger university and surrounding community.
- Our faculty members have recently received awards for research, teaching and service.
- Students who complete the Criminology major graduate with a solid base of knowledge and technical skills to enable them to perform successfully at just about any entry level position throughout the criminal justice system.
- Those who have chosen to continue on for advanced degrees have been well prepared to do.
- In addition, many of our students find that the interdisciplinary nature of the program and the strong liberal arts emphasis enables them to favorably compete with students from other disciplines for employment outside the the criminal justice system.

Sociology

- Each of the faculty is active in conducting research and in integrating their research into the classroom in research presentations and readings, as well as in the course of lecture and classroom discussions.
- 100 % of the Sociology faculty are involved in the design, delivery of, and advising for the program.
- Sociology faculty members have active research agendas whose outcomes are directly integrated into their courses.
- Sociology faculty are actively involved in the delivery of interdisciplinary programs such as Global Studies, Women's Studies, and Environmental Studies.
- Sociology faculty members also offer core courses in both Area E4 and the Honors Program. They have also assisted in the Advanced Academy, the Excel Center and UWG's Alternative Dispute Resolution project.
- Sociology faculty have also been active in serving community groups and boards such as the Rape Crisis Center, the Carroll County Tree Advisory Committee, Habitat for Humanity, Chamber of Commerce Environmental Projects Committee, Carroll County Farmland Preservation Group, Carroll Tomorrow, Carrollton Aging Council and numerous others.

Gerontology graduate program

- Each of the faculty is active in conducting research and in integrating their research into the classroom in research presentations and readings, as well as

- in the course of lecture and classroom discussions.
- 100 % of the Gerontology faculty are involved in the design, delivery of, and advising for the program.
 - The vitality of the Gerontology program can be found in our level of engagement with faculty-student research, the integration of technology into our courses of study and the strong university-community interactivity.
 - The faculty sponsor students who present their scholarly work at local, state, regional and national meetings.
 - The Gerontology program has formed a community committee that contributes to the program by serving as a liaison between faculty, students and the and professionals and citizens in the larger community.
 - The faculty speak on current events, sponsor community initiatives, and serve on multiple community boards.

Sociology graduate program

- Each of the faculty is active in conducting research and in integrating their research into the classroom in research presentations and readings, as well as in the course of lecture and classroom discussions.
- 100 % of the Sociology faculty are involved in the design, delivery of, and advising for the program.
- The vitality of our graduate programs can be found in our level of engagement with faculty-student research, the integration of technology into our courses of study and the strong university-community interactivity.
- The faculty sponsor students who present their scholarly work at local, state, regional and national meetings. The faculty speak on current events, sponsor community initiatives and serve on multiple community boards within the area.

Summary of Strengths, Weaknesses, Opportunities and Threats

<u>Strengths</u>	<u>Weaknesses</u>
<ul style="list-style-type: none"> • Large-Course contributions to the Core • Extensive interdisciplinary contributions • Strict academic standards • Comprehensive internship program • Comprehensive senior seminars • Increasing numbers of majors • Student research travel funds • Quality advising • Undergraduate and graduate student clubs, forums, and honoraries • Student placement in professions • Waring Anthropology Endowment • Waring Archaeological Laboratory • Only institution in the state to offer a M.A. degree in Gerontology 	<ul style="list-style-type: none"> • Lack of funding for new initiatives • Unfilled tenure-track line in the department • Competing demands from a multiple of programs within the Department • Historically low numbers of majors in some programs • Faculty turnover • Lack of student tracking database • Lack of students' assessment of advising • Limited course offerings • Limited funding sources

<ul style="list-style-type: none"> • Only institution in the state to have a criminology program • Number of students presenting original research at state, regional, and national conferences • Number of students receiving academic and professional awards • Number of faculty who mentor students • Number of faculty presentations, publications, and award records • Number of faculty involved in professional organizations and community service activities 	
<p><u>Opportunities</u></p> <ul style="list-style-type: none"> • External funding sources • Faculty-directed student research • Recruitment and retention • Growing student placement opportunities • Additional faculty lines • Placement of students in graduate programs • Placement of students in community service • Cooperative efforts with other departments • Grant funding sources 	<p><u>Threats</u></p> <ul style="list-style-type: none"> • Unfilled tenure-track faculty line • Limited course offerings due to the demands of a multiple of programs within the department • University budget cuts • Limited departmental funds • Overloads carried by all faculty • Multiple demands placed upon a comparatively small faculty • Insufficient monies for program-specific technology • Competing programs at other colleges and universities • Insufficient space • Limited staff support