

CRIM 6275
PLANNING AND EVALUATION

FALL SEMESTER 2003
Wednesday: 5:30 – 8:00pm
Dr. Sandra Stone

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Office Hours: Wednesday 4:30-5:30 pm in Pafford; by appointment in Sanford.
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PLANNING AND EVALUATION

LEARNING OUTCOMES

NOTE: Learning Outcomes in parentheses are those of the Sociology Graduate Program

- To explain the need for a systematic approach to planning for programs and/or agencies, and describe how the planning process works (LO – understand/apply sociological theories; understand one area of sociology in depth).
- To explain the need for evaluation of programs/policies and the ways that evaluation results can, in turn, affect future planning (LO – think critically; understand one area of sociology in depth).
- To learn and practice the basic steps required to design and implement a model for planning and evaluation (LO --- understand/apply quantitative/qualitative research methodologies; understand/apply sociological theories; think critically; understand one area of sociology in depth).
- To learn and practice basic grant writing skills (LO – communicate effectively in writing).
- To learn and practice basic presentation skills as they apply to program/policy planning, design, implementation and evaluation (LO – communicate effectively orally).
- To become familiar with the professional literature in the field and practice writing a literature review (LO – understand one area of sociology in depth; communicate effectively in writing).
- To learn to critique evaluation research and practice writing article reviews (LO – think critically; understand one area of sociology in depth; communicate effectively in writing).
- To participate in an on-going research project that involves an evaluation component (LO – understand and apply quantitative/qualitative research methodologies; think critically; understand one area of sociology in depth).

TEXTBOOKS

- Program Planning and Evaluation for the Public Manager- Ronald D. Sylvia, Kathleen M. Sylvia, and Elizabeth M. Gunn.
- Program Evaluation Methods and Case Studies, 6th Edition – Emil J. Posavac and Raymond G. Carey.
- Solution Centered Sociology- Stephen F. Steele, Ann Marie Scarisbrick-Hauser, and William J. Hauser

COURSE REQUIREMENTS

- Attend class. We will work on different components of the material each week, and the pieces will build a model. If you are absent, you will miss important material. Unless you have a documented excuse for being absent or unless there is a legitimate emergency, 10 points will be taken off your final point total for each missed class.
- READ THE MATERIAL! I cannot cover everything in class; I expect you to do some of the work as well. I do not consider it my responsibility to review in class everything that you are assigned to read, and you will be responsible for all material assigned. If you have questions or need clarification about any assigned material, please feel free to ask, and we can discuss it.
- Participate in class. This is a graduate class, and will be conducted like a learning seminar. That format requires that everyone participate. I will try to make the class time as interesting as possible, but I can guarantee that it will be more interesting the more you participate. If you are not prepared and willing to participate, you may be asked to leave. Class preparation and participation will count for 50 points toward your final grade.
- Complete all assignments and the final project. Weekly homework assignments will be made that are relevant to the material we are covering in class. The assignments are designed to provide you with skills you can use outside of the classroom in “real world” settings. You will need to complete the assignments so that I will know you understand what we are doing. Each assignment will be worth 10 points.
- You will be asked to choose a program/policy that interests you to work with throughout the class. You will complete each section of the course material in reference to your chosen program/policy. This will be in lieu of a term paper. By the end of the semester, you will have a complete plan that you can take back to your workplace and/or use in a future job. During your final exam time, you will present this plan to a panel of professional reviewers and get some feedback, so you can refine it for future use. Your final product will be worth 100 points, as will your presentation.
- As a class, we will participate in one or more on-going research projects that include an evaluation component so you can get “hands on” experience with this type of work. One project will involve assisting juveniles on probation to conduct oral history interviews with WWII veterans. We will mentor the juveniles, as well as design and conduct the evaluation. Other projects involve the West Georgia Health Consortium and the Carrollton Food Bank. Participation in these projects is worth 100 points.

POSSIBLE POINTS

Class preparation/participation	50
1 presentation @ 100 points	100
15 assignments @ 10 points	150
1 project @ 100 points	100
“Hands on” activities	100
Total possible points	500

GRADING SCALE

A = 450-500
B = 400-449
C = 350-399
D = 300-349
F = < 300

COURSE OUTLINE

August 20 – Introduction to Planning and Evaluation

Reading: Solution Centered Soc.- Chap. 1,5, & 7, and Public Manager-Chapter 1

August 27 - Planning

Reading: Solution Centered Soc.-Part III, Appendix A; Evaluation – Chap. 1 & 2; Public Manager-Chap. 2 & 3

September 3 – Needs Assessment

Reading: Solution Centered Soc.-Chap. 2, 3, 6, & 10, and Evaluation – Chap. 6.

September 10- Goals and Objectives

Reading: Solution Centered Soc.-Chap. 4; Evaluation – Chap. 3; and Public Manager Chap. 2

September 17– Program/Policy Design and Measures

Reading: Evaluation – Chap. 4

September 24 – Developing an Action Plan-Logic Model

Material Supplied in Class

October 1- Developing a Plan for Monitoring Implementation

Reading: Evaluation-Chap. 7 and Public Manager-Chap. 4

- October 8 – Developing an Evaluation Plan
Reading: Solution Centered Soc.-Chap. 8; Evaluation – Chap. 8, 9, & 10; and Public Manager-Chap. 5 & 6
- October 15– Strategies for Impact Evaluation
Reading: Evaluation – Chap. 8, 9, & 10, and Public Manager-Chap. 5 & 6
- October 22– Strategies for Process Evaluation
Reading: Evaluation – Chap. 12, and Solution Centered Soc.-Chap 9
- October 29 – Measuring Efficiency and Cost
Reading: Evaluation – Chap. 11, and Public Manager-Chap. 7
- November 5– Writing Reports and Communicating Findings
Reading: Evaluation – Chap. 13
- November 12 – Implementation of Program/Policy
Reading: Evaluation – Chap. 14
- November 19 – Ethics and Politics of Evaluation
Reading: Evaluation – Chap. 9, and Solution Centered Soc.-Part III, Appendix B
- November 26 – Seeking Funding – Grant Writing-Public Sector
- December 3 – Seeking Funding – Grant Writing-Private Sector
- Final Exam – Project Presentations Dec. 10 5:00pm