STATE UNIVERSITY OF WEST GEORGIA
OPERATIONAL PLAN
FISCAL YEAR 2004

MISSION OF THE STATE UNIVERSITY OF WEST GEORGIA

The State University of West Georgia, a charter member of the University System of Georgia, is a selectively-focused, comprehensive institution providing undergraduate and graduate public higher education in arts and sciences, business, and education, primarily to the people of West Georgia.

The State University of West Georgia offers a range of disciplinary, interdisciplinary, and professional programs at the baccalaureate level. It is also a major provider of graduate education at the master's and educational specialist's levels; further, a cooperative doctoral program is offered in the West Georgia campus. In addition to being accountable for higher education, the University has earned national accreditation or recognition in most undergraduate and graduate fields of specialization.

The purpose of the State University of West Georgia is to provide opportunities for intellectual and personal development through quality teaching, scholarly inquiry, creative endeavor, and service for the public good. The University aspires to prominence in providing educational excellence in a personalized environment through an intellectually stimulating and supportive community for its students, faculty, and staff.

The State University of West Georgia is committed to the following areas of excellence:

1. High-quality undergraduate and graduate programs in selected fields in the Arts and Sciences, in Business, and in Education, that are grounded in a strong liberal arts curriculum, and that
   - impart broad knowledge and foster critical understanding needed for intellectual growth, personal and social responsibility, cultural and global literacy and life-long learning;
   - emphasize disciplinary rigor;
   - foster the development of effectiveness in communication, critical and independent thinking, problem solving, and the use of technology; and
   - provide significant opportunities for student involvement and field-based experience.

2. Develop focused recruitment plans for our graduate education programs.

3. The Graduate School will vigorously pursue recruitment activities over the next year and the next five years. (1,2)

4. The Graduate Dean will attend national meetings and engage in research that will enhance the national image of the Graduate School.

5. The Graduate School will continue its recruitment of minority students next year and the next five years. (1,2)

6. Continue to work with the Committee on Graduate Study and specific departments to
   - increase the engagement of alumni in recruitment, fund-raising, and public relations;
   - emphasize regional service in our academic and extramural offerings.

UNIVERSITY UNIT INTENDED OUTCOMES/OBJECTIVES

The specific constituencies served are those university graduates living within a 100 mile radius of the State University of West Georgia and those who are offered as a result of others obtaining graduate education through the University. The specific outcome is a better educated population and a population that is more economically secure in three years and five years.

1. The Dean's office staff will work to improve efficiency and effectiveness over both one and five year periods. (1,2)

2. The Graduate School will undertake office staff development by activities over the next year and the next five years. (1,2)

3. The Graduate School will rigorously pursue recruitment next year and next five years. (1,2,3) Broad and Butter: I, II, and c

4. The Graduate Dean will work to foster a national image of the University of West Georgia next year and the next five years. Graduate School of State

5. The Graduate School will continue its recruitment of minority next five years. (1,2) Broad and Butter: 5

6. Continue to work with the Committee on Graduate Study and enhance graduate education at this university. (1,2)

7. The Graduate School Office will seek to add an associate Dean’s position to the Graduate School Office. (1,2,3) Broad and Butter: 5

ASSESSMENT CRITERIA & PROCEDURES

1. The Graduate School Office will note problems that interfere with them. (1,2)

2. The annual report will reflect the number of professional development experiences.

3. The Graduate School office will report increases or decreases in annual report. (1,2) Broad and Butter: 1, 4, and c.

4. The Graduate Dean will attend national meetings and engage in research that will enhance the national image of the Graduate School. Bread and Butter: 2

5. The Graduate Dean will perform the number of minority graduate Bread and Butter: 3.

6. Mentored by specific results. (1,2)

7. Confirmed by presence or absence. (1,2,3) Bread and Butter 4.