JUNIOR REVIEW

The Junior Review is an evaluation of a candidate’s development as a designer through a comprehensive review of the candidate’s portfolio, writing, presentation and academic progress. A candidate’s performance history in all graphic design classes taken up to this point will also be considered.

Midway through progress towards graduation, the Junior Review will aid faculty advisors in identifying problems and areas targeted for improvement in a candidate’s performance, progress, and skill level. Professional presentation standards will be applied in the evaluation of a candidate’s application. Consequently, it is essential that candidates take great care in the design and presentation of all materials. The ability to recognize and negotiate professional standards of typography, concepts and compositions for all submitted pieces are a strong indicator of a candidate’s ability or inability to successfully continue in the graphic design concentration.

The candidate must successfully complete all intermediate courses (Graphic Design III and Graphic Design IV) in the Graphic Design program in order to submit a Junior Review application.

Junior Review application envelopes will be delivered to the Art Office, Humanities 322. Applications must be submitted by the deadline. Late applications will not be considered. Incomplete applications will not be considered.
JUNIOR REVIEW SUBMISSION CHECK LIST

1. Portfolio (DVD or USB)
2. Artist Statement
3. Academic Transcript
4. Junior Review Application Form*

SUBMISSION

Students are required to submit all of their materials (portfolio DVD or USB, artist statement, academic transcript, and junior review application form) in a 9”×12” envelope. Do not submit a padded envelope. The envelope will be labeled with the following information: (1) your first and last name, (2) your 917 number, (3) the current semester and year, and (4) Junior Review.

The portfolio DVD will be submitted in a case. Both the case and the DVD will be clearly labeled with (1) your first and last name, (2) the current semester and year, and (3) Junior Review. If submitting a portfolio USB, purchase a keychain label to attach to the USB drive. The label will be labeled with the same information required for DVD submission.

This is an application for continuing in the graphic design program. As such, candidates should take great care in the design and presentation of all materials. A system and hierarchy should be established, rags should be adjusted, all materials should be proofed multiple times before submission, etc.

Misspelled words, typos, and poor craft (analog and digital) provide a poor impression of the candidate’s commitment and abilities and will incur significant penalties. Similarly, failure to follow directions will result in significant penalty.

*The Junior Review Application Form is available through the Art Office.
PORTFOLIO

PORTFOLIO
The student will submit a portfolio of at least ten, but no more than twelve, pieces of work. If possible, all of the work submitted should be graphic design work. Work submitted as part of the BFA Application should not be included in the Junior Review portfolio.

FILE ORGANIZATION
The student will save one folder to his/her portfolio DVD. This folder will contain all of his/her files in proper format. The folder will be titled junior_review_year_firstname_lastname (e.g., junior_review_2013_Sally_Smith).

FILE NAMING
The junior_review_year_firstname_lastname folder will contain all files in JPG and/or MOV format. If the work is interactive, sequential, or best viewed from multiple vantage points, the student must submit the work as a series of images. The series will be considered one piece.

The files in the junior_review_year_firstname_lastname folder will be named systematically with a title and number system. e.g., A book design submission will be titled junior_review_year_firstname_lastname_booktitle.jpg.

If the book design is a series (cover, spreads, back cover, etc.), the files will be numbered so they are presented as a series. See below.

junior_review_year_firstname_lastname_booktitle_1.jpg
junior_review_year_firstname_lastname_booktitle_2.jpg
junior_review_year_firstname_lastname_booktitle_3.jpg

1 Students are encouraged to submit a 16 GB USB drive in lieu of a DVD for portfolio submission. The USB drive must possess a loop or hole for a keychain. Students will purchase a plastic keychain label holder and label the drive with the same information required for a DVD. (The 16 GB Kingston DataTraveler is $12 on Amazon.com.)

2 Designs are to be photographed and submitted as JPGs at 300 ppi or exported as/converted to 300 ppi JPGs from InDesign or Illustrator.

Dimensions should be kept at 100% or a scale suitable for detailed viewing. e.g., An 11"×17" poster should be saved as 11"×17" at 300 ppi. Do not scale the poster down to a smaller dimension.

Do not submit files at small size/dimension at high resolution.

Exercise discretion.

3 Videos are to be submitted as MOV files.
ARTIST STATEMENT

The Graphic Design Junior Review Artist Statement requirement consists of an assignment:

Take a couple of days to observe the University of West Georgia campus. There are numerous ways a graphic designer could improve the quality of life for students and faculty/staff on campus.

In under 1,200 words, identify and explain one project idea that could contribute to campus improvement. Be sure to share methodical explanations for each step in the creative process for realizing your proposed solution.
PHOTOGRAPHY REQUIREMENTS FOR PORTFOLIO PRESENTATION

GENERAL REQUIREMENTS
Use a tripod and/or a copy stand. Purchase or borrow one.
Make sure the lens is clean.
If possible, use a wireless shutter remote control.
All artifacts should be shot on a matte white seamless background.
(Magazines and books may be shot on a matte black seamless.)
Photos should be shot with the nicest camera possible.
Photos should be shot at the highest res possible. (RAW is best.)
All photos should be saved as TIFs.
JPG format is for final submission only.
Detail shots may be taken to highlight details and subtleties of the artifacts.
If necessary, show the multiple facets/interaction of the designed artifact—the artifact in its entirety. (e.g., A magazine or book should be documented as a series to show the cover, back cover, and some interior spreads.

COLOR
All photos should be color-corrected.
The color subtleties of each photo should match across the series.
(e.g., One photo should not appear “greener” than another.)

FOCUS/DEPTH OF FIELD
Everything should be sharply in focus.

LIGHTING
Use the lighting/photography studio wisely.
With lighting, you are generally trying to recreate an overcast day—evenly diffused light. No harsh shadows. No glare.
For 3D objects, lighting is a bit more dramatic as shadows are necessary in describing volume. However, harsh shadows are still not desirable. Overly long shadows are also not desirable.
You are a hopeful designer—exercise creativity and restraint.

A \(\parallel\) B, A is parallel to B.
The camera should be parallel to the picture plane/document. Detail and angle shots should be taken in addition to standard documentation.
Detail shots should also be shot from a parallel viewpoint. Do not crop photos to create detail shots—move the camera closer.

All corner angles should be 90°. (Do not use a wide angle lens. Close down to a normal range.)
PHOTOGRAPHY REQUIREMENTS FOR PORTFOLIO SUBMISSION

Figures 1–3 illustrate the appropriate method for photographing a book or sequential 2-dimensional document. The document should be taped, tacked, or glued to keep a consistent, desirable shape. Yes, this means you will ruin a document in the course of photographing it.

Therefore, if the first photo in a series has 1.5 inch margins on the top and bottom and 2 inch margins on the left and right, then all photos in the series should share these margin measurements, with the exception of the front and back covers. Front and back covers should share three of the four margin measurements to maintain consistency.

Even in photographing sculptural work or nonsequential design artifacts, margins should remain even and consistent.

Similarly, the background should remain even and consistent.

C = D, E = F.

Margins should be even and consistent.