

	<u>Preadmission</u>	<u>Spring</u>	<u>Fall</u>
LG1. Communicate effectively.			
LO1.1 Students will produce professional quality business documents.	<u>ENG 1101-1102</u> Writing Sample		<u>ABED 3100</u> Writing Sample (even years)
LO1.2 Students will make a professional presentation.		<u>ABED 3100</u> Oral Presentation (odd years)	
LG2. Apply basic quantitative skill to business problems.			
LO2.1 Students will construct and interpret tabular and graphical methods of presenting qualitative and quantitative data.			<u>ECON 3402</u> Quantitative Analysis (odd years)
LO2.2 Students will use spreadsheet software to evaluate and use the results of regression models.			<u>ECON 3406</u> Quantitative Analysis (odd years)
LO2.3 Students will solve and interpret quantitative business models using spreadsheet software.			<u>ECON 3406</u> Quantitative Analysis (odd years)
LG3. Use information technology to solve business problems.			
LO3.1 Students will effectively use a word processing program.			<u>ABED 3100</u> Writing Sample (even years)
LO3.2 Students will effectively use a spreadsheet program.			<u>CISM 2201</u> Excel Assignment (even years)
LO3.3 Students will effectively use a presentation program.		<u>ABED 3100</u> Oral Presentation (odd years)	
LG4. Possess a basic knowledge of accounting, economics, finance, the legal environment of business, management, MIS, and marketing.			
LO4.1 Students will demonstrate a basic knowledge of the fundamental concepts of accounting, economics, finance, the legal environment of business, management, MIS, and marketing.		<u>MGNT 4660</u> UWG Exam (every semester)	<u>MGNT 4660</u> UWG Exam (every semester)
LG5. Understand how ethical decision-making and globalization affect organizations.			
LO5.1 Students will demonstrate the ability to analyze issues and situations having ethical and legal implications for business.			<u>BUSA 2106</u> Exam (even years)
LO5.2 Students will demonstrate a basic knowledge of international economic and business concepts.		<u>International Select</u> Common Exam Questions (even years)	
LG6. Utilize general and management specific knowledge and skills in the analysis of business and economic problems.			
LO6.1 Students will demonstrate a basic knowledge of relevant costs for decision making.		<u>ACCT 2102</u> Embedded Test Questions (Odd Years)	
LO6.2 Students will demonstrate the ability to analyze the current situation of an organization and to develop a plan to ensure organizational viability.		<u>MGNT 4660</u> Case Analysis (Even Years)	