We are in the business of transforming lives through education, engagement, and experiences.
New Family Members
Samuel Mydvale (于思齐) Yu

- Samuel Mydvale (于思齐) Yu was born on May 3, 2018.
- He weighed 6 lb. 6.3 oz. and was 19.75 inches long.
- Congratulations, Michael!
Francis Adams

• Francis Adams is Lecturer of Finance
• Department of Accounting & Finance
• Welcome, Francis!
Dan Forsberg

- Dan Forsberg is Instructor of Economics
- Department of Economics
- Welcome, Dan!
Alison Hollingsworth

- Alison Hollingsworth is Lecturer of Accounting
- Department of Accounting & Finance
- Welcome, Alison!
Galareh (Ellie) Towhidi

• Ellie Towhidi is Assistant Professor of MIS
• Department of Management
• Welcome, Ellie!
Ashley Weiler

• Ashley Weiler is Director of Development for the Richards College of Business
• Welcome, Ashley!
News and Information Items
Congratulations on Promotions and/or Tenure!

• Promoted to Professor
  • Minna Rollins
  • John Upson
• Promoted to Associate Professor
  • Salvador Lopez
• Promoted to Senior Lecturer
  • Heather Bono
  • Michael Hopper
• Received Tenure
  • Susana Velez-Castrillon
New Building Update

• Project Management firm – 8 proposals, 4 firms interviewed
• Architect firm – 25 proposals, 4 firms interviewed
• Construction manager – 24 proposals, 4 firms to be interviewed on Aug 30
• BOR meeting on Aug 14 should finalize PM and architect.
• New Building Committee visited three business schools and two corporate offices this summer:
  • Elon University
  • High Point University
  • Radford University
  • Equifax
  • Chick-fil-A
• Goal for the building: 3 Cs
Building Funding Progress

2016 2017 2018

$10,000,000
$9,000,000
$8,000,000
$7,000,000
$6,000,000
$5,000,000
$4,000,000
$3,000,000
$2,000,000
$1,000,000
$0

1,051,000
2,699,904
5,655,154

$1,000,000
$2,000,000
$3,000,000
$4,000,000
$5,000,000
$6,000,000
$7,000,000
$8,000,000
$9,000,000
$10,000,000
Funding News

• Williams Pipeline will once again sponsor the CBER at the platinum level ($10,000) in 2017-18.

• The Carrollton Dawnbreakers Rotary Club is funding a $25,000 endowed scholarship for a business student who meets the following criteria:
  • Minimum 45 hours of coursework completed
  • 3.0 GPA or higher
  • Actively volunteer in community, civic or educational volunteer activities
  • Submit an essay describing how they put “Service Above Self”
  • Be in good academic standing with declared major in business
  • Have financial need
More Funding News

• Angie Barker is funding an endowed scholarship for a business student who meets the following criteria:
  • Minimum 45 hours of coursework completed
  • Be in good academic standing with declared major in business
  • 2.5 GPA or higher
  • Preference given to first generation college student
A Day!

• The Richards College of Business had 100% participation in A Day last year.

• We were the FIRST college with 100%, and we are the ONLY college to do so SIX years running!

Thank you.
Committee Reports
Strategic Planning Committee

- Discussed Fulbright Fellowship strategic action item
- Suggested ideas for encouraging grant submissions
- Reviewed college awards structure and made recommendations
- Completed the Post Tenure Review award system design
- Investigated PTR timeline and submitted Faculty Handbook edit
- Recommended structure of New Building Committee
- Appointed SPC rep to University Diversity Action Planning Team
- Discussed accessibility of documents
- Reviewed international programs and reaffirmed SCIP; possible edit to SCIP scope

In process:
- Discussion of oversight of College centers
- Discussion of new editorship design for B<Quest
Undergraduate Programs Committee

• Conducted regular business, including approval of a new marketing course, changes to the MIS degree track, and AOL review

• Awarded scholarships to over 20 different RCOB majors

• Reviewed learning goals and objectives from other universities; learning goals 3.1 and 3.3 were rolled into revised goals 1.1 and 1.2; considering the addition of a new learning goal in the fall

• Continued curriculum discussion with focus on flexibility in junior core, hopefully to be concluded in the fall

• Discussed implications of G2C on faculty academic freedom

• Began discussions with Math department regarding topics covered in MATH 1413, with hope of revamping curriculum to better suit needs of RCOB students; goal of 2019 implementation

• Reviewed performance of Fall 2015 cohort to date with regard to hours completed and attempted, GPA, and completion of Area F

• Discussed Leadership Academy, progress of Cohort 1, and scalability
Graduate Programs Committee

• Reviewed Learning Goals
• Added an International Work Practicum
• Added an International Track (Concentration) for MBA
• Added a Young Executive Program
• Added an MBA Internship Course
• Added a Combined MBA/MPAcc Degree
• Opened discussions about a new Masters Program in Data Analytics
• Reviewed Assurance of Learning
• Awarded Scholarships
## Strategic Action Items 2015-2020

<table>
<thead>
<tr>
<th>Strategic Goals</th>
<th>Action Items 15-16</th>
<th>Action Items 16-17</th>
<th>Action Items 17-18</th>
<th>Action Items 18-19</th>
<th>Action Items 19-20</th>
</tr>
</thead>
</table>
| **Student Success**: Admit quality students and provide them with an education that is rich in experiences and engagement opportunities to prepare them to be effective and ethical professionals. | ✓ Complete design of Leadership Academy  
✓ Explore double degree programs  
✓ Update mentor program  
✓ Formalize internship process | ✓ Implement MBA concentrations  
✓ Implement Leadership Academy  
✓ Work with UWG Career Services to better integrate programming | | ✓ Comprehensive curriculum review |  |
| **Academic Success**: Recruit, retain and develop faculty and staff by providing sufficient resources to support dynamic and up-to-date bachelor and master-level curricula, to conduct research and professional activities, and to support engagement with all stakeholders. | ✓ Ethics workshop  
✓ Build impact measure process  
✓ Review new faculty onboarding processes  
✓ Resume int’l faculty research collaborations | ✓ Develop adjunct faculty onboarding process  
✓ Leadership development for center, program, and assessment directors | | ✓ Evaluate impact of B-Quest  
✓ Secure Fulbright Fellowship for at least one faculty  
✓ Identify faculty research strengths | ✓ Review Faculty Handbook |
| **Operational Success**: Recruit, retain and develop administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment. | ✓ Ethics workshop  
✓ Prepare new associate dean  
✓ Utilize EAB data for academic planning  
✓ AACSB CIR report and visit preparation  
✓ DAC retreat | ✓ Staff retreat  
✓ Expand internship corporate partners  
✓ Partnership success survey | | ✓ Secure funding for endowed chair or center  
✓ Celebrate 50 years of business and 20 years as Richards College  
✓ Review College awards structure | ✓ Begin Strategic Plan review/revision  
✓ Review RC admin infrastructure  
✓ DAC retreat  
✓ Staff retreat  
✓ Move articulation agreements to academic year cycle | ✓ Secure funding for endowed chair or center  
✓ DAC retreat |

- Ongoing program assessment for all degrees and majors
- Expand international experiences – format, timing, countries
- Offer optional annual faculty development opportunities
- Offer optional annual staff development opportunities; explicit career conversations minimum once every five years
- Work with UWG and others for new building funding, design, and construction
B>Quest

• B>Quest was founded in 1996 as one of the first (if not the first) online business journal.
• Dr. Carole Scott has served as editor since its founding.
• With recent proliferation of online journals, submissions to B>Quest have fallen dramatically.
• B>Quest will cease publication on Dec. 31, 2018. This will coincide with Carole’s 50th year at UWG.
• Potential options for continuing B>Quest with a revised focus will be explored.
• Please contact Brad if you are interested.

B>Quest Is Published By The
Richards College Of Business

David Hovey, Dean
Carole E. Scott, Editor-in-Chief

The State
University of West Georgia
A Unit of the University System of Georgia
Beheruz N. Sethna, President
Carrollton, Georgia
U.S.A.
New Concept!

Visual representation of faculty research focus areas, showing broad topic categories and sample research settings.

For external audiences, it provides information about our faculty, their research, and our college.

For internal audiences, it provides context for current research, direction for future projects, and stimulates discussions of collaboration across disciplines.

STATEGIC GOAL 2

Academic Success

Recruit, retain and develop faculty and staff by providing sufficient resources to support dynamic and up-to-date bachelor and master-level curricula, to conduct research and professional activities, and to support engagement with all stakeholders.

Ensuring a high quality educational experience for our students requires supporting a portfolio of faculty dedicated to academic excellence and providing opportunities for their continued professional development. The Richards College of Business recruits productive and collaborative faculty; invests in teaching and research development opportunities both within the college and across disciplines; acknowledges and celebrates faculty accomplishments; and supports a culture of shared governance.

As a college, we value both academic and professional experiences of faculty, and we encourage collaboration and cooperation in teaching, research, and service activities. We support intellectual contributions that advance practice, pedagogy, and knowledge within our disciplines. Our faculty exhibit a commitment to serve stakeholders throughout our campus, community, and disciplines.
Proposed Model

Research Expertise

Strategy: Governance, Sustainability & Leadership

Resources: Allocation, Reporting & Management

Behavior: Conflict, Risk & Motivation

Environment: Culture, Policy & Regulation

Education: Pedagogy, Innovation & Metrics

Research Settings:
Financial Markets & Banking
Entrepreneurship
Healthcare
Higher Education
International & Cross-cultural
Leisure & Sports
Retailing
Social Media
Small Business
Proposed Changes to Richards College Faculty & Staff Awards

• Current Categories:
  • Staff Service Excellence Awards
  • Teaching Excellence Award
  • Research Excellence Award
  • Service Excellence Award
  • Student Research Awards
  • Faculty Development Grant
  • Research Scholars Grant
  • Stone Entrepreneurial Studies Grant
## Proposed Awards for 2019 (to be awarded in 2020)

<table>
<thead>
<tr>
<th>Faculty Teaching Awards</th>
<th>Faculty Service Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching Innovations</td>
<td>Department, College and Campus Service</td>
</tr>
<tr>
<td>Teaching Excellence</td>
<td>Service to the Profession</td>
</tr>
<tr>
<td>Outside the Classroom (internships, independent studies, etc.)</td>
<td>Community/Corporate Engagement</td>
</tr>
<tr>
<td>Service Learning Excellence</td>
<td>Faculty Mentoring Faculty (no self-nominations)</td>
</tr>
<tr>
<td>Faculty Research Awards</td>
<td>Staff Awards</td>
</tr>
<tr>
<td>Highest Impact Factor</td>
<td>Innovation</td>
</tr>
<tr>
<td>Top Ranked Publications (A*)</td>
<td>Student Care</td>
</tr>
<tr>
<td>Interdisciplinary Research</td>
<td>Professional Development</td>
</tr>
<tr>
<td>Student Co-authored Research</td>
<td>Department, College and Campus Service</td>
</tr>
</tbody>
</table>

**Faculty or Staff Awards – no self-nominations accepted**

- Great Colleague – Above and Beyond!
- Best Team Player
Coming Soon: Grant Workshop

• Faculty incentives:
  • Summer pay up to 33 1/3% salary
  • Buy-out course during semester - $10k cost
  • Pay for student/graduate workers
  • Expenses of research
  • Publication potential

• College incentives:
  • Help meet university goal
  • Generate summer pay for fac
  • High visibility of outcomes
  • Potential for college niche
  • Increase external funding for high quality research
## Strategic Action Items 2018-19

<table>
<thead>
<tr>
<th>Strategic Goals</th>
<th>Ongoing Action Items</th>
<th>Action Items 18-19</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Success:</strong> Admit quality students and provide them with an education that is rich in experiences and engagement opportunities to prepare them to be effective and ethical professionals.</td>
<td>❑ Ongoing program assessment for all degrees and majors ❑ Expand international experiences – format, timing, countries</td>
<td>❑ Comprehensive curriculum review</td>
</tr>
<tr>
<td><strong>Academic Success:</strong> Recruit, retain and develop faculty and staff by providing sufficient resources to support dynamic and up-to-date bachelor and master-level curricula, to conduct research and professional activities, and to support engagement with all stakeholders.</td>
<td>❑ Offer optional annual faculty development opportunities</td>
<td>❑ Review vision, mission, goals and ethical values ❑ Review committee structure</td>
</tr>
<tr>
<td><strong>Operational Success:</strong> Recruit, retain and develop administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.</td>
<td>❑ Offer optional annual staff development opportunities; explicit career conversations minimum once every five years ❑ Work with UWG and others for new building funding, design, and construction</td>
<td>❑ Begin Strategic Plan review/revision ❑ Review RC admin infrastructure ❑ DAC retreat ❑ Staff retreat ❑ Move articulation agreements to academic year cycle</td>
</tr>
</tbody>
</table>
Misc. Updates
Beta Gamma Sigma

• The Richards College Chapter of Beta Gamma Sigma received recognition as a Highest Honors Chapter!

• One of the key advantages of this recognition is a registration scholarship for BGS Global Leadership Summit for one student.
Summer Enrollment

Summer 2017: 6,917
Summer 2018: 7,605
Degrees Conferred

<table>
<thead>
<tr>
<th>Year</th>
<th>Series1</th>
<th>Series2</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY08</td>
<td>307</td>
<td>55</td>
</tr>
<tr>
<td>FY09</td>
<td>351</td>
<td>77</td>
</tr>
<tr>
<td>FY10</td>
<td>399</td>
<td>120</td>
</tr>
<tr>
<td>FY11</td>
<td>387</td>
<td>131</td>
</tr>
<tr>
<td>FY12</td>
<td>407</td>
<td>89</td>
</tr>
<tr>
<td>FY13</td>
<td>366</td>
<td>73</td>
</tr>
<tr>
<td>FY14</td>
<td>383</td>
<td>80</td>
</tr>
<tr>
<td>FY15</td>
<td>363</td>
<td>88</td>
</tr>
<tr>
<td>FY16</td>
<td>436</td>
<td>123</td>
</tr>
<tr>
<td>FY17</td>
<td>434</td>
<td>111</td>
</tr>
<tr>
<td>FY18</td>
<td>400</td>
<td>112</td>
</tr>
</tbody>
</table>
Student Credit Hours

<table>
<thead>
<tr>
<th>Year</th>
<th>FY08</th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
<th>FY12</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>FY16</th>
<th>FY17</th>
<th>FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>36,677</td>
<td>41,678</td>
<td>43,120</td>
<td>40,887</td>
<td>41,444</td>
<td>41,078</td>
<td>42,348</td>
<td>44,293</td>
<td>46,819</td>
<td>46,870</td>
<td>45,679</td>
</tr>
</tbody>
</table>
Incomplete Grade Policy

• Grades of Incomplete will convert to a grade of F:
  • Undergraduate = succeeding semester of enrollment or within one year, whichever comes first
  • Graduate = date listed by professor or within one year, whichever comes first
Course Eval Processing Change

• Processing of course evaluations is moving from ITS to Academic Affairs.

• Each college/school will run reports for faculty at the end of each semester.

• Melinda Crawford and Karen O’Connor will scan RCOB evals and run report.

• At the end of the semester, please have all course evals sent to Melinda (131 Adamson) or Karen (1208 Miller).

• This should allow for quicker turnaround and more options in reporting results.
Travel Reimbursement Changes

• As of July 1st, we can claim 100% of the appropriate meal per diem for In-State with an overnight stay (75% of departing and returning days only applies when travelling out of state).

• USG will no longer provide reimbursement of meals for employee travel that does not require an overnight stay due to the IRS taxable compensation implications.
New for Faculty, Staff and Students!

- Atlanta Business Chronicle Enterprise License
- LINK: https://www.bizjournals.com/atlanta/portal/richardscollegeofbusinessat
- UN: abc@westga.edu
- PW: Westga600
- Good for one year’s access to all online content for 52 city business journals for up to 600 concurrent users
Coming Soon: Changes to the Southwire Sustainable Business Honors Program

- Current Program Overview:

<table>
<thead>
<tr>
<th>Program Curriculum</th>
<th>Experiential and Extracurricular Components</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year 1</strong></td>
<td><strong>Fall</strong></td>
</tr>
<tr>
<td>Intro to Business</td>
<td>Earn Blackshirts by participating in four Project GIFT volunteer events.</td>
</tr>
<tr>
<td>Microeconomics</td>
<td><strong>Spring</strong></td>
</tr>
<tr>
<td>Macroeconomics</td>
<td>Develop and deliver life skills presentations for 12 Life students.</td>
</tr>
<tr>
<td>Legal and Ethical Environment</td>
<td><strong>Summer</strong></td>
</tr>
<tr>
<td><strong>Year 2</strong></td>
<td>Work with Sustainability Community Advisory Panel to foster communication on</td>
</tr>
<tr>
<td>Business Communications</td>
<td>environmental matters.</td>
</tr>
<tr>
<td>Environmental Law</td>
<td></td>
</tr>
<tr>
<td>Environmental Economics</td>
<td></td>
</tr>
<tr>
<td>International Marketing/Study Abroad</td>
<td></td>
</tr>
<tr>
<td><strong>Year 3</strong></td>
<td></td>
</tr>
<tr>
<td>Business Metrics</td>
<td></td>
</tr>
<tr>
<td>Corporate Social Responsibility Internship</td>
<td></td>
</tr>
<tr>
<td>Economics of Sustainable Development</td>
<td></td>
</tr>
<tr>
<td><strong>Year 4</strong></td>
<td></td>
</tr>
<tr>
<td>Energy and Sustainability in Accounting</td>
<td></td>
</tr>
<tr>
<td>Sustainability</td>
<td></td>
</tr>
<tr>
<td>Two capstone courses: MBA and SSBHP</td>
<td></td>
</tr>
<tr>
<td><strong>GIVING BACK</strong></td>
<td></td>
</tr>
<tr>
<td><strong>GROWING GREEN</strong></td>
<td></td>
</tr>
<tr>
<td><strong>LIVING WELL</strong></td>
<td></td>
</tr>
<tr>
<td><strong>DOING RIGHT</strong></td>
<td></td>
</tr>
<tr>
<td><strong>BUILDING WORTH</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Southwire**

**UWG**

**Richards College of Business**
Program Proposal

Fall
Junior Year
Promote and Recruit

Spring
Junior Year
Program Initiation

Recommended
Summer Internship

Senior Year
Internships
Business Plan
Strategic Plan

MBA Year
New MBA options

Actions
Promotion,
Nominations/
Applications,
Selection,
Welcome &
Spring Times

Activities
1) Orientation, S’wire
tour, Black Shirt
2) UWG – prep &
development
3) Training: M-B,
HBDI, SI, CC, Mentor
4) Presentation
Transition Proposal

Fall 2018 & Spring 2019
- Cohort 3
  - New MBA options
- Cohort 4
  - Senior Internships
- Cohort 5
  - Year 2 Projects

Fall 2019 & Spring 2020
- Cohort 4
  - New MBA options
- Cohort 5
  - Senior Internships
- New Program Recruitment & Initiation

Fall 2020
- Cohort 5
  - New MBA options
- New Cohort A
  - Senior Internships
- New Cohort B
  - Recruitment
Program Overview

- **Fall**
  - MBA Cohort
  - Senior Internship Cohort
  - New Cohort Recruitment

- **Spring**
  - New Cohort Initiation

Recommended
Summer Internship
Quick Question

• The Center for Teaching and Learning is considering a book club for discussion of The Growth Mindset (from spring development seminar).

• How many faculty and staff are interested in participating?
Budget Update
### Source of Funds

<table>
<thead>
<tr>
<th></th>
<th>FY17</th>
<th>FY16</th>
<th>FY15</th>
</tr>
</thead>
<tbody>
<tr>
<td>General tuition revenue (55%)</td>
<td>5,332,584</td>
<td>5,199,328</td>
<td>4,999,580</td>
</tr>
<tr>
<td>State appropriations (45%)</td>
<td>4,363,023</td>
<td>4,253,996</td>
<td>4,090,566</td>
</tr>
<tr>
<td><strong>Base allocation</strong></td>
<td><strong>9,695,607</strong></td>
<td><strong>9,453,324</strong></td>
<td><strong>9,090,146</strong></td>
</tr>
<tr>
<td>University allocations</td>
<td>34,022</td>
<td>55,502</td>
<td>12,800</td>
</tr>
<tr>
<td>Tech Fee-SAP Research Insights</td>
<td>24,490</td>
<td>23,445</td>
<td>22,792</td>
</tr>
<tr>
<td>Tech Fee-GAs</td>
<td>16,000</td>
<td>16,000</td>
<td>14,400</td>
</tr>
<tr>
<td>etuition-Acct</td>
<td>38,926</td>
<td>34,352</td>
<td>32,442</td>
</tr>
<tr>
<td>etuition-Econ</td>
<td>32,477</td>
<td>26,594</td>
<td>26,187</td>
</tr>
<tr>
<td>etuition-Mgmt</td>
<td>79,103</td>
<td>81,237</td>
<td>67,391</td>
</tr>
<tr>
<td>etuition-Mktg</td>
<td>92,849</td>
<td>77,056</td>
<td>61,413</td>
</tr>
<tr>
<td>etuition-College</td>
<td>121,678</td>
<td>109,620</td>
<td>93,716</td>
</tr>
<tr>
<td>Differential</td>
<td>110,571</td>
<td>118,946</td>
<td>92,437</td>
</tr>
<tr>
<td>Module sales</td>
<td>3,400</td>
<td>4,200</td>
<td>2,600</td>
</tr>
<tr>
<td>WebMBA</td>
<td>562,069</td>
<td>519,486</td>
<td>341,538</td>
</tr>
<tr>
<td><strong>Other charges and revenue</strong></td>
<td><strong>1,115,585</strong></td>
<td><strong>1,066,438</strong></td>
<td><strong>767,716</strong></td>
</tr>
<tr>
<td>Federal Work Study Program</td>
<td>6,000</td>
<td>6,000</td>
<td>8,800</td>
</tr>
<tr>
<td>SBDC Grant for salaries</td>
<td>180,708</td>
<td>173,080</td>
<td>154,000</td>
</tr>
<tr>
<td>Government grants</td>
<td>186,708</td>
<td>179,080</td>
<td>162,800</td>
</tr>
<tr>
<td>Contracts collected - CBER</td>
<td>5,000</td>
<td>6,500</td>
<td>48,750</td>
</tr>
<tr>
<td>Private gifts - capital purposes</td>
<td>527,059</td>
<td>493,695</td>
<td>349,540</td>
</tr>
<tr>
<td>Private gifts - Restricted current ops</td>
<td>351,063</td>
<td>374,375</td>
<td>292,945</td>
</tr>
<tr>
<td>Private gifts - Unrestricted current ops</td>
<td>11,148</td>
<td>11,184</td>
<td>33,605</td>
</tr>
<tr>
<td>Endowment funds</td>
<td>63,991</td>
<td>62,388</td>
<td>66,000</td>
</tr>
</tbody>
</table>

**Total available for operations**: 11,429,102, 11,153,289, 10,461,962

**Note**: does not include capital gifts
# Use of Funds

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>FY17</td>
<td>FY16</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Faculty Salaries</td>
<td>6,429,872</td>
<td>6,107,103</td>
</tr>
<tr>
<td>3</td>
<td>Administrative Salaries</td>
<td>1,096,748</td>
<td>1,161,034</td>
</tr>
<tr>
<td>4</td>
<td>Benefits</td>
<td>2,008,412</td>
<td>1,918,160</td>
</tr>
<tr>
<td>5</td>
<td><strong>Total Personnel Costs</strong></td>
<td>9,535,032</td>
<td>9,186,297</td>
</tr>
<tr>
<td>6</td>
<td>Research &amp; Travel</td>
<td>205,574</td>
<td>206,636</td>
</tr>
<tr>
<td>7</td>
<td>Student Services</td>
<td>51,174</td>
<td>40,100</td>
</tr>
<tr>
<td>8</td>
<td>Technology</td>
<td>203,069</td>
<td>195,552</td>
</tr>
<tr>
<td>9</td>
<td>Marketing &amp; Advertising</td>
<td>151,531</td>
<td>159,007</td>
</tr>
<tr>
<td>10</td>
<td>Scholarships</td>
<td>99,086</td>
<td>99,086</td>
</tr>
<tr>
<td>11</td>
<td>Supplies &amp; Equipment</td>
<td>622,013</td>
<td>706,436</td>
</tr>
<tr>
<td>12</td>
<td>Fac/Staff Awards</td>
<td>36,601</td>
<td>37,678</td>
</tr>
<tr>
<td>13</td>
<td>Chile seminar</td>
<td></td>
<td>12,282</td>
</tr>
<tr>
<td>14</td>
<td>MIS Certification</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Memberships</td>
<td>24,514</td>
<td>21,077</td>
</tr>
<tr>
<td>16</td>
<td>Misc. Foundation</td>
<td>49,278</td>
<td>33,403</td>
</tr>
<tr>
<td>17</td>
<td><strong>Total Non-Personnel Costs</strong></td>
<td>1,442,840</td>
<td>1,511,257</td>
</tr>
<tr>
<td>18</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td><strong>Total</strong></td>
<td>10,977,872</td>
<td>10,697,554</td>
</tr>
<tr>
<td>20</td>
<td>Note: does not include capital gifts</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Richards College of Business
### FY 19 Budget

<table>
<thead>
<tr>
<th>Departments</th>
<th>Total Salaries</th>
<th>Total Operating</th>
<th>Travel</th>
<th>Supplies</th>
<th>eTuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting &amp; Finance</td>
<td>1,540,752.56</td>
<td>45,604.00</td>
<td>5,950.00</td>
<td>7,700.00</td>
<td>31,954.00</td>
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<tr>
<td>Economics</td>
<td>1,205,876.24</td>
<td>40,583.00</td>
<td>5,525.00</td>
<td>7,700.00</td>
<td>27,358.00</td>
</tr>
<tr>
<td>Management</td>
<td>1,608,626.72</td>
<td>86,196.00</td>
<td>7,225.00</td>
<td>9,350.00</td>
<td>69,621.00</td>
</tr>
<tr>
<td>Marketing &amp; Real Estate</td>
<td>1,320,870.00</td>
<td>72,326.00</td>
<td>5,525.00</td>
<td>7,150.00</td>
<td>59,651.00</td>
</tr>
<tr>
<td>Dean's Office</td>
<td>873,127.16</td>
<td>90,244.00</td>
<td>24,025.00</td>
<td>52,627.00</td>
<td>13,592.00</td>
</tr>
<tr>
<td>SBDC</td>
<td>$ 44,657.28</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>General Instruction</td>
<td>88,367.00</td>
<td>126.00</td>
<td>126.00</td>
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<td></td>
</tr>
<tr>
<td>MPAcc</td>
<td>10,000.00</td>
<td>12,647.00</td>
<td></td>
<td>12,647.00</td>
<td></td>
</tr>
<tr>
<td>MBA</td>
<td>69,337.00</td>
<td>27,247.00</td>
<td></td>
<td>27,247.00</td>
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</tr>
<tr>
<td>WebMBA</td>
<td>104,872.00</td>
<td>449,212.00</td>
<td></td>
<td>449,212.00</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 6,866,485.96</strong></td>
<td><strong>$ 824,185.00</strong></td>
<td><strong>$ 48,376.00</strong></td>
<td><strong>$ 573,633.00</strong></td>
<td><strong>$ 202,176.00</strong></td>
</tr>
</tbody>
</table>

### Grand Total Budget
- $ 7,690,670.96

<table>
<thead>
<tr>
<th>6,682,276.96</th>
<th>0.980498974</th>
</tr>
</thead>
<tbody>
<tr>
<td>132,903.00</td>
<td></td>
</tr>
<tr>
<td>6,815,179.96</td>
<td></td>
</tr>
</tbody>
</table>
Social Media Update

Amy Lavender
Facebook
Twitter
Instagram
LinkedIn

What we are doing and why?

What are the results?
Fall Dates and Events
August:

• UWG Gen Faculty Meeting
• ROCB Faculty/Staff Meeting
• Richards College Fall Party
• Classes Begin
• Carole Scott – 50th anniversary celebration
• Welcome Back Ice Cream Party
• Leadership Academy Kick-off

• Wed 8-8 9:00-1:00
• Wed 8-8 1:00-3:00
• Fri 8-17 – Sunset Hills
• Wed 8-15
• Mon 8-20 2:30-4:00
• Wed 8-22 1:30-3:00
• Tues 8-28 6:00
Fall Dates

September
• Labor Day – University Closed
• Open Meetings
• Provost Town Hall
• Women Empowering Women
• LEAP Summit

• Mon 9-3
• Wed & Thur 9-5 (Career Services Dir.) & 9-6
• Wed 9-19 in CC 108.2
• Fri, 9-21 at Burson Center
• Fri 8-28
Fall Dates

October

• Fall Break
• EIR with Kelly Kolb
• BOA and AAB meetings and Faculty Research Lunch
• Women Who Mean Business
• Homecoming
• Faculty Research Lunch
• Economic Forecast Breakfast

• Thur & Fri 10-4 & 10-5
• Wed 10-10
• Fri 10-12
• Thurs 10-18
• Sat, 10-20
• TBD
• Tues, 10-30
Fall Dates

November/December
• Thanksgiving Break – no classes
• Office Closed
• International Research Collaboration
• College Holiday Lunch
• Classes end
• Final exam week
• Graduation
• Grades Due
• Winter Break
• Reduced Services Day

• Week of Nov 19-23
• Thur & Fri 10-22 & 10-23
• Week of Nov 26
• Wed 11-28
• Fri 12-7
• Week of Dec 10
• Sat 12-15
• Mon 12-17 by noon
• Mon-Fri Dec 24-28
• Mon 12-31
Research Collaboration Agenda

• Monday, 26 Nov – flight from Paris to Atlanta with drive to Carrollton
• Tuesday, 27 Nov – welcome and campus tour in morning; holiday lunch with faculty and staff; research sessions afternoon
• Wednesday, 28 Nov – research sessions morning and afternoon
• Thursday, 29 Nov – research sessions morning; individual collaborations afternoon
• Friday, 30 Nov – drive to Atlanta with sightseeing and/or shopping; dinner and drive to hotel near airport
• Saturday, 1 Dec – return flight to Paris
2018-19 Time Table for Tenure and/or Promotion

All candidate packets are due to departments by September 14.

<table>
<thead>
<tr>
<th>From Department Committee</th>
<th>October 2</th>
<th>Oct. 16 to Department Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>From Department Chair</td>
<td>October 19</td>
<td>Oct. 24 to College Committee</td>
</tr>
<tr>
<td>From College Committee</td>
<td>October 30</td>
<td>Nov. 13 to Dean</td>
</tr>
<tr>
<td>From Dean</td>
<td>November 29</td>
<td>Jan. 2 to Provost</td>
</tr>
<tr>
<td>From Provost/VPAA</td>
<td>January 17</td>
<td>Jan. 31 to President</td>
</tr>
</tbody>
</table>

“Effective Fall 2018, dossiers must be submitted electronically...”
**2018-19 Time Table for Post-Tenure Review**

All candidate packets are due to departments by October 2.

<table>
<thead>
<tr>
<th>Negative Recommendations to Candidate due:</th>
<th>All Recommendations to Next Level due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>From College Committee</td>
<td>October 26</td>
</tr>
</tbody>
</table>

“Effective Fall 2018, dossiers must be submitted electronically...”

**2018-19 Time Table for Third Year Review**

All candidate packets are due to departments by October 2.

<table>
<thead>
<tr>
<th>A Recommendations to Next Level due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>From Department Committee</td>
</tr>
<tr>
<td>From Department Chair</td>
</tr>
</tbody>
</table>
Questions?
Active Shooter Training
UWG Police Chief Tom Saccenti

S.A.F.E.
Response to Violence
Have a GREAT Semester!