Fall Faculty and Staff Meeting
August 21, 2013
Welcome Back!
New Family Members

Juliana Kate Andrews was born June 12, 2012. She weighed 7 lbs. 4 oz. and was 18 3/4 inches long. Congratulations, Todd.

Mary Catherine Brigell was born Dec. 24, 2011. She weighed 8 lb. 4 oz. Congratulations, Bruce.

Gabriel Robert Sacco-Castronovo was born May 13, 2012. He weighed 8 lbs. 1 oz. and was 20 inches long. Congratulations, Savannah.

David Martin White was born May 29, 2012. He weighed 7 lbs. 10 oz. and was 19 1/2 inches long. Congratulations, Karen.

Halle Faith Niemcz was born June 4, 2012. She weighed 7 lbs. 9 oz. and was 19 inches long. Congratulations, Brad.

Penelope Karen Swaro was born June 14, 2012. She weighed 5 lbs. 9 oz. and was 19 in. Congratulations, Larry.

Antonia Renee Mindrup was born Oct. 16, 2012. She weighed 7 lbs. 6 oz. and was 20 1/2 inches long. Congratulations, Liz.

Dr. Rebeca Schina
Regents Professor of Marketing and President Emeritus
Department of Marketing & Real Estate

Dr. Salvador Lopez
Assistant Professor of Economics
Department of Economics

Ms. Melanie Hildebrandt
Instructor of Economics
Department of Economics

Ms. Mariana Sanchez
Lecturer of Management
Department of Management

Mr. Philip Reeves
Instructor of Management
Department of Management

Ken Hilderhoff
Instructor of MIS
Department of Management

Alexis Fontaine
Academic Advisor
Undergraduate Office

U.S. Citizen, Adrian Austin!
Julianna Kate Anduze was born June 12, 2012. She weighed 7 lb. 4 oz. and was 18 1/2 in long. Congratulations, Todd.

Macy Catherine Berigiel was born Dec. 20, 2013.
Macy Catherine Berigiel was born Dec. 29, 2013.
She weighed 8 lb. 6 oz.
Congratulations, Erich!

Gabriel Forero Velez-Castrillon was born May 15, 2013.
She weighed 8 lb. 6 oz.
Congratulations, Erich!

Gabriel Forero Velez-Castrillon was born May 15, 2013.
He weighed 8 lbs. 5 oz. and was 22 inches long.
Congratulations, Susana!

David Martin White was born on May 29, 2013.
He weighed 5 lb. 1 oz. and was 17.5 inches long.
David Martin White was born on May 29, 2013. He weighed 5 lb. 1 oz. and was 17.5 inches long. Congratulations, Karen!

Halle Faith Prince was born June 5, 2013. She weighed 7 lbs. 9 oz. and was 10 inches long.
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Penelope Karen Swann was born on June 14, 2013. She weighed 5 lb. 9 oz. and was 19 in. Congratulations, Larry!
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She weighted 7 lbs. 9 oz. and was 19 inches long. 
Congratulations, Brad!

Penelope Karen Swann was born on June 14, 2013. 
She weighed 5 lb. 9 oz. and was 19 in. 
Congratulations, Larry!

Arianna Renee Mindrup was born October 26, 2012. 
She weighed 7 lb 6 oz and was 20.25 in. 
Congratulations, Liz!
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Dr. Beheruz Sethna
Regents Professor of Marketing and President Emeritus
Department of Marketing & Real Estate
Dr. Salvador Lopez
Assistant Professor of Economics
Department of Economics

Dr. Heather Bone
Dr. Heather Bono
Lecturer of Economics
Department of Economics
Ms. Melanie Hildebrandt
Instructor of Economics
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Ms. Mariana Sanchez
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U.S. Citizen, Adrian Austin!
Faculty and Staff Achievements

Promotion to Associate Professor and Tenure

Minna Rollins
John Upson

Promotion to Professor

Jon Anderson

Erich Bergiel was named Beta Gamma Sigma Professor of the Year.

Nichole Fannin was named a UWG 30 Under 30 honoree.

John Upson led a team of students to the International Economics Convention in India and came back with FOUR awards!

Joey Smith and the work of the CBER were quoted or cited in numerous publications, including the WSJ Market Watch, The Street.com, AJC, and more!

Monica Smith and Kim Green led Enactus to a successful year with grants and a regional competition win!
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Big News!

Congratulations to Bashu Dutt, the Fuller E. Callaway Endowed Chair
Funding will come from the Fuller E. Callaway Professional Chair Trust administered by Bank of America. UWG was allowed one nominee last year. The award includes a 50% salary stipend as long as Bashu remains full-time faculty in a teaching capacity.
***Pending Chancellor’s signature and receipt of funds - expected Sept. 2013***

Congratulations to Joey Smith, the David A. Johnson Distinguished Scholar.
David Johnson (UWG alum) has pledged $350,000 to provide a salary supplement and operating budget for the predictive analytics program. With $50,000 in the endowment, the David A. Johnson Distinguished Scholar will be created, and when the endowment reaches $300,000 the Scholar will be renamed the David A. Johnson Professor of Predictive Analytics.
***Pending BOR approval Spring 2014***
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***Pending BOR approval Spring 2014***
In 2012, the Richards College of Business became the first college in the history of UWG to achieve 100% participation in A-Day giving. Thank You!!!
**Strategic Planning Committee:**
1. Began discussions of online exam security
2. Began discussions of mission revision based on data collected FY 13
3. Plan for FY14 to address AACSB standards changes, including faculty qualifications and needed changes to Faculty Handbook
4. Approved the International Sub-committee charge
   a) Work with Simone on all international program info and published materials
   b) Sharing and compiling of data to more effectively use funds to encourage student participation
   c) Developed multi-year plan and facilitated joint programs among departments

**Undergraduate Programs Committee:**
1. Reviewed, discussed, and gave feedback on assurance of learning reports
2. Discussed and proposed changes to current writing assessment
3. Approved new courses and modification in existing courses in ECON and MGMT
4. Approved new certificate in Operations Management
5. Approved termination of BS in Business Education
6. Selected undergraduate scholarship recipients
7. Participated in undergraduate curriculum review discussions
8. Reviewed and discussed an articulation agreement with West Georgia Tech
9. Met with representatives from the COAH to discuss collaboration opportunities

**Graduate Programs Committee:**
1. Reviewed, discussed, and gave feedback on assurance of learning reports
2. Processed applications for Graduate Faculty Status approval
3. Revised Graduate Catalog items
4. Recommended revisions of MBA prerequisites
5. Proposed MBA International Certificate
6. Met with representatives from the COAH to discuss collaboration opportunities
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   a) Work with Simone on all international program info and published materials
   b) Sharing and compiling of data to more effectively use funds to encourage student participation
   c) Developed multi-year plan and facilitated joint programs among departments

Finance Programs Committee:
Assessed, and gave feedback of learning reports on proposed changes to current courses and modification in existing
Undergraduate Programs Committee:

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Fall Dates

**August**
- Fri, Aug 13 - New Faculty Orientation; Moon at Sunset Hills
- Fri, Aug 13 - Fall Party; 6:00 in Campus Center Ballroom
- Mon, Aug 16 - Classes begin
- Wed, Aug 21 - International Student Welcome, 8:30 in Z 6, please RSVP Simone
- Thurs, Aug 22 - Chamber of Commerce Member Breakfast; 7:30 at Z 6 - Dr. Marrero speaking

**September**
- Mon, Sept 2 - Labor Day; No Classes and Offices Closed
- Thurs, Sept 5 - Cookies & Ice Cream for Students; 11:45 - 2:15 in Business Building front patio
- Thurs, Sept 12 - B&I Lecture in Free Enterprise; 8:00 p.m. at Townsend Center - Jessica Jackley speaker
- Wed & Thurs, Sept 18 & 19 - Open Faculty/Staff Meetings, 9:00 - 11:00 a.m. in Adams Hall 107
- Fri, Sept 27 - Brown-bag Final Friday

**October**
- Thurs, Oct 4 - Executive in Residence, Mike McCaffey
- Fri, Oct 5 - B&I and AAB meetings
- Sat, Oct 6 - UWC Homecoming
- Tues, Oct 8 - 3rd Day at UWS
- Sun, Oct 13 - CrowdWise; Day-long event at Coliseum
- Thurs, Oct 24 - Emily Lockold Book Signing
- Fri, Oct 25 - Brown-bag Final Friday
- Tues, Oct 29 - Economic Forecast Breakfast; 7:00 - 9:00 a.m. in Campus Center Ballroom

**November**
- Week of Nov 17 - 20 - No classes for Thanksgiving Break
- Thurs & Fri, Nov 28 & 29 - Offices closed for Thanksgiving Break
- Thurs, Dec 5 & 6 - Offices closed for Week of Nov 18 or Dec 2

**December**
- Wed, Dec 4 - Holiday Luncheon; 11:00 a.m. - 1:00 p.m. in Adams Hall Conference Room
- Faculty/Staff Meeting at 9:00
- Week of Dec 9 - 15 - Last week of classes/final exams
- Sat, Dec 14 - Graduation
- Wed, Dec 18 - Wed, Jan 1 - Offices closed for Winter Holiday Break

**January 2014**
- Thurs, Jan 2 - Offices open
- Mon, Jan 5 - Classes begin
- Mon, Jan 19 - No Classes and Offices closed for Labor Day Holiday
- Coming in Spring 2015: SACSS
August

- Fri, Aug 23 - New Faculty Orientation; Noon at Sunset Hills
- Fri, Aug 23 - Fall Party; 6:00 in Campus Center Ballroom
- Mon, Aug 26 - Classes begin
- Wed, Aug 28 - International Student Welcome; 8:00 in Z-6; please RSVP Simone
- Thurs, Aug 29 - Chamber of Commerce Member Breakfast; 7:30 at Z-6 - Dr. Marrero speaking
September

- Mon, Sept 2 - Labor Day; No Classes and Offices Closed
- Thurs, Sept 5 - Cookies & Ice Cream for Students; 11:45 - 2:15 in Business Building front patio
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- Wed & Thurs, Sept 18 & 19 - Open Fac/Staff Meetings; 9:00 - 11:00 a.m. in Adamson Hall 117
- Fri, Sept 27 - Brown-bag Final Friday
October

- Thurs, Oct 4 - Executive in Residence; Mike McConnell
- Fri, Oct 6 - BOA and AAB meetings
- Sat, Oct 5 - UWG Homecoming
- Tues, Oct 8 - Fed Day at UWG
- Sat, Oct 12 - CrowdWest; Day-long event at Coliseum
- Thurs, Oct 24 - Becky Blalock Book Signing
- Fri, Oct 25 - Brown-bag Final Friday
- Tues, Oct 29 - Economic Forecast Breakfast; 7:30 - 9:00 a.m. in Campus Center Ballroom
November

- Week of Nov 25 - 30 - No classes for Thanksgiving Break
- Thurs & Fri, Nov 28 & 29 - Offices closed for Thanksgiving Break
- Dates for research seminar with France Business School TBD; likely M, T, W of week of Nov 18 or Dec 2
December

• Wed, Dec 4 - Holiday Lunch; 11:00 a.m. - 1:00 p.m. in Adamson Hall Conference Room;
  Faculty/Staff Meeting 1:00
• Week of Dec 9 - 13 - Last week of classes/final exams
• Sat, Dec 14 - Graduation
• Wed, Dec 18 - Wed, Jan 1 - Offices closed for Winter Holiday Break
January

- Thurs, Jan 2 - Offices open
- Mon, Jan 6 - Classes begin
- Mon, Jan 20 - No Classes and Offices closed for Labor Day Holiday
- Coming in Spring 2015: SACS!
Richards College of Business  
Strategic Action Items 2011-2016

**Vision Statement**  
The Richards College of Business will be recognized as a source of quality graduates and business expertise, primarily in the West Georgia and Atlanta areas, by providing an educational environment where excellence is pursued in endeavors and ethical behavior is reflected in activities.

**Mission Statement**  
The mission of the Richards College of Business is to educate and prepare students for positions of responsibility in business and society.

<table>
<thead>
<tr>
<th>Strategic Goals</th>
<th>Action Items 11-12</th>
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<th>Action Items 14-15</th>
<th>Action Items 15-16</th>
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| **Student Development:** Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals. | Revise home page as recruitment tool  
Recruit minors  
Expand mentor program via e-contact  
Develop plan for freshman integration into RCOB  
Build interdisciplinary programs (e.g., analytics, health care) | Expand recruitment efforts in Atlanta area  
Develop systematic plan for international opportunities  
Formalize exit interview process across departments  
Begin comprehensive curricula review  
Expand internships | Complete curricula review and begin plan implementation  
Expand placement opportunities for undergrad and graduate students | Review admission standards for majors | Examine potential for creation of Student Success Center |
| **Academic Professional Growth:** Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus. | Provide faculty training for enhancing credentials (e.g., new distance ed technologies, curriculum innovation)  
Facilitate international research collaborations | Develop and begin implementation of faculty exchange  
Expand the impact of B-Qest | Review Faculty Handbook  
Secure Fulbright Fellowship for at least one faculty | Review RCOB vision, mission, strategic goals, and ethical values statements | Revise Strategic Plan |
| **Administration and Infrastructure Support:** Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment. | Integrate graduate school operations  
Develop plans for RCOB building patio  
Hold DAC retreat  
Expand marketing efforts | Complete funding for Visionary Endowment  
Hold staff retreat | Secure funding for at least two endowed chairs | Secure funding for at least one endowed chair | |
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Common Language for Course Syllabi

Please include this link with a reminder to students that they are responsible for reviewing the information contained in the document on this link each semester: (updated as federal, state, university, and accreditation standards change)
http://www.westga.edu/assetsDept/vpaaCommon_Language_for_Course_Syllabi.pdf

Credit Hour Policy Statement regarding direct faculty instruction and out-of-class work required per credit hour (SACS Requirement) Sample statement: (thanks, Tom Gainey) Credit Hour Policy (3 credit hours): For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.
All now converted:
  • Faculty and Staff – Spring 2013
  • Students – Summer 2013
  • Gmail, Google Calendar, Google Docs
All group lists now on Google Groups http://groups.google.com
  • My Groups
  • When you send a message to a list, unless you cc yourself, you’ll not receive the message
  • Message size limit (with attachments) – currently 10 MB
  • “Reply” – default is typically to the list, not the individual
  • RICHARDS-list – default has been changed: “Reply” goes just to the sender; “Reply
  • All” goes to both sender and to entire list
Construction Update

Business Building
- New Roof and Exterior Painting – In Progress
- Ceiling and Lighting – Corridors, Classrooms and Offices
- Thanksgiving Break – Selected classrooms
- Christmas Break – All other areas
- Building closed from December 18 – January 1
- More Details to Come

Adamson Hall
- 1st Floor Offices Carpeted – Completed
- 2nd Floor Offices New Carpet – Christmas/Winter Break
- More Details to Come
- Classroom 115 – New Desks and Seating – Christmas/Winter Break
- Open Student Lab – New Seating – In Progress
Re-org
Stronger Collaborations
New Strategic Plan
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<th>The major duties of the Associate Dean and Director of Graduate Studies shall be to:</th>
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<td>Coordinate recruitment, admissions, advising, registration, suspension, dismissals, readmissions, orientation, and appeals of all undergraduate studies in RCOB</td>
<td>Oversee the management of RCOB graduate operations and supervise the Administrative Director of Graduate Programs and Graduate Studies Associate</td>
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<td>Coordinate selection and implementation of scholarships</td>
<td>Work with Director of Assessment to coordinate Assurance of Learning activities</td>
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<td>Coordinate and supervise activities of all support staff, including pre-major advisors, technology support staff, and secretarial staff</td>
<td>Oversee the management, implementation and assessment of international programs and student international travel.</td>
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<td>Serve as an ex officio member of the RCOB Strategic Planning Committee and RCOB Undergraduate Programs Committee</td>
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<td>Work with department chairs to determine course needs and classroom schedules</td>
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MBA Program Director
Student Success Center
Data Collection & Analysis
New admin for Assoc Dean and Programs
Collaborations

DAC with UPC, GPC, SPC chairs
Faculty, staff, and students to promote good works
College with UCM (via Simone) for communications
Task force for online testing security
Brown bag meetings for research presentations
Examination of awards and recognitions
Collaborations with other colleges, units, and business partners
Richards College of Business

2011-2016 Strategic Plan

"To truly demonstrate our commitment to ethical behavior, the Richards College is prepared to offer ourselves as a role model for ethical behavior to the community at large...Further, we will not hesitate to promote the good works in which we participate."