Welcome Back!

The mission of the Richards College of Business is to educate and prepare students for positions of responsibility in business and society.
New Family Members
Christopher John Larsen

• Christopher John Larsen was born Oct. 22, 2011.
• He weighed 7 lbs and was 20 inches long.
• Congratulations, Karen!
Hamilton Robert White

• Hamilton Robert White was born Dec. 1, 2011.
• He weighed 7 lbs 11 oz and was 20 ½ inches long.
• Congratulations, Karen!
Henry Albert Swann

• Henry Albert Swann was born Feb. 9, 2012.
• He weighed 7.5 lbs and was 21 inches long.
• Congratulations, Larry!
Tucker Gray Hannah

• Tucker Gray Hannah was born Feb 29, 2012.
• He weighed 7 lbs 15 oz. and was 20 inches long.
• Congratulations, Kasey!
Ava Katherine Worley

• Ava Katherine Worley was born May 23, 2012.
• She weighed 8 lbs 13 oz. and was 20 inches long.
• Congratulations, Robin!
Parker Kirkston Sutterfield

- Parker Kirkston Sutterfield was born May 30, 2012.
- He weighed 7 lbs 3 oz. and was 20 ½ inches long.
- Congratulations, Nancy!
Sophie Rose Lindsay

- Sophie Rose Lindsay was born on June 22, 2012.
- She weighed 8 lbs.
- Congratulations, Nancy!
Dr. Blaise Bergiel

- Professor of Marketing
- Department of Marketing and Real Estate
Dr. Rong Guo

- Lecturer of Finance
- Department of Accounting and Finance
Dr. Jean Pridmore

- Assistant Professor of Management Information Systems
- Department of Management
Dr. Heather Richardson

• Limited Term Instructor of Economics
• Department of Economics
Ms. Mariana Sanchez

- Limited Term Instructor of Management
- Department of management
Dr. Sharon Seay

• Associate Professor of Accounting
• Department of Accounting and Finance
• January start
Mr. Bill Studdard

• Limited Term Instructor of Accounting
• Department of Accounting and Finance
Mr. Mark Wills

• Limited Term Instructor of Accounting
• Department of Accounting and Finance
Dr. Michael Yo

- Associate Professor of Accounting
- Department of Accounting and Finance
- January start
Faculty and Staff Achievements
Congratulations on Promotion

- Mary Kassis to Professor
- Faramarz Parsa to Professor
- James Murphy to Associate Professor
- Jack Wei to Associate Professor
- Cheryl Brown to Senior Lecturer
- Erich Bergiel – Lieutenant Colonel USMCR
Congratulations on Tenure

• James Murphy
• Jack Wei
Faculty and Staff of Richards College of Business

• Successful AACSB Maintenance of Accreditation visit for both business and accounting!!!

• “Collegiality and rapport among faculty and staff” were cited as unique features.

• “the school assessment program is mature at the undergraduate and graduate level (masters) ... and has had significant impact on curricula management. “
RCOB International Students

• 46 ZUEL students this fall
• 11 ESCEM students this fall
• 6 SIFT students in spring

• Orientation for UWG and RCOB international students
• RCOB: Thursday, August 23 5:00 in Adamson Hall 117
Monica Smith, Kim Green, and SIFE Students

- Once again, SIFE was a winner at the regional competition and invited to participate in the national competition.
- Once again, they received a grant from the Lowe’s Community Improvement Challenge.
- They also received grants from the Enterprise Holdings Foundation and Wal-Mart.
RCOB Students

- RCOB students collected 3,430 cans/boxes of food for the Carroll County Soup Kitchen during this year’s Cans for a Cause, sponsored by the Dean’s Council of Student Leaders.
John Upson, Mike Hester, and RCOB & Honors Students

- John Upson and Mike Hester worked with our students last fall in preparation for a competition at the 19\textsuperscript{th} International Economics Convention in Mumbai, India.

- Osa Gaius won the Best Presenter award, and the RCOB has been invited to participate again this year.
David Boldt, Joey Smith, Hilde Parton, the Economics Faculty and Center for Business and Economic Research

• The Center for Business and Economic Research received a number of grants this past year.

• Their work was cited in the Southern Company’s *Annual Report*, and they have been invited to present research in Washington, D.C. this fall.
"We can't be a strong company unless the communities we serve are also strong. We take our mission very seriously—working to ensure a bright future for our region by bringing in new jobs, as well as helping our existing businesses grow and prosper."

Pedro Cherry

VICE PRESIDENT OF COMMUNITY AND ECONOMIC DEVELOPMENT
GEORGIA POWER

The region we serve is a vibrant one. And we're doing everything we can to keep it that way.

Business loves the South. And no wonder—the fundamentals are compelling, with a skilled workforce, abundant natural resources and an extensive transportation network. Southern Company has supported economic development in the region since the early 20th century, working with public officials to attract industry to a then-largely undeveloped part of the country. That tradition continues today through economic development organizations in all four of our traditional operating companies—because our future is inevitably tied to the economic fortunes of our customers, the industrial sector in particular.

Case in point: 2011. At a time when commercial and residential growth remained flat, it was manufacturing that led a burgeoning recovery—thanks in part to a surge in exports dispatched through seaports such as Savannah, Mobile and Gulfport. Today, we're working to help seaports expand capacity even further.

Beyond that, we're engaged in attracting some 250 employers that could bring in as many as 40,000 new jobs. Meanwhile, we're managing to create a few jobs ourselves as we build our 21st century energy portfolio, a series of projects that, according to the University of West Georgia, is expected to affect some 250,000 jobs across the country.

Pedro Cherry (left), Georgia Power vice president of community and economic development, observes shipping traffic in Savannah, Ga., with Stacy Watson, general manager of economic and industrial development for the Georgia Ports Authority.
John Upson

- John Upson was named Beta Gamma Sigma Professor of the Year.
Bashu Dutt was named the Student Government Professor of the Year.
John Upson and Mariana Sanchez

- John Upson and Mariana Sanchez’s paper won the Best Paper Award at the Academy of Business Research Conference.
• The RCOB was once again recognized as a Premier Chapter of Beta Gamma Sigma at Southern Business Administrators Association and AACSB meetings.
Reports, Updates, and Information
Strategic Planning Committee

• 2011-12 Activities
  – AACSB Visit
  – Revision of SPC Structure
  – Subcommittee to examine international programs
  – Input regarding a variety of issues including:
    • Tech fee submissions
    • Academic calendar/schedule
    • Academic dishonesty software
    • Adamson computer lab
Undergraduate Programs Committee

- Participated in AACSB Visit in Fall 2011.
- Reviewed, discussed, and provided feedback to faculty on the assessment of various learning goals.
- Approved moving to a two-year assessment cycle for assessments in which we have “closed the loop.”
- Approved curriculum changes in the Accounting, Economics, and Marketing departments.
- Approved a new certificate in Advertising.
- Discussed a number of topics during the year (Georgia Higher Education Completion Plan, communication between Faculty Senate reps. and UPC/RCOB, participation in the European Union Certificate Program, etc.).
- Members attended AACSB Assessment Seminars and other AACSB programs.
- Selected RCOB undergraduate scholarship recipients.
Graduate Programs Committee

• Participated in AACSB visit Fall 2011
• Reviewed all AOL documents within the new scheduled time
• Updated the Graduate Catalog regarding "Criteria for Admission and Continued Enrollment” in RCOB graduate programs
• Selected recipients of graduate scholarships
New Website

• Coming soon!
• Please contact us with info on awards, publications, events, programs, guest speakers, etc. for the RCOB Update and the RCOB Event Calendar.
Academic Dishonesty Reporting

• UWG Honor Code – Student Handbook

• Course Syllabus
  • Clear expectations of academic honesty
  • Clear consequences for academic dishonesty

• Report incidences and any actions taken
  • Graduate Students – Email to Chair and Doug (Associate Dean)
  • Undergraduate Students – Email to Chair and Diane (Assistant Dean)
  • Any incidence can be reported directly to the Assistant Dean of Students, Trish Causey, email to [pcausey@westga.edu](mailto:pcausey@westga.edu), or call 96423
Student Engagement and Class Roll Verification

• Class Roster Verification – September 14-21
• Three Options
  – Attend
  – Never
  – NotEng
Travel Regulation Changes

• The State Accounting Office has issued travel changes effective 7/1/12. The USG has received an exception through 10/1/12, and the Board Office is working on its revision.

• Reimbursements should be submitted within 45 days of trip completion. “Reimbursements over 60 days may be considered income or not reimbursable.”
Facilities and Personnel Changes

- Secretary in dean’s office will be replaced with external relations and international programs director.
- Nichole Fannin will move into Adamson Hall.
- New dean’s suite should open September with expanded Adamson Conference Room.
- Reception window in Adamson will become a wall.
Auxiliary Services Info

- New Fleet of Better Buses this year
- In peak times (usually after 9:30 am), multiple buses will run on routes as needed, to keep a 7 to 8 minute interval
- All routes will run beginning at 7:30 am M – F and will run until 11 pm on M-R and on Fridays until 3 pm; Fridays, the Red/Gray route will run until 6 pm
- Wi-Fi on all buses
- GoUWG App Maps Section has a new Transit option so you can see where the buses actually are on the routes
- Z-6 will be open until 10 pm this year, M - F
Parking Info

• If you need reserved parking for a guest speaker, please let Nancy know with minimum 48 hours notice.

• Some parking on West Georgia Drive behind Boykin Hall is designated for faculty and staff.
Fall 2012 Dates
RCOB Fall Party

- Friday, August 17 from 6:00 – 9:00 p.m.
- Sunset Hills Country Club
- *Casino Room* opens at 6:00
- Dinner at 7:00
- Door prizes follow

- If you need directions to SHCC, please contact Nancy.
Semester Dates

• Classes Begin
• Last Drop/Add Day
• Labor Day Holiday
• Thanksgiving Holiday
• Finals Week
• Graduation
• Offices Closed

• Monday, Aug. 20
• Sunday, Aug. 26
• Monday, Sept. 3
• November 19 – 25
• December 3 – 7
• Saturday, Dec. 8
• Monday, Dec. 17 – Monday, Jan. 1
RCOB Cookies & Ice Cream
Students, Faculty, and Staff

• Tuesday, August 28
• 1:30 a.m. – 3:00 p.m.
• Business Building Front Entrance
Open Faculty & Staff Meetings

• Wednesday, Sept. 5 in Business Building Conference Room and
• Thursday, Sept. 6 in Adamson Hall Room Conference Room
• 9:00 – 11:00 a.m.
BB&T Lecture

• Tuesday, Sept. 13
• 7:00 p.m. in Townsend Center for Performing Arts
• Mike Glenn is this year’s guest speaker
• 5:00 p.m. Reception with RCOB graduate students
• 6:00 p.m. Reception with faculty, staff and special guests
Executive in Residence

• Thursday, September 20
• This year’s Exec in Residence will be Jeff Culverhouse, President and Founder of Systems Conversion Ltd., an Inc. 500 company and 1976 accounting graduate of UWG.
Fed Day at UWG

• Tuesday, September 25
Board of Visitors and Accounting Advisory Board

- Friday, October 5
- Breakfast at 8:30 a.m.
- Board meets from 8:30 a.m. – noon and ends with lunch
UWG Homecoming

• Saturday, October 6
• Tailgate at Stadium Lawn
RCOB Interview Days

• Wednesday and Thursday, October 24 and 25

Future Professors Lunch

• Thursday, October 25
• 11:30 a.m.
• Adamson Hall 115
Economic Forecast Breakfast

- Tuesday, October 30 at 7:30 a.m.
- UWG Campus Center Ballroom
- Presentations by Mr. John Jung of BB&T Capital Markets and Dr. William J. Smith.
ESCEM Faculty Research Collaboration

• Monday through Wednesday, November 19 – 21 in Tours, France.

• Two people from each department will be included in the presentations.
ESCEM Research Collaboration*

Preference for research presentations will be topics which lend themselves to cross-cultural analysis or multi-country applications and would thus be appropriate for collaboration between the two schools’ faculties. Theoretical, applied, and pedagogical studies, and both qualitative and quantitative projects are welcome.

<table>
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<tr>
<th>CSR, Ethics, &amp; Sustainable Development</th>
<th>Entrepreneurship &amp; Innovation Strategies</th>
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<tr>
<td>Ethical Marketing</td>
<td>Governance &amp; Financial Integration</td>
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Holiday Lunch

- Christmas Covered Dish Luncheon
- Thursday, November 29
- 11:30 a.m. – 1:30 p.m.
- Adamson Hall Conference Room
- Meat, drinks and utensils provided by dean’s office
Graduation

• Saturday, December 8

Winter Break

• December 17 – January 1
• Offices reopen January 2
Richards College of Business
Strategic Action Items 2011-2016

<table>
<thead>
<tr>
<th>Strategic Goals</th>
<th>Action Items 11-15</th>
<th>Action Items 15-16</th>
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<tbody>
<tr>
<td><strong>Student Development:</strong> Admit quality, local, regional, national, and international students and provide them with an education containing the skills and knowledge gained from traditional and experiential learning in internal and external campus settings to prepare them to be effective and ethical professionals.</td>
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<td><strong>Academic Professional Growth:</strong> Recruit and retain quality faculty and provide sufficient resources to support dynamic and up-to-date bachelor and master level curricula, to conduct research, and to provide service to all stakeholders within and outside of campus.</td>
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<td><strong>Administration and Infrastructure Support:</strong> Recruit and retain quality administrative management and staff personnel to manage, develop and support infrastructure and those activities that build internal and external partnerships while working in an ever-changing environment.</td>
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### Action Items 12-13
- Expand recruitment efforts in Atlanta area
- Develop systematic plan for international opportunities
- Formalize exit interview process across departments
- Begin comprehensive curricula review
- Expand internships
- Develop and begin implementation of faculty exchange
- Expand the impact of B-Quest
- Complete funding for Visionary Endowment
- Hold staff retreat
Questions?
Discussion?
Faculty and Staff Awards!
## 2012-13 Time Table for Tenure and/or Promotion

All candidate packets are due to departments by September 15.

<table>
<thead>
<tr>
<th>From Department Committee</th>
<th>Negative Recommendations to Candidate due:</th>
<th>All Recommendations to Next Level due:</th>
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<tbody>
<tr>
<td>From Department Chair</td>
<td>October 3</td>
<td>Oct. 13 to Department Chair</td>
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<tr>
<td>From College Committee</td>
<td>November 1</td>
<td>Nov. 16 to Dean</td>
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<tr>
<td>From Dean</td>
<td>December 2</td>
<td>Jan. 3 to Provost</td>
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<tr>
<td>From Provost/VPAA</td>
<td>January 18</td>
<td>Feb. 1 to President</td>
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<tr>
<td>From President</td>
<td>February 15</td>
<td>Feb. 29 to BOR</td>
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