

BBA Learning Goals

1. communicate effectively in oral presentations and in writing.
2. apply basic quantitative skills to business problems.
3. acquire basic skills in information and business technology.
4. possess a basic knowledge of accounting, economics, finance, the legal environment of business, management, and marketing.
5. recognize how ethical decision making and globalization affect organizations
6. utilize general and management-specific knowledge and skills in the analysis of business and economic problems

Accounting-Specific BBA Learning Goal

7. understand the principles and practices common to the major forms of accounting.

Finance-Specific BBA Learning Goal

7. understand financial principles, institutions and financial management concepts in such areas as banking, insurance, corporate finance and personal finance.

MPAcc Learning Goals

1. communicate at a professional level in oral presentations and in writing.
2. identify how globalization affects organizations and their environment.
3. recognize the importance of ethical decision making.
4. use technology effectively.
5. understand the principles, practices, and professional responsibilities common to the major forms of accounting and be able to apply these principles and practices in a professionally responsible manner to accounting and business processes and systems.
6. conduct research pertinent to accounting issues and problems.