

MBA Learning Goal Assessment Timeline for Carrollton Campus

Assessments should also be done each time the course is taught in Newnan or Douglasville

<u>MBA - Learning Goal/Objective</u>	<u>Fall</u>	<u>Spring</u>	<u>Summer</u>
LG1 Communicate at a professional level in oral presentations and in writing.			
LO1.1 Students will be able to create effective written business documents.			<u>MGNT 6681</u> Exit Exam
LO1.2 Students will be able to prepare and deliver effective business presentations.	<u>MKTG 6815</u> Oral Presentation		
LG2 Work effectively with others and lead in organizational situations.			
LO2.1 Students will demonstrate effective group collaboration behavior in accomplishment of tasks.	<u>MGNT 6670</u> Peer Evaluation		
LO2.2 Students will be able to evaluate effective leadership behavior.	<u>MGNT 6670</u> Embedded Test Questions		
LG3 Identify how globalization affects organizations and their environment.			
LO3.1 Students will be able to identify trends in the global marketplace.		<u>ECON 6450</u> Embedded Test Questions	
LO3.2 Students will assess the role that the global business environment plays in business decisions.	<u>MGNT 6670</u> Embedded Test Questions <u>ACCT 6232</u> Case Study		
LG4 Recognize the importance of ethical decision making.			
LO4.1 Students will be able to identify ethical theories and concepts and their importance.	<u>MKTG 6815</u> Embedded Test Questions		
LO4.2 Students will evaluate managerial decisions using an ethical framework.	<u>MKTG 6815</u> Essay Question		
LG5 Integrate analytical and problem solving skills with concepts and theories from all functional areas of business.			
LO5.1 Students will be able to apply decision-making processes to define the problem, identify and collect needed information, and analyze the information to reach appropriate decisions.		<u>FINC 6532</u> Embedded Test Questions	<u>MGNT 6681</u> Exit Exam
LO5.2 Students will be able to analyze and reach an appropriate decision when presented with multi-functional issues.			<u>MGNT 6681</u> Exit Exam