

Coverage of BBA Learning Objectives

Courses taught 2014-15	Area F						Business Core									Capstone
	ACCT 2101	ACCT 2102	BUSA 2106	CISM 2201	ECON 2105	ECON 2106	ABED 3100	CISM 3330	ECON 3402	ECON 3406	FINC 3511	MGNT 3615	MGNT 3600	MKTG 3803	MGNT 4660	
LO1.1 Written business documents	S		U				P	S			S			S		
LO1.2 Oral presentations							P							S		
LO2.1 Tabular/graphical methods of presenting data	S				S	U	S	U	P	P	S	U		U		
LO2.2 Spreadsheets to use and evaluate regression models								S	P	P						
LO2.3 Spreadsheets to solve and interpret quantitative models								S	P	P		S				
LG3.1 Word processing program			U	P		U	S	U	U	U	U			S	U	
LG3.2 Spreadsheet program				P			U	S	P	U	U	U		U		
LG3.3 Presentation program				P			P						U	U		
LG5.1 Ethical implications of issues and situations			P				U	S	S		S		P	P	S	
LG5.2 International economic and business concepts			S		P	P	U	S					P	P	S	
LG6.1 Knowledge of relevant costs for decision making		P	U		S	P		S	S	P		P		P	S	
LG6.2 Analyze situation and develop plan for org viability	S		U				P	P	S					S	P	

Coverage Key:

P = Primary coverage: this material is taught in this class with evaluation part of the students' grades

S = Secondary coverage: this material is discussed and/or reviewed but is not a key part of class material