Richards College of Business Announces the Visionary Circle of Giving

Dr. Faye S. McIntyre recently announced the creation of the Dean’s Visionary Circle of Giving to provide recognition to alumni, friends and corporate donors who make an investment in the lives of our students and future leaders by making a gift to the Visionary Endowment. The Richards College of Business Visionary Endowment will provide a stable source of funding for faculty fellowships, student research and travel, staff development and an array of opportunities for our students beyond the classroom to fully prepare them for positions of responsibility in business and society.

To make a secure on-line contribution on the UWG on-line giving page click here. Gift designation is Richards College of Business and Visionary Endowment should be entered in the box. For more information, contact Diane Homesley at (678) 839-5035 or dhomesley@westga.edu. Your gift will enable us to create the very best student experience and make a first-class business education possible for today’s students and for generations of students to come.

Richards College of Business
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Visionary Circle of Giving

Lifetime contributions to the Visionary Endowment
- Dean’s Circle $50,000+

Annual contributions (calendar year)
- Board of Directors Club...............................$25,000+
- CEOs Club..............................................$10,000 to $24,999
- Executives Club.........................................$5,000 to $9,999
- Managers Club...........................................$1,000 to $4,999
- Investors Club..........................................$500 to $999

Visionary Circle of Giving benefits:
- Honor roll on Richards College of Business website
- Invitation to receptions, dinners and events hosted by the Richards College of Business
- Invitation to annual Visionary Circle of Giving luncheon for Executives Club and above
- Dean’s Circle members will be recognized on a plaque displayed in the Adamson Hall Cadenhead Lobby

Inside this issue:
- McCalman Executive Roundtable
- Student Research Night
- Beta Gamma Sigma 2010 Induction
- Celebration of BB&T Pledge
- New Scholarships
- Chinese Exchange Program Begins

Dr. Faye McIntyre thanks Mary Covington for her generous support of the Richards College of Business. Covington donated the first gift to the Visionary Endowment and is the inaugural member of the Dean’s Circle.
McCalman Executive Roundtable

On April 8, Richards College of Business students enjoyed an evening sharing creative ideas of substance with distinguished business leaders, faculty and featured speaker, UWG alumnum John R. Harris. Harris gave a compelling presentation on career management: combining structured planning with active management of choices to attain personal fulfillment, work life balance, goal achievement and financial security. Following his presentation, Roundtables were challenged with thought-provoking questions for discussion. After discussing the questions, Roundtable groups presented their conclusions.

John Harris has more than 30 years of experience in the outsourced business services and information technology industry, with senior executive roles spanning sales, marketing, strategy, business operations and mergers/acquisitions, as well as extensive international experience in Europe, the Middle East and Asia.

The McCalman family established the Executive Roundtable primarily to enhance the professional and personal growth of business students. Its membership is chosen to provide a balance between outstanding students, interested faculty and dynamic representatives of industry.

Richards College of Business – Student Research Night

The Richards College of Business recently completed the selection process to identify one student research project to be presented at the University’s evening of student scholarship known as Big Night! Stephen Couch was chosen as the finalist from among seven presentations. Couch presented his research on “Predicting Georgia’s Sales Tax Revenues” on Thursday, April 1. His research was sponsored by Dr. William “Joey” Smith, Assistant Professor of Economics.

The other two research presentations that ranked exceptional were “Teacher Evaluations and Class Retention: An Evaluation of UWG Evaluations,” by Harold Walbert; Faculty Sponsor, Dr. William J. Smith, Department of Economics and “Estimating Single-Family Housing Absorption in Carroll County,” by Thomas J. Bass & Nyerere R. J. Delauney; Faculty Sponsor, Dr. Jim Burton, Department of Marketing & Real Estate.
Beta Gamma Sigma 2010 Induction

The University of West Georgia celebrated its 26th annual Beta Gamma Sigma induction ceremony on Monday, April 12 by inducting nine graduate students, twenty-two seniors and twenty juniors into its local chapter. Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. This is also the highest academic honor the Richards College of Business can bestow.

Dr. William (Joey) Smith was honored as the Beta Gamma Sigma Professor of the Year. Dr. Smith is an Associate Professor of Economics at the Richards College of Business.

W. Cliff Oxford, UWG alumnus, was selected as the 2010 Chapter honoree recognizing his distinction in business and possession of the qualities that Beta Gamma Sigma fosters – honor, wisdom and earnestness. Internationally successful Atlanta entrepreneur, Oxford marked his initial entrepreneurial success as the founder and CEO of STI Knowledge, Inc., a pioneering first market mover in developing knowledge-based systems and services for the Fortune 1000. STI Knowledge was considered a cultural phenomenon with worldwide organic growth. Oxford is the founder and CEO of Entrepreneur Advisors whose mission is to provide a “better business life for entrepreneurs.”

University of West Georgia celebrates BB&T pledge

On April 13, The University of West Georgia celebrated BB&T’s pledge of $1 million to establish the Center for Ethics and Free Enterprise and the BB&T Lectures in Free Enterprise Series with a reception to honor the donation. “BB&T is very pleased to be able to partner with the Richards College of Business in providing tomorrow’s business leaders with an intellectually challenging study of the foundations of capitalism,” said BB&T West Georgia area executive Tammy Hughes.

The donation will generate faculty and student research and new business courses as well as a lecture series, which will be open to the public and will focus on topics such as the ethical foundations of free enterprise. John Allison, retired Chairman of BB&T, will serve as the lecture series’ inaugural speaker on September 28, 2010.
New Scholarships Help Students Weather Economic Downturn

Three new scholarships were established this academic year to assist students in pursuing their higher education goals.

The Donna and Wayne Tervo Accounting Scholarship was established by Richards College of Business alumni Donna and Wayne Tervo to recognize and reward outstanding students in the field of accounting. Recipients are chosen based upon academic achievement. Donna has extensive experience in accounting as the Accounting Manager for Corgan Associates, Inc. in Dallas, Texas. Wayne is an Assistant Professor of Accounting at Murray State University’s College of Business.

The Jack E. Threadgill, Sr. Memorial Scholarship was established by the family and friends of Mr. Threadgill to reward outstanding and deserving students in the field of accounting. Recipients are selected based on academic achievement, involvement in community or ministry work and financial need. Mr. Threadgill was a respected businessman, active volunteer and dedicated civil servant as well as a committed family man and leader in his church community. He was a dedicated leader at the University of West Georgia serving as a member and chairman of the West Georgia College Business Advisory Council and trustee for the West Georgia Foundation.

The Evelyn Taylor Greer Memorial Scholarship was established by Dr. Pam Tucker in memory of her mother, Evelyn Taylor Greer, to recognize and reward outstanding students in business education. Recipients are chosen based on academic achievement and financial need. Evelyn Taylor Greer was trained at Indiana University and had an undergraduate degree in elementary education. Mrs. Greer strongly believed in the democratizing power of a free public education and felt that everyone capable of college level work should get a college education regardless of their ability to pay.

Chinese Exchange Program Begins

Chinese students enrolled at UWG are part of the newly established exchange program with Zhongnan University of Economics and Law and the Richards College of Business. When the recent arrivals complete their studies, they will have dual degrees in business from UWG and ZUEL.

(Left to right) Yuanze Huang, Qiongrui Yao and Jiazhang Liu are Chinese exchange students earning a business degree at UWG.

Join our social communities and keep up with the latest news and events.

Become a fan on Facebook: www.facebook.com and search for the Richards College of Business.

Network with other graduates on LinkedIn: www.linkedin.com and join the Richards College of Business group.

Upcoming Events

• Cobb County Alumni Reception – September 16, 2010 HLB Gross Collins 3300 Cumberland Blvd. Atlanta
• BB&T Lectures in Free Enterprise, John Allison, Retired BB&T Chairman - September 28, 2010
• Economic Forecast Breakfast – October 26, 2010 UWG Campus Center Ballroom

For reservations or additional details on these events contact the Richards College of Business Dean’s office at 678-839-6467.