Thornton featured at BB&T Lecture Series

Retired Southwire CEO to speak on capital, shared values

BY WYRSTON JONES

Former Southwire President/CEO Stu Thorn will be the featured speaker for the BB&T Lecture in Free Enterprise next month.

Thorn will speak on “How Business Can Change a Thing: Leveraging Capital to Create Value.” The lecture will be held Feb. 8. It is free, but tickets are required. Tickets will be available at the Townsend Center box office beginning Jan. 27. The lecture is sponsored by BB&T.

“My speech’s focus will tackle the question of how the capital that exists, as it exists now, despite all its dangers, can be leveraged to solve social problems, via shared values,” said Thorn. “An example of value shared is BB&T’s Stu’s own-suite educational initiatives.”

Thorn said his lecture will also talk about the school of thought on capitalism and how it’s improved the management of companies in the past as well as dangers and how they can be prevented.

“I won’t dive into details on these, but will simply write about the focus on the cow’s milk in its dairying food. We plan to make a new, higher-priced milk, as long as there is dairy demand. Sales of the Grand Caravan fell 28 percent last year.

There’s hardly anything the company didn’t start with the Pacifica — membrane, which then focuses on how the company did it.

When the Pacifica’s initial introduction in 2013, it was plugged-in electric hybrid vehicle. Chrysler’s minivans are now a win-win opportunity, Mays said.

Chrysler, however, said its models — the Pacifica and Chrysler Town & Country, have made electrically driven minivans an option in the market.

The Pacifica became available in early 2017, less than a year after the first-generation model was introduced.

Chrysler has a goal of selling 100,000 units in the first year of production.

Mike Mann, senior vice president of marketing, sales and fleet for Chrysler, said the company was pleased with the early success of the minivan.

“Chrysler is committed to electrifying its lineup, and the Pacifica is a critical part of that strategy,” Mann said in a statement. “Our goal is to offer customers a wide range of electric and hybrid vehicle options.”

The Pacifica has a EPA-estimated 41 miles per gallon combined, which is comparable to other minivans on the market.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.

The Pacifica is one of the few minivans on the market that offers a plug-in hybrid electric vehicle (PHEV) option.

PHEVs are electric vehicles that can run on electricity alone for a certain distance, after which they use gasoline to extend the range.

The Pacifica PHEV has an estimated 33 miles of all-electric range, followed by 420 miles of electric-only range, according to the EPA.

The PHEV version of the Pacifica retails for about $49,000, excluding federal tax credits.

Chrysler said it has sold more than 3,000 Pacifica PHEVs since the model was introduced last year.

The Pacifica is also available in a traditional gas-electric hybrid, which has an estimated 28 mpg combined.

The Pacifica continues to be a popular choice in the minivan segment, with sales up 25 percent in the first two months of 2016.