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Departmental Announcements

Sandy Thompson and Sunil Hazari presented their paper, "Investigating Factors Affecting Faculty Use of Multimedia in Courses" at the 2008 Delta Pi Epsilon National Conference.

Sandra Thompson
January 19

William Lankford
January 30

Happy Birthday!
The Chair’s Corner

A DAC meeting was held on **Thursday, January 22, 2009**. Below are the major issues discussed during this meeting.

- AACSB accreditation guidelines mandate that we annually review the AQ/PQ status of all faculty. I am required to submit a letter to the Dean’s office, by February 15, justifying the PQ status of all faculty not academically qualified (AQ). **We need for each faculty member to submit an up-to-date vitae to Liz as soon as possible.** I will review each vitae to update your AQ/PQ status and then Liz will post them on our departmental website. Also, a reminder that anyone not AQ or PQ only qualifies for one summer course.

- As we begin looking ahead to our next AACSB re-accreditation, it appears that new standards may begin looking at the “impact of research.” As of right now, it is not clear what direction this may take or even how we do this. Once new standards are released, we should have a better idea how this impacts us.

- A Town Hall Meeting is tentatively scheduled for the RCOB on February 11 at 9am concerning the new five-year Technology Strategic Plan for the university. The Dean’s office will send out a reminder of the date, time, and location.

- Jon Anderson is currently exploring approaches for enrollment management in our MBA programs. Our Carrollton, Newnan, and WebMBA programs are all growing. However, we only have limited resources for these programs and it is critical that the quality of our programs does not suffer. For that reason, we will postpone our growth into the Douglasville area.

- Our SACS five year report is coming up. I will be providing some updates to the VP of Academic Affairs over the next week. It is also possible that I may be requesting some additional information from you during the semester.

- Make certain that an “I” is not approved for a student unless the student has completed at least 50% of the class, is currently passing the class, and have a non-academic-related reason for the request.

- RCOB Calendar: RCOB Research Day (March 5); Board of Visitors (March 6); RCOB Interview Days (March 25/26); Honors Convocation (April 1); UWG Big Night (April 2 – tentative date); Executive Roundtable with Karen Handel (Georgia Secretary of State) (April 9); Possible Executives in Residence: Matt Echols, Jeanine Biron, and Salvatore Ferragamo (no dates scheduled).

- Budgets: Given the economy, additional budgets cuts are possible. There are ongoing discussions regarding how UWG might be impacted. Currently, it looks like there will be about a 10% cut in the system budget.

- A question was raised about the role of the RCOB Strategic Planning Committee and their level of input on various issues. Faye will meet with the committee again to continue the discussion and clarify as much as possible with SPC members.
Our next meeting is scheduled for February 19, 2009.

Please let me know if you have any questions.

Tom G.
Fall 2008 Senior Exit Surveys

Sixteen graduating seniors responded to our Fall 2008 Senior Exit Survey. Some of the highlights of this survey are as follows:

- 69% reported that they were “Very Satisfied” with their decision to earn a B.B.A. in our department. The other 31% noted that they were “Satisfied” with this decision.
- 56% reported that it was “Very Likely” that they would recommend our program to a friend. The other 44% noted that it was “Likely” that they would recommend our program.
- Only 38% reported that they were “Very Satisfied” with the scheduling/advising system. Another 56% reported that they were “Satisfied.” This is clearly an area that we need to continue to refine. Hopefully, the Success Center under consideration will be a positive step toward improving the advising process.
- 13 students reported that they planned to work in a company not owned by their family. Two others noted that they planned to join a family business.
- Only 3 of the 16 students responding reported that they had already accepted a job offer.

Overall, the surveys remain excellent in our department. **100% of our graduating seniors reported that the quality of instruction in our department was “Good” or “Excellent.”** One student noted, “I work as a manager and many of the things I have been taught are relevant in the real world and they work!”

**The complete surveys are available in my office for you to review at any time.**

Tom G.