CHAIRS CORNER

The August DAC meeting was held Thursday afternoon (8/20/09). Dr. Sethna and Dr. Stone were guests at the meeting. Below, I have summarized the major issues discussed during this meeting.

**Strategic Plan Implementation** (presented by Dr. Stone)

Dr. Stone noted that each area would need to begin working on their part of the UWG Strategic Plan. Dr. McIntyre indicated that the RCOB Strategic Planning Committee would be working on this initiative this fall.

**UWG as a Destination Institution** (presented by Dr. Stone)

Dr. Stone would like to meet with each department and get our ideas on where we would like to be 5-10 years from now and which populations we think we should target. This information will feed in to our Strategic Building Plan.

**SACS 5-Year Review** (presented by Dr. Stone)

Our 5-Year Review Plan is due 3/15/10. We may be asked to provide data in the near future.

**Grants** (presented by Dr. Stone)

UWG is increasing efforts to secure grants. If you have any grants that you are interested in pursuing, UWG is hiring a professional grant writer to assist you.

**Grades – On Time Each Semester** (presented by Dr. Stone)

Dr. Stone reminded everyone to make certain all grades are entered on time each semester. This does not appear to be a major problem in the RCOB.

**Civic Engagement Activities** (presented by Dr. Stone)

If you are interested in any civic engagement activities, Dr. Stone would like to re-energize this initiative.

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The Messenger

MGNT 4660 Class Gets Lesson In Buying/Selling Stock

Dr. Dave Hovey incorporated a very practical exercise into a recent MGNT 4660 class. Dr. Hovey confirmed his suspicion that even graduating seniors did not know much about corporations. For instance only two had even seen a share of stock or even bought or sold a share of stock. Most of the knowledge of business ownership was conceptual and theoretical.

Dr. Hovey’s class requires an analysis of the environment and the industry. It requires that students take the perspective of a CEO or an owner/shareholder in solving business problems and issues. He thought that the learning would be enhanced through a sense of ownership and commitment if the students owned some stock. So he assigned them to find some company selling below $10 a share, analyze it, and give him a recommendation as to whether they should buy its stock.

The students did their case on Advance America Cash Advance Centers, Inc. (AEA) and recommended that they buy some shares. Dr. Hovey created an account on Ameritrade and put $2000 in the account. The class purchased 200 shares. Dr. Hovey reported that while they did not make a large amount of money, students were very excited about AEA. They even started bringing in other companies that they had researched.

Professional Development (presented by Dr. Stone)

Dr. Stone would like to do more “in-house” professional development training. If you have ideas for training that you would like to see offered, we can discuss them when she meets with our department.

University Marketing (presented by Dr. Stone)

Michael Aldrich is going to be examining different approaches for marketing UWG. We have already taken out some ads in the Delta Airline magazine.

Workload Issues (presented by Dr. Stone)

The BOR policy is that we teach a 4/4 load. Release time is granted for research, service, etc. We must document this release time work each year. (I assume we are doing this with our annual merit evaluations).

Disaster Drill (presented by Dr. Stone and Dr. Sethna)

Everyone needs to come up with a plan “B” if on-line classes are not possible or if in-class meetings are disrupted.

AACSB Update (presented by Dr. McIntyre)

Please make certain that Liz has your latest information for Digital Measures. 2009/2010 is equivalent to our “self study year.”

ADP (presented by Dr. McIntyre)

You must input your leave time every month in ADP (even if the leave time is 0). I must then go in every month and approve the transaction.

Emergency Contacts (presented by Dr. McIntyre)

Nancy Lott will be working with Liz to complete the list of emergency contact information for all employees.

If you have questions or concerns regarding any of these items, please let me know.

Our next meeting is scheduled for September 17 at 2:00 pm. Tom

Pictured above is Owen Henderson. He is one of the students who was an active participate in this process.
Student News

David Streetman, management (graduating fall 2009)

I just wanted to let you know that I’m starting my new job today! I applied for the promotion last month and I begin training today with a full move to the job coming on the 7th of September. I have worked in the quality control lab at Printpack for the past 9 years and have held many positions including analytical specialist and team leader. I have recently accepted the analytical specialist job in our corporate quality team. This is a huge opportunity for me which lines me up for future advancements in the company. One of the main reasons that I got the job is that the interview panel recognized my dedication to work while continuing my education. Our human resource manager (a former UWG grad) Chris Gammon said that my education was one of the main reasons that put me over the top above the other candidates. I’m excited and can’t wait to get started on my new career!

Nicole Wear, management (Summer 2009 graduate)

Good news! I’m taking on an internship at the Christian Campus Fellowship organization here at West Georgia. I’ve been a part of this ministry even before I came to school here (my sister was a part of it and I followed her footsteps). It is a year-long paid internship that I knew would be good for me to take while I’m transitioning into a career path.

Currently, I work at a wedding facility in Tyrone called Glendalough Manor. I have, for the past 4 years, worked in all areas of that business but mostly concentrating on the wedding planning part. I’ve been primarily a back-up coordinator. I’m the one who checks in flowers and cake, assist with rehearsal & wedding day, helps keep everyone on the timeline for the day-of, and who keeps the main coordinator sane. :-) I was offered a long time ago a full-time position in the company as a lead coordinator and had every intention of taking the offer. That is, until this past April I decided that I wanted to pursue the Culinary Arts industry. I’ve always loved cooking and I especially like cooking FOR people. So I made the choice to pursue a new dream, pastry chef!

So because this wedding facility I work for is family owned and because I’ve been there so long, they really respected my decision to pursue this dream and are currently working with me to allow me to move into the kitchen to start getting some experience in the culinary world.

So that’s my plan and what’s driving me now after graduation. I’m headed to Le Cordon Bleu Fall 2010. I’m getting to work for the campus ministry that has worked so hard for me over the past 3 years. So far my mind set is that I have 4+ years of event planning experience, a business management degree, and will now begin my journey of becoming a pastry chef and to eventually have my own business!

Note from Jeff Rooks

Jennifer Moore will complete her management degree this semester. She finished CISM 3330 – Management Information Systems while serving in the Army and stationed in Bagdad. This summer she completed “Officer Candidate School and was commissioned a 2nd Lieutenant in the United States Army.
Spring 2009 Senior Exit Surveys

Twenty-Eight graduating seniors responded to our Spring 2009 Senior Exit Survey. Some of the highlights of this survey are as follows:

- 61% reported that they were “Very Satisfied” with their decision to earn a B.B.A. in our department. The other 39% noted that they were “Satisfied” with this decision.
- 61% reported that it was “Very Likely” that they would recommend our program to a friend. The other 39% noted that it was “Likely” that they would recommend our program.
- 50% reported that they were “Very Satisfied” with the scheduling/advising system. Another 43% reported that they were “Satisfied.” As we move to having full-time schedulers/advisors in the RCOB, we will track how these numbers change.
- 20 of 28 students reported that they planned to work in a company not owned by their family. Two others noted that they planned to work on a graduate degree.
- Only 3 of the 28 students responding reported that they had already accepted a job offer.

As with last Fall, the surveys remain excellent in our department. 100% of our graduating seniors reported that the quality of instruction in our department was “Good” or “Excellent.” One student noted, “Teachers listen and work with students all of the time to make them successful in their future careers. I’m truly going to miss them and they made me want to come back for the MBA program.”

The complete surveys are available in my office for you to review at any time.

ADP Payroll System

Please note that for monthly employees (faculty and staff), vacation and sick leave that is taken during the month should be reported on the employee timesheet. If no vacation or sick was taken during a particular month, the employee should approve a blank timesheet that is submitted to the employee’s manager and then on to Payroll. This blank timesheet is an acknowledgement by the employee that no exception time was taken during the month. There is no need to enter anything in the timesheet unless exception time was taken.

RCOB Fall 2009 Dates
My name is Bilyana Hristova. I was born in Bulgaria. I obtained my bachelor degree in Accounting and Tax Control from University of Economics, Varna, Bulgaria. Later I transferred to Reinhardt College in Waleska, Georgia U.S.A with a Georgia Rotary Scholarship. I worked as an accountant assistant and posterior as an accountant for foreign companies. During my tenure I had an opportunity to obtain international accounting and management experience. Apart of the education, I participated in European Spanish Theatrical Festivals and conferences for non-native Spanish speakers. Currently, I am a graduate assistant student at University of West Georgia.

My name is Dmitry Vostrikov. I’m an international student from Russia. It is my second year in West Georgia, currently I’m doing MBA program and work as graduate assistant for MIS Lab. I have bachelor’s degree in Corporate Management.

2009/2010 Graduation List

Saturday, December 12, 2009

Dr. Mary-Kathryn Zachary
Dr. Thomas Gainey
Dr. Faramarz Parsa
Dr. William Lankford
Dr. Brad Prince (for Dr. Doug Turner)

Saturday, May 8, 2010

Dr. Brad Prince
Dr. Jon Anderson
Dr. Joan Deng
Dr. John Upson

Saturday, July 31, 2010

Dr. Erich Bergiel
Mr. Jeff Rooks
Dr. Leanne DeFoor

2009/2010 Preview Days

November 8, 2009 (Sunday)
Joan Deng
Doug Turner

January 31, 2010 (Sunday)
Faramarz Parsa
Mary-Kathryn Zachary

April 11, 2010 (Sunday)
Leanne DeFoor
Brad Prince

BIRTHDAYS ! ! !

August 11 -- Sunil Hazari
August 13 – Liz Runyan
August 21 – John Upson