SPRING 2014 - SENIOR EXIT SURVEYS

I have just reviewed the Spring 2014 Senior Exit Surveys. A total of 54 students responded (41 MGNT, 13—MIS). Once again results were excellent! Some of the highlights follow:

- 100% were either “Very Satisfied” (75.5%) or “Satisfied” (24.5%) with their decision to earn a B.B.A. in our department.
- 98.2% found the quality of instruction either “Excellent” (63.0%) or Good” (35.2%). One person thought the quality of instruction was “Average.”
- 100% said that is was “Very Likely” (68.5%) or “Likely” (31.5%) that they would recommend our program to a friend.
- Out of the 54 respondents, ten obtained a certification, five completed an internship, and nine participated in a study abroad program.
- A large majority wanted either morning or afternoon classes. Only five individuals wanted more evening classes (I hope our new e-Flex program will satisfy these folks).
- No one wanted Friday classes.
- Almost 60% thought the balance of online to face-to-face classes was about right. But 31.5% wanted more online courses (Again, I hope our new e-Flex satisfies these folks).
- 53.7% thought the rigor of online and face-to-face classes was about the same. 31.5% thought online courses were easier.

One student commented, “The Management Department does a great job at staying professional but having fun. The faculty and staff are very helpful and make you think critically and creatively. The department includes everyone and values what the students have to say.”
NEW ARRIVALS
Dr. Jon Anderson and Mr. Philip Reaves are expecting new family members.

Dr. Anderson’s son is scheduled to arrive around the beginning of December and Mr. Reaves’ baby will arrive after the new year (January 5th-ish). Mr. Reaves and his wife should find out the babies gender sometime in August.

Please stop and take a moment to Congratulate Dr. Jon Anderson & Mr. Philip Reaves

UWG Previews Days

Fall Preview Days — November 2, 2014
1. Dr. Joan Deng
2. Dr. Jeannie Pridmore

Spring Preview Days — April 12, 2015
1. Ms. Mariana Sanchez
2. Ms. Monica Smith

Honors Convocation

2015
TBA
Dr. Parsa
Dr. Bergiel
Dr. Pridmore
Ms. Sanchez
Mr. Reaves
Dr. Anderson

2016
TBA
Dr. Gainey
Dr. Prince
Dr. DeFoor
Ms. Dukes
Ms. Smith

2017
TBA
Dr. Zachary
Dr. Deng
Dr. Upson
Dr. Green
Dr. Velez

Graduation Commencement

Fall 2014 Graduation—Saturday, December 13, 2014
1. Dr. Erich Bergiel
2. Ms. Samantha Dukes
3. Dr. Faramarz Parsa
4. Dr. Jeannie Pridmore
5. Dr. Susan Velez
6. Dr. Mary-Kathryn Zachary

Spring 2015 Graduation — Saturday, April 25, 2015
1. Dr. Jon Anderson
2. Dr. Joan Deng
3. Dr. Brad Prince
4. Mr. Philip Reaves
5. Ms. Mariana Sanchez
6. Dr. John Upson

Summer 2015 Graduation — Saturday, July 25, 2015
1. Dr. Leanne DeFoor
2. Dr. Thomas Gainey
3. Dr. Kimberly Green
4. Ms. Monica Smith
Important Dates

**August**

RCOB Fall Party  
Stone Mountain Park  
Aug 16

RCOB Faculty & Staff Meeting  
8:30-2:00 pm, Campus Center, RM 108.2  
Aug 19

UWG General Faculty Meeting  
3:00-5:00 pm, TPAC  
Aug 25

Fall 2014 Semester—Add/Drop  
Aug 25—Sep 2

J. Mark Miller Hall Dedication  
4:30pm  
Aug 27

Int'l Student Pizza Welcome, Miller Hall 6 pm  
Aug 28

**September**

Labor Day—No Classes, Offices Closed  
Sept 1

Roster Verification (Full & Session I)  
Sept 3-5

Management Dept Mtg  
Sept 5

RCOB Cookies & Ice Cream  
1:30-2:30 pm, Patio, Miller (RC0B) Hall  
Sept 6

Open Faculty/Staff Mtg., Adamson 217  
Sept 10

Open Faculty/Staff Mtg, Adamson 227  
Sept 11

Women Inspiring Women Panel  
Sept 12

Presidential Inauguration Events  
Sept 15-19

Board of Visitors & Accounting Advisory Board  
Sept 19

UWG Homecoming  
Sept 20

Brown Bag Lunch (ECON) Adamson 117  
Sept 26

BB&T Lecture Series with John Moore  
Sept 30

**October**

Executive-In-Residence—Robbie Robinson  
Oct 1

2014 Mentor Program Kick-Off Dinner  
Oct 6

Fed Day at UWG  
Oct 14

RCOB Fall Preview Days  
Oct 18

Roster Verification (Session II)  
Oct 22-23

Roster Verification (All courses)  
Oct 27-31

Economics Forecast Breakfast  
Oct 28

Brown Bag Lunch (ACCT) Adamson 117  
Oct 31

**November**

RCOB Scholarship Luncheon  
Nov 13

Research Seminar—French Business School  
Nov 17-19

Thanksgiving Recess—No classes—Offices OPEN  
Nov 24-26

Thanksgiving—No Classes, Offices Closed  
Nov 27 & 28

**December**

RCOB Holiday Lunch  
Dec 3

Fall 2014 Graduation Commencement  
Dec 13
Dr. Pridmore attended the SAP University Alliance HANA workshop in Chico, CA with faculty members from around North America. HANA technology with its in-memory computing is a real industry game changer. HANA allows for analytic modeling and prediction from the entire enterprise data warehouse. No more having to build info-cubes or data marts to analyze your data. It is also possible to script SQL code in the application server that resides in HANA to create real-time data analysis. Starting in Spring 2015, students in CISM 4350, Enterprise and Decision Support Systems will be working with HANA to develop and create database tables, views, predictive models, and web applications for presentation and decision making.

RECRUITING PARTNERS DAY BRAVES ORGANIZATION JUNE 18, 2014

Presentation by Kelvin Scott, HR Manager and other members of the Braves organization to learn more about the Braves Management Trainee program. After the presentation, we were able to enjoy a catered meal and the Braves game from the Chairman’s Suite.
In March 2014, Dr. Mary-Kathryn Zachary and Dr. Leanne DeFoor were invited to the Business Educators Forum in San Diego, California. The forum was sponsored by Cengage with the intention of "bringing together the most creative instructors in the country."

Each invitee presented a best practice to their peers. Dr. DeFoor and Dr. Zachary were in two separate groups. Their best practices were selected by their individual groups. The group winners then presented their best practices to all of their business law peers from across the country, who then voted for the best overall. There were three best practices chosen as best overall, and Dr. DeFoor and Dr. Zachary won two of them.

Go, RCOB!

Philip was selected as the winner of a advertising contest for John Kenney's *Truth in Advertising*. Simon & Schuster selected Philip’s entry from hundreds, and notified him in late April. There was a cash prize and his design will be featured on the book's web page and in future promotions. It might also be used for future covers of the novel.
GOOGLE GLASS DEMO

Dr. Pridmore demoed a pair of Google Glass at the yearly Journal of Virtual Worlds Research workshop at the International Conference on Information Systems. She was there to present a paper on privacy and virtual worlds. The international workshop focused on understanding how the world is evolving around augmented and virtual reality and the future of these technologies which included a hands-on demo of Google Glass and Oculus Rift 3D immersion glasses.

SAP

In Fall 2012, the Management Department in the Richard’s College of Business entered into SAP’s University Alliance Program. This is an exciting opportunity that allows the students at the University of West Georgia access to one of the world’s leading technology companies and an ever expanding range of exciting opportunities. It has been reported that students who graduate with experience in SAP earn an average of $5000 more than their peers who do not have SAP experience. Management Department faculty members are developing ways to incorporate SAP solutions such as Enterprise Systems, Business Analytics, and Mobile Development into their courses. Currently SAP is being used in CISM 3330: Management of Information Systems and CISM 3350: Information Systems Research. Future plans include using SAP in CISM 4350: Enterprise and Decision Support Systems and developing course content to allow students the opportunity to earn a SAP Certificate.

GREENWAY HEALTH

Greenway Health is a leader in the Electronic Health Records Industry and is a local Carrollton organization. They have very generously donated their electronic health records (EHR) software, PrimeSuite, for use in CISM 4330: Enterprise and Decision Support Systems. This course introduces students to the technologies involved in enterprise and decision support systems and examines the need to share, communicate, and manage organizational and patient information. Through the use of hands-on activities and projects with PrimeSuite, students build an integrative, process-oriented understanding of enterprise information systems, their deployment, management, and use within distributed organizations. Students who successfully complete this course are awarded a Greenway Electronic Health Record Certification.
Dr. John Upson and Ms. Mariana Sanchez presented “When Smaller is Better: Multimarket Contact and Entry Aggression” at the Academy of Management Conference, August 13, 2013 in Orlando, Florida.

The Management Club donated 500+ canned goods to the Emergency Shelter this past April.

Note from the Executive Director, Carroll County Emergency Shelter

Thank you for the wonderful delivery. The tremendous assortment of canned goods and food items will be utilized in serving women and children in need due to domestic violence and homelessness. Please accept my sincere appreciation for the effort expended in collecting and delivering this wonderful donation.

I am extremely grateful for your consistent partnership with our organization in serving those in need.

Martha Boyce
**STUDENT NEWS**

**Derek Shelnutt**, our former IT Graduate assistant, was offered and accepted a position with *Nearman, Maynard, Vallez, CPAs & Consultants*. He started his employment May 1, 2014 and completed the MPAcc this summer 2014.

Congratulations Derek

**ISIAH HEFLIN & LAURA MEDDERS**
**GEORGIA DEPARTMENT OF AUDITS & ACCOUNTS**

Ms. Medders and Mr. Heflin both accepted positions with the Georgia Department of Audits & Accounts this summer. They are responsible for assisting with audits related to the State of Georgia Budgetary Compliance Report, the State of Georgia Comprehensive Annual Financial Report, and the State of Georgia Single Audit.

Congrats Laura & Isiah!

**Laura Medders**  
Graduate—Spring 2014

**Isiah Heflin**  
Graduate—Summer 2014
HR & OM CERTIFICATES

HR Certificate
Currently, 44 students have completed the HR Certificate program and we have 79 active applicants. Five certificates were awarded this summer 2014 (listed below)

1. Elizabeth Prempeh
2. Michelle Hurn
3. Courtney Mills
4. Branden Smith
5. Young (Jeremy) Son

OM Certificate
This certificate program was approved this summer and we currently have two interested students enrolled.

Please remember to mention both certificate programs to the students in your classes and refer them to Liz for more info and how the required courses will fit in their schedule.

TIFFANY STEWART
DIRECTOR OF CORPORATE RELATIONS

Ms. Stewart accepted a position as the Director of Corporate Relations at Technology Association of Georgia July 2014. As the Director, she serves as the society liaison for the Marketing Society as well as the International Business Society. Additionally, Tiffany is the point person for the Inc. 5000 which acknowledges companies in Georgia that made the list for the “fastest growing” businesses/organizations. Ms. Stewart is also in charge of current membership retention for 56 companies and maintains their relationship within TAG by getting them involved in societies. She is also in charge of planning the events for each of the societies as well as attending other societies’ events.

Congrats Tiffany!
Natalie Little was born and raised in Alpharetta, Georgia. She attended middle school at Fellowship Christian School and later graduated from Milton High School. Natalie entered the University of West Georgia in 2010 as a freshman and graduated in July 2014 with her B.B.A. in Accounting. She is currently attending the MBA program at the University of West Georgia and will be working towards getting her CPA.

My name is Kara Ennis. I am currently finishing up my freshman year here at The University of West Georgia. I love to do anything dealing with sports. My favorite sport to watch is baseball and my favorite team is the Atlanta Braves. I am a mom of three kids; Kaitlin 9, Alexandria 8, and Austin 6. I am currently pursuing a double business major in Management and Finance. Once I finish my undergraduate degree, I plan on obtaining my MBA. My future career goal would be to get a job with a major bank and assist clients with financial planning.

Rudolph (Rudy) Grant
Graduate Assistant (Summer Only)

My name is Rudolph C. Grant. Everyone calls me Rudy, like the movie. When I am not studying, I like to work out or just hangout with friends. I love to travel. I may or may not be making plans to travel after graduation. I have not decided yet.
I was born June 23, 1971 and grew up in Detroit, Michigan. After moving to Virginia during high school, I graduated from Saint Paul High School (Saint Paul Virginia) in 1990. I enlisted in the U.S. Army after graduation and retired after completing over 20 years of service.

Upon retirement, I enrolled at UWG to study Management Information Systems (MIS) and Management. I graduated on April 26, 2014 with a double major in MIS and Management. My wife is named Jill and we have one son named Jackson that is nine years old. My hobbies include reading, sports, fitness, and most of all music. I’ve played guitar for nearly 30 years.

My name is Janelle Parker, and I’m originally from Norfolk, Virginia by way of Alpharetta, Georgia. I am a military child and have lived all over the world; my favorite place I’ve lived was in Frankfurt, Germany because of the culture and all of the history. I recently graduated from Albany State University with a Bachelors Degree in Communication with a concentration in Social and Behavioral Research.

While at Albany State University, I developed an all girls mentoring program called Operation HOPE, Helping Others Progress Entirely. This program allowed females on campus to work with the community without having to join an organization. My main focus to Bridge the Gap was to connect the campus with the community by having the girls work with the Boys and Girls Club, and Strive to Thrive. I became a member of the first African American Sorority, and was granted the special privilege to be Albany State Universities Campus Queen & Representative.

Before coming to UWG, I was nominated to go on an internship at Walt Disney World in Orlando, Florida. There I realized that the Business field is where my heart belongs. Now I attending the University of West Georgia, I am working on my MBA and Human Resource Certificate. I’m very excited to see what the future holds. My father has always told me go by these three characteristics, “Honor, Integrity, and Service Before Self.”