Fall 2016 Senior Exit Surveys

Dear Faculty,

Thirty-two students participated in the senior exit survey at the end of the Fall 2016 semester.

When asked about the “quality of instruction”, 100% noted it was Excellent (69%) or Good (31%).

When asked about the “availability of faculty outside of class”, 56% noted faculty were Frequently Available, 41% noted faculty were Regularly Available, and 3% noted they were Rarely Available.

When asked if they would “recommend our program to a friend”, 72% noted it was “Very Likely” and 28% noted it was “Likely”

These are very impressive results. I especially appreciate that all of these seniors noted that it was either “Very Likely” or “Likely” they would recommend our program.

In terms of our balance of online vs. face-to-face courses, 66% noted that we have it about right. 19% want more online. 16% want more face-to-face. We are very close to finding about the best balance we can achieve in terms of online vs face-to-face courses.

The one area we need to try to improve is the availability of courses. And this is probably one of the toughest areas to improve. 53% of our seniors noted that they did not have any problem with the availability of courses. However, 47% noted that they did. When you start looking at the reasons, six students noted that courses were simply full when it was their time to register. Three noted that they wanted online, but had to settle for face-to-face. Then, for the others, there were some miscellaneous reasons that we cannot easily solve (e.g., need all courses on T/R because of work).

One issue with our current system is that anyone with 90 or more hours can register on the first day at the same time. Some students stay up until midnight and then it is a free-for-all to get courses. This was especially true with MGMT 4660 this past semester – students who were not graduating during the upcoming semester got many of the MGMT 4660 slots. Some institutions give students a registration date/time based on the hours they have completed. I will be discussing this with the other DAC members to see if our system is even capable of handling registration in this manner. When you give students a date/time based on completion hours, it gives individuals first shot at the courses they need to graduate and it does not overwhelm your system. In the meantime, I am probably going to set very low caps in our major courses for next fall and put individuals into these courses through our override system. This is very time-consuming, but I do not have any better ideas at this point. If anyone has any suggestions, I would welcome the input.

I look forward to seeing you back next week.

TG
UWG Preview Days & Majors Fair

Winter Preview Day—Sunday, January 29, 2017
1. Ms. Mariana Sanchez 2. Ms. Samantha White

Majors Fair—Wednesday, February 15, 2017—Campus Ctr. Ballroom
11:00-12:00pm Dr. Joan Deng 12:00-1:00pm Dr. Erich Bergiel
1:00-2:00 pm Dr. Doug Turner

RCOB Preview Day — Saturday, March 4, 2017
1. Dr. Kim Green

Spring Preview Day — Sunday, April 23, 2017
1. Dr. Erich Bergiel 2. Dr. Leanne DeFoor

Honors Convocation

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<td>Dr. Upson</td>
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Graduation Commencement—AY

Fall 2016 Graduation—Saturday, December 10, 2016
1. Erich Bergiel 4. Dr. Doug Turner
2. Dr. Faramarz Parsa 5. Ms. Samantha White
3. Mr. Philip Reaves 6. Dr. Mary-K. Zachary

Spring 2017 Graduation — Thursday, May 11, 2017
1. Dr. Leanne DeFoor 4. Dr. John Upson
2. Dr. Joan Deng 5. Dr. Susana Velez
3. Ms. Mariana Sanchez

Summer 2017 Graduation — Tuesday, July 25, 2017
1. Dr. Jon Anderson 3. Dr. Kim Green
2. Dr. Thomas Gainey 4. Dr. Jeannie Pridmore
3. Mr. Rick Sigman
Important Dates

January
Open Drop—Spring 2017 Classes Jan 7-11
Open Add— Spring 2017 Classes Jan 7-12
Final Fee Payment due Jan 13
MLK Holiday—no classes, offices closed Jan 16
Roster Verification (Full term & Session 1) Jan 19-23
Lunch with the Dean—Hubbard Z-6 Jan 20
Executive-In-Residence—Lofton Spencer Jan 26

February
BB&T Lecturer - David Daniels, Chick-Fil-A Feb 1
LDI Feb 10
Major's Fair Feb 15
Southwire Showcase Feb 21
McCallman Roundtable — Missy Dugan Feb 24
Juana Hicks Mar 20-25
On-Time registration for summer/fall 2017 begins Mar 27

March
Last Day to Apply for Summer Graduation Mar 1
Last Day to Withdraw with a “W” full session Mar 2
Board of Advisors Meeting Mar 3
RCOB Preview Day Mar 4
Spring Open meeting—Adamson 9:00-11:00 Mar 8
Spring Open meeting—Adamson 9:00-11:00 Mar 9
Juanita Hicks
Spring Break— No classes Mar 20-25
On-Time registration for summer/fall 2017 begins Mar 27

April
UWG Scholars Day/Honors Convocation Apr 4
SAS Analytics Summit Apr 21
Beta Gamma Sigma TBA

May
Faculty/Staff Development Workshop TBA
Spring Classes end May 1
General Faculty Meeting—3:00pm May 2
& Best of the West
Spring 2017 Final Exams May 3-9
Spring 2017 Graduation—THURSDAY May 11
Spring 2017 Grades Due—noon May 15
Summer 2017 Fee Payment Deadline - 6pm May 15

June

July

August

September

October

November

December
Leanne DeFoor and Mary-Kathryn Zachary presented their paper, "The Life and Death of Prince: A Topical Approach to Introducing Business Law," at the Multidisciplinary Academic Conference on Education, Teaching, and Learning in Prague, Czech Republic in December. Dr. Zachary also presented a paper entitled “The Pregnant Employee in the U. S. and the Czech Republic: Comparison, Contrast, and Commentary” at the Multidisciplinary Academic Conference on Management, Marketing, and Economics in Prague. In addition to presenting at the conferences, Dr. Zachary and Dr. DeFoor met with a Czech attorney, Michaela Hájková, of the Holec, Zuska & Partners firm in Prague, to discuss Czech law and policy and, particularly, how it compares to U.S. law and policy, which is a continuing research interest for both Drs. DeFoor and Zachary. While in the Czech Republic, both Dr. Zachary and Dr. DeFoor spent substantial individually designed time with Czech private guides having particular expertise in Czech culture. Dr. DeFoor continued her research on business formation requirements and laws of Czech Republic and other EU countries as part of her ongoing research in the area of international comparative law.

Dr. Zachary continued her ongoing international research on country cultural differences and their impact on business operations, and on international comparative law with particular emphasis on employment law. After the conferences in Prague, Dr. Zachary traveled to Vienna where, among other activities, she continued with her international law and cultural research interests.
24TH INTERNATIONAL ECONOMIC CONFERENCE
MUMBAI, INDIA

Our Team India did very well in the competition this year. We finished 3rd overall in a very good field of competition. Below are the total results:

Team outstanding contributor: Abigail Samuda
Team best speaker: Abigail Samuda
Best Innovative solution: UWG
Runner-up presentation: UWG
3rd overall: UWG

That’s all for now. The Indians have started the party...gotta go. Thanks for your support!!!

John Upson
Thanks to a recommendation from Kim Green, in June I attended a half-day roundtable hosted at Georgia Tech. Anyone in higher education who has involvement in entrepreneurship education was invited to attend. I thought it would be a good opportunity to meet other scholars and academics who were interested in studying entrepreneurship or interested in improving their teaching. When I attended I found a very eclectic group of people from many different institutional types. Universities represented included many of the historically black colleges and universities, Moorehouse School of Medicine, SCAD, and many traditional universities (Georgia, Georgia Tech, Georgia State, North Georgia, Emory, Clayton State, Florida State, etc....). Also, many of the participants served in a variety of positions I did not expect to see. The positions ranged from public relations, professors in business (which I anticipated), clinical faculty, directors of innovation or similar titles, and one served as the Director of the Center for the Future of North Georgia. Needless to say the discussions were fairly scattered, but curiously interesting.

The group decided to then host a conference and create a more formal structure to continue sharing of ideas and best practices across the institutions. At the suggestion of one of the organizers, the name Accelerate(Ed) was born. In September I attended the first Accelerate(Ed) conference hosted at Georgia State University. The conference was much more structured that the first meeting, but equally eclectic. A large number of formal presentations were given including presentations from Keith McGregor who runs the VentureLab at Georgia Tech. He also has founded a number of companies including one that developed the early methods for managing color was used in many early Mac computers, James Zebrowski who is the Managing Director and CoFounder CEO (Collegiate Entrepreneurs Organization) which has more than 400 chapters or groups on college campuses, and a roundtable led by a group of faculty and staff working in the area of entrepreneurship at Florida State. The conference was put together well and a large number of ideas came out of the conference about how we can better serve students who are interested in pursuing entrepreneurship as a career path.

I left the conference wondering how we are doing at UWG. We have several courses related to entrepreneurship including Entrepreneurship and Small Business Management and New Venture Creation. Students have some access to the SBDC. We have had loosely configured clubs at different times (Entrepreneurship Club and SIFE (Now Enactus, although it focuses more on promoting free enterprise than teaching entrepreneurship). Yet, I wonder how many students we have that are interested in pursuing entrepreneurship as a career path or if we expose enough students to entrepreneurship so they can consider it as a possibility. I don’t know the answers, but this conference certainly got me thinking about the questions.
My name is Jessica McIntee and I am currently earning my MBA. I am originally from Atlanta, Ga. and I am 23 years old. I plan to own and manage a chain of beauty salons. My hobbies consist of hairstyling, singing, dancing and writing.
AMBER YORK
MANAGEMENT MAJOR

I started working at Chick-fil-A in April of 2011 when I was just seventeen years old. My dad was very adamant about me not spending the upcoming summer sitting home every day doing nothing. I decided to work at Chick-fil-A because my best friend had just gotten a job there. I never would have guessed that I would have fallen in love with my job. I was promoted to a Drive-Thru Leader after four months of being there. After a year and half of being in that position I was then promoted to a Team Leader. I was in that position for about two years and then I was promoted to a manager.

Once I realized my love for Chick-fil-A, I realized that once I went to college I was going to major in management. I am currently a Management major and I will also receive a certificate in Human Resources. I plan on working at Chick-fil-A corporate after graduation as an HR manager. I also thoroughly enjoy training people, so I may become a trainer for future store owners. Chick-fil-A is a wonderful place to work at and I can honestly say that I would not be who I am today without it.

The University of West Georgia has afforded me many opportunities to challenge myself and grow during my educational career. One of the most distinct was the 2016 Beta Gamma Sigma’s Global Leadership summit. The GLS was an astonishing event in which I was honored to meet some of the highest echelons of graduate and undergraduate students in the United States.

These students were from all around the country, from Washington State to Florida. They were like myself: hardworking, eloquent, high achievers (wait – they’re sounding less & less like me after all!), the best of the best, and it showed from day one: we took a strengths-finder test at the GLS and found that a large margin of us had “achiever” as one of our strengths.

Topics at the GLS included a look at the way business of the future will be conducted, tips for landing a great career in the business of today, the vitality & importance of ethical leadership, and a thought-provoking panel on using your strengths – and your weaknesses – to make the world a better place.

When I joined Beta Gamma Sigma, I had no idea of what was in store for me, whether of the friends I would make or the privilege of attending the Global Leadership Summit; today I would make it ‘required reading’ for any student looking to further themselves in business and have a blast doing so.
HR Certificate
Currently, 95 students have completed the HR Certificate program and we have 55 active applicants. Six (6) certificates were awarded this fall 2016 (listed below)
1. Sarah Gray 2. Kelsie Maciejewski

OM Certificate
This certificate program was approved summer 2014 and we currently have 26 active participants. Four (4) certificates were awarded this fall 2016.
1. Daniel Meadows 2. Jerome Mills

Please remember to mention both certificate programs to the students in your classes and refer them to Liz for more info and how the required courses will fit in their schedule.

Fall 2016 Graduates!

Christyn Major —
Christyn finished her MBA this fall and will be moving back to Oklahoma with her family — January 10th, 2017. She has several employment opportunities waiting for her when she arrives.

Jonathan James —
Jonathan also completed his MBA this fall. He is looking at several employment opportunities in the public service sector.

Congrats Christyn & Jonathan James!
GRADUATE/STUDENT ASSISTANTS—CURRENT

1. Davis Wallace
2. Evan Little
3. Brionna Kilgore