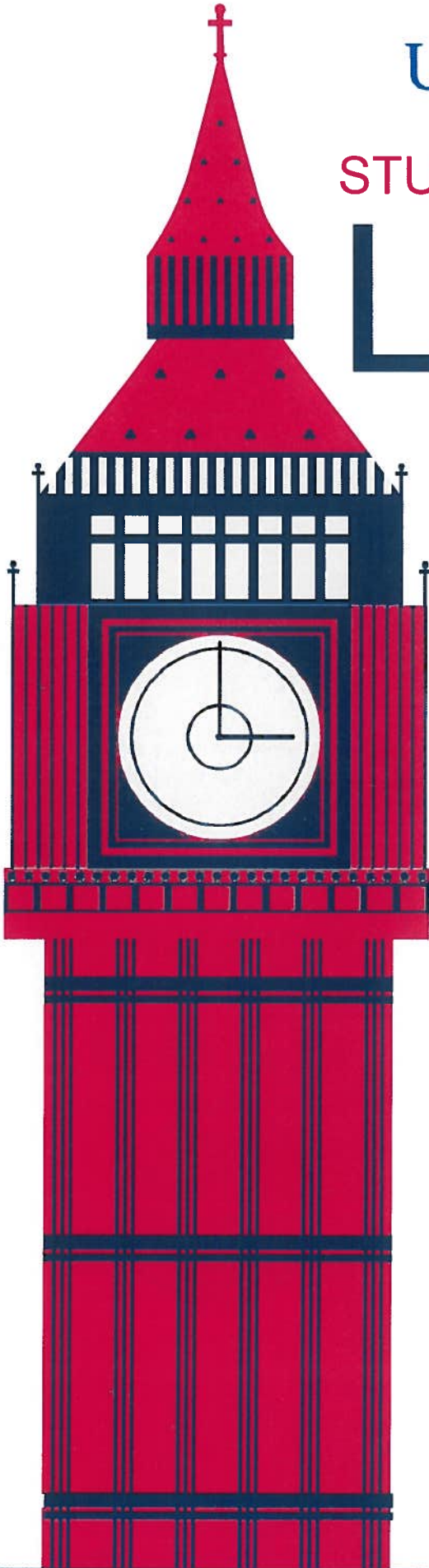


# STUDY ABROAD SUMMER 2015

# LONDON



The Marketing Department's Summer 2015 Study Abroad course will include a 10 day trip to London (June 12<sup>th</sup> – 21<sup>st</sup>). While in London students will visit a variety of international business firms and will have numerous opportunities for direct interaction with top executives & business professionals. Students will also enjoy many sightseeing tours and cultural experiences.

Trip will cost \$2,975, which includes:

- Roundtrip airfare to London
- 9 days in London with single room accommodations in University of London residence halls and two meals per day
- Executive speakers and visits to businesses
- London open top bus sightseeing trip
- Day trip to Windsor Castle, Oxford University, and Stonehenge
- All program related ground transportation.

Credit for three hours can be earned by participating in this program.  
Special Topics: Business in the U.K  
MKTG 4885 for undergraduates and MKTG 6881 for graduates.

*Capacity is limited, so plan ahead and apply early!*

-----  
*Open to all undergraduate and graduate students.*

For more information please contact:

Dr. Salil Talpade, [stalpade@westga.edu](mailto:stalpade@westga.edu)

Ms. Mimi Rickard, [mrickard@westga.edu](mailto:mrickard@westga.edu)

